



The Rotary Club of the Torrington and Winsted Areas

Rotary Matters!



Last Week's Program:

Brenda DiCarlo introduced Rachel Lenda, State of CT Director of Tourism who broadly described the Office of Statewide Marketing & Tourism and specifically elaborated on promoting Connecticut in strategic marketing across industries.

Rachel explained that the Dept of Tourism has a budget established by the legislature of 4.5 million dollars and admits that her office might be able to accomplish even more with a bigger budget. She noted that "we're all in the business of tourism" even if one might not think that one's industry is directly related.

Annually her office establishes a strategic marketing plan designed to focus on emergent needs as well as traditional targets for tourism. Notable is the increasing relevance and impact of social media marketing and she reports that an ever increasing amount of their budget is earmarked for that initiative.

Annually, tourism in Connecticut is an 8.2 Billion dollar economy. Rachel points out the obvious that as a consequence, this has an secondary impact on most industries in terms of workforce growth and long term state wide economics.

Her talk was very informative and eye-opening. We thank her for her time with us and we thank Brenda for securing her for us!



This Week's Program:

We will be continuing our discussion on the regional homelessness issue this week when Christina Emery introduces Jessica Kubicki, Chief Initiative Officer at The Housing Collective.

The Housing Collective serves as the backbone and designated lead for Connecticut's homeless response system, known as the Coordinated Access Network (CAN). Jessica's role involves supporting organizations dedicated to preventing and ending homelessness, and ensuring stable, affordable housing for all.

Jessica will share the legislative priorities of the Connecticut Coalition to End Homelessness and explore ways Rotarians can contribute to these efforts.



As a Rotarian, there's no excuse not to be informed and included: Members can join in the meeting either by their direct attendance or by Zooming in. Feel free to participate either way... and know that if you don't participate, you won't fulfill your requirement to attend at least 60% of the meetings of the Rotary Club of the Torrington and Winsted Areas. Being busy is not an excuse to not attend ... Being busy has been an attribute of active, involved, impactful Rotarians from the Northwest corner for more than 100 years.

If you intend on joining via Zoom, please contact Matt ahead of time (mnpdc@outlook.com) so that you can get the link for the meeting and further instructions in that regard.

Scheduled Committee Meetings:

- Board meeting, Thursday, November 14, 2024, at 8am via Zoom. Board members will receive an email with the contact info.

Torrington/Winsted Rotary News and Reminders:

- **STILL NO WINNER LAST WEEK!** The potential jackpot grows! There's only 9 cards left in the deck and the progressive weekly jackpot stands at (approx.) \$1290. You can't play if you're not at the meeting! Come see if you can draw the Ace of Clubs!

For Your Edification:

WHAT A DISCOVERY!!!!!!!!!!!!

Continuing with our Halloween theme...

Danse Macabre, by Camille Saint-Saens.

"Danse macabre, Op. 40, is a symphonic poem for orchestra, written in 1874 by the French composer Camille Saint-Saëns. It premiered 24 January 1875. It is in the key of G minor. It started out in 1872 as an art song for voice and piano with a French text by the poet Henri Cazalis, based on the 1893 play *Danza macàbra* by Camillo Antona Traversi. In 1874, the composer expanded and reworked the piece into a symphonic poem, replacing the vocal line with a solo violin part.

According to legend, Death appears at midnight every year on Halloween. Death calls forth the dead from their graves to dance for him while he plays his fiddle (here represented by a solo violin). His skeletons dance for him until the cockerel crows at dawn, when they must return to their graves until the next year. The first theme is heard on a solo flute, followed by the second theme, a descending scale on the solo violin which is accompanied by soft chords from the string section. The first and second themes, or fragments of them, are then heard throughout the various sections of the orchestra. The piece becomes more energetic and at its midpoint, right after a contrapuntal section based on the second theme, there is a direct quote played by the woodwinds of *Dies irae*, a Gregorian chant from the Requiem that is melodically related to the work's second theme. The *Dies irae* is presented unusually in a major key. After this section the piece returns to the first and second themes and climaxes with the full orchestra playing very strong dynamics. Then there is an abrupt break in the texture and the coda represents the dawn breaking (a cockerel's crow, played by the oboe) and the skeletons returning to their graves." -Wikipedia

Now... if you were a student in the New Hartford public school system in the 1970's, the showing of a filmstrip accompanied by *Danse Macabre*, was a much anticipated pre-Halloween tradition in Ms. Huber's music class at Ann Antolini School! Proving that art can make a huge impact on an impressionable 9 year old, this time of year always conjures up those memories.

And now you can share in the fun! Confirming that the internet can offer up ANYTHING, I've found that same filmstrip online. Those of a certain age will remember the audible tones accompanying the music which were meant to indicate to the lucky kid entrusted with the film projector to

advance to the next frame. (This was before VCRs, tape decks, fax machines, answering machines, pagers, and... President Jessica.)

Here you go... click on this link and share in some mid 70's Halloween nostalgia!

<https://youtu.be/HPXVlbsyywM?si=PiMGCL9pNc-sqKyf>



Birthdays:

Bingham, Dustin.....01 October

Malanca, Rista.....02 October

Fusco, Jeanne.....October

King, Robert.....13 October

Emery, Christina.....13 October

Hall, Lee.....20 October

Cerruto, Gladys.....25 October

Ryan, William.....26 October
Childs, Starling.....30 October
Helt, Lou.....09 November
Benecchi, Ed.....18 November
Magistrali, Michael.....19 November
Sullivan, Kevin.....28 November

Club Anniversaries:

Langlois, Sarah.....10/01/13.....11years
Capobianco, John.....10/04/23.....1 year
Rougeot, Paul.....10/07/08.....16 years
Michalowski, Gerald.....10/12/84.....40 years
Burrows, Gina.....10/26/23.....1 year
Smith, Jeff.....11/07/0024.....24 years
Sullivan, Kevin.....11/10/98.....26 years
Benecchi, Ed.....11/14/23.....1 years
Cassella, Larry.....11/16/82.....42 years
Ponte, Antonio Jr.(TONY) 11/27/18.....6 years
Childs, Starling W II(STAR) 11/29/22.....2 years

Upcoming guest speaker responsibilities:

Christina Emery29-Oct-24
DISTRICT GOVERNOR5-Nov-24
Jessica Gueniat12-Nov-24
Jeffrey M Geddes19-Nov-24
Maria Gonzalez26-Nov-24
Jessica E Gueniat3-Dec-24
Lee Hall10-Dec-24

William G. Harding..... 17-Dec-24

CHRISTMAS EVE: NO MEETING24-Dec-24

NEW YEAR'S EVE: NO MEETING31-Dec-24

If you've scrolled down this far, you're one of my favorite people! Please remember to watch this space weekly so that you can appropriately plan for when it's your time to provide the club with a program/speaker. All of us working together in this regard makes for more interesting meetings and a better, more informed club!

If your presenter will require the projector and the screen to be set up, please let Matt know ASAP. Also, please let your presenter know that if there's any concerns about the functionality of their presentation, an option is for them to email any presentation they may have to Matt ahead of time who can install their presentation on his laptop to minimize potential complications.

It is your responsibility to introduce your speaker.

Please inform the speaker of the following guidelines of The Rotary Club of the Torrington & Winsted Areas:

- They will have at most ½ hour to do their presentation. Including time for questions.
- It is not the policy of the Club to donate funds raised from the Sergeant-at-Arms presentation to the organization represented by the speaker on the day of the presentation.
- Further, an invitation to make a presentation to The Rotary Club of the Torrington & Winsted Areas does not suggest that the Club endorses the presenter's views - political or otherwise.
- The Rotary Club of the Torrington & Winsted Areas does not provide an honorarium or reimburse a speaker in any way and a presentation to the Club should not be made with an expectation of financial support.

Torrington/Winsted Rotary Links:

Website: <http://twrotary.org/>

Facebook: <https://www.facebook.com/TWRotary/>

Rotary Web-Photo Albums: [Web Photo Albums](#)

“Be more kind than necessary, for everyone you will meet today is fighting some sort of battle.”

-K. Purcell

Respectfully submitted, your temporary scribe,

Matt Pagano

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