

## THE QUACKER



**CLUB NEWSLETTER Rotary Club of the Reedy River Greenville** 

## Rotary's Biggest Pivots of the Last Two Decades: Adoption of the Environmental Cause

As it has been said, Rotary is constantly evolving as of late to appeal to a younger audience. We see this in many ways, three of which I will cover in a three-part segment: the adoption of the environmental cause, integrating Rotaract into Rotary, and the visual marketing evolution. The two segments not covered in this piece will be included in the following newsletters.



President Theresa Marchi

The adoption of an additional Area of Service, which we now call "Causes": Supporting the environment. An <u>Insider article</u> quotes the 2018 Pew study "that 81% of millennials [which make up ~22% of the population] believe the planet is indeed warming, and that 65% of those millennials say human activity is the primary cause. That's about 10% more than the general public. Millennials also factor climate change into their decisions at the polls, according to the Pew data".

This opportunity to adopt an area of focus comes at a critical point in Rotary where we see membership decline at a rate of 1.2 million members in eight years as of 2016. We know that across the board, we have seen a loss in membership due to the stressors that COVID has brought.

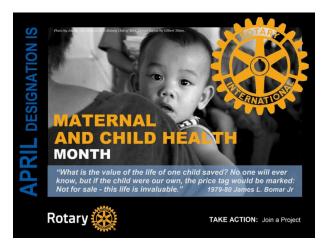
This pivot to adopt the environment as a cause not only attracts millennials, one of the largest living generations, and an underrepresented group in Rotary, but it gives us veteran Rotarians common ground to bond over something we all find important. The environment has been a very important focus of our club, even

before it was adopted by Rotary International. Eric has worked tirelessly alongside his committee to provide opportunities to serve with Trees Upstate and Greenville County, beautifying the area and working to support the local canopies. In Bobby's term, we expect to see more road clean-ups.

Since this is a cause near to our hearts as a club, this adoption seems natural and will come across as such to potential members. With Rotary International's backing of the cause, we have a greater opportunity to build common ground with the younger generations and share our values.

I look forward to sharing the last two segments about Rotary's inclusion of Rotaract and what that means, and the way their marketing has evolved. Stay tuned......

Yours In Service, Theresa



## **April is Maternal & Child Health Month**

Rotary makes high-quality health care available to vulnerable mothers and children so they can live longer and grow stronger.

We expand access to quality care, so mothers and children everywhere can

have the same opportunities for a healthy future. An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation — all of which can be prevented.

#### HOW ROTARY MAKES HELP HAPPEN

Rotary provides education, immunizations, birth kits, and mobile health clinics. Women are taught how to prevent mother-to-infant HIV transmission, how to

breast-feed, and how to protect themselves and their children from disease.

# Welcome to our Speaker Cyclist - Durrell Hood

Durell has always loved the outdoors and travel. For many years traveling by bicycle has been his preferred way to see an area and meet the people along the way. Durell worked for Delta Airlines for almost 30 years. He has been a Firefighter, owner of a small construction business, joint owner operator of Neighborhood Hospitality (an interim inn keeping service), worked as a DOD contractor, an outdoor adventure guide and currently works with North American Rescue as a member of their education and training team.

Durell moved to Greenville with his wife Cathy in 2017. They live in the North Main area where they

are restoring their 1924 Minter Kit home and enjoying all that the Upstate has to offer.



<u>PENDLETON PLACE</u> - Thank you Rotarians who volunteered to beautify Pendleton Place Foster Care home! Days before the project,Rebecca Evans

selected great plants that were needed. Meg Coffey coordinated the plans for planting, lists and photos of what needed to be accomplished and brought all the items needed for a successful project! Thank you to Ann Golden, Michelle Stadler, Meg Coffey, Rebecca Evans



#### and Cathy Harry. Great job Rotarians!



## JUST 18 DAYS UNTIL OUR DUCK DERBY!

### Sign up for one of our two Service Projects....

Each member is expected to sign up and work at one of the two non-profit locations and help fulfill our community service commitment for this year. Let's also show our support for President Theresa, the club and make our event a success!



Reedy River Rotarians can choose one or the other location, first signed up – first served basis. Members are highly encouraged to bring one volunteer, especially someone who might be considering joining Rotary or one they think might be a great fit for Rotary



RSVP responses are due before April 28<sup>th</sup> PLEASE - Respond to email invitation.

## Right up to race day, would you...?

- 1. LIKE our Duck Derby Page on Facebook? >>> HERE
- 2. SHARE every Duck Derby post on your own Facebook Page?
- 3. Take and HANG POSTERS? they are available now!
- 4. Share Duck Derby Business Cards? they are available now!
- 5. ADD magnets and/or window clings to your car?
- 6. WEAR your Adopt-A-Duck badges everywhere, all the time?
- 7. ASK for a prize or gift card donation or donated one yourself? If every member brought in just one, we'd be in great shape! It would really help!





Get to know this

Rotarian!

**Name: Sandy Wright** 

**Originally from: Essex County, New Jersey** 

Rotarian Since? July 2010, Sustaining, PHF+2, PHS, Bequest Society, Benefactor

**Career: Retired Registered Nurse** 

Quarantine Survival Tip? Maintain outside sports like tennis & golf. Stay in touch

with family & friends. thru the internet, Zomm and Portal.

**Currently binge-watching: High Seas. Previously, Outlanders & Yellowstone.** 

**Favorite Podcast? Bible APP & Encounter Meditation** 

What I'm most looking forward to this year? Traveling again. Some normalcy in

personal contact. Regular church services & outreach events.

**Favorite Rotary Moment? Duck Derby Day** 

Fun Fact(s) About you? Tennis is my passion alongside playing with my

grandchildren. I love to explore new places & anything that gets me outdoors.

Next on my travel list (Post-Covid): Germany-Oberrauerbach. The Passion of

**Christ Festival** 

A reminder about the upcoming community service activity with RMSC. From past Duck Derby proceeds, our club has sponsored the RMSC's (Roper Mountain Science Center) expansion by providing funding for the creation of a pollinator garden. There are 5 days in which members can participate in planting the garden. Thank You!

PLEASE REGISTER VIA DACDB

April 15, Thursday 2:00 - 4:00

May 20, Thursday 2:00 - 4:00

June 10, Thursday 2:30 - 4:00

July 10, Saturday 2:30 - 4:00

August 12, Thursday 2:00 - 4:00

## **CLUB CALENDAR**

If you have not already registered to attend our regular meeting, please do so. To Join the Meeting for Our Club via Zoom Click>> HERE

Meeting ID: 845 1422 0361. Passcode is: go rotary.

- ~ April 13th Regular Meeting Durrell Hood, Cyclist-Adventurer
- ~ April 27th Regular Meeting Dr. Fredanna M'Cormick-McGough Professor of sex & maternal health
- ~ May 1st VIRTUAL DUCK DERBY & DAY OF SERVICE 9 am -2:30 pm
- ~ May 11th Regular Meeting Clean Water Upstate Forever
- ~ May 25th Eagle Scout Preston Brown
- ~ June 8th Regular Meeting
- ~ June 22nd -Induction of New Board President Theresa's Demotion
- $\sim$  June 25, 26 & 27 District 7750 All Club Conference Greenville Hilton Register via DacDb.

Please log into www.DacDb.com, click on the MyCLUB tab and then the CALENDAR icon to preview the event details above and REGISTER and OBTAIN MEETING LINKS. If you do not know how to log into DacDb,

#### PLEASE ASK - WE ARE HERE TO HELP.

Regular Club Meetings and Events are held in person or you may attend via Zoom. Physical distancing in effect for in-person, please wear a mask. Board Meetings currently are held on line via Zoom.

### **BOARD & COMMITTEE MEETINGS:**

Currently first Thursday of each month VIA ZOOM at 6:30 Watch your email for the invite. Check the Club Calendar on DacDB for Zoom Login Information.

### 2020-2021 CLUB LEADERSHIP

Theresa Calabrese - Club President **Iessica Smith - Immediate Past President Bobby Brown - President Elect** Beth Gaffer - Secretary Michelle Stadler - Treasurer Alan Harry - Sergeant-At-Arms Eric Krichbaum - Club Service Chair Alan Harry - Foundation Chair Cynthia Fryer - Membership Chair Ann Golden - Program Chair

Meg Coffey - Rotary Youth Leadership Awards (RYLA)



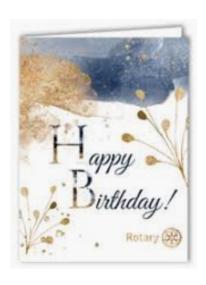
#### **ROTARY TRIVIA:**

How old is Rotary International this year?

Last Trivia Question: What is the difference between a Rotary District Grant and a Rotary Global Grant? Answer:

**District Grant** • Supports the mission of The Rotary Foundation – humanitarian projects • \$1,000 - \$6,000 for total project budget • Short term impact • Local or international projects – preference given to local projects • Hands on meaningful participation of club members • Can support scholars pursuing any level of study, locally or internationally • Adheres to the Grant Terms & Conditions • Project completed by June 30th • Report and receipts submitted to District prior to reimbursement of funds.

Global Grant • Supports at least one of the Seven Areas of Focus • Minimum total project budget of \$30,000 • Long term – sustainable impact • International project – involves 2 countries or an impoverished area of US • Active Rotarian involvement • Can support scholars pursuing graduate level study internationally • Adheres to the grant Terms and Conditions • Project may take 2+ years to complete • Funds granted after final approval by TRF • Report due every 12 months and final report with receipts and bank statements due 2 months after completion of project.



April Birthdays
Melissa Miller (5th)
Rachel Bantley (12th)
Tony Wagoner (17th)
Adrian Smith (29th)

<u>April Member Anniversaries</u> Cynthia Fryer (3 years)

April Wedding Anniversaries

None this month



## More pics from Pendleton Place service project







