

# Rotary



# Club of Jacksonville

## Club Meeting

Jacksonville  
Meets at Jacksonville Conference Center  
800 New Bridge Street  
Jacksonville, NC 28540  
Time: Tuesday at 12:00 PM

## Events

June 10th  
[Jacksonville \(NC\) Monthly Board Meeting](#)

June 11th  
[Jacksonville Weekly Club Meeting](#)

June 18th  
[Jacksonville Weekly Club Meeting](#)

**Speaker:** Cara Harris  
**Subject:** Hope is Alive

June 25th  
[Annual Awards and Installation](#)  
**Speaker:** 70th Birthday  
**Subject:** Annual Club Awards and Installation

July 2nd  
[Jacksonville Weekly Club Meeting](#)

## Birthdays

Meg Dennis  
June 12th  
Royce Bennett  
June 14th  
Lisa Murabito  
June 26th  
Charles B. Efirid  
June 30th  
Carl Eric Biber  
July 1st  
Nichole Lovejoy  
July 8th

## Club Leaders



[Michael Yaniero](#)  
President



[Scott Smith](#)  
President-Elect



[Brett J. DeSelms](#)  
President-Nominee



[Vanessa Ervin](#)  
Vice President



[Franky J Howard](#)  
President-Nominee-Designate

## Our Program This Week: DGE CJ Crooks



Our Club is honored to have the 7th Rotarian from our Club installed as District Governor to serve the Rotary Year 2024-25. CJ and Krystal will serve as one of the 531 global constitutional officers for Rotary International July 1, 2024 - June 30, 2025. It is a HUGE honor to be the home Club!

Our Club has strength because of the service of our members locally and by engaging in Rotary beyond the Club, which creates a network of others that help us create more solutions for our community. As a disaster prone community, ensuring that we are connected to other people of action

through relationship, helps to scale relief efforts. This is just one example.

DGE CJ and Krystal have just returned from the Rotary International Convention in Singapore, representing our Club and our District. Our Club has supported Club leadership, typically the President Elect, in attending the RI Convention which ensures that our leadership has a broader understanding of Rotary.

Join in the conversation this week as hear what magic is in store for us in the coming months and how we can support our District Governor.

## Let's Discuss The Rotary Foundation (RI)

Recognize these smiling faces? Past Presidents of our Club and Past District Governors Dawn Rochelle, Vanessa Ervin and April Clark serving in Delhi, India in 2015 to support National Immunization Day efforts to eradicate polio. Many times when we think about our giving to The Rotary Foundation, we think of our work in different countries. BUT, The Rotary Foundation allows us to do tremendous work right here in our Jacksonville and the Onslow County community.



This week we will also hear from our Club Foundation Chair and the incoming District Co-Foundation Chair, Dr. Vanessa as we close this Rotary year with a conversation about philanthropy and giving.

The Rotary Foundation is our Foundation as Rotarians. The Rotary Foundation transforms your gifts into service projects that change lives both close to home and around the world. Since it was founded more than 100 years ago, the Foundation has spent more than \$4 billion on life-changing, sustainable projects.

To learn more about The Rotary Foundation: <https://www.rotary.org/en/about-rotary/rotary-foundation>

To check your giving and where you are to your next Paul Harris Fellow (every \$1000 given is recognized - cash or points) or Major Donor (\$10,000 or higher in cash - points do not count), go to [www.rotary.org](http://www.rotary.org) and log in to My Rotary with your email that you use for DACdb. Then go to My Rotary, click on foundation and you will see the donor contributions report that is your up to date giving.

Haven't set up an account? Please do as this is the website for Rotary worldwide.

## Our Club is Turning 70!



[Meredith Thomas Williams](#)  
Past President  
RYLA Chair  
Treasurer



[John R. Kopka](#)  
Sergeant-at-Arms



[Ryan McRacken](#)  
Club Admin Chair



[Dawn W. Rochelle](#)  
Past President  
Club Rotary Foundation  
Chair  
Secretary



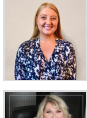
[Nichole Lovejoy](#)  
Club Community  
Service Chair  
Club Service Chair



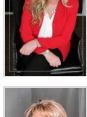
[Tina M. Glover](#)  
Past President



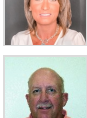
[Elizabeth Henderson Elks](#)  
International Service  
Chair  
Past President



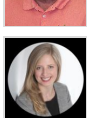
[Emily A. Jefferson](#)  
Club Public Image Chair



[Reva R. Sullivan](#)  
Past President  
Fund Raising Chair



[Kimberly Conard](#)  
Secretary-Elect



[Stephen Tyler Hart](#)  
Attendance Secretary



[Ashley M. Hayes](#)  
Treasurer-Elect



[Esmeralda Valdez](#)  
Interact Chair  
Interact Club Sponsor



Secretary know.

More information to come for this historic event!

Our Club turned 70 years old June 1st! When you think of all that has come and gone and yet, here we are meeting together, learning about our community and serving others. Quite the testimony of the strength of Rotary and this Club.

We will celebrate our birthday on Tuesday, June 25th at our end of the year awards and installation banquet.

If you have Club artifacts, news stories or things that you would like highlighted, can you begin to collect them? Past President Dr. Vanessa is leading our planning for this historic event and is in need of a planning committee. If you have time and a willingness to serve, please let the Club

## Cruise to the Bahamas with the District

Category	Price
Rotary Cruise Prices	\$527.65
Rotary Cruise Prices	\$582.65
Rotary Cruise Prices	\$732.65

Join DGE CJ and his First Mate, Krystal, on the Love Boat departing from Charleston, SC. Captain Stubbing and the crew will sail you away for 4 days of fun and music and a little bit of Rotary. Even a service project in the Bahamas.

Get registered early because availability is limited.

You can also **WIN A CHANCE FOR A FREE OCEAN VIEW ROOM** when you buy a raffle ticket for only \$20!. Use the QR Code below. BUY MULTIPLE TICKETS. Winner will be selected at the Awards and Installation ceremony on 6/29.



[CLICK HERE TO PURCHASE A TICKET](#)

## Linked In: An Untapped Resource

Every Rotarian is the brand of Rotary, yet we often do not use our connection to Rotary as the asset that it is. Many times, we do not think about it and as a result, our greatest opportunity to connect our communities to Rotary is missed.

[LinkedIn](#) is not like other social media platforms; it is a sharing platform for professionals. Professionals of all vocations is the target audience of Rotary. There are 1 billion LinkedIn members in more than 200 countries and territories worldwide. It does not matter how LinkedIn compares to other platforms, such as Facebook, Instagram, etc., if this is the platform of our target user. The attractiveness of LinkedIn is that it is business, community leaders, and those seeking connections to further professional alliances.

The how. We all struggle with new platforms. Being focused on one that you can update regularly will be key. Let's start with the basics.

**Your profile picture:** Do not over think this but think about it. This is your calling card as people are scrolling. A recent headshot or photo from the waist up with you smiling (really smiling – even with your eyes) with a background that is relatively uncluttered is all you need. Luckily, in today's world a cell phone camera is all we need.

**Your background photo:** This is the second visual element when people click to view your page. This can include your company logo, a quote, anything really, that helps people know more about you. This is the first place that you could choose to place something about Rotary.

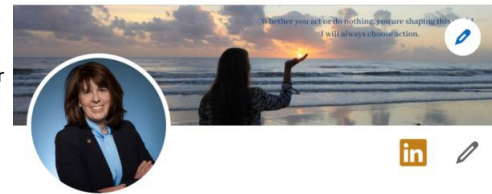
**Your headline:** The third visual element when people click to view your page. You have 220 characters to your headline. Use 8 of them to add the word Rotarian. Your headline is a title, a belief, a vision, what you stand for, even the 4-way test could fit.

**Your summary:** Do not overlook this section. Many people leave this blank. This is your chance to share your why you do what you do professionally, in your volunteer life, in your community, etc. Use the vision statement of Rotary to prompt you to share how you are a part of Rotary to join together locally to engage in a global network that matters.

To read more:

[Read More](#)

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**Dawn Rochelle, LCSW** [Verify now](#)  
CEO | Rotarian | Therapist | Maxwell Certified Leader |  
Trainer | Speaker | Leadership Consultant | Connecting  
People to Their Best Mindset  
One Place  
Jacksonville, North Carolina, United States