



The Fayetteville Rotary Spokes

The Weekly Newsletter of the Fayetteville Rotary Club

April 21, 2022

Fayetteville Rotary Club Meeting

Welcome: President Paul Johnson opened this week's Fayetteville Rotary Club (FRC) meeting at Highland Country Club at 1:05 PM, welcoming everyone and leading all in the Pledge of Allegiance.

Meeting Prayer and Meal: The meeting invocation was given by Tim Richardson. This week's meal was Chopped Steaky in gravy, Mac & Cheese, Green Beans, Mixed Salad, and rolls.

Rotary Song and Rotary Minute: This week we have no member with a birthday, and no member with an anniversary. Secretary Drew reminded members that there is Rotary Training on the Rotary.Org Training web site. Additionally, there is Training for all Rotary Club Officers and Officer elect on April 28th. Anyone who wishes to take one of Three Rotary Leadership Institute Training sessions, to learn more about Rotary can register for the April 23rd online training session via the RLI.org website.

Attendance & Guests: There were a total of 25 attending the weekly meeting, 23 members in person, 1 via Zoom, and 1 guest in person, Jonathan Powell, our Zoom technician from Quality Sound.

Health and Happiness: Tim Richardson spoke to the Club about the Fayetteville Rotary Club Walker Classic Family Golf Tournament in Mid-August. He said he would be sending out at the beginning of May the forms for signing up sponsors. Dave Baggett explained that on Wednesday 20 April the 18 Nominees for the Lowdermilk Awards were interviewed. Dave noted that they were a great group of students. He explained that because of the pandemic, how soon graduation will occur, and how long it will take for Methodist University to prepare the checks and course cost credits we will likely just have time enough to hand the students their awards on their way out the door on vacation. Matt Smith asked all members to be present next week when we will give the Chick-Fill-A franchisees their plaques for the support, free food tickets, they provided for the band students who marched in the Christmas Parade.

Club Program: President Paul provided the program this week, speaking about the 20 Laws of advertisement. President Paul wanted his audience to know that he has learned over the last 40 plus years in broadcasting that there are many ways to outperform by publicizing your product to the public/consumer better. The laws include positioning, being first, being higher on the ladder, influencing the mind, providing a better perception, focusing on what is important, being more exclusive, being a better of a duo, winning as an opposite, providing a better perspective, sacrificing more, having more acceptable attributes, and providing more to win.

Future Meetings and Upcoming Events:

- Apr 28 – The FRC will meet at Highland Country Club & via Zoom at 1 PM. Program, Phil Harris, Red Cross.
- May 6 - The FRC will meet at Highland Country Club & via Zoom at 1 PM. Program, TBD

50-50 Raffle and Meeting Farewell: Bonnie Dawdy won \$18 in the 50/50 Raffle this week. President Paul welcomed all to the club meeting, thanked our guest as well as the membership for attending, and then lead all in the **Four Way Test, of the things that we think, say, and do**, adjourning the meeting at 2:00 PM. Thanks, Paul, for a very inspirational talk, and the Q&A.

The Fayetteville Rotary Club - P.O. Box 53164, Fayetteville NC, 28305 - www.fayettevillerotaryclub.org

"Serving Others Since 1920"

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