



## Scuttlebutt

Wednesday, July 31, 2019

### Matt Arnold's notes

Wednesday, July 31, 2019

Greetings friends,

Willy Hoos offered a clear-eyed view into the real world challenges of treating cancer. In all of this, Willy has found his [ikigai](#) click to see his graphic. This week a look at Chapel Hill's own instantly-successful film festival with Randi Emerman.

We have decided to move our August 9 meeting to the Hampton Inn in Carrboro. Our speaker will be Congressman David Price.

Plan to attend this Friday and learn about a great film festival *and* a little back-story on moving our August 9 meeting.

Have a wonderful week. See you Friday.

Yours in Rotary,

Matt Arnold  
 President 2019-2020

### Sergeant-at-Arms Bryan Gilliam



Brian Kileff gave the blessing. Bryan Gilliam introduced the guests. Then he talked about musical meaning, although we often don't know what the meaning is. Bryan teaches a course in Hollywood film music, which is an art, a science and a business since it has to sell tickets, meaning is very important. In film there is music and a generic contract. He played an example of a musical piece with a western theme to explain how the music paints a picture depicting the duality of nature and man.

### Announcements

- Jim Heavner reports that Alan Stephenson is doing much better after surgery. We look forward to his early return.
- Pat Phelan and Tim Smith report that preparation for the 13th Annual Teacher Supply Store set for August 18-19, 2019 is well under way. Please watch you email for a message from Pat with a volunteer sign-up link and one for donations.
- The Guatemala Dental Project continues to move forward please consider donating to this effort. Receive an East Chapel Hill customer water bottle with any \$100 and larger donation.
- Omar Zinn reported on our planned September 13, 2019 UNC vs Wake Forest rolling tailgate party. Sign-up on the sheet at the meeting or [online](#). Bus ride, Ticket, Tailgate all for \$95. we need 30 for this to make so please sign up quickly.
- Please Note: Our August 9th meeting will be held at the Hampton Inn, 370 E Main Street in Carrboro.

### July 26, 2019 Speaker - Willy Hoos

By Jodi Magness on Friday, July 26, 2019

Alan Young introduced Willy Hoos, who spoke about his work in oncology. Hoos is known for saving lives through entrepreneurship. He is also a board member at Family House. Willy talked about his life history, how he moved from tech to medical science after his father was diagnosed with pancreatic cancer. He wanted to do innovation and so, he became a consultant for drug companies and oncology.

There is lots of chaos in the field of oncology everyone has their own agendas. Also, we still don't understand cancer well enough, due to its complexity. The word cancer is vastly oversimplified, for example, lung cancer is many different kinds of cancer. Hoos does advocacy and innovation. Advocacy groups have the patient's interests in mind.

The earlier you catch cancer the better. The problem is you are looking for a needle in a haystack. So Hoos has worked on screening, and to personalize the care, helps patients get additional analysis of their tumors. Currently he is spending most of his time on XCures, based in Silicon Valley. Has several other projects as well. Some progress has been made on early detection and making trial drugs accessible before they are approved (compassionate access). His future goals are to focus on impact and find investments with strong returns.



### Speakers

**August 02, 2019**

Randi Emerman  
 Film Fest 919 - Catch Them Before They Catch On

**August 16, 2019**

Steve Malik  
 NC Football Club - Professional Soccer in North Carolina

### Birthdays

Michael Munson  
 August 2nd

Robert Arthur Goss  
 August 4th

Robert Gonzalez  
 August 6th

Robert Nelson Maitland II  
 August 9th

John T. Garman  
 August 12th

Robby Oakes III  
 August 25th

Brian Andrew Chacos  
 August 27th

Donald W. Reinfurt  
 August 30th

Frank Maness  
 August 30th

### Club Leaders



[Matthew Arnold](#)  
 President



[Gavin Christopher Heymann](#)  
 President-Elect



[Patrick Phelan](#)  
 Secretary



[Courtney H Edwards](#)  
 Treasurer



[John E. Blunk Jr.](#)  
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[Christine Diane Jones](#)  
 Club Director



[Will Bunch](#)  
 CCO-Club Comm. Offcr



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