



June / July 2022

STRATFORD ROTARY: Thursdays at 12:30 p.m. ☞

Jun. 09 – Forsyth Country Club	Trey Mayo, Fire Chief
Jun. 16 – Forsyth Country Club	Mayor Allen Joines
Jun. 23 – Centenary Methodist Community Room	Passing the Gavel
Jun. 30 – No Meeting	
Jul. 07 – Centenary Methodist Community Room	Classification Talks & Committee Assignments
Jul. 14 – Centenary Methodist Community Room	TBA

WINSTON-SALEM ROTARY: Tuesdays at 12:30 p.m. ☞ Flow Club at Truist Stadium **RSVPs are required!**

REYNOLDA ROTARY: Fridays at 12:30 p.m. ☞ Old Town Country Club **RSVPs are required!**

- Jun 10m – TBD. Host: David Holden
- Jun 17 -- John Railey on his recent book: *Andy Griffith's Manteo: His Real Mayberry*. John is an author of several books and the former editorial page editor of the *Winston-Salem Journal*. Host: Gayle Anderson
- Jun 24 -- Transitioning the reign of leadership from Perry Peterson to Shana Hurt and the 2022-2023 Officers/Directors
- July 1– No Meeting
- July 8 -- Leroy Everhart of Case-Closed Investigations will talk on a topic relating to his career as a private investigator. Host: Elliot Fus

CLEMMONS ROTARY: Wednesdays at 7:00 a.m. ☞ Village Inn – Clemmons

WESTERN FORSYTH ROTARY: Tuesdays at 12:30 p.m. ☞ Sixty-Six Grille & Tap House on 3440 Frontis Street, Winston-Salem

- Jun 7 -- Rev. Wally White, "Celebrities I Have Met and What I Learned from Each One"
- Jun 14 -- Allen Cooper, Elvis Impersonator
- Jun 21 -- Mike Fenley: Consumer Scams, How to Detect Them and How to Avoid Them
- Jun 28 -- Joeff Ryan: Preview of Winston-Salem Open Professional Tennis Tournament
- July 5 -- Installation of New Officers
- July 12 -- Gene Blackwelder, "How Johnny Carson Became the King of Late Night"

WINSTON-SALEM – Meets Tuesdays at 12:30 p.m. at the Flow Club at Truist Stadium. **RSVPs are required!**



Propose a New Member:

Ask for a proposal form and Welcome Letter

2021-2022 OFFICERS

President	<i>Daniel Umlauf</i>
Presidents Elect	<i>Tom Griffin & Ed Robbins</i>
Secretary	<i>Roane Cross</i>
Treasurer	<i>Lara A. Carpenter</i>
Past President	<i>Jason Anderson</i>
Sergeant-at-Arms	<i>Chip Wilcox</i>

COMMITTEES AND CHAIRS

Programs	Michelle Cook
Public Relations	Rachel Barron
Club Bulletin	Mindy Bloom
Club Directory	Bill Petree
Invocation	Will Joyner
Family of Rotary & Fellowship	
Rotary Information-4 Way Test	
Website	Bill Petree
Sergeant-at-Arms	
Rotary Youth Leadership Camp	
Rotary Scholarship	Michelle Cook
World Service Project	
Rotary Foundation	
Kimberley Park	Caleb Fort & Sheldon Moser
Membership	Jason Anderson
Public Relations	
Special Events	

MEETING MINUTES:

April 7, 2022

LaTida Smith, the President of The Winston-Salem Foundation, is a new arrival from Scranton, PA. When asked about any surprises upon her arrival, she replied that she was (1) quite pleased by the amount of “Southern Friendliness” she received, (2) surprised by what constituted a “Snow Day,” and (3) overwhelmed by the number of people who loved and felt connected to the Winston-Salem Foundation. Of course, she knew that this Foundation was the first of its kind in North Carolina and that it is one of the 50 largest Community Foundations in the country. She acknowledged that Winston-Salem is blessed to have great resources and a history of great generosity.

The mission of the Foundation has four basic elements:

1. Support of Philanthropic Causes
2. Community Giving
 - a. Capital Grants
 - b. Capacity Growth Grants
 - c. Advancing Equity in Education
 - d. Adaptive Grants to Non-Profits

STRATFORD ROTARY CLUB

PAST PRESIDENTS

1968-1969	Robert E. Carswell
1969-1970	Joseph G. Claud
1970-1971	W. A. Blackwood, Jr.
1971-1972	Robert L. Sprinkle, Jr.
1972-1973	Roscoe L. Wall, Jr.
1973-1974	Henry A. Nading
1974-1975	Marcus B. Crotts
1975-1976	Kap. A. Halverson
1976-1977	Douglas F. Peterson
1977-1978	James K. Haley
1978-1979	Lloyd G. Walter, Jr.
1979-1980	J.J. Hibbits
1980-1981	Douglas Dillard
1981-1982	James M. Kitchens
1982-1983	J. Harry Spillman
1983-1984	John Surratt
1984-1985	Richard C. Barron
1985-1986	Buford Edwards
1986-1987	Frank Murphy
1987-1988	Bill Parsley
1988-1989	David Blanco
1989-1990	Hayden Kepley
1990-1991	Fred Groce
1991-1992	C.R. Skidmore, Jr.
1992-1993	George A. Ragland
1993-1994	Danny R. Newcomb
1994-1995	Rick L. McBride
1995-1996	James A. Yates
1996-1997	Darryl W. Thompson
1997-1998	W. Jeff Owens
1998-1999	Gabriel A. Avram
1999-2000	Sharon B. Covitz
2000-2001	James A. Bunn, III
2001-2002	Edward D. Robbins
2002-2003	Thomas G. Eshelman, Jr.
2003-2004	Loy B. McGill
2004-2005	Charles W. Chatham
2005-2006	Robert I. Sprinkle, III
2006-2007	James A. Luke
2007-2008	Jeffrey T. Clark
2008-2009	Ellen S. Coble
2009-2010	Gerald M. Malmo, III
2010-2011	Fletcher P. Wilson
2011-2012	James E. Hoots
2012-2013	Rachel S. Barron
2013-2014	Kenneth J. Wernick
2014-2015	Hayes Wauford Jr.
2015-2016	Steven B. Gallo
2016-2017	Michael T. Sloane
2017-2019	Mindy Bloom
2018-2020	Sheldon Moser
2020-2021	Jason Anderson

3. Student Aid
 - a. Merit & Need-based Scholarships- last year over 600 scholarships totaling \$1.4 million
 - b. 100th Anniversary Focus
4. Strategic Initiatives
 - a. Women's Fund
 - b. Black Growth
 - c. Youth Grantmakers in Action

This year's focus will be:

1. Working with the Library on stories about Redlining in Winston-Salem
2. Student Aid to Crosby Scholars
3. Women's programs
4. 15th Anniversary of Black Philanthropy

Q&A

- The Foundation received \$182 million in gifts and distributed \$78 million into the community
- Many gifts are directed by donors to specific beneficiary programs
- The Foundation has about a \$700 million corpus
- While focusing on Forsyth County, more modest support is given to neighboring counties
- Currently the "Big Focus" is on Equity in Education and Creation of an Inclusive Community

March 31, 2022

Prior her inauguration as the new President of Salem College & Academy in July 2021, Dr. Summer McGee had been the Founding Dean of the School of Health Sciences at the University of New Haven, one of few such institutions offering a doctoral program. She was very pleased to be at Salem in time for the Founders' Day 250-Year Celebration in April 2021.

Since her arrival, Dr. McGee has led the Academy focus toward a STEAM curriculum and a strong focus at Salem College on Healthcare Leadership. In 2023, the College will launch a new curriculum which had been in development before the pandemic. While Winston-Salem has a reputation as the "City of the Arts," our community is also widely known as the city of the "Eds & Meds." Over the next three years, Salem College will add 12 additional programs which will be supported by more lab spaces. While the College is in its strongest financial position it has enjoyed over the past ten years, the increase in programming and student enrollment supports a new fundraising effort to begin later this year. A core element of Salem College's mission will be to produce graduates who will provide Healthcare Leadership.

The Academy has moved from the former Academy Building to a college building on Salem Square. Begun carefully, this blending of 14–24-year-old girls and young women has worked well. The 11th and 12th graders are allowed to take college courses. And the increased level of mentoring by the college students has eased the entry of the younger girls. The results speak for themselves as last year, the Academy received the most applications in its history.

Q&A

- Dr. McGee believes that Salem will grow its enrollment by 50% in its residential component and 50% increase in commuter students. Now at 500 students, the College could comfortably grow to 850.
- Currently, 40% of the students are out-of-state. The applicant pool is actually 50/50.
- The 2023 Class at the Academy will contain 17 "Salem Scholars" from around the country. In contrast to its pre-COVID enrollment, there are very few international students now at the Academy. Next year, the international student component will begin to grow.
- Atrium and Novant have committed to offer student internships. Through her connections with the Mayo Clinic, Dr. McGee expects to have internship opportunities there as well.
- Blending STEAM with Liberal Arts is not a challenge. Biology and Psychology are currently the most popular classes at Salem College. Indeed, over 50% of the student body are currently STEAM-focused. New classes will give more focus to teamwork and leadership skills.

March 24, 2022

A product of the “Hillsboro Pipeline” leadership development program for Principals, our speaker, Tricia McManus, joined the Winston-Salem/Forsyth Schools as a Department Superintendent. In 2020, she was named as the Interim WS/FC Superintendent and, in the following year, Superintendent of the WS/FC School System. The arrival of COVID necessitated the overhaul of the current Strategic Plan.

The new Strategic Plan has five goals:

1. Close the Achievement Gaps: Comparing 2013-2014 data with 2021 data:
English- 3rd Grade Reading: 77.8% to 51% Relying on Zoom has had major negative impact
English- All Grades: 77.8% to 75.5% Reassuring as worse drop had been anticipated
Math: 67.9% to 53.8% Reflects shortage of certified Math teachers
Science: 83.8% to 78% Modest slippage
2. Provide Equal Access to Quality Learning
3. Strengthen Participation/Communication with Families
4. Retain High Quality Workforce: Currently 170 teaching slots are unfilled
5. Provide an Inclusive & Safe Environment for all Students
6. Just Added: Improve the Culture- “Three C’s”: **Capable; Connected; Cared For**

Ms. McManus is pushing to have schools performing at a 90% level within three years. These efforts begin in kindergarten. Teachers are being taught to teach reading better by pushing phonics. Teacher Professional Development, and accountability, is being emphasized. Kindergarten & First Grade will have Reading Coaches to provide at least a 1:2 tutoring ratio with students.

The WS/FC School System is rewriting the Student Code of Conduct, which is now 20 years old. Currently, a single Social Worker covers 4 schools. That ratio will be pushed to 1:1. There is a new requirement that Social Workers must visit families. Additionally, schools are providing mentoring programs for families needing that support.

Recruitment and Retention of Talent is paramount. Each school Principal sets the environment for that school; only the best will be satisfactory. The WS/FC System has established a Cadet Program to expose high school students, who are interested in a career in education, to inside view of teaching and administration.

Current Points of Pride:

- Improvements in 2nd Grade reading skills
- Graduation rates have held steady during the COVID season
- The Drop-out Rate has improved; Forsyth County has nearly an 80% retention rate
- Disciplinary Events have dropped from about 16,000 to below 11,000
- Four Schools were designated Magnets of Distinction

Q&A

- Lewisville Middle School is the newest school and there is no current need for a new school.
- The Pandemic has negatively impacted the social/cultural skills of all students; this requires an effort within the classroom to help teach/build empathy toward others.
- A move toward Year-Round Schools is unlikely; there are currently many summer programs for those students needing extra support.