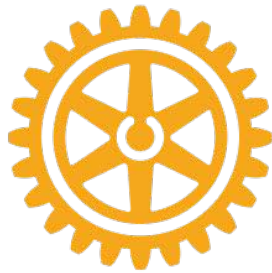


Rotary



IMAGINE ROTARY

Birthdays

Tony Eugene Pasour
August 8th

Donna L. Elliott
August 9th

Lisa Ann Marisiddaiah
August 12th

John Douglas Bridgeman
August 13th

Wedding Anniversaries

No Wedding Anniversaries
Found

Years of Service

No Years Of Service Found

Club Leaders



Patricia Lane
Black
President



Leslie Gene Davis
Membership Chair
President - Elect



Luke Lucas
Upchurch
Vice President



Kay Collins
Peninger
Secretary



Davidson Robert
Hobson
President -
Nominee



Robin McDonald
Loupus
Treasurer



Scott Scarborough
Assistant
Treasurer

President's Message - August 11, 2022

Dear Rotary Friends,

I want to thank *Andrew Pierce* and *Alex Poole* for speaking last week and letting us know a little more about themselves. I am sure *Alex* is busy with his three girls and hiking; *Andrew* with his cute nephew, podcasts and reading. I am glad you both find time for Rotary. Our club looks forward to continuing getting to know both of you better. If you noticed, this club now has one more for the Wolfpack and one more for the Tarheels. I think I need to be on the look out for some Gamecock alumni!

Please remember to bring school supplies or money to this week's meeting. I will go shopping and then take everything you have donated to H.H. Beam Elementary School. Suggested donations include No. 2 pencils, packs of colored pencils, 24-pack crayons, glue sticks, highlighters, scissors, pencil boxes, notebook paper, hand sanitizer, notebooks (composition or spiral), folders (pocket or prongs), tissues, Ziploc bags, and earbuds for computers.

This week, we will hear from Alex Muñoz- From Cuba to CSR. I'm excited to hear about his family's journey from Cuba and his inspiration to start his own consulting company.

Yours in Rotary Service,

President Patti [Read More](#)

This Week's Program - August 11: Alex Muñoz - From Cuba to CSR

This Week's Program: August 11: Alex Muñoz - From Cuba to CSR



Alex is co-owner of [CSR](#), and has more than 30 years of experience driving organizational change through strategic planning and execution. By focusing on a client's specific value and the subsequent growth and scaling of the enterprise, Alex drives top and bottom line growth, with up to 61x ROI on their investment.

An Atlanta native, Alex graduated from Georgia Tech with a Bachelor's degree in Management and received a Master's degree in Information Systems from The George Washington University. After a 15-year career in manufacturing, health information management, and financial services, Alex broadened his experience even more by working in diverse industries ranging from multiple professional service verticals (e.g., law, medical, engineering, etc.) to the non-profit sector. He was instrumental in the turn-around of a public company that started at \$18MM and subsequently sold for over \$300MM.

The son of Cuban immigrants, Alex is fluent in Spanish and enjoys traveling to Galicia in Northern Spain, where he is proud to trace his ancestry. He and his wife Maria have five adult children and two



Karen Walker
Rotary Foundation
Chair



Laurel Roe Morris
iPast President



Sharon Jenkins
Padgett
Club Director



Donald Benton
Parrott
Club Director



Tony Eugene
Pasour
Club Director



Marcia
Scheideman
Club Director



William Augustus
Anthony III
Club Director



Nancy Anne
Kuney
Club Director



Pamela Peacock
Overcash
Club Director



Patrick Larkin
Public Image
Chair



Steven D. Long
Club Trainer

grandchildren. He is an avid reader, a history buff, and trivia enthusiast who still finds the time to feed his passion for rugby. A grizzled veteran of rugby teams from Richmond to Charlotte, he can occasionally be found in scrums throughout Atlanta.

The meeting begins at 12:40pm and is offered in-person and by Zoom.

If you are attending in-person, join us at noon for the lunch service.

The Zoom link will open at 12:15pm.

You can join the meeting here:

<https://us02web.zoom.us/j/81084873919?pwd=MWhQMmNTRIhzeG9LUkITaXIGempMQT09>

Meeting ID: 810 8487 3919

Passcode: 333806

This Week's Birthdays: Aug 8 - 14



*Tony Pasour-Aug 8 Donna Elliott-Aug 9
Lisa Marisiddaiah-Aug12 John Bridgeman-Aug 13*



[Read More](#)

Next Week's Program - August 18: Veronica Jeon-Gastonia Honey Hunters

**Next Week's Program:
August 18: Veronica Jeon-Gastonia Honey Hunters**



Veronica Jeon is an experienced executive strategist and advisor in communications and crisis management. Currently, Ms. Jeon serves as the Chief Marketing Officer of the Momentous Group. She is an inspiring and passionate servant leader, business owner, and advisor to numerous executives and elected officials. She is intentional, prepared, and extremely active in the community. Ms. Jeon is known for showing her grace and style and always remains positive through everything that she takes on.

Before taking on the role as CMO of The Momentous Group, Ms. Jeon launched VSJ Inc., formerly V. Agency, Inc. in 2007 with passion, purpose, and resilience, and still serves as the President and CEO. She is responsible for managing day-to-day operations, client growth and retention, and contract negotiations.

The Momentous Group consists of three verticals that are Momentous Hospitality Group, Momentous Sports & Entertainment, and the Gastonia Honey Hunters. As the CMO of the Momentous Group, Jeon oversees strategic direction, day-to-day operations, and marketing efforts of every pillar.

The meeting begins at 12:40pm and is offered in-person and by Zoom.

If you are attending in-person, join us at noon for the lunch service.

The Zoom link will open at 12:15pm.

You can join the meeting here:

<https://us02web.zoom.us/j/81084873919?pwd=MWhQMmNTRlhzeG9LUkITaXIGempMQT09>

Meeting ID: 810 8487 3919

Passcode: 333806

Monthly Theme



Events

August 11th

Club Meeting: Alex Muñoz-From Cuba to CSR

August 18th

Club Meeting: Gastonia Honey Hunters

August 25th

Club Meeting: Brian Hamilton Foundation

September 1st

Club Meeting: Gaston County Public Library Update