



Thursday, March 25, 2021

### District Leadership



George David Waechter  
District Governor



Kenneth A. Shull  
DG-Elect



Tammy Mosteller  
DG-Nominee



Sean Gibson  
DG-Nominee Designate

### Events

March 25th  
[Asheville Weekly Club Meeting](#)

March 27th  
[Rotary Spring Fling!!](#)

March 29th  
[Lincolnton Weekly Club Meeting](#)

March 29th  
[Murphy Weekly Club Meeting](#)

April 1st  
[Sylva Weekly Club Meeting](#)

April 1st  
[Asheville Weekly Club Meeting](#)

April 5th  
**NO MEETING - Lincolnton Weekly Club Meeting**

April 5th  
[Murphy Weekly Club Meeting](#)

April 5th  
[Hendersonville-Four Seasons Weekly Club Meeting](#)

April 6th  
[Club Board Meeting](#)

April 7th  
[Hike with Rotary](#)

April 8th  
[Asheville Weekly Club Meeting](#)

April 12th  
[Lincolnton Weekly Club Meeting](#)

April 12th  
[Murphy Weekly Club Meeting](#)

April 15th  
[Sylva Weekly](#)

## District Council Approves Youth Protection Policy

By George David Waechter on Thursday, March 25, 2021

The District Council adopted a new Youth Protection Policy at their March 23 meeting. District Governor David Waechter presented the policy to the Council in response to our youth services committee and Youth Protection Officer Bob Carpenter seeking a more formal outline of proper procedures for youth and Rotary engagement. The policy follows guidelines provided by Rotary International and formally addresses the importance of protecting our young people working together with Rotary. This is the first time our district has enacted a comprehensive policy for youth engagement and it marks a critical point in our efforts to increase our interaction and collaboration with young people in District 7670.

In response to the new policy adoption, DG David said, "This policy has been needed for some time. We have been blessed to have no major incidents with our youth in District 7670, and this policy provides guidance and support so that we can maintain our positive engagement with young people in the long term."

A key part of the policy is that all Rotarians who interact with young people will need to renew annually their training on Youth Protection. The training is readily available and relatively simple to complete. Visit the Learning Center on [www.rotary.org](http://www.rotary.org) to complete the training. It is also important to note that more in depth training and procedures are necessary for youth exchange programs. Youth Exchange is specifically addressed in the complete Youth Protection Policy.

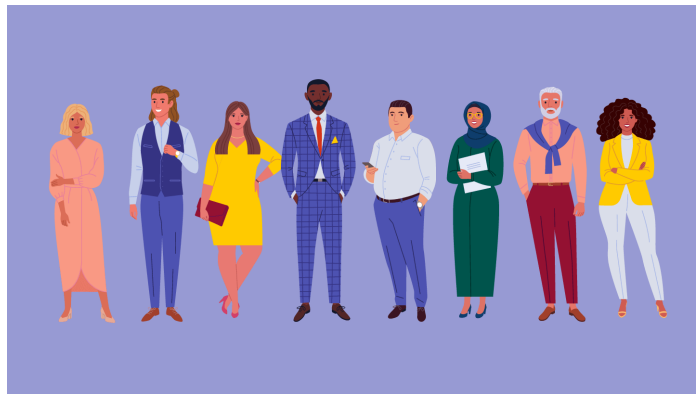
The policy in its entirety can be found in the District Files on DACdb or the District 7670 website. Please go under District files and find the Youth Protection File. You will find helpful resources for you and your club including the policy, a guidebook which outlines proper protocols and other helpful resources.

Or you can follow this link for the Policy directly:

[District 7670 Youth Protection Policy](#)

## District Council Elevates Diversity, Equity, and Inclusion

By George David Waechter on Thursday, March 25, 2021



We are pleased to announce that on Tuesday's Council meeting we have added an important, new standing committee to District 7670: The Diversity, Equity and Inclusion Committee!

The Diversity, Equity and Inclusivity (DEI) committee will lead District 7670's ongoing efforts to build and maintain an inclusive and diverse environment where differences of opinion, beliefs, and values are sought, listened to, respected, and valued. The purpose of this committee is to initiate diversity goals and activities within District 7670 clubs and the district leadership structure through activities such as workshops on the benefits of diversity recruitment and retention, outreach to ethnic, gender-based, and other pertinent community organizations, and to guide 7670 membership to useful tools for ensuring successful implementation of diversity and inclusion programs.

The DEI Chair is appointed by the District Governor, and:

- Works directly with the district governor to lead his/her diversity, equity and inclusion vision for District 7670
- Manages, plans, and coordinates the district's annual diversity goals and on-going committee meetings
- Develops and/or distributes information and materials to club members to promote diversity, equity, and inclusion
- Publicizes examples of successful diversity efforts being undertaken outside of District 7670 and by Rotary clubs and members that can serve as useful models
- Identifies minorities and other individuals/groups/organizations with diverse backgrounds in the local area who might be interested in joining clubs within District 7670
- Identifies current club members with diverse backgrounds who might be interested in leadership opportunities
- Helps identify diversity programs and speakers for club and district programs
- Acts as a diversity program resource for club members and/or community businesses and organizations
- Ensures diversity webpage on District 7670's website remains updated and interesting
- Authors and publishes consistent thought-provoking diversity articles and social media posts
- Supports the development of diversity and inclusion information for club new member orientation materials

Thank you to everyone's continued effort to embrace the good work of this committee.

Together, we will be diverse, equitable, and inclusive. We will GROW ROTARY!

**Club Meeting**

April 15th  
**Asheville Weekly Club Meeting**

April 19th  
**Lincolnton Weekly Club Meeting**

April 19th  
**Murphy Weekly Club Meeting**

April 19th  
**Hendersonville-Four Seasons Weekly Club Meeting**

April 21st  
**Lincolnton Board of Directors Meeting**

April 22nd  
**Earth Day 2021**

April 22nd  
**Sylva Weekly Club Meeting**

April 22nd  
**Asheville Weekly Club Meeting**

**Club Anniversaries**

**Asheville-South**  
March 17th

**Catawba Valley (Conover)**  
March 17th

**Lincolnton-Sunrise**  
March 22nd

**Cashiers Valley**  
March 31st

**Foundation Report**

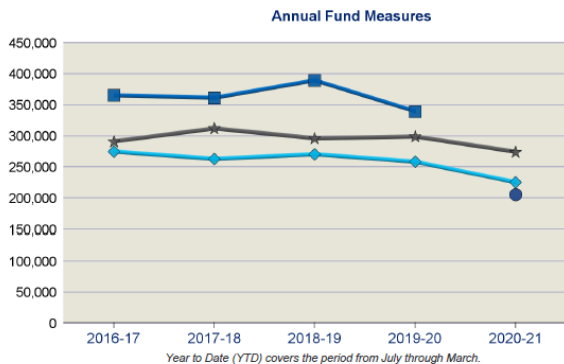


**DISTRICT 7670 FUNDRAISING ANALYSIS**

INTERIM RESULTS FOR JULY THROUGH MARCH 2020-21

	Number of Members	Annual Fund						PolioPlus Fund					Other Funds**	Endowment Fund	Total Giving
		Goal	% Goals Received	Total	Per Capita	Goal Achieved	Non-Giving Clubs	Goal	% Goals Received	Total	Goal Achieved	Non-Giving Clubs	Total	Total	
2020-21	2,178	\$274,225	83.7%	\$225,195	\$103.40	82.1%	3	\$55,785	79.6%	\$39,177	70.2%	15	\$550	\$5,340	\$270,261
2019-20	2,224	\$298,875	100.0%	\$339,211	\$152.52	113.5%	0	\$59,690	97.9%	\$62,639	104.9%	1	\$0	\$25,500	\$427,350
2018-19	2,181	\$295,930	100.0%	\$389,520	\$178.60	131.6%	0	\$63,470	100.0%	\$77,501	122.1%	0	\$16,859	\$16,945	\$500,825
2017-18	2,197	\$312,017	100.0%	\$361,146	\$164.38	115.7%	0	\$62,938	100.0%	\$77,494	123.1%	4	\$19,802	\$20,020	\$478,462
2016-17	2,216	\$291,025	100.0%	\$365,263	\$164.83	125.5%	0	\$56,830	100.0%	\$90,292	158.9%	4	(\$11,000)	\$29,829	\$474,383

\*\*Other Funds include term/directed gifts and funds for approved grants.



**Recognition and Endowment Measures**

	PHF	Bene-factor	Bequest Society*	Major Donor*	Major Gifts	EREY Eligible	Sustaining Member	PHS Eligible
<b>All-time</b>	<b>5,743</b>	<b>655</b>	<b>63</b>	<b>109</b>	--	--	--	--
2020-21	203	4	0	4	1	1,301	622	51
2019-20	360	4	3	12	2	1,838	1,192	99
2018-19	360	12	3	4	0	1,958	1,540	114
2017-18	423	10	2	9	0	1,997	1,364	108
2016-17	362	15	2	6	3	2,002	1,472	101

Yearly breakdowns include both new qualifiers and recognition level changes

**Paul Harris Society Members: 119**      **Rotary Direct Participants: 246**

**Total Endowed Funds: 1**      \* Joint Major Donor/Bequest Society counts as one.

**Market Value: \$32,174**

**Market Value Date: 31-Jan-2021**      EREY (USD 25 starting in 2016-17), Sustaining Member, and PHS Eligible includes all individuals, not just active club members.

**Foundation Recognition Points: 3,152.76**

Recognition/Reports: Rotary Support Center (866) 9-ROTARY or (866) 976-8279 RotarySupportCenter@rotary.org

**Waynesville Sunrise with Special Guest John Fer**

By George David Waechter on Thursday, March 25, 2021



John Fer was born in 1937 in California. In 1962, he graduated from the Air Force Academy in Colorado Springs, Colorado. Fer deployed to Vietnam in 1966. Soon after arriving, he received a Distinguished Flying Cross piloting through hostile fire. Months later, he earned a Silver Star for leading a flight of two unarmed electronic countermeasures support aircraft and four high cover aircraft into an extremely hazardous area to suppress radar controlled anti-aircraft and surface-to-air missiles in support of strike aircraft. In 1967, North Vietnamese shot down and captured Fer after he ejected out of his plane. For the next six years, North Vietnamese tortured Fer, trying to obtain information, confessions and propaganda materials. North Vietnam released him in 1973.

Later in his career, Fer served as the principal advisor for Prisoner of War and Missing in Action Affairs for the Office of the Assistant Secretary of Defense for International Security Affairs. Fer was a Department of Defense representative who contributed significantly to the establishment and implementation of national policy regarding this extremely sensitive matter. His efforts led to significant progress with the Indo-Chinese governments. During his career, Fer received two Silver Stars, two Defense Superior Service Medals, two Legions of Merit, a Distinguished Flying Cross, three Bronze Star Medals with V devices and a Prisoner of War Medal.

Please see the below link:

<https://wcu.zoom.us/j/91760645987>

**Haywood County Rotary in the News**

By George David Waechter on Wednesday, March 3, 2021

Haywood County's Rotary Club continued a longstanding tradition Tuesday.



◆ Provided by WLOS Asheville/Greenville

Caption: Haywood Rotary Club upholds longstanding book delivery tradition despite pandemic

Although members couldn't deliver Dr. Seuss books to North Canton Elementary School kindergarteners in person due to the pandemic, the club made sure each child received a book.

The club president even read a Seuss classic to them on video.

◆ "Reading is fun," Kindergarted teacher Amber Turner said. "If we can instill that love of reading, and that's so great for the Rotary Club to give us these books to help us do that, and they have so much fun with it."

The Rotary Club has been delivering Dr. Seuss books to four Haywood County elementary schools for the past 20 years. This year it was North Canton's turn.

The Rotary Club, teachers and of course the kids hope for an in-person visit next year.

## Boy Scout Challenge

By James Hylemon on Tuesday, March 23, 2021

Dear Rotarians,

For over 110 years, the Boy Scouts of America has taken a leadership role in instructing youth to value faith, family, community, country and themselves by teaching skills that help them reach their full potential. Their time-tested character and leadership development programs are established on a foundation of values that will last a lifetime.

While the pandemic hindered our ability to hold District and Council events such as summer camp, our Scouts have continued scouting through virtual merit badges, unit meetings and even virtual campouts. The Daniel Boone Council (much like other local councils) have completed over 10,000 community service hours in 2020, resulting in an economic impact of over \$30,000 across local communities in Western North Carolina.

The Asheville Breakfast Club is contributing \$2,250, or approximately \$40 per member. We challenge each club to make a similar investment in our youth, or a contribution your club is capable of investing to the youth your local Boy Scout Council serves. **Daniel Boone Council** serves the youth in Avery, Buncombe, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, Mitchell, Swain, Transylvania, and Yancey. The **Old Hickory Council** serves the youth in Alleghany, Ashe, Forsyth, Stokes, Surry, Watauga, Wilkes, and Yadkin counties. The **Piedmont Council** serves the youth in Alexander, Burke, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, McDowell, Polk, and Rutherford counties.

*We humbly request you to please consider an investment to support Scouting locally to your local Council.* Your investment will help support the local Scouting programs of your county, as they transform our young people into responsible citizens and the future leaders of our communities. Please join us for this important initiative.

You may contact James Hylemon for additional information at 828-275-3075 or james.hylemon@scouting.org. **Thank you for considering this Challenge to support our youth.**

## Zone 33 PI April Newsletter

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## Zone 33 Public Image April 2021 Newsletter

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### Maternal and Child Health Month



An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation - all of which can be prevented. Rotary makes high-quality health care available to vulnerable mothers and children so they can live longer and grow stronger. Rotary makes this happen by providing education, immunizations, birth kits and mobile health clinics. Women are taught how to prevent mother-to-infant HIV transmission, how to breast-feed and how to protect themselves and their children from disease.

These programs and initiatives are only made possible through donations to the Rotary Foundation. A short video is available by [clicking here](#), which can be used at club meetings or events to promote the effect of these programs and the good our Foundation does for those we may never meet.

### Zone 33 Leadership Training Seminar / Rotary Presidential Conference Series USA 2021

Each Rotary year, the Rotary International President hosts a series of Presidential Conferences in collaboration with Rotary Organizations. This year, President Holger Knaack's focus is on authentically building partnerships between Rotaractors and Rotarians. The Ascension Rotaract Network has been selected to host 1 of the 3 conferences.

The Presidential Conference will be conducted virtually in conjunction with the Zone 33 Leadership Training Seminar on May 14-16, 2021. The theme is Collaboration Through Relationship Building and will feature creative approaches to collaborative, real-time problem solving, and networking and conversations.

More information about the events and training planned, as well as registration for the Zone 33 Leadership Training Seminar / Rotary Presidential Conference can be accessed by going to <https://www.ascensionrotaract.com/presidentialconference>. The deadline to register is May 1, 2021.

The conference itself is free to attend, however, there will be an optional virtual fundraiser event - RotarActs of Kindness. A \$10 minimum sign-up donation for Rotaractors and \$25 minimum sign-up donation for Rotarians is encouraged. The proceeds from the fundraiser will go to The Rotary Foundation Disaster Response Fund.

[Read More](#)

### Spring Resources

By George David Waechter on Thursday, March 18, 2021



Spring Resources for your District  
Dear District Leaders,

More than a year into the global COVID-19 pandemic, Rotarians have learned many lessons. Even in the face of uncertainty, Rotarians around the world, like you, are caring for those affected even from a distance. Through it all, Rotary has stayed strong and is ready to help communities meet the challenge of overcoming the pandemic.

[Read more about Rotary's COVID-19 vaccinations efforts](#)

Also in this message, find reports, links to videos and new ways to give that you can share to help you finish the Rotary year strong and meet your Foundation giving goals!

With gratitude,  
Bryan

.....  
Bryan Hulscher  
Annual Giving Officer, Zones 33 & 34  
The Rotary Foundation  
[bryan.hulscher@rotary.org](mailto:bryan.hulscher@rotary.org)

 ANNUAL FUND - DISTRICT PROGRESS REPORT

Year	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	% Goal
2019	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	10,000,000	100%
2020	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	10,000,000	100%
2021	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	10,000,000	100%



Check Your Progress  
Click here to see your Annual Fund YTD totals, Per Capita Giving, EREY and PHS progress and more.

[VIEW REPORT](#)



Raise for Rotary Tutorials  
Check out Raise for Rotary video tutorials on how to create a fundraiser, create a team, edit your fundraiser or engage more donors.

[WATCH NOW](#)

Need resources for upcoming events?  
Do you need digital resources for your upcoming conference or training? Check out Rotary International's Facebook page for our latest videos, articles and shareable stories that are sure to inspire.

[ROTARY FACEBOOK](#)

Protecting the Environment  
Help spread the word about Rotary's efforts to protect the environment. You can now donate to our newest area of focus online. Donors will find The Environment on Rotary's [donation page](#) under Areas of Focus.

[LEARN MORE](#)

Distribution list:

*bcc: 2020-21 District Governor, District Governor-Elect, District Governor-Nominee, District Paul Harris Society Coordinator, District Annual Giving Subcommittee Chair, District Executive Secretary, Assistant Governor, District Rotary Foundation Committee Chair, District Fundraising Subcommittee Chair, District Trainer, Regional Rotary Foundation Coordinator, Assistant Regional Rotary Foundation Coordinator, Endowment/Major Gift Advisers*

## Save the Date - RI Virtual Convention

By George David Waechter on Thursday, March 25, 2021



Rotary Opens Opportunities  
Please join us for [2021 Virtual Convention: Rotary Opens Opportunities](#), 12-16 June.  
Registration opens in mid-April.

This year's event will connect you, virtually, with members around the world. It will open new opportunities to learn and to engage with the family of Rotary, near and far. Together, we'll inspire action, strengthen our commitments, work on our challenges, and celebrate our successes.

Visit the [convention event page](#) on Facebook to connect with other participants and share what you're looking forward to experiencing with #Rotary21. The Virtual Convention is open to all Rotary members and participants, so invite a friend to join you or share the event with your community.

[LEARN MORE](#)

## Rotary's Learning Center now available on mobile devices

By George David Waechter on Monday, March 22, 2021



### LEARNING & DEVELOPMENT

#### Rotary's Learning Center now available on mobile devices

You can now take Rotary's online courses on most mobile devices. See our [how-to guide](#) for detailed instructions or follow these steps to get started:

1. On your mobile device, use a browser to go to [my.rotary.org](#) and sign in to My Rotary.
2. Tap the ? menu at the top left of your screen.
3. Tap the **plus sign** next to **Learning & Reference**, and then choose **Learning Center**.
4. Go to your app store and download Go.Learn. *Don't* open it from here.
5. Return to your browser. From the same Learning Center page in My Rotary, tap the link to the Learning Center.

Go.Learn works with iOS10 and later as well as Android 6 and later. Note that the app has some limitations, including in some of the interactive learning options. You will need to use a computer to download certificates or view additional resources. Links to the Learning Center may not work on mobile devices. Instead, go to the Learning Center through My Rotary, then search for materials or courses.

If you have trouble using the Learning Center in Go.Learn, write to [learn@rotary.org](mailto:learn@rotary.org).

## Zone 22 Rotary Africa Centennial Internation Conference

By George David Waechter on Thursday, March 25, 2021

# INVITATION



## Zone 22 Rotary Africa Centennial International Conference

## African House of Friendship Virtual Projects Fair

Connect, engage and explore the latest trends, challenges and innovations in the local and international socio-economic, impact investing and volunteering space. Showcase your CSI initiative to this captive international audience of potential funders by securing a virtual exhibition space.

The time is nearly here to celebrate 100 years of Rotary International in Africa, 100 years of driving impactful socio-economic transformation throughout the continent.

For the first time ever, a cutting-edge online platform, will allow thought leaders from the continent to share our collective story of building communities and addressing challenges around the world.

**Book your spot to connect virtually with fellow Rotarians and business leaders, NPOs, civil society organisations and foundations.**

**100 YEARS**  
of lasting change

**CLICK HERE TO VIEW PROGRAMME - DAY 1**

**CLICK HERE TO VIEW PROGRAMME - DAY 2**

**24-25 APRIL 2021**

**BOOK YOUR VIRTUAL EXHIBITION SPACE**

**23-25 APRIL 2021**

**BOOK YOUR SEAT** 

Proudly sponsored by 

## Remembering Bob Holland

By George David Waechter on Tuesday, March 9, 2021



Robert Walter Holland, IV was born in Portsmouth, Virginia in 1945 and died following complications of a stroke on March 7, 2021.

He is survived by his wife, Ina Holland, formerly of Lenoir, now at Abernethy Laurels in Newton; his daughter, Dr. Claire Holland Harraghy and her husband Charles, and his granddaughters Lily and Zoe, of Hickory; his sisters and their husbands and families, Joyce and Curt Pease of St. Augustine, FL and Debbie and Wayne Underwood of Knoxville, TN. He was predeceased by his parents Robert and Edwina Holland of Wyoming, OH and his son, Clay Holland, of Lenoir.

Bob grew up in Wyoming, OH, but came to North Carolina for college at Chapel Hill, where he met his future wife, Ina, and decided to stay in North Carolina after graduating. He started teaching initially, but early in their married life, he found a different direction. He and Ina and went back to the land in northwest Caldwell County, living in a house with no running water, running a farm and working for Blue Ridge Electric. During this time, he built Laurel Cabin, which would become the foundation of his life, and where he would live until 2018.

Bob decided he wanted to live a particular life, and he made it happen, which not many can say. When he met a road block, he found a way around it. When he felt teaching was no longer for him, he found a different job. While living on Bee Mountain, he started an advertising firm, that became the marketing agency Holland and Holland, which he and Ina ran for over 30 years. He believed strongly in giving back to the community, that if you wanted the world to be better, you should work to make it so. While in Lenoir, he joined Rotary and was its president for a term (introducing the first female member), as well as being on the board of the Caldwell Arts Council, and working with the schools. He tutored children in the local schools throughout his life, and, at the end of his career, went back to teaching before retirement. He also became very involved with Habitat for Humanity, and used his self-taught carpentry skills to build houses for others. He taught himself natural history, became an expert on birds and became a member of Audubon. There was rarely a tree, bird or flower that we would see that he couldn't identify.

He touched many lives, almost always for the better. He encouraged people to be their best, to learn more, to strive for better. He was a champion for equality, and would defend the rights of everyone to live their life equally and with respect. He will be sorely missed, but his life was a celebration of all we could do, so he may go to his rest satisfied that he lived well.

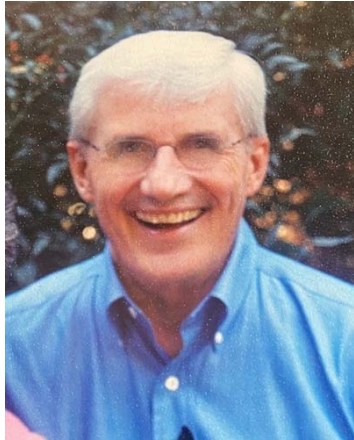
Due to Covid, there will not be a public service or receiving at this time. The family asks that donations be given to Foothills Conservancy ([foothillsconservancy.org](https://www.foothillsconservancy.org)) and Caldwell County Habitat for Humanity ([caldwellhabitat.org](https://www.caldwellhabitat.org)).

Bass-Smith Funeral Home and Crematory in Hickory is serving the Holland family

Please visit our website to links and tribute to Bob <https://www.lenoirrotaryclub.com/>

## Remembering PDG Robert Cerwin

By George David Waechter on Thursday, March 25, 2021



### **Robert Anton Cerwin died peacefully on March 19, 2021 In Shelby, NC, surrounded by family.**

He was born August 1, 1934 in Milwaukee, WI, the oldest son of Anton F and Mary E. Cerwin. He graduated with a degree in psychology from Carroll College in 1956. Robert married Elaine Mary Cerwin from Waukesha, WI in 1956, and they were able to celebrate 64 years of marriage. Robert is survived by his wife, Elaine, brother Alan Richard Cerwin, daughter Debra Cerwin, son, Todd Cerwin (Deanna Cerwin), daughter Janet Johnson (Dwight Johnson), daughter-in-law, Renee Cerwin, grandchildren Joshua Sweeney, Phillip and Taylor Cerwin, Logan, Savannah, and Graham Cerwin, Kaitlin, Jennifer, and Sydney Johnson, and one great grandchild, Ellie Rexrode Johnson-Loomis. He is predeceased by his parents, Anton and Mary Cerwin, and son Eric Cerwin.

Robert and Elaine were married in Milwaukee and moved to Burlington, WI in 1958 to start CerTex Petroleum with Robert's father. He later bought the business to form the Bob Cerwin Company and expanded to include the Firestone Store on Hwy 36, and convenience stores throughout Southern Wisconsin and Northern Illinois.

Robert was very active in the Burlington community and the Plymouth Congregational Church. He joined the Burlington Rotary Club in his late 20s. He served as president of the Burlington Rotary club, District Governor, International Director, and then Vice President of Rotary International. He also held a founding role in initiating and promoting Rotary's global program of eradicating polio worldwide. Devoting countless hours to charity, Robert and Elaine traveled to 54 countries on 6 continents in their service.

He was a highly sought-after international motivational speaker with a unique style of interacting with the audience, relating personal stories, and never giving the same speech twice.

Together, Robert and Elaine formed the non-profit organization, the US chapter of the British charity, Hope and Homes for Children, for orphans of war and disaster in Eastern Europe and Africa.

In his free time, Robert was an avid snowmobiler, held a private pilot license and enjoyed photography.

In 1991, Robert and Elaine moved to North Carolina to be closer to family, having lived abroad from 2011-2015 in Cuenca, Ecuador, and ultimately returning to Shelby, NC.

His children remember him as a loving, kind, engaging, ambitious, fun and devoted Dad.

Due to Covid, a private service will be held for family only.

In lieu of flowers, please consider donating to Hospice of Cleveland County at 951 Wendover Heights Drive, Shelby, NC 28150 or Rotary International Foundation, at [Rotary.org/donate](https://Rotary.org/donate).

