

#### Monday, March 1, 2021

### District Leadership



District Governor <u>Kenneth</u> <u>A. Shull</u> DG-Elect

Georae

Waechter

<u>Tammy</u>

<u>Mosteller</u> DG-

David





Designate **Events** 

June 4th Regular Meeting March 1st District Grant Deadline March 1st LincoInton Weekly Club Meetina March 1st Murphy Weekly Club Meeting March 2nd Club Board Meetina March 3rd Hike with Rotary March 4th Sylva Weekly **Club Meeting** March 4th Asheville Weekly Club Meeting March 8th **Lincolnton** Weekly Club Meeting March 8th Murphy Weekly Club Meeting March 8th Membership **Monday** March 9th Sip n' Learn with

**Congressman** 

# Support Your Club Leadership!

By George David Waechter on Monday, March 1, 2021

A leader takes people where they want to go. A great leader takes people where they don t necessarily want to go, but ought to be.

### **Rosalynn** Carter

Be willing to make decisions. That s the most important quality in a good leader.
George S. Patton

At this point in the Rotary year, we can look back and see some of our achievements and yet, we have time to make a few more things happen! In the next few months, there will be a lot of effort put towards preparation for next year's leadership as well. As these new leaders learn about leading in Rotary, it is a good time to reach out and help them understand how you would have done things differently or how some things have worked very well.

This year has been heavy on change. Some of these changes were planned for, while most of them were not. None of us expected the Covid-19 Pandemic to persist so long. We did not anticipate the social upheaval of last summer and how profound and timely our diversity, equity, and inclusion conversation would be. Of course, most of us thought zoom was just a sound that passing cars made.

Your president and their leadership team deserve a huge pat on the back. It has been a truly challenging time to lead. No single person has all the right answers, but those who are brave enough to lead deserve our respect. We have to work together to find the best way forward. Most clubs have done very well despite the immense challenges put before them. As we review the work that has been done, we can be thankful for our leaders taking on the responsibility of guiding us through these times.

I have been very impressed with the leadership in the clubs this year. Service projects continued to happen. Membership recruitment persisted. Foundation fundraising is on track, and will continue to grow. CART has raised a fair amount of money, and could use a renewed lift from the membership. Our finances are in good order and morale is strong. Overall, our district has weathered the storm quite well. Good job y'all!

Now is the time to look at the final quarter ahead of us and ask, what are the most important things for us to complete this Rotary year? You can get those new members inducted, raise funds so that projects can happen in the future, do service projects, and have fun!

Please take a moment and join me in thanking all of the Visionary Leaders 2020-21 and encourage them by offering your assistance and engagement. Help the leaders of next year prepare and offer to support them along the way. After all, being a leader is a key part of being Rotarian!

Cheers!

DG David

## The Results are in! Giving Tuesday Results

By George David Waechter on Thursday, February 25, 2021

Congratulations Rotary Club of Highlands for achieving the highest level of giving on Giving Tuesday! The Rotary Club of Highlands will receive a Paul Harris Fellowship from the District for this wonderful acheivement.

Giving Tuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past several years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Our district has been a great supporter of Giving Tuesday and it just makes sense: District 7670 is a wonderfully generous group of Rotarians who know the power of doing good for others!

Thank you so much for your generosity. You can see the different levels of giving here. Read More

## **Foundation Update**

By George David Waechter on Tuesday, February 16, 2021

Foundation Update Follow - Up

Madison Cawthorn March 11th Asheville Weekly **Club Meeting** March 15th **Lincolnton** Weekly Club Meeting March 15th Murphy Weekly **Club Meeting** March 17th **Lincolnton Board** of Directors Meeting March 18th Sylva Weekly **Club Meeting** March 18th Asheville Weekly **Club Meeting** March 19th Assistant Governors **Quarterly** Meeting March 22nd **Lincolnton** Weekly Club Meeting March 22nd Murphy Weekly **Club Meeting** March 23rd District Finance and Council **Meetings** March 25th Asheville Weekly Club Meeting March 27th Rotary Get Together March 29th Lincolnton Weekly Club Meeting March 29th Murphy Weekly Club Meeting

Club Anniversaries

Asheville-South March 17th

Catawba Valley (Conover) March 17th

Lincolnton-Sunrise March 22nd

Cashiers Valley March 31st

For 2020-21 District Grants (current Rotary year): March 1, 2021 - deadline to submit change or modification for current year \*\*Date to begin new or modified District Grant will be upon email approval notification from District May 1, 2021 - deadline to complete District Grant and submit final report on DACdb

For 2021-22 District Grants (next Rotary year): May 22, 2021 - deadline to submit District Grant application on DACdb

All changes must be approved by district before being implemented. Submit requests to John DeWitt at drjohndewitt@me.com

If submitting any changes or submitting a new grant for current year remember the following: 1. Please cancel the existing grant by sending an email to John 2. If you are making a minor change, send email to John 3. If you are canceling the grant and submitting a totally new application, use the 20-21 application and club must be notified that it was approved, before spending any funds. Project needs to be completed by the May 1 deadline.

Please see the link below to view the Foundation Update Zoom:

## Membership Monday - Don't miss out!

By George David Waechter on Monday, March 1, 2021

Please make sure you have our upcoming District 7670 Membership Monday Seminar at 4:15 next Monday, March 8th on your calendar.

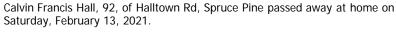
This monthes Seminar will be a town hall meeting/forum format with several panelists of Club presidents and/or membership chairs responding to your questions and revelations about recruiting and retaining members in our COVID-19 environment.

Be on next Monday s 4:15 pm Zoom call and tell us what you tried that did not work, what problems you encountered, what you plan to do next. Or just listen to those who ask their questions and share their ideas. Zoom link follows; share with incoming officers or others who need to know.

DG David Waechter DMC Philip Reed Mobile: 404-310-0220 Email: jphilipreed@gmail.com

## Honoring Calvin Hall

By George David Waechter on Wednesday, February 17, 2021



A lifelong resident of Spruce Pine, Calvin is now in his eternal home with his wife of 52 years, Margaret Tolley Hall, who passed in 2006. Calvin was also proceeded in death by his parents, Herbert Plato Hall and Callie Hensley Hall, one sister; Oveda Hall Gibson and brother in law; Fred A Gibson.

Calvin was proud to have served his country during the Korean War, before coming home to work at Fortner Insurance Agency for over 60 years. He was a member of the First Presbyterian Church Spruce Pine, where he had served in many capacities including Elder and Sunday School Superintendent. Calvin also took pride in being a member of Rotary International for over 67 years, where he was a four-time recipient of the Paul Harris Fellow. He was a member of Gideons International, Mitchell County Camp. In October of 2020, Calvin finished making his entire family Paul Harris Fellows. His club remembered him with a beautiful display of flowers including the Rotary wheel minus a single spoke to symbolize the loss of their beloved member, Calvin.

Calvin was a loving father, grandfather, and a friend to all. He loved life and being with people. He was active in many community events and established @Calvin@s Antique Acres@, preserving the history of Mitchell County.

Left to cherish Calvin s memories are his three children; Helen Hall Baucom and husband, Chris of Clemmons, John Calvin Hall and wife, Sandy and Regina Hall Moore and husband, Travis of Spruce Pine. Three grandchildren; William Calvin Baucom and wife, Sarah of Clemmons, Tiffany Lee Hall and Eric Calvin Moore of Spruce Pine.





### **Owen's Odyssey**

By Christina Scott on Wednesday, February 24, 2021

Imagine hiking the Appalachian Trail, all 2200 miles of it, in 100 days. Now imagine raising \$100,000 for PolioPlus by hiking 2200 miles in 100 days.. Owen P. Standley is doing just that!

Owen has been a Rotarian since 2011. He is a member of the Rotary Club of Johnstown-Sunset in District 7305 (East of Pittsburgh). Owen started hiking as part of a weight loss journey. He loves hiking fast and wanted his hiking to have a purpose greater than himself. As a Rotarian, he believes in the cause of eradicating polio worldwide through PolioPlus and no better way to do it than Owen s Odyssey: A Hike to End Polio.

Read More

## Membership Monday - Success Stories Link

By George David Waechter on Wednesday, February 17, 2021

Please see the link below to the Membership Monday recording that took place on February 8, 2021. You can also find the recording by going on the District webpage and following the District Youtube tab. Please feel free to share this with your clubs and anyone interested.

https://youtu.be/8abE2A5zhb0

Thank you for your service in Rotary!

### LGBT Inclusion in D7670 - Presentation takeaways

By Gaia Goldman on Saturday, February 20, 2021



Recap - LGBT Presentation by Rotary Fellowship president Michelle Wilson Monday, Feb. 15, 2020 By Gaia Goldman, DEI Chair

What does it mean to be an LGBT+ ally? Why should my club care about ensuring that everyone feels welcome irrespective of their sexual orientation? Michelle Wilson, president of the LGBT Rotary Fellowship, answered these questions as she gave an overview of her organization's history and mission and explained the importance and benefits of being intentionally welcoming to the LGBT community. The 60+ participants who attended the zoom event on Jan. 27 left with a better understanding on why and how to create an inclusive community, foster goodwill and peace, and promote a culture that achieves fundamental fairness and equality for LGBT+ people.

Read More

## **Pink Pages - Update and Changes**

By George David Waechter on Tuesday, February 9, 2021

Pink Pages Q&A

**1.** Administration #5, District Conference has been moved to August 13-15 - Since people will be registering up until the conference, are we only allowed to count those who registered before March 31? (Page 1 of Pink Pages says the completed report and documentation must be emailed to DG David by March 31, 2021)

Answer: Clubs will be able to count all attendees registered up until June 30.

2. The Rotary Foundation #7 - How do we find out how many of my club members attended?

Answer: We are publishing a listing of the registrants under the Visionary Leaders Library in the dacdb and/or website under the Foundation file folder

**3. Membership #4** - We are unable to host a Discover Rotary event in a public location because of COVID and social distancing requirements

Answer: OK, it is not a requirement. However, it is possible to host a virtual Discover Rotary event.

4. International Service #4, International Service Project - canceled this year due to COVID

Answer: Not required, but some clubs have had members do this. Others have plans to do International service once they have their vaccine. So, it is fairest to keep the points available.

5. International Service #5, Host or sponsor inbound or outbound Youth Exchange Student - canceled this year due to COVID

Answer: Yes, this one is not possible for any club. It would make sense to eliminate it, but it is a zero sum issue.

**6.** Bonus Points#1, Register for RI Convention in Taipei - we had two members register (at least); can we count them even though it's been canceled due to COVID?

Answer: No problem. They did register and it is not their fault that the convention was cancelled.

### **Rotary International - New Theme Announced!**

By George David Waechter on Tuesday, February 9, 2021



### **RI** President-elect announces 2021-22 presidential theme

#### by Ryan Hyland

Incoming Rotary International President **Shekhar Mehta** urged members to become more involved in service projects, saying that caring for and serving others is the best way to live because it changes not only other people s lives, but also our own.

Mehta, a member of the Rotary Club of Calcutta-Mahanagar, West Bengal, India, revealed the 2021-22 presidential theme, *Serve to Change Lives*, to incoming district governors on 1 February during the Rotary International Assembly. The assembly, a yearly training event for district governors-elect, was originally set to take place in Orlando, Florida, USA, but was held virtually because of the COVID-19 pandemic.

Read More

### **Rotary Works**

By George David Waechter on Tuesday, February 16, 2021





I am so excited about the launch of the Rotary Works initiative, spearheaded by our very own Rotary International Director Stephanie Urchick! I am reaching out to ask for your help in spreading the word to the clubs and Rotarians in your district.

I'm asking you to forward this email, along with the attached graphics, to your district newsletter editor for inclusion in your next district newsletter. Please link the article to the <u>Rotary.Works</u> website, and encourage others to check us out.

Rotary Works offers professional resources, guidance and financial assistance to Rotarians and Rotaractors in career transition. Some of your members may want to get involved, while others could benefit from the programs we're offering. I invite you also to follow and share our Facebook, LinkedIn and Ins.

tagram pages, and find information on the <u>Rotary.Works</u> website. Additionally, for anyone interested in scheduling a 10-15 minute presentation on Rotary Works at an upcoming district or club event, contact Susan Courter (<u>susan.r.courter@gmail.com</u>).

Thank you in advance for your assistance! Darryl Keys District Governor Rotary International District 6960

### **Black Entrepreneurship Week**

By Cliffton H Brumfield on Wednesday, February 17, 2021

I am sure we have Rotarians that would benefit from an upcoming educational and networking event, Black Entrepreneurship Week, organized by the Carolina Small Business Fund.

Kevin Dick, their President and CEO, and I have worked on projects together in the past. Knowing his involvement I am sure this will be well worth the time for any who could benefit from it. The highlighted link below will take you to where you can learn about it, but it being billed as:

Carolina Small Business presents Black Entrepreneurship Week 2021, February 22 - 26. Hear from business owners, influencers and decision makers from across the State of North Carolina. At a flat price of \$33, attendees can access 5 days of virtual content and contacts that will help small businesses with their operations.

The lengthy list of presenters includes leadership form local area financial institutions, private industry, economic development, and successful entrepreneurs, just to name a few. Yes it a pay to attend event, but it looks like the fee is covering production expenses. I plant to attend some sessions myself. I hope this opportunity presents solutions and connections for our Rotarians needing them!

Cliff Brumfield President, Rotary Club of Lincolnton



Click here to learn more or to Register

### **Innovate Clubs**

By George David Waechter on Monday, February 22, 2021

It s fun to play with the ICA

Throughout the COVID-19 pandemic, we, as Rotarians, have come to the call of our communities during one of the most challenging times in Rotary shistory. It has forced us to move outside of our Rotary Box by making us truly flex our ability to adapt. I will be the first to admit, that if you had asked me what we would need to do to get Rotarians to engage virtually, I would have said an act of God. Well, I wasn t far off. COVID-19 forced has us to re-examine why we are Rotarians and to dive deep to continue to find ways to connect and get our service fix. But, as usual, Rotarians responded with resilience and outside-of -the-box-thinking.

The Innovative Club Advocate (ICA) Team is asking you to continue this trend, and here is why. Across our communities, we are seeing a lack interest and engagement in Rotary from Generation X, Millennials, and others. But we now have an opportunity, with our newly found flexibility, to offer options to those who are desperately looking for ways to join leaders, to exchange Ideas and most importantly, to TAKE ACTION. This is where you come in! The ICA team is asking clubs to consider how they can get involved with fostering new and innovative clubs this year, using the various new club models (caused-base, e-clubs, satellite, and passport). All organizations must, from time to time, adapt their messaging and their product (the club experience) offerings; and now is Rotary s time.

We have an organization with the infrastructure and resources to make real, meaningful, and lasting change in the communities that we serve. But, as time marches on, our numbers dwindle. Yet, the demographics that we fawn over are asking for our help to become engaged in service. So, let s give them that opportunity. The ICA team is asking current clubs to help mentor new clubs, to serve as guides to new leaders as new clubs form, and to even fiscally assist with membership and organizational costs as new clubs develop in their infancy year(s). The list of ways you can assist is only limited by your imagination.

We all have a responsibility to pass the gift of Rotary on, so let so build a bigger and brighter Rotary in District 7670 together. For more information contact ICA team members Mary Berge at <u>drberge@hotmail.com</u> or Joe Piszczor at <u>jpiszc37@gmail.com</u>



### Be an everday peacebuilder

By George David Waechter on Wednesday, February 24, 2021



February, 2021

Rotary Service and Engagement

Connect.Partner.Serve



#### You can be an everyday peacebuilder

Rotary members encourage conversations to foster understanding within and across cultures. These important conversations support one of our areas of focus, peacebuilding and conflict prevention.

During Peacebuilding and Conflict Prevention Month in February, you can get involved in these efforts:

- Join the Rotary Action Group for Peace (RAGFP), which supports clubs and districts peace-related service efforts by providing technical advice and resources. During 2019-20 alone, the group supported more than 60 projects.
- Learn about the <u>Rotary Action Group Against Slavery (RAGAS)</u> and <u>Rotary Action Group for Family Safety</u>. These groups focus on protecting children and adults from modern-day slavery, human trafficking, and domestic violence.
- Start an intercountry committee or a Rotary Friendship Exchange between your district and a district in another country. You can also join or create a <u>Rotary Fellowship</u>. <u>Read stories</u> on how these three programs have proven effective at building peace and promoting international understanding.
- Find out more ways you can be an everyday peacebuilder.

#### Partner Spotlight

Collaborate with our partners to foster peace

- Host a Peace Conversation Facilitation training through Mediators Beyond Borders International.
- Collaborate with <u>Peace Corps</u> volunteers on community peacebuilding projects.
- Support <u>ShelterBox</u>, which provides emergency shelter and tools to displaced families.
- Access a wide range of change-making experts with <u>Ashoka</u>.
- Join the <u>Rotary Positive Peace Academy</u>, a free online learning platform developed in partnership with the <u>Institute for Economics and Peace</u>, to learn how to use new peacebuilding methods and mobilize your community to address the underlying causes of conflict.

Peacebuilding Partners

Mediators Beyond Borders

Θ

ShelterBox

#### Newly recognized Rotary Action Group for Refugees, Forced Displacement, and Migration

Our new Rotary Action Group for Refugees, Forced Displacement, and Migration will assist clubs and districts with projects that support refugees, internally displaced persons, and vulnerable migrants. These projects may range from providing shelter and food to creating educational and employment opportunities for people in need. Contact the group s founding chair, <u>Quentin</u> Wodon, to learn more and get involved.



#### Connect with new fellowships

Rotary Fellowships allow us to build community with fellow Rotary members and friends around shared professions, hobbies and recreational interests, and identities. Rotary offers more than 90 global Fellowships; our newest groups are:

- International Rotary Fellowship of Hunters. This fellowship cultivates international friendship among hunters while
  promoting hunting ethics and traditions.
- <u>Rotary Fellowship of Wildlifers for Conservation</u>. This fellowship focuses on conservation efforts, protecting wildlife habitats, and building a future where people and nature thrive together.

Contact a fellowship group directly to get involved.

#### What would you do?

For quite some time, your club has been flexible and innovative in finding ways to meet and to participate in service virtually. For the second half of the Rotary year, your club president has asked the service projects committee, which you chair, to create a new service opportunity each month that club members can participate in either virtually or in person, if it is safe to do so. You think this is a worthwhile goal, and you already have ideas for virtual volunteer opportunities and assessing the community seas through online surveys. Your fellow committee members, however, are feeling fatigued by all the change. They want to wait until after the pandemic has ended to work on creating new engagement and volunteer opportunities.

#### What would you do?

# **RESOURCES & REFERENCE**

- <u>Community Assessment Tools</u>
- Project Lifecycle Resources
- Rotary s Areas of Focus guide
- Rotary Discussion Groups
- Rotary Showcase
- Rotary Service in Action blog

## 100 Years of Rotary in Africa!

By George David Waechter on Thursday, February 25, 2021

It story! As we lead up to the Centennial Event in April, I want to invite you share the members of your district, to embrace this special occasion.

Use the opportunity to connect with thought leaders and to showcase the activities in your District to the Rotary World � we will not have this platform for another 100 years!

Please - embrace this special occasion @ USD 20 for the 2 days.

Join me as I reach out far and wide to invite the world to see Africa through the eyes of Rotary! Read More

## Rotary is on its last lap to End Polio... You can also be part of the effort!

By George David Waechter on Thursday, February 25, 2021

We may be showing our ages, but one of our favorite musical recordings is Kitty Kallen s Little Things Mean a Lot. Not only does it fit right in with this weekend s Valentine s Day, it s true in practically everything we do. Whether we re choosing a small Valentine s gift for our significant other, planning a nice dinner at home, lining up a program for our next virtual Rotary club meeting, or helping to eradicate polio by donating to the PolioPlus fund, little things always mean a lot.

Or to put it another way, small contributions will make a big difference. The attached flyer makes that point in a very poignant way. Every time we see it, it reminds us that our efforts, no matter how small, WILL make a difference.

And right now, we really need those small efforts in a big way. After comparing the attached Zone 33 February PolioPlus District Report with last year s report at the same time, we can see that this year s YTD increase in DDF (+9%) is not enough to compensate for this year s YTD cash decrease (-16%). Overall, we re down 9%.

Will just small efforts do the trick? Yes but only if we all make that small effort. Many small efforts can push our giving to the \$45 per Rotarian goal that we re shooting for this year. Please make a big effort to motivate the Rotarians in your district to reach that goal, one small (\$45) step at a time. Thank you!

Little things mean a lot!

Rotary is on its last lap to End Polio ... You can also be part of the Effort ...



Your small contribution will make a **BIG** difference in achieving a Polio free world .

Donate a portion of **your one day earnings or your meal cost** (\$ 10 or more ) to Polio Fund . You can donate online by yourself or through your club President.

www.rotary.org www.endpolio.org

