



Rotary
District 7670



September 2024 Newsletter
District Governor Connie Molland

September is Basic Education & Literacy Month



September: Basic Education and Literacy Month in Rotary District 7670

As we step into September, Rotary District 7670 shines a spotlight on one of the most fundamental yet transformative pillars of our mission: Basic Education and Literacy. This month, we celebrate and reaffirm our commitment to advancing education and literacy, not just in North Carolina but across the globe.

Education Needs in North Carolina

In our own communities, the need for quality education and literacy initiatives remains pressing. Many students in North Carolina face significant challenges, including limited access to resources, disparities in educational opportunities, and the effects of socio-economic factors. Rotary District 7670 is dedicated to addressing these issues through targeted programs and partnerships. Local Rotary clubs are actively involved in projects such as providing school supplies, supporting after-school programs, and organizing literacy workshops that aim to bridge gaps and foster a love for learning.

Global Perspective

The need for basic education and literacy extends far beyond our borders. Around the world, millions of children and adults lack access to fundamental educational resources. In many developing regions, barriers such as poverty, conflict, and inadequate infrastructure hinder the ability to attain even basic literacy skills. Rotary International's global initiatives work to overcome these challenges by funding schools, training teachers, and promoting literacy programs. These efforts not only improve individual lives but also contribute to the broader goal of fostering sustainable development and economic growth.

How We Can Make a Difference

Rotary District 7670 invites all members and community partners to engage in and support educational initiatives this month. Whether it's through volunteering, fundraising, or spreading awareness, every contribution helps build a brighter future. By coming together, we can make a tangible impact, ensuring that every individual has the opportunity to learn, grow, and succeed.

As we observe Basic Education and Literacy Month, let us renew our commitment to education and continue working towards a world where knowledge is accessible to all. Together, we can create lasting change and empower future generations to reach their full potential.

Note from the District Governor

By Connie M. Molland



The first two months of the Rotary year have been fantastic! As of this writing, I have had the opportunity to meet with Club Members from 26 of the 44 Clubs in our District. My Chief of Staff (aka my husband, Rick) has done a great job of making sure that the Club President knows the date to expect me, and that I know where Iâ€™m going and when I need to get there. Rick typically drives me to and from the visits which allows me time to keep up with the emails, texts, and phone calls.

And I have very much enjoyed the add-on â€œtoursâ€ that some

Club members have taken me on after their Club meetings. Over the years, several clubs in our District have been involved in creating incredible Rotary playgrounds, and itâ€™s been awesome to see them in person. There is great pride in what our clubs have done in our local communities across Western North Carolina and for good reason!!

Last month was Membership and New Club Development month for Rotary, and Iâ€™m happy to report that PDG Tammy Mosteller (Alzheimerâ€™s Research E-Club), as chair of our District Membership Committee, has hit the ground running for the 24-25 Rotary year. She has pulled together a â€œDream Teamâ€ which includes Dr David Peltzer (Catawba Valley- Conover) serving as the Member Engagement Chair, Arthur Parks (Marion) serving as the New Club Development Chair, and Dr Shawn Hamm (Valdese) serving as the Member Attraction Chair. Additionally, Holly Guyer (Sylva) was tapped to help the Membership Committee with their public image needs. Watch for exciting things to happen from the Membership Dream Team efforts!

Membership District-wide for 23-24 was oh-so-close to being at breakeven (we went from 2,122 at the start of the year to finishing on June 30 with 2,111 for a loss of only 11 members). With our collective efforts on ensuring that our clubs are irresistible, on engaging and retaining members, and on attracting new members, we will be able to reach our goal of increasing our Membership from 2,111 to at least 2, 211 (goal of adding 100 members across our 44 clubs). We can do it!

Iâ€™m super excited about the plans that are coming together for the District Conference (May 9 & 10 in Asheville) and the International Convention (June 21-25 in Calgary, Canada). There will be more information shared in future District Bulletins over the coming months.

Finally, the District Council met in mid-August and approved a Crisis Management Plan. This plan was developed by PDG Gary Dills (Franklin) to help us all to know what to do, who should do what, when to do it, how to do it, and what to do immediately after in the event of any type of crisis. The plan can be found on DACdb under the District Tab, then select District Files, then scroll down to Crisis Management Plan 24-25. We hope that we never have to use this plan, but it is good for us to be prepared in case something happens.

Iâ€™ll be on the road visiting clubs much of the month of September. I look forward to meeting those of you I havenâ€™t met!

We Need YOU!!

By Sean Gibson



As your last act as Governor for 2023-24, I am encouraging those interested in serving as 7670 District Governor to apply! I sent out an email to all members a few weeks ago. Our final selection will be made on Friday, October 4th as the committee convenes to make the selection. If you are a past president, have been a member of Rotary International for at least 7 years at the time of installation in summer 2027 and have a heart and willingness to serve..we need you! Remember your club must approve your nomination signed by both the club president and secretary before it can be submitted along with your application. Past district experience is recommended but not required. Please email your application and nomination signed form to seangbsn@gmail.com.

Membership Moment: Discover Rotary!!

By Shawn M. Hamm, DO, MPH



Let's explore Discover Rotary!!

A Discover Rotary event is a strategic tool designed to grow membership by introducing qualified, prospective members to the Rotary community. Unlike a traditional Rotary meeting or social gathering, it functions as a structured "business seminar" focused on showcasing Rotary's service opportunities, networking potential, and sense of community. Well-planned and organized in advance, these events are designed to create meaningful connections and can be held multiple times throughout the year to continually engage new prospects.

Public image plays a crucial role in the success of a Discover Rotary event. A well-crafted public image strategy enhances the event's visibility and appeal, attracting a diverse range of prospective members. By effectively promoting the event through various channels and presenting a polished, professional image, you create a compelling first impression of Rotary. This not only helps in drawing attendees but also in showcasing the organization's commitment to service and community engagement, making the event a valuable opportunity to connect with and inspire potential new members.

When planning a Discover Rotary event, several key factors should be considered. First, decide on the venue and the duration of the event. Determine how many Rotarians will assist in facilitating and whether you will simply invite guests or hold Rotarians accountable for bringing prospects. Consider if food will be provided and what will draw community members to attend. Plan how you will register attendees and promote the event, as well as your strategy for sending reminders. Additionally, think about how many events you will host throughout the Rotary year to ensure consistent engagement and outreach.

Resources to assist in a successful Discover Rotary:

1. Discover Rotary "How-To" Demonstration
https://www.youtube.com/watch?v=sL7-R__jqKw
2. Recipe for Successful Rotary Membership Event
3. MyRotary Membership Resources
<https://my.rotary.org/en/learning-reference/learn-topic/membership>
4. Discover Rotary Powerpoint Example
<https://learn.rotary.org/members/share/asset/view/910>

Three Cheers for CART and the Rotary Club of Asheville-Biltmore

By Andie R Taylor on Sunday, September 1, 2024

Welcome to this month's CART Corner for Rotary District 7670! Each month, we highlight the incredible efforts of our district in supporting the CART (Coins for Alzheimer's Research Trust) fund. Our collective dedication and innovative fundraising initiatives continue to drive forward critical research aimed at



combating Alzheimer's Disease. Through your hard work and generosity, we're making significant strides in the fight against this condition. Stay tuned each month for updates on our progress, inspiring stories, and ways you can contribute to our ongoing mission.



CART Corner - September 2024

Greetings and Welcome to September my fellow Rotarians!

August was an incredible month for District 7670 and for CART! (Coins for Alzheimer's Research Trust). I want to thank and congratulate the Rotary Club of Asheville-Biltmore for the incredible donation to CART in the amount of \$43,123.83. Funds were raised in various ways, but a majority of the donations came from the 100-Mile Walk to Fight Dementia. This is a walk where participants opt for a 1 or 2 mile course that takes place in downtown Asheville during its famous Beer Week. All funds raised were split between CART and MemoryCare in Asheville!

Say what??? They donated \$43,123.83 to CART and that was only half of the money that they raised. This really gets my wheels turning! How can all of our clubs do more to raise money where 100% of the proceeds go to fund research projects that are geared towards finding a cure and better treatments for those suffering from Alzheimer's Disease? There are several great ideas - this type of walk through your town is definitely one of them. How about hosting a 0-K, a poker-run, or a "Taste of" (insert your town's name here)?

Here is another equally exciting number for our District that makes my heart swell with pride - \$47,486.29. This is how much we have given to CART so far, year to date, which puts us at the top of all other Districts. We are #1 - let's keep up that momentum all in the name to end Alzheimers!

So where do clubs begin with raising money? It starts with having a club CART committee and Chairperson. I am asking each club president to please appoint a CART chair within their club (and on DACdb if they have not already done so) by the end of September. Let's face it - we are all, or will be, dealing with Alzheimer's Disease, whether it be ourselves or with a loved one. The researchers have shared they are so close to finding a cure (2 years). What can we do to get the researchers what they need to make this a reality??? What Rotarians do best...Let's help fund the process!

Please feel free to reach out to me any time with questions or ideas - my contact information is below! Together we can surpass our goals by making CART (Coins (or Currency to include Cash, Checks, or Credit Cards) for Alzheimer's Research Trust) a top priority within our clubs. Also, if you would like to stay up to date on the progress of the research being done, please go to cartfund.org, click on the calendar, and register for Lunch A la CART where you will hear from and be able to ask questions of a recipient of one of the CART grants given over the past two decades.

If you have some ideas, I would LOVE to hear about them and help in the charge. Let's educate our cities and towns on all the benefits that CART provides in ending Alzheimer's Disease now!

YIRS - all for the good of humanity!

Andie Taylor
District 7670 2024-2025 CART Chair and AG
Denver/Lake Norman Rotary - IPP

c: 704-957-5564
e: andie@fitrealtygroup.com

7670 PI Impact: Ensuring Brand Compliance with Rotary International

By Julie P. West



As we continue to strengthen our Rotary District 7670 presence, it's essential that we adhere to Rotary International's branding guidelines across all platforms, including social media. Proper use of the Rotary logos and presidential theme not only upholds our organization's integrity but also ensures consistent messaging.

A key point to remember is that the presidential theme should be used exclusively within internal Rotary communications and should not be displayed on public social media channels. This distinction helps maintain a unified brand identity and prevents any potential misuse of our symbols.

By following these guidelines, we ensure that our district remains compliant with Rotary International's standards, presenting a cohesive and professional image. For guidance on branding your event materials, banners, and more, please refer to the Brand Center at MyRotary.org. If you have any questions or need further assistance, feel free to contact Julie West, District 7670 Public Image Chair.

Let's all commit to using Rotary's branding elements correctly and effectively, both online and offline, to represent District 7670 with pride and consistency.

September PolioPlus Update

By Cynthia K. Ireland



World Polio Day is just around the corner on October 24, and this year, it carries even greater significance. The recent discovery of polio in Gaza is deeply troubling, highlighting the severe challenges faced in regions where vaccination efforts are often impeded. As we approach this crucial day, it is essential for us to stay focused and committed to our mission of eradicating polio globally.

Attached is a short video by Bill Gates sharing his update to Rotarians for our efforts.

[Bill Gates Polio Update](https://www.youtube.com/watch?v=LEvEyssamJo) <https://www.youtube.com/watch?v=LEvEyssamJo>

Thank you to all the clubs who are planning events in October! Awareness, action and community engagement is how we will keep the initiative going and get this done.

Leadership Unleashed: Insights from the Rotary Leadership Institute

By Sarah J McGuire



Have you heard about the Rotary Leadership Institute (RLI)?

If you haven't, you won't be alone. If you have, maybe you know that it is a great opportunity to share Rotary experiences and ideas. RLI combines an interactive learning environment with experienced Rotarian leaders to create a 3-part curriculum promoting leadership skills and spreading Rotary knowledge. RLI's goal is to "create ENTHUSIASM for Rotary by opening up to them the world of Rotary." The Rotarian heart for service can only be made stronger by understanding Rotary's evolution and its road for continued service in the future. Providing excellent leadership is key to the future of Rotary Clubs and Rotary International.

District #7670 is excited to bring RLI back to the district, to learn and share with fellow Rotarians. We will be hosting an in-district RLI event at the end of March 2025! In the meantime, if you want to learn more about RLI, visit <https://www.rotaryleadershipinstitute.org/> or go to one of the RLI events hosted by other districts across the country. The closest events are in Kingsport, TN on 9/14/2024 (just part 1); Durham, NC on 10/5/2024 (parts 1, 2, and 3); and Mocksville, NC on 10/19/2024 (parts 1, 2, and 3).

For a full list of RLI events in our area, go to DACdb or <https://www.midatlanticrli.org/program-and-courses/>. Stay tuned for more information about the District RLI event in the District Bulletin.

7670 Impact on International Grounds

By John F. Baumrucker

When I first began my mission in Bolivia, I had the chance to meet Rhea Borda, the US Consul in Santa Cruz, and her family. Rhea was a key contact in case any issues arose, though fortunately, I never needed her assistance. However, a few months later, national news reported the tragic murder of Rhea's daughter in a carjacking. It's a sobering experience when news hits close to home, especially when the victim is so far away.

From this tragedy, the Jessika Borda Foundation was born, led by Rhea. The foundation provides free legal aid to crime victims and covers the fees required for police investigations—an essential service in Bolivia, where a \$250 fee, equivalent to four months' wages for many, is necessary to pursue justice.

With Bolivia's economy struggling, donations to the foundation have decreased. I'm reaching out to ask our clubs to consider applying for District Grants, which could include up to \$4,000—\$2,000 from DDF and a matching \$2,000 from club funds. Having worked with this group and met their pro bono lawyers for over 20 years, I can vouch for the project's value.

Rhea will visit in October to raise funds for this important cause. If you're interested in learning more or would like to invite Rhea to speak at your club, please contact me. I'm also available to assist with your International Grants wherever needed.

John Baumrucker

District 7670 International Service Chair

Rotary Friendship Exchange Participation

By Isaac B. Owolabi



Rotary offers numerous avenues for service, and one exciting opportunity is the Rotary Friendship Exchange. This program allows Rotarians and their families to host international guests, explore new cultures, and gain diverse perspectives through a self-funded exchange. Participating in a Friendship Exchange is a fantastic way to forge new friendships and build international service partnerships. District 7670 has a long history with the Rotary Friendship Exchange and currently has an opportunity to host foreign adult professionals. If

you're interested in hosting or participating in an exchange abroad, please contact me at dgisaac1819@gmail.com or call 828-691-7312. If I'm unavailable, leave a message and I will get back to you. Let's make the most of this chance to connect globally.

â€ PDG Isaac Owolabi

Save the date!

The
Rotary
Foundation



Save the Date! The Annual Rotary District Foundation Banquet is set for Saturday, November 2, 2024, at the Hilton Hotel in Biltmore Park Town Square, Asheville. Stay tuned for the registration link, which will be shared shortly.

Exciting Updates for the Annual Rotary Foundation Banquet!

Each year, the District Rotary Foundation Team hosts a special banquet to honor the generous contributions of our Clubs and to showcase the remarkable global impact of Rotary's work made possible by your donations.

This year, we're switching things up! Join us for a luncheon on Saturday, November 2, 2024, at the Hilton Hotel in Biltmore Park Town Square, Asheville. This event will be a wonderful opportunity to celebrate our achievements and gain inspiration from the impactful programs of the Rotary Foundation.

We're thrilled to announce that Rotary Foundation Trustee Marty Helman will be our keynote speaker. With her impressive Rotary background and her leadership role in the Otto and Fran Walter Foundation, Marty has played a pivotal part in funding the new Rotary Peace Center in Istanbul, set to open in February 2025.

Stay tuned for a link with more details and registration information, which will be sent out in the coming weeks. We look forward to celebrating with you!

Save the Date!!



Save the Date

2025 District Conference

May 9 - 10, 2025
THE EMBASSY SUITES
ASHEVILLE, NC

Registration coming soon!!



Magic All Around

By Lynn M Marks

MAGIC ALL AROUND

If you’ve ever thought about going to the Rotary International Convention – this is the year! It’s the perfect event to discover new opportunities through Rotary and to meet Rotarians from around the world. And this year – it’s close, but not too close!

Join us in Calgary, Canada from June 21-25, 2025. You don’t want to miss this convention.

MAGIC ALL AROUND 21-25 JUNE 2025 • CALGARY, CANADA



REGISTRATION CATEGORY	25-29 MAY 2024	30 MAY 2024 TO 15 DECEMBER 2024	16 DECEMBER 2024 TO 31 MARCH 2025	1 APRIL 2025 TO 25 JUNE 2025
Club member, nonmember, or guest, age 31 or over	\$475	\$525	\$625	\$695
Club member, nonmember, or guest, age 30 or under	\$150	\$175	\$225	\$275
Guest age 5-18	\$20	\$20	\$30	\$40
Guest under age 5	Free	Free	Free	Free
Saturday, House of Friendship only	\$60	\$60	\$60	\$100

All amounts are in U.S. dollars.



Register today at convention.rotary.org
#Rotary25

Rotary Four Way Test



Events

September 7th, 8:00 Rose Parade Decorator Signup Form - 2025	September 7th, 8:30-3:30 PM RLI-District 7620-Parts I, II, III and Graduate- Bowie, MD	September 9th, 12:45-2:00 PM Zoomformation Call with RID Patrick Eakes	September 9th, 5:30 Zones 33-34 Membership Action Plan Webinars 2024-25
September 9th, 5:30-6:30 PM DG Official Visit - Highlands-Mountaintop	September 9th, 5:30-6:15 PM Zones 33-34 Membership Action Plan Webinar >>>JOIN NOW	September 10th, 7:30-8:30 AM DG Official Visit - Franklin Daybreak	September 10th, 12:00-1:00 PM DG Official Visit - Highlands
September 10th, 2:30-3:00 PM DACdb U-Setting Up Payment Gateway	September 12th, 12:00-1:00 PM DG Official Visit - Tryon	September 12th, 5:30-6:30 PM DG Official Visit - Asheville Metro	September 14th, 8:15-3:15 PM RLI-District 7730-Parts I, II, III - Jacksonville NC
September 14th, 8:30-3:30 PM RLI-District 7570-Part I - Kingsport, TN	September 16th, 12:00-1:00 PM DG Official Visit - Blowing Rock	September 16th, 5:00-6:00 PM Zone 33 District Membership Chair/DG Line Call	September 17th, 7:30-8:30 AM DG Official Visit - Boone Sunrise
September 17th, 12:00-1:00 PM DG Official Visit - Valdese	September 18th, 12:00-1:00 PM DG Official Visit - Cashiers Valley	September 18th, 12:00-1:00 PM Lunch A La CART with Dr. Erik Musiek	September 19th, 12:30-1:30 PM DG Official Visit - Haywood County (Canton)
September 19th, 5:30-6:30 PM CART Conversations - Monthly Info Meeting	September 19th, 6:00 Zones 33-34 Foundation Matters Webinars 2024- 25 >>>JOIN NOW	September 19th, 6:00-6:45 PM Zones 33-34 Foundation Matters Webinar >>>JOIN NOW	September 21st, 10:00-10:30 AM DACdb U-Setting Up Payment Gateway
September 24th, 6:44-7:44 AM DG Official Visit - Caldwell County	September 24th, 6:00-7:00 PM Check Yo'Self - Public Image Virtual Event	September 25th, 7:00-8:00 AM DG Official Visit - Hickory Sunrise	September 25th, 12:00-1:00 PM DG Official Visit - Morganton
September 26th, 7:00-8:00 AM DG Official Visit - Burke-Sunrise	September 26th, 12:00-1:00 PM DG Official Visit - Avery County		

Club Anniversaries

Tryon
September 2nd

Spruce Pine
September 5th

Asheville-Metro
September 20th

Blowing Rock
September 28th

Hendersonville
September 22nd

Avery County
September 30th

Account Leaders



Margaret Fenton Lebeck
District Peace
Ambassador



Sarah J McGuire
District RLI Chair



Connie M. Molland
District Governor



Richard Molland
Chief of Staff



Sean Gibson
iPDG



Alex R Portelli
DG-Elect



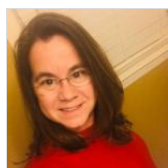
Paige Carroll Scott
DG-Nominee



Tammy Mosteller
District Membership
Chair



Kenneth A. Shull
District Rotary
Foundation Chair



Julie P. West
District Public
Image/PR Chair



Jennifer L. Wilcox
District
Empowering Girls
Advocate



Michael Lanzilotta
District DEI Chair



Andie R Taylor
District CART Chair



Cynthia K. Ireland
District Polio Plus
Chair



Karolyn W. Killian
District Conference
Chair



Kathy P Scott
Rotaract Chair



James A.
Cruickshank
District Finance
Chair



Michael Stevenson
Youth Services
Chair



Laura J Phipps
Youth Protection
Officer



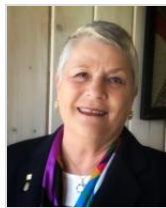
James O. Perry
District Treasurer



John F. Baumrucker
International
Services Chair



Frankie L Adkins
Youth Exchange
Chair



Billi J. Black
DCO-District
Comm. Officer