



August 2024 Newsletter **District Governor Connie Molland**

August is Membership & New Club Development Month

By Julie P. West on Thursday, August 1, 2024



August is Rotary Membership and New Club Development Month so let's celebrate!!

According to Merriam-Webster dictionary, the definition of membership is the people who belong to a group or organization. Rotary is the best place to be a part, or belong, in order to do good in the world and serve our communities near and far. In other words, you are a part of a community, a team, a partnership, a collective, a family and many other synonyms for membership. You are the membership and this month we celebrate you!!

During this month of Rotary Membership & New Club Development, celebrate the clubs, the members and the good that is done in the community. Individuals join Rotary for many different reasons, and while the reasons may be to get to know others or network, it is the Service Above Self that takes hold and invigorates Rotarians. Make the most of the club membership by having fun activities and programs, collaborate with other clubs, and learn more about the surrounding communities. Also, don't forget to share your celebrations, events, and fun activities with the District 7670 on social media by **tagging the District at Rotary District 7670** or **#Rotary7670**!

There are many ways Rotary helps Rotarians celebrate by access to many resources on Rotary.org and if you haven't had a chance, read the Rotary magazine this month to find data that will show what matters most to Rotarians and tips to invigorate your club.

Happy Rotary Membership & New Club Development Month!!

Rotary District 7670 celebrates you!!



Note from the 24-25 District Governor

By Connie M. Molland on Sunday, August 4, 2024

The Rotary Vision Statement is a powerful reminder of why we join Rotary. Robert Putnam researched and wrote a book about the decline people joining clubs and organizations. We as Rotarians have the opportunity to reverse this trend and invite people to join and create lasting change. Happy August! As $I\hat{a}\in^{\text{TM}}$ we been making my way across the District, $I\hat{a}\in^{\text{TM}}$ m reminded with each visit about the wonderful things Rotarians are doing to make the world a better place. Our vision statement is $\hat{a}\in\text{cetogether}$ we see a world where **people** unite to **create** lasting **change**, across the globe, in our communities, and in ourselves. $\hat{a}\in\text{You}\hat{a}\in^{\text{TM}}$ Il see an example of a global grant project that was just awarded, and in future issues, you $\hat{a}\in^{\text{TM}}$ Il see a number of stories about district grants where the funds are being used across Western North Carolina. The Rotarians involved in these grants will feel the lasting change in themselves for their role in helping others.

August is Membership and New Club Development month and with that, the District Membership Team have been hard at work to help clubs grow membership. The Membership and Foundation Summit will be held Saturday, August 10 in Asheville â€" it's not too late to sign up if you want to learn how EVERY member can help.

This weekend, I went to see a recently-released documentary called $\hat{a} \in \mathbb{Z}$ on or Die. $\hat{a} \in \mathbb{Z}$ This is the story of the journey of political scientist Robert Putnam who wrote a book that came out in 2000 called $\hat{a} \in \mathbb{Z}$ Bowling Alone. $\hat{a} \in \mathbb{Z}$ We always been a $\hat{a} \in \mathbb{Z}$ but what Putnam $\hat{a} \in \mathbb{Z}$ influential book pointed out was that there had been a huge decline in people joining clubs and organizations. The documentary explores the importance of community and club membership in strengthening our democracy. Putnam highlights how strong social networks and active participation in community organizations $\hat{a} \in \mathbb{Z}$ like Rotary $\hat{a} \in \mathbb{Z}$ are crucial for societal and personal well-being. Rotary is mentioned several times in the film and it is an opportunity to promote Rotary as a means of building social capital as well as to share that we are a trusted organization within our communities for individuals to join.

It was a powerful documentary which left me feeling that what Rotary offers its members is great fellowship and a sense of belonging, something many people seem to be missing in their lives. Each of us can help reverse the trend that Putnamâ \in TMs research showed of declining membership in organizations by telling others how Rotary has made a difference in our own lives. Share the Magic of Rotary with people you know and invite them to a Club meeting, project, or social.

District Governor 2027-28..We Need You!



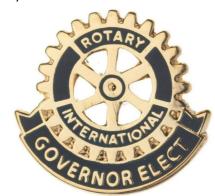
One of my last duties as your 23-24 District Governor is to chair the nominating committee that selects the District Governor for 2027-28. There are a lot of great Rotarians out there that would be very capable of leading our amazing district moving forward. The position requires a solid three years of your time as there will be lots of training involved and some travel to help prepare you for this amazing position! If you are a past club president, have been a member of Rotary International for 7 years at the time of you taking office July 1, 2027, and most importantly have a passion for this role, then I strongly recommend you apply. Past district level experience is heavily recommended but not required. I will be sending out emails with application information in August with a deadline to apply by September 30th. The committee will consist of 6 immediate past

presidents and five immediate past governors and will meet and make a final selection in early October. This is not only an incredible opportunity, but it is an amazing honor to serve. If this sounds like you, then please submit your application!

Talk to you soon…more to come **Sean**

Club Leadership Continuity

By Alex R Portelli



Club Leader Continuity is extremely important! DGE Alpo Portelli is requesting support in identifying Club President Elects that will serve as Club Presidents during the '25 - '26 Rotary Year!

One of the tenets in the Rotary Action Plan is the emphasis on continuity; both in long-term as well as leadership succession planning. To that end, the planning for Carolinas PETS 2025 in Greensboro (13 - 15 March) is well underway and DGE Alex "Alpo" Portelli needs your help! One of the main tasks for Alpo and his DGE class cohorts is to identify, confirm and ensure the DACdb entry of the names and contact information for all President Elects (PEs)...those who will serve as D7670 Club Presidents during the '25 -'26 Rotary Year.

This information is critical to provide early learning materials to all of our PEs. The PE e-mail and contact phone numbers listed in the database are the primary means for DGE Alpo and the Carolinas PETS organizers to communicate with our PEs to facilitate both their Pre-PETS and PETS registration and participation.

So far, 32 of our 45 Clubs have successfully updated their PE information in DACdb and the DG Line is encouraging our remaining Clubs to confirm or select and enter their PEs into the database as soon as possible.

The 7670 DG line and all of our Assistant Governors are energized to help our Clubs identify and confirm PEs as soon as possible to better prepare them for their Presidential roles during the '25-'26 Rotary Year. Please help us so that we may better help them!

District 7670 Membership/Foundation Summit

By Holly Guyer



We are thrilled to announce the upcoming **Rotary District 7670 Membership/Foundation Summit**, a pivotal event designed to ignite new energy and ideas for our Rotary clubs and the communities we serve. Mark your calendars for this Saturday, August 10th, and join us at Crossroads Church for a day filled with inspiration, learning, and collaboration! There is still time to register on DACdb!!

Address:

Crossroads Church 20 South Bear Creek Rd Asheville NC 28806

The day will include:

- Inspiring keynote speakers
- Breakout sessions on attracting and retaining great Rotarians
- Breakout sessions on leveraging our global network to create sustainable change in your community
- Networking and sharing ideas with like-minded community and Rotary leaders

Together, let's make our communities stronger, our impact greater, and our future brighter through Rotary!

Registration begins at 8:30am

AGENDA:

Joint Sessions will be in the Auditorium

9AM-9:10- Joint Session- Welcome and Introductions- Tammy Mosteller

9:10-9:30 am Joint Session- Speaker Watson Jordan- discover your "why"

9:30- 10am-Joint Session- Jon Teich- Major Gifts Officer Rotary International

10:15am-12pm- Break Out Sessions

Foundation Break Out (Room 110): 10:15-11:30 Panel Discussion on setting goals and fundraising Panelists-John Martin-Highlands MountainTop Martine Stolk-Pisgah Forest Ted Carothers-Valdese 11:30-12:00 Polio-Cindy Ireland

Membership Break Out (Room 109): 10:15am-11am- Discover Rotary 11am- 12pm- Membership Action Plan

12pm-1pm Lunch

1pm- 2:30 pm Break Out Sessions:

Foundation Break Out (Room 110): 1:00-1:30 The Many Ways of Giving-Jon Teich 1:30-2:30 Two presentations that can be taken to club meetings Why We Give Club Giving Progress Report

Membership Break out (Room 109): 1-2pm- Speaker Terry Weaver - Finding and Utilizing Reports

2-2:30pm- Questions and Answers

2:30- 3Pm- Wrap Up (Auditorium) - Joint Session- Ken Shull Rotary Jeopardy

August PolioPlus News!

By Cynthia K. Ireland

It is too soon to forget about polio, even though there are generations now that know almost nothing about it. In one way, that is wonderful, but in another, it is really not gone until it is really gone. October 24th is Polio Awareness Day. Let's make it a monthlong event.

This year we're asking clubs to plan a community awareness event and fundraiser. There will be awards at the district conference for the club that raises the most money per capita from the October event. To win, there must be a community outreach event to expand beyond our Rotarian generosity. Hendersonville Four



Seasons is hosting a bingo night with donations to PolioPlus! What will you do? A Purple Pinkie Project is fun and easy! If you want to participate but not sure what to do, check here for resources for your club: PolioPlus Resource Center

Polio Plus Chairs, look for ways to share your ideas, think about what your public image plan will be, and learn more about Polio at the Foundation and Membership Summit on August 10th. Questions or ideas contact Cindy Ireland, District PolioPlus Chair, cnd.ireland@gmail.com

Greetings from District 7670 CART Chair - Andie Taylor

By Andie R Taylor



Greetings my fellow Rotarians! My name is Andie Taylor and I come to you as your 2024-2025 District 7670 CART Chair. As you can imagine, I have a tough act to follow in this new role riding on the heels of PDG Tammy Mosteller, but with her guidance and all of your support, I know we will make this a great year for the Coins for Alzheimer's Research Trust (CART).

In 2023-2024, our district raised over \$155000 alone out of the 2.0 Million Dollars raised and the 1.4 Million Dollars in grants awarded to researchers. AND we were the 2nd HIGHEST giving District this year (behind the million dollar district)... BUT they only beat us by about \$2000!!! These are INCREDIBLE accomplishments! Kudos to all of us! Now the work begins to do even more!

I would love to hear from each of the Club's CART chairs to get a jump start on not just meeting DG Connie's goal of \$45 per capita but on how I can possibly help to increase those numbers with you. I have ideas on fundraisers, how to use the QR Code on Social Media etc… I have already input the baseline goals for each club into MYCARTFUND.ORG. CART chairs can also change those goals by logging in with your DACdb credentials. (If you have any problems or questions please do not hesitate to reach out to me). I will also be checking in with each club from time to time to see how things are going. Hosting a fundraiser or celebrating a milestone for CART? Please let me know, so I can attend or, at the very least, get your efforts into the spotlight within our amazing District.

Goals - I will be scheduling some time to talk with each club, within the next three months, to see how I can be of assistance (or stay out of your way). We can also discuss ideas on effective fundraisers to engage your club members and others in the community - all for the good of Alzheimer's Research. We are all, or will be, affected by Alzheimers and related diseases in our lifetime - by dealing with it ourselves or with our loved ones. The researchers feel that they are very close to finding a cure. We can be that one group that pushes this hope into reality!

Please feel free to reach out to me any time with questions or ideas - my contact information is below! Together we can surpass our goals by making CART (Coins (OR CASH, CHECK, CREDIT CARDS) for Alzheimer's Research Trust) a top priority within our clubs.

I will send out some useful tools and information to help you on your CART journey this year very soon. Let's get CART off the ground and sprinting this year together!

YIRS!

Andie Taylor District 7670 2024-2025 CART Chair and AG Denver/Lake Norman Rotary - IPP

Lunch A La CART-Wed, Aug 21

By Tiffany Ervin



We are pleased to welcome Dr. Levi Wood as the guest speaker for the Aug 21 "Lunch & Learn" series to provide an update on Alzheimer's Research, including outcomes from his CART-funded grant. We will meet via zoom from Noon-1pm EST.

Dr. Wood was the recipient of a \$187,500 CART grant in 2019.

Join Zoom Meeting https://zoom.us/j/92254791564? pwd=BK9BigwScab81bHvaebJ6CzqKKApHL.1

Meeting ID: 922 5479 1564

Passcode: 941938

Politics and Religion

By Paige Carroll Scott

As we continue our efforts to make a positive impact in our communities and around the world, it is essential to remember and uphold the foundational principles that make Rotary unique and inclusive.

One of the core tenets of Rotary is that **we are not a political or religious organization**. This distinction is crucial for several reasons:



- Focus on Service: Our primary mission is to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. By staying apolitical and non-religious, we can focus solely on these objectives without distraction or division.
- 2. **Neutral Ground**: Rotary provides a neutral platform where people from different walks of life can come together to address local and international challenges. This neutrality allows us to work effectively with various organizations, governments, and stakeholders without bias.
- 3. **Inclusivity**: By remaining non-political and non-religious, Rotary ensures that individuals from all backgrounds, beliefs, and political affiliations feel welcome and valued. Our diversity strengthens our ability to serve and connect with communities globally.

Let us continue to embrace these principles, ensuring that Rotary remains a beacon of friendship, hope, and service for all. Thank you for your dedication and commitment to making a difference.

Why send students to RYLA 2025??

By Michael Stevenson



And that's a wrap!!

Another successful RYLA is now behind us, and we are starting to plan for RYLA 2025. This year we ended up with exactly 100 young people who had an experience that they will remember for the rest of their lives. Those 100 students were sponsored by just 27 of our 45 clubs. I believe that we can do better than that.

WHY SEND KIDS TO RYLA? LISTEN TO THESE MOTHERS!

Each year we typically get a couple of notes from the parents of students who have just returned from RYLA. Here are a couple of them from our last two RYLA events.

Hello Mike, Thank you so much! Wow! RYLA was a wonderful experience for my son. He said he loved it. I would say it was transformational for him. He really felt moved. He shared a lot of positive feedback with us. I believe he finally sees himself as a leader. He was so proud he voluntarily spoke in front of over 100 people. He had fun, learned, and was challenged. He said he connected on a deeper level with people. He also said he would go out of his way to talk with people in his school that he has not met yet. Rachel (mother of the student)

And this one from last year:

My daughter had an AMAZING time and I truly believe it was life changing for her. Said it was unlike anything she's ever done and that it felt like a family. RYLA was "life changing" for her--because she felt so connected to the other attendees, without the judgment or hierarchies of HS. This means a lot to me as her mama.

Thanks so much for including her.

Thanks, Mary (this is the mother of the student)

NOT CONVINCED YET? LISTEN TO THESE STUDENTS

At this year's RYLA, a few students volunteered to tell the group how they felt about RYLA and what they got out of it. This link will take you to those video testimonials on the RYLA website. https://www.ryla7670.org/past- events.

So budget some money now for next year's RYLA and find some great students near you. Remember, you can use a District Designated Grant to help fund RYLA scholarships. Your contact for RYLA will be Vicki Lawrence from Franklin Daybreak.

Rotary Action Groups

By Connie M. Molland



Another way to get engaged in Rotary is to join a Rotary Action Group. Rotary Action Groups are independent, Rotary-affiliated groups made up of people from around the world who are experts in a particular field, such as economic development, peace, addiction prevention, the environment, or water. There are currently 25 Rotary Action Groups which are listed below. Action groups offer their technical expertise and support to help clubs plan and implement projects to increase our impact, one of Rotary's strategic priorities. This support includes helping clubs find partners, funding, and other resources. Action groups can also help clubs and districts prepare grant applications, conduct community assessments, and develop plans to monitor and evaluate their projects. Read more about these activities in the Rotary Action Groups annual report highlights.

Anyone who wants to share their expertise to make a positive difference can join an action group. By joining a Rotary Action Group, you can engage in

meaningful service activities outside your own Club, District, or even Country. And by partnering in this way, your Club and our District will gain the support of experts for planning and implementing a project in your community or elsewhere in the world.

Click on the link to find our more or go to www.Rotary.Org/actiongroups

Rotary Action Groups by area of focus Promoting peace

Peace

Refugees

Slavery Prevention

Fighting disease

Addiction Prevention

Alzheimer's/Dementia

Blindness Prevention

Blood and Organ Donation

Diabetes

Family Health/AIDS Prevention

Health Education and Wellness

Hearing

Hepatitis Eradication

<u>Malaria</u>

Mental Health Initiatives

Multiple Sclerosis

Providing clean water and sanitation

Menstrual Health and Hygiene

Water, Sanitation and Hygiene

Saving mothers and children

Clubfoot

Reproductive Maternal and Child Health

Supporting education

Basic Education and Literacy

Growing local economies

Community Economic Development

Disaster Assistance

Protecting the environment

Endangered Species

Environmental Sustainability

Action groups that work in more than one area of focus

Food Plant Solutions

District 7670 Students are World Travelers

By Jenny Bunn



Summer is a busy time for Rotary Youth Exchange. Students ages 15-19 experience a new culture, increase their fluency in a new language, and build lasting relationships - all through the volunteer work of Rotarian. In our district, we have 8 high school students going abroad. Our Short Term Exchange students are already in the midst of their travels, and Long Term Exchange students are preparing for an academic year in another country. In our district, we have three Short Term Exchange students representing the Asheville club, the Brevard club, and the Madison County club. Two have travelled to Finland, and one is currently in Argentina. We are also preparing five outbound students to spend a year in Belgium, Brazil, Japan and South Korea and are looking forward to welcoming five inbound students! This year, we welcome high school students from Brazil, Finland, South Korea, Taiwan, and Thailand to Asheville, Burnsville, Brevard, and Hendersonville-Four Seasons. Thank you to these clubs for sponsoring these students, connecting them with host families, and working to enroll them in local schools.

Our Rotary Youth Exchange committee is excited to share updates throughout the year with all of you about this global program that builds peace, one young person at a time. If you'd like to know more about participating - as a club, as a committee member, as a host family, or if you know a high school student who'd be a good candidate for exchange, please get in touch with us! Our 2024-25 District Youth Exchange Chair is Frankie Adkins: frankieadkins@outlook.com

Save the Date!!



Rotary International Selects President for 2026-27

By Tiffany Ervin

Sangkoo Yun, of the Rotary Club of Sae Hanyang, Seoul, Korea, is the selection of the nominating committee to become Rotary International's president for 2026-27. He will be officially declared the president-nominee on 15 September if no other candidates challenge him.

A Rotary member since 1987, when he was a charter member of the Rotary Club of Sae Hanyang, Yun has served Rotary International as a director, trustee, committee member and chair, and RI learning facilitator. He served for eight years as co-chair of the Keep Mongolia Green Project, by Korean members of Rotary. His RI committee roles include the Board Administration Committee (2013-15, vice chair 2014-15), the International Assembly Committee (vice chair, 2020-21), and the End Polio Now Countdown to History Campaign Committee (regional vice chair, 2023-27). He also served on The Rotary Foundation's Executive Committee (2019-22, chair 2020-21) and Programs Committee (2019-22, chair 2020-22).

Read more here.



Rotary Four Way Test



- Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

Events

August 6th, 5:00-6:00

PM

Zone 33 Monthly District Innovative Club Advocate (ICA)

Meeting

PM

Zones 33-34 Membership Action Plan Webinar >>>JOIN NOW

DG Official Visit -

Hickory

August 7th, 12:00-1:00 August 8th, 7:00-8:00

DG Official Visit -Catawba Valley (Conover)

August 10th, 9:00-3:00 PM Membership/Foundation

Summit

August 12th, 5:30-6:15 August 13th, 12:00-1:00 August 13th, 2:30-3:00 August 13th, 3:00-3:30 PM

DG Official Visit -Hendersonville

DACdb U-Governor Award

District Finance Committee Meeting (1st quarter)

August 13th, 3:30-5:00 PM District Council Meeting (1st quarter)	August 14th, 8:00-9:00 AM DG Official Visit - Pisgah Forest	August 15th, 12:15- 1:15 PM DG Official Visit - Spruce Pine	August 15th, 5:30-6:30 PM CART Conversations - Monthly Info Meeting
August 17th, 8:30-3:45 PM RLI-District 7750- Parts I, II and III- Duncan, SC	August 17th, 10:00- 10:30 AM DACdb U-Governor Award	August 19th, 5:00-6:00 PM Zone 33 District Membership Chair/DG Line Call	August 20th, 12:00-1:00 PM DG Official Visit - Brevard
August 21st, 7:30-8:30 AM DG Official Visit - Denver/Lake Norman	PM DG Official Visit -	August 21st, 12:00-1:00 PM Lunch A La CART with Dr. Levi Wood	August 22nd, 7:30-8:30 AM DG Official Visit - Lincolnton Sunrise
August 22nd, 6:00 Zones 33-34 Foundation Matters Webinars 2024-25 >>>JOIN NOW	August 24th, 8:15-3:45 PM RLI-District 7720- Parts I, II and III- New Bern,NC	August 26th, 5:30-8:30 PM District 7770 - Part I - Virtual - Aug 26-27 2024	August 27th, 7:00-8:00 AM DG Official Visit - Waynesville Sunrise
August 27th, 5:30-6:30 PM CART Executive Committee Meeting	August 28th, 7:15-8:15 AM DG Official Visit - Asheville South	August 28th, 12:00- 1:00 PM DG Official Visit - Franklin	August 29th, 12:00-1:00 PM DG Official Visit - Marion

Club Anniversaries

Arden August 11th <u>Murphy</u> August 26th Brevard August 21st

Account Leaders



Margaret Fenton Lebeck District Peace Ambassador



Sarah J McGuire District RLI Chair



<u>Connie M. Molland</u> District Governor



Richard Molland Chief of Staff



Sean Gibson iPDG



Alex R Portelli DG-Elect



Paige Carroll Scott DG-Nominee



<u>Tammy Mosteller</u> District Membership Chair



Kenneth A. Shull District Rotary Foundation Chair



<u>Julie P. West</u> District Public Image/PR Chair



Jennifer L. Wilcox District Empowering Girls Advocate



Andie R Taylor District CART Chair



Michael Lanzilotta Club Diversity Equity and Inclusion Chair



Karolyn W. Killian District Conference Chair



<u>Kathy P Scott</u> Rotaract Chair



James A. Cruickshank District Finance Chair



Michael Stevenson Youth Services Chair



<u>Laura J Phipps</u> Youth Protection Officer



<u>James O. Perry</u> District Treasurer



John F.
Baumrucker
International
Services Chair



Frankie L Adkins Youth Exchange Chair



Billi J. Black DCO-District Comm. Officer