

# Rotary



## Newton-Conover

## Club 6038

## THE PITCH



### Club Leaders



Eric Loftin  
President



Mark E. Robinson  
President-Elect



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Club Public Image  
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Club Director



Sean Angel Hovis  
Club Director



Dan Timmerman  
Club Director



Suzanne White  
President-Nominee  
Club Public Image  
Chair



H. Bernie Whitmer  
Jr.  
Rotary Foundation  
Chair  
Club Director



Kevin Yoder  
Club Director

### Club Vision

**Be recognized as a vibrant club, working together to make a lasting impact on the lives of others.**

### AGENDA July 30, 2019

Call to order  
Invocation  
Pledge of Allegiance  
Song of the Day  
Visitor and Guest Recognition  
Announcements  
Introduction of Guest Speaker and Program  
Rotary Split Pot Drawing  
Adjourn with Rotary Four Way Test

### SONG OF THE DAY

#### You Are My Sunshine

You Are My Sunshine  
My only sunshine.  
You make me happy  
When skies are grey.  
You'll never know, dear,  
How much I love you.  
Please don't take my sunshine away

### TODAY'S PROGRAM

Our speaker is Jon Carfagno and Jeff Cline.

Today's program will feature Hickory Museum of Art's Executive Director Jon Carfagno and Photographer/Business Leader Jeff Cline. Jon will provide an overview of the museum's 2018-2021 Strategic Plan and how it is transforming the 75 year old institution into a catalyst for creativity and empathy. Jon's comments will set the stage for Jeff to introduce his upcoming "Art of Adventure" exhibition. A dynamic individual with a passion for art, Jeff's installation will be the first to showcase his keen eye behind the lens, which he honed for many years as a member of the Catawba Valley Camera Club, as well as the objects, artifacts, and art that he collected through a lifetime of travel. Audiences will have the chance to journey to far-reaching and hard to access places such as Chernobyl, Timbuktu, Papua New Guinea, and the now forbidden North Korea, by simply visiting the museum's galleries.

Jon Carfagno joined Hickory Museum of Art as its fifth executive director in April 2017. In his role, he has steered the reorganization of the museum's staffing and governance model, as well as the crafting and implementation of the institution's strategic plan.

A frequent speaker on the topics of human-centered design, methods of innovation, and organizational theory, Carfagno is most actively concerned about diversity, museum futures, and sustainability. He has a proven history of building strong operational cultures, as well as an acumen for financial turnaround. His recent book chapters titled, "Adopting Empathy: Why Empathy Should be a Core Value for All Museums" and "Thriving in a VUCA World: Creativity, Empathy, and Intentionality in the Art Museum" have contributed to international movements focused on social



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Club Executive  
Secretary



Tammy Mosteller  
Assistant Governor

Art Museum,™ have contributed to international movements focused on social connectedness in museums.

Carfagno recently served as the Vice President of the Board for the Museum Education Roundtable a national board that publishes the Journal of Museum Education. In this role, he led the rebranding of the field’s longest standing professional services organization.

Carfagno earned a master’s degree in Art History from the University of Massachusetts and completed Kendall College of Art and Design’s MBA certificate program in Design and Innovation Management.

**Today’s program is brought to you by Rotarian Jerome Bolick.**

### CLUB ASSIGNMENTS

#### Date Program

- 07/30 Jerome Bolick
- 08/06 David Boone
- 08/13 OPOP with Rotary Picnic
- 08/20 David Brown
- 08/27 Don Brown

Please submit program information two weeks in advance to: Joy Cline, Club Secretary at [jcline@uchas.org](mailto:jcline@uchas.org)

### SERVICE PROJECTS AND NOTIFICATIONS

August 13: Annual Rotary Picnic at OPOP

### FOUR WAY TEST

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?