

Rotary



Club of Hendersonville-Four Seasons

Monday, July 11, 2022

Quote of the Week

"If you can imagine it, you can achieve it. If you can dream it, you can become it."
William Arthur Ward

Future Meetings

By Tiffany Ervin

Mon, July 11: Assistant Governor Melissa Johnson - IMAGINE ROTARY message from DG Tammy

Mon, July 18: TBA

Mon, July 25: TBA

If you would like to be program chair one month during the 2022-23 Rotary year, or if you have suggestions for speakers/topics you'd like to have, please let President Gene know!

Welcome New Members

By Tiffany Ervin on Tuesday, July 5, 2022



We were pleased to induct into membership Mitchell Robinson during June. Mitchell was sponsored by Sarah Kirby. It was great having him and his family in attendance for this special occasion, and we look forward to them being active members of our family of Rotary!

We are excited to announce an application for membership has been received by Michele Garashi-Ellick (we know...you thought she was already a member!) and approved by our board of directors. Michele was sponsored by Tiffany & Cristina. We

will be inducting her at an upcoming meeting in July!

Welcome Mitchell & Michele!

John Krumb - June 27th

By Tiffany Ervin on Monday, June 27, 2022

We were pleased to host Past District Governor John Krumb (D7390 in Pennsylvania) for our final meeting of the 2021-22 Rotary year. John has participated in several NID (National Immunization Days) in India and reminded us of the importance of continuing the fight to eradicate polio.

He encouraged us to contribute financially to PolioPlus and showed off his "purple pinkie" and

Club Meeting

Hendersonville-Four Seasons Meets at Janitzio Mexican Restaurant, 1053 Spartanburg Hwy, Hendersonville, NC. Mondays, 5:30 - 6:30 PM 1053 Spartanburg Hwy Hendersonville, NC 28792 Time: Monday at 05:30 PM

Club Leaders



Eugene M. Carr III
President
iPast President



Wade Saunders
Secretary
Webmaster



Tiffany Ervin
Bulletin Editor
Club Public Image
Chair
Treasurer



Melissa D. Johnson
Assistant Governor

District Leaders



Tammy Mosteller
District Governor



Sean Gibson
DG-Elect



Connie M. Molland
DG-Nominee

Birthdays

Sarah Sair Fischer
July 9th



explained the significance. (Don't remember? Ask Tiffany or Cristina to see theirs and ask WHY!?)

We are so grateful for John traveling such a great distance to speak to us, and also appreciate Gene hosting him at his home and Cristina taking the afternoon to show him around Hendersonville.



Henry G Hoffmeyer
July 25th



Wedding Anniversaries



Janice Bullard Mager
July 15th



George Liell Mager
July 15th



Eugene M. Carr III
July 30th

Henderson County Tourism Development Authority

By Tiffany Ervin



Michelle Owens, Executive Director of Henderson County Tourism Development Authority (TDA), joined us to talk about new and innovative initiatives being introduced to promote our area. She described the Marketing Committee which is focusing on a new "look" and "feel" for promoting the area. The Grants Program, which paused during COVID, has been revised and now distributes three different types of awards (capital improvements, events, and marketing). They are considered a county agency but funded by the occupancy tax.

She explained the TDA board members are appointed by three different entities - the County Commissioners (3 including the chair), Hendersonville City Council (3), City of Fletcher (1) and Village of Flat Rock (1). Additionally, the Henderson County Chamber of Commerce appoints one member which must be approved by the Commissioners. The nine-member board must include 3 occupancy-related businesses and 5 must be tourism-related organizations.

According to Owens, Henderson is the 14th most visited county in NC based on tourism numbers available. We were thrilled to see her present a grant to our club on behalf of marketing efforts for the Tour D'Apple. 20% of all cyclists who participate in our event are from out of town, according to our most recent post-ride survey. Our goal with this grant will be to increase the number of cyclists who spend the night in Henderson County.

Shack in the Back

By Tiffany Ervin on Sunday, June 26, 2022

Thanks to everyone who attended the "Shack in the Back" on Sunday. A great time was had by all at Guidon Brewing!

President (& President-Elect Gene) led a ceremonial "handshake" as our officers will remain in place for one more year!

Years of Service



Tiffany Ervin
07-01-2010
12 Years



Richard Prince
07-01-2016
6 Years



Michele A Garashi-Ellick
07-06-2022
0 Years



Chamber MEGA After Hours

By Tiffany Ervin

Did you know Four Seasons Rotary is an active member of the Henderson County Chamber of Commerce?

Mark your calendar for the Mega Business After Hours

Tuesday, July 26th |
5:00 pm - 8:00 pm
Elk's Lodge | [546 N. Justice St](#)

Chamber's Membership Appreciation Event:

Mega Business After Hours

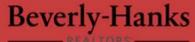


July 26th
2022

Elk's Lodge
546 N. Justice St
RSUP: 828-692-1413

pool
food
beer
door prizes





After a 2-year hiatus due to COVID, please join us for the return of our Membership Appreciation Event, MEGA Business After Hours, presented by AdventHealth Hendersonville, Beverly-Hanks Ali Thomas, Optimum and Horizon Heating & Air!

All Chamber members, their employees, and families are invited to an Old Fashioned Cookout & Pool Party. Enjoy a great DJ, a beer garden, prizes, food & fun!

Awards and Appreciation Reception August 16th

By Kenneth A. Shull

SAVE THE DATE!!! Tues, Aug 16

We had a great year in District 7670. Clubs got back to gathering face to face. Service project reappeared after having been shelved by COVID temporarily. We had some membership successes in a good number of clubs. Our giving to our communities and to the Rotary Foundation had another great year. CART giving broke another record. Our Million Dollar Dinner campaign was a huge success with about one and a quarter million dollars donated.

So we should celebrate.

Tammy's District Conference will be held next spring, so we are going to have a reception for a chance to recognize our great accomplishments. The Governor's Club of Excellence and Distinguished Club Citation (Pink Pages awards) will be presented, as well as some other awards. Foundation awards will not be presented at this event, as they will be presented at the Foundation banquet this fall. This will also be a chance for me to thank my village (as in "it takes a village..")

We will return to the venue that kicked off the year with the installation. Point Lookout Vineyard was a beautiful place for us all to get together in our first post-COVID gathering. We will go back there for an informal and fun event. There will be no charge for the event. It will include time to mingle, a short awards and appreciation ceremony, and more time to mingle. We will have the same caterer as last year since they were very well received. There will be a cash bar serving the vineyards wines and meads, as well as beer and soft drinks.

The setting is a covered outdoor area. So an August evening could be warm. It won't matter because this is an informal event. I hope there are no jackets, ties or fancy dresses. I expect to be wearing shorts and a golf shirt!

So please save the date on your calendar and go to the district calendar where you can register for the event. While there is no charge, getting an accurate number of attendees by July 31st will help us make certain the caterer has enough food on hand to feed us.

Please come and help us celebrate a great Rotary year and recognize some of our accomplishments.

