

Rotary



Club of Asheville THE COG

Monday, August 1, 2022



IMAGINE ROTARY

Club Meeting

Asheville
Meets at TUTION HALL, TRINITY
EPISCOPAL CHURCH--Proof of
Covid-19 vaccination or recent
(72 hrs) negative Covid-19 test
required to attend in-person. To
request a Zoom simulcast link
email avlrotary1915@gmail.com.
60 Church St
Asheville, NC 28801
Time: Thursday at 12:30 PM

Speakers

August 04, 2022

[John Franks](#)

August 11, 2022

[Prof. Chris Cooper, WNCU](#)
2022 Election Update

August 18, 2022

[Anna Alsobrook, Mountain True](#)
[Watershed Outreach Coordinator](#)
Our Mountains of Plastic

August 25, 2022

[Yvette Freeman, Publisher](#)
The Envoy Guide - A trusted
guide for women and minorities
in the United States, celebrating
diversity and telling their
stories.

Coming Events

August 2nd

[Board Meeting](#)

August 13th

[Asheville Tourists Game](#)
[Outing](#)

August 14th

[Community Service Monday -](#)
[Now SUNDAY, Aug 14th!](#)

August 18th

[Thirsty Third Thursday Social](#)

August 18th

[Nashville Songwriters in the](#)

THIS WEEK'S PROGRAM

By Ross Sloan

Humanitarian Support



Jonathan Franks, Founder and President of Lucid Public Relations, is a seasoned business adviser with a background in crisis management, public affairs, and strategic communications. His work in national politics and private practice in Washington, D.C. gave him a wealth of experience in high-stakes litigation (criminal and civil), political communications, and "bet-the-company situations." Jonathan takes great pride in his ability to respond to a communications crisis quickly, strategically, and effectively—bringing calm to otherwise chaotic situations.

In recent years, his work has focused on freeing veterans wrongfully detained abroad, most recently, Marine vet Trevor Reed who was released from Russia on April 27, 2022. Prior to Reed, Franks represented Michael White who was released from Iran in 2020, before that, Amir Hekmati, also from Iran in 2015, and before him Andrew Tahmooressi who was released from Mexico in 2014.

In 2006, Jonathan became Staff Assistant to House of Representatives Majority Leader Steny Hoyer, overseeing a variety of communications and logistics responsibilities. In February 2008, Jonathan relocated to Los Angeles to work at a prominent PR agency, where he gained experience managing high-profile accounts. His clients have appeared on/in *Good Morning America*, *The Today Show*, *Access Hollywood*, *The CBS Evening News*, *The Los Angeles Times*, and *The Boston Globe*, to name a few.

LAST WEEK'S PROGRAM

By Kristy Wilson

Today, we heard from Diana Sierra & Emma Hutchens from the YWCA. Diana is the CEO of the Asheville YWCA who knew she wanted to help build strong communities and families from her own past experiences. Her past experiences helped her to grow and understand that helping others makes all of us strong.



Round

Club Leaders



Ross Sloan
President



Patrick A. Snyder
President-Elect



Betty A. Doll
Secretary



Janet L. Whitworth
Past President
Treasurer



Celeste B. Collins
Club Admin Chair
Club Director



Lisa Cutshaw
Bulletin Editor



Albert Davis
Club Director
Community Service
Chair



Tanya N. Fletcher
Club Director
Youth Protection
Officer
Youth Services Chair



David T. Kaverman
Membership Chair
Club Director



Kevin R. Montgomery
Club Director



Linda Nelson
Club Director
Communication and
Outreach



Maxine O. Parsons-Kogut
Club Director
Rotary Foundation
Chair



Charles M. Peabody III
Attendance Secretary
Sgt-at-Arms

Kelly C. Shanafelt
Attendance Secretary
Sergeant-at-Arms

Since 1907, the YWCA has been committed to serving those in the Asheville Community through four different facets. The facets consist of Eliminating Racism, Empowering Women and Promoting Peace, Justice, Freedom and Dignity for all.

Every year, they help with empowering 100 children in their Empowerment Childcare Program. They help over 30 teen mothers in their MotherLove program to help them achieve high school graduation, become strong parents and reach their goals. The YWCA helps to empower over 60 women with their Getting Ahead program to help lower-income women to make choices that positively impact themselves and the next generation. The YWCA envisions a world to pursue dreams and goals for themselves, the next generation and the community.

Another way of focusing on health is with swim equity. Did you know that over 58% of all African-American children do not know how to swim? The YWCA provides swim lessons to adults and children of all skill levels to promote safety, health and confidence.

The YWCA values a healthy and balanced lifestyle, justice/fairness and the dignity of all people which builds strong communities.

MARK YOUR CALENDARS

Upcoming Presentation

Representatives from Catholic Charities and Lutheran Services will be attending our meeting on August 11 so that we can present them each with a \$2k check for their support of Afghan refugees in the Asheville Area.

Nashville Songwriters in the Round August 18th

Join the Rotary Club of Asheville for an intimate concert experience to benefit the Tennent Scholarship Fund. Renowned songwriter Phillip Lammonds will travel to Asheville with three friends to serenade us with song and entertainment in the Highland Brewing Event Center.

The Tennent Scholarship is a merit and need based scholarship that awards eligible Buncombe County seniors with a one time, freshman year, scholarship to college. [Click this link](#) to see and hear from this year's scholarship winners who were featured on WLOS.

Ticket price includes all beverages, dinner, dessert, and your priceless concert experience. Purchase tickets at [Givebutter.com/](https://www.givebutter.com/)

RotaryAsheville.

Since 1915, [the Rotary Club of Asheville](#) has served the local community, fulfilling a standing mission of Rotary clubs all over the world to take action to enhance basic education and literacy.

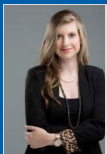
If you would like more information about sponsorships, please contact Janet Whitworth at jwhitworth711@gmail.com or 828-768-1808.

Community Service Monday

Our Club volunteers for a different organization on each Community Service Monday, the first Monday of the month.



[Eva-Michelle G. Spicer](#)
President-Nominee



[Kristy Wilson](#)
Club Director
Vocational Service
Chair



[Richard T. Devereaux](#)
Webmaster



[David Andrew Mans](#)
International Service
Chair



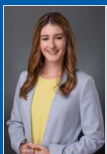
[Andrew Mercurio](#)
Club Fund Raising
Chair



[Marcia Whitney](#)
Diversity Equity &
Inclusion



[Daniel M. Crupi](#)
RYLA Point of Contact



[Cassidy Harbison](#)
Club Public Image
Chair



[Katherine Morosani](#)
Past President



[Lynne Porter](#)
Assistant Governor

We are changing things up in August - the next Community Service Monday is going to be on Sunday, August 14th from 7:30-12:00. If this goes well, we will likely do the monthly project on a weekend once a quarter.

If volunteers need to leave a little before 12:00, that is fine. The project will be preparing and serving a meal for those in need at Haywood Street Congregation at 297 Haywood St. in Asheville. Learn more about the project at <https://haywoodstreet.org/downtown-welcome-table/>.

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For the September project, because the first Monday falls on Labor Day, we are going to have our project on Monday, September 12th at Eliada, where we will be working on their corn maze (details to come).

Reach out to [Kelly Shanafelt](#) for more information.

Enjoy a Night Out at the Ballpark

The Fellowship Committee will be hosting a night out at the ballpark Saturday, August 13. We will be at the Hi-Wire event space to watch the Asheville Tourists play ball. More information about tickets coming soon. Email [Colleen Dieterly](#) with questions.

Rotary Hiking Group

The Downtown Rotary Club has a monthly hike on short routes in and around the city. It goes on the 1st Wednesday of every month at 5pm. We have a fun hike and then have a fun social-home for dinner.

If you are interested, please contact George Lycan at glycan@kw.com

Thirsty Third Thursday

Join us on the third Thursday of each month around 5 pm at Highland Brewery for Thirsty Third Thursday. Join with fellow Rotarians, spouses and partners, friends, guests and anyone else who is interested, sip a libation, and get to know each other a little better. Weather permitting, we'll be out on the Meadow at Highland--if not, we'll be inside.

CLUB ANNOUNCEMENTS

Rotary Attire Available



Club member Lacy Hagan has Rotary attire available for purchase. With our upcoming Community Service Mondays, let's show up proudly displaying the Rotary logo! You can e-mail Lacy at lacyh@lantanaemb.com.

Update on In-Person Meeting Policy

All members attending in person are still required to provide proof of vaccination or a recent negative test result, but the mask requirement is no longer in place per CDC guidelines.

Birthdays

Benjamin P. Powell
August 4th

Gina Collias
August 5th

Betty A. Doll
August 7th

Robert H. Haggard
August 12th

Steven M. Higley
August 14th

Susan F Lightner
August 14th

Christena Southwick
August 15th

Thomas G. Leavesley
August 16th
Kristen R Layton
August 17th
J. Huntington Mallett
August 21st
Lee Scott
August 22nd
Barbara J. Bowers
August 29th

Wedding Anniversaries

Zachary F. Lamb
August 2nd
Andrew Mercurio
August 5th
Richard Travis Hall
August 5th
Bruce G. Clark
August 7th
Linda Nelson
August 11th
Alexander P. Pence
August 11th
Sophia Stefanidis Ungert
August 19th
William Robert Goacher
August 23rd
Carol C. Hensley
August 23rd
Charles M Peabody III
August 29th

Donations and Scholarships

Donations to our **Club Foundation** can now be made directly on our website. Couldn't make the fundraiser but want to contribute to our projects this year, owe happy dollars for birthdays and anniversaries, been fined for looking too good in the media – hit the EASY button by going to RotaryAsheville.org.

Please bring raffle items for our weekly drawing that benefits the **Tennent Scholarships**. Promote your business, your passion, or your creativity.

Cart Fund



The CART Fund is dedicated to raising funds to provide “seed” money for cutting edge, high impact research in hopes of finding a cure/prevention for Alzheimer’s disease. Consider contributing \$1 a week per quarter; \$13.

For Birthday/Anniversary/Happy Dollars/CART Funds

please mail your check to

Rotary Club of Asheville Foundation
P.O. Box 1954
Asheville, NC 28801

Additional Volunteer Opportunities :

*Please submit any volunteer opportunities you feel your fellow Rotarians would enjoy being a part of.



If you would like to add an announcement in an upcoming COG, please email [Lisa Cutshaw](mailto:Lisa.Cutshaw) no later than Saturday, prior to Tuesday publishing.

FOUR WAY TEST



THE FOUR-WAY TEST

Of the things we think, say or do:

first

Is it the **TRUTH**?

second

Is it **FAIR** to all concerned?

third

Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth

Will it be **BENEFICIAL** to
all concerned?
