

Rotary



Club of Asheville THE COG

Sunday, July 24, 2022



IMAGINE ROTARY

Club Meeting

Asheville
Meets at TUTION HALL, TRINITY
EPISCOPAL CHURCH--Proof of
Covid-19 vaccination or recent
(72 hrs) negative Covid-19 test
required to attend in-person. To
request a Zoom simulcast link
email avrotary1915@gmail.com.
60 Church St
Asheville, NC 28801
Time: Thursday at 12:30 PM

Speakers

July 28, 2022

[Diana Sierra, CEO](#)
YWCA of Asheville and Western
North Carolina

August 04, 2022

[John Franks](#)

August 11, 2022

[Prof. Chris Cooper, WNCU](#)
2022 Election Update

August 18, 2022

[Anna Alsobrook, Mountain True
Watershed Outreach Coordinator](#)
Our Mountains of Plastic

Coming Events

July 28th
[Volunteer to Raise Funds -
Asheville Tourists Game](#)

August 2nd
[Board Meeting](#)

August 13th
[Asheville Tourists Game
Outing](#)

August 14th
[Community Service Monday -
Now SUNDAY, Aug 14th!](#)

August 18th
[Thirsty Third Thursday Social](#)

August 18th
[Nashville Songwriters in the](#)

THIS MONTH'S PROGRAM

By Sophia Stefanidis Ungert



Diana Sierra is the current CEO of the YWCA of Asheville. She brings years of experience leading large, diverse teams for the benefit of the Asheville community. Diana most recently led Buncombe County's Family Justice Center (FJC), a multi-disciplinary service center that provides victim-centered and trauma-informed support to survivors of domestic and sexual violence. Through this work, she coordinated multiple agencies, including law enforcement, health care providers, nonprofit and government agencies to strategically advance priorities of the coordinated community response to domestic and sexual violence. Diana also served four years as a Program Manager with Child Protective Services of Buncombe County, where she founded and led the County's first domestic violence specialized response teams. Before her work with the County, Diana was YWCA's very first Director of Women's Empowerment. She has a Bachelor's in Social Work from James Madison University, a Master's in Social Work from Hunter College, and is a Licensed Clinical Social Worker.

For Diana, as the first Latina and the first openly gay CEO of the YWCA of Asheville, the YWCA's mission of eliminating racism and empowering women aligns directly with her life's work, experience, and passion. She was the first generation in her family to be born in the US and shares "I find strength when I think of my grandmother and the sacrifices she made for her family. Having seen my own family and childhood community struggle to overcome hardships, I know how valuable opportunities are, especially for women and women of color. The YWCA and the powerhouse team there inspire me to continue the work that creates opportunities for our community."

The YWCA of Asheville combines programming and advocacy to generate institutional change for over 3,000 community members annually. Services advance racial justice, empower women, promote health, and nurture children.

LAST WEEK'S PROGRAM

By Melissa R. Drennan

Our speaker on July 21 was Scott Hamilton, president of the Golden LEAF Foundation. Tobacco shaped North Carolina's economy

Round

Club Leaders



[Ross Sloan](#)
President



[Patrick A. Snyder](#)
President-Elect



[Betty A. Doll](#)
Secretary



[Janet L. Whitworth](#)
Past President
Treasurer



[Celeste B. Collins](#)
Club Admin Chair
Club Director



[Lisa Cutshaw](#)
Bulletin Editor



[Albert Davis](#)
Club Director
Community Service
Chair



[Tanya N. Fletcher](#)
Club Director
Youth Protection
Officer
Youth Services Chair



[David T. Kaverman](#)
Membership Chair
Club Director



[Kevin R. Montgomery](#)
Club Director



[Linda Nelson](#)
Club Director
Communication and
Outreach



[Maxine O. Parsons-Kogut](#)
Club Director
Rotary Foundation
Chair



[Charles M. Peabody III](#)
Attendance Secretary
Sgt-at-Arms

[Kelly C. Shanafelt](#)
Attendance Secretary

for generations. The Golden LEAF Foundation is dedicated to increasing economic opportunity in North Carolina's rural, economically distressed, or tobacco-dependent communities.



Scott explained the history of the Foundation, which was established from funding received in the 1998 Master Settlement Agreement with cigarette manufacturers. Of the 40 states who participated in the class action lawsuit against cigarette manufacturers, 38 states simply directed proceeds from the settlement into their general funds. Only North Carolina set up a 501(c)(3) foundation to support social welfare and provide economic assistance. Over the past twenty years, the foundation has directed funding, primarily through grants, to non-profit organizations and government agencies in accordance with its charter.

Their current year's budget is \$51.5 million for their five major program areas of focus. This includes one of their original initiatives to fund scholarships. Since its inception, Golden LEAF has provided over \$48.5 million in scholarships to roughly 21,900 students in our state. To learn more about the Golden LEAF Foundation, visit www.goldenleaf.org

MARK YOUR CALENDARS

Nashville Songwriters in the Round August 18th

Join the Rotary Club of Asheville for an intimate concert experience to benefit the Tennent Scholarship Fund. Renowned songwriter Phillip Lammonds will travel to Asheville with three friends to serenade us with song and entertainment in the Highland Brewing Event Center.

The Tennent Scholarship is a merit and need based scholarship that awards eligible Buncombe County seniors with a one time, freshman year, scholarship to college. [Click this link](#) to see and hear from this year's scholarship winners who were featured on WLOS.

Ticket price includes all beverages, dinner, dessert, and your priceless concert experience. Purchase tickets at [Givebutter.com/ RotaryAsheville](http://Givebutter.com/RotaryAsheville).

Since 1915, [the Rotary Club of Asheville](#) has served the local community, fulfilling a standing mission of Rotary clubs all over the world to take action to enhance basic education and literacy.

If you would like more information about sponsorships, please contact Janet Whitworth at jwhitworth711@gmail.com or 828-768-1808.

Community Service Monday

Our Club volunteers for a different organization on each Community Service Monday, the first Monday of the month.

We are changing things up in August - the next Community Service Monday is going to be on Sunday, August 14th from 7:30-12:00. If this goes well, we will likely do the monthly project on a weekend once a quarter.

If volunteers need to leave a little before 12:00, that is fine. The project



Sergeant-at-Arms



Eva-Michelle G. Spicer
President-Nominee



Kristy Wilson
Club Director
Vocational Service
Chair



Richard T. Devereaux
Webmaster



David Andrew Mans
International Service
Chair



Andrew Mercurio
Club Fund Raising
Chair



Marcia Whitney
Diversity Equity &
Inclusion



Daniel M. Crupi
RYLA Point of Contact



Cassidy Harbison
Club Public Image
Chair



Katherine Morosani
Past President



Lynne Porter
Assistant Governor

Birthdays

Dustin L. Schlabach
July 24th

Maxine O Parsons-Kogut
July 25th

Christi L Ocke
July 26th

Kevin R. Montgomery
July 26th

Scott Hicks
July 28th

R. Scott White
July 30th

Benjamin P. Powell
August 4th

Gina Collias
August 5th

will be preparing and serving a meal for those in need at Haywood Street Congregation at 297 Haywood St. in Asheville. Learn more about the project at <https://haywoodstreet.org/downtown-welcome-table/>.

For the September project, because the first Monday falls on Labor Day, we are going to have our project on Monday. September 12th at Eliada, where we will be working on their corn maze (details to come).

Reach out to [Kelly Shanafelt](#) for more information.

Enjoy a Night Out at the Ballpark

The Fellowship Committee will be hosting a night out at the ballpark Saturday, August 13. We will be at the Hi-Wire event space to watch the Asheville Tourists play ball. More information about tickets coming soon. Email [Colleen Dieterly](#) with questions.

TOURIST GAMES are Coming Soon - Rotary Fundraising Opportunity !!

Come out and volunteer, have a great time with fellow Rotarians and help us fund-raise for Rotary projects while helping the Tourists. The remaining date is:

July 28th Thursday

Come out and help Rotary raise funds and help the Asheville Tourists and Concession Facilities feed hungry fans on these dates. It would be great if we could have **at least 10 volunteers for each event / date** :)

Please reach out if you have any questions - Dave Snider - Coordinator 828-424-5786 Verizon, or [email me by clicking here](#).

Rotary Hiking Group

The Downtown Rotary Club has a monthly hike on short routes in and around the city. It goes on the 1st Wednesday of every month at 5pm. We have a fun hike and then have a fun social-home for dinner.

If you are interested, please contact George Lycan at glycan@kw.com

Thirsty Third Thursday

Join us on the third Thursday of each month around 5 pm at Highland Brewery for Thirsty Third Thursday. Join with fellow Rotarians, spouses and partners, friends, guests and anyone else who is interested, sip a libation, and get to know each other a little better. Weather permitting, we'll be out on the Meadow at Highland--if not, we'll be inside.

CLUB ANNOUNCEMENTS

Many Thanks

Our club is ever grateful for the late Peter Mallett, uncle of member Hunt Mallett, for including us in his annual giving. We received \$8200 from his charitable foundation to be used for our service projects.

Rotary Attire Available

Club member Lacy Hagan has Rotary attire available for purchase. With our upcoming Community Service Mondays, let's show up proudly displaying the Rotary logo! You can e-

Betty A. Doll
August 7th
Robert H. Haggard
August 12th
Susan F Lightner
August 14th
Steven M. Higley
August 14th
Christena Southwick
August 15th
Thomas G. Leavesley
August 16th
Kristen R Layton
August 17th
J. Huntington Mallett
August 21st
Lee Scott
August 22nd

Wedding Anniversaries

Levonía B. Reese
July 27th
Stephen F. Anderson
July 29th
Zachary F. Lamb
August 2nd
Andrew Mercurio
August 5th
Richard Travis Hall
August 5th
Bruce G. Clark
August 7th
Linda Nelson
August 11th
Alexander P. Pence
August 11th
Sophia Stefanidis Ungert
August 19th
William Robert Goacher
August 23rd
Carol C. Hensley
August 23rd



mail Lacy at lacyh@lantanaemb.com.

Update on In-Person Meeting Policy

All members attending in person are still required to provide proof of vaccination or a recent negative test result, but the mask requirement is no longer in place per CDC guidelines.

Donations and Scholarships

Donations to our **Club Foundation** can now be made directly on our website. Couldn't make the fundraiser but want to contribute to our projects this year, owe happy dollars for birthdays and anniversaries, been fined for looking too good in the media – hit the EASY button by going to RotaryAsheville.org.

Please bring raffle items for our weekly drawing that benefits the **Tennent Scholarships**. Promote your business, your passion, or your creativity.

Cart Fund



The CART Fund is dedicated to raising funds to provide “seed” money for cutting edge, high impact research in hopes of finding a cure/prevention for Alzheimer’s disease. Consider contributing \$1 a week per quarter; \$13.

For Birthday/Anniversary/Happy Dollars/CART Funds
please mail your check to
Rotary Club of Asheville Foundation
P.O. Box 1954
Asheville, NC 28801

Additional Volunteer Opportunities :

*Please submit any volunteer opportunities you feel your fellow Rotarians would enjoy being a part of.



If you would like to add an announcement in an upcoming COG, please email [Lisa Cutshaw](mailto:Lisa.Cutshaw) no later than Saturday, prior to Tuesday publishing.

FOUR WAY TEST



THE FOUR-WAY TEST

Of the things we think, say or do:

first

Is it the **TRUTH**?

second

Is it **FAIR** to all concerned?

third

Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth

Will it be **BENEFICIAL** to
all concerned?
