

Rotary



Club of Asheville THE COG

Monday, January 9, 2023



IMAGINE ROTARY

Club Meeting

Asheville
Meets at TUTION HALL, TRINITY
EPISCOPAL CHURCH. To request
a Zoom simulcast link email
avlrotary1915@gmail.com.
60 Church St
Asheville, NC 28801
Time: Thursday at 12:30 PM

Speakers

January 12, 2023

Past District Governor Isaac
Owolabi Ph.D.
Membership Strategies

January 19, 2023

Sharon LeDuc, Betty Doll, Al
Davis, Sophia Ungert
Guatemala Trip

January 26, 2023

David Manns
Teachers of Excellence
Recognition

February 02, 2023

Derek Allen
Craft Brewing and Distilling
Industry in North Carolina

Coming Events

February 6th
Community Service Monday

February 7th
Board Meeting

Club Leaders



Ross Sloan
President

Patrick A. Snyder
President-Elect

THIS WEEK'S PROGRAM

By Ross Sloan



Membership Strategies

Isaac Owolabi was born in Nigeria, West Africa to a cocoa farmer. He has lived in the US for over 35 years. In 1995, Isaac and his wife became naturalized citizens of the US. Isaac taught high school Math and Physics for about four years before returning to graduate school to pursue Marketing and Management programs. He attended the graduate program at the University of Wisconsin and the University of Minnesota, where he got his Ph.D. in May 1988. Following his graduation from the graduate schools, he taught college for two years and served in the academic administration for 12 years. In 2001, he returned to the classroom as a full-time professor. Over all, he spent over 30 years teaching in colleges and universities. His Rotary journey began as a chartered member of Thursday Morning Rotary Club of Fond Du Lac, Wisconsin. In the last 30 years of his tenure as Rotarian, Isaac maintained a perfect attendance at the Rotary club meetings and is currently a member of Asheville-Biltmore Rotary Club, NC. He served in various Rotary positions at the club and district levels. He was a graduate of Rotary Leadership Institute (RLI), multiple Paul Harris Fellow, Council on Legislation Rep (COL) and Level 2 Bequest Society Member. Isaac was a District Governor of District 7670 (2018-2019) Rotary year. He is currently a professor emeritus of Business/Marketing at Montreat College and Ordained Minister. Isaac is a sought-out keynote speaker at PETS, District Conferences, Rotary Clubs, and at the Zone Institute. Isaac is the author of "The Leadership Strategies for Nonprofit Organization: My Rotary Story". Over the years, he has been involved in numerous organizations such as Rotary International, Toastmaster International, Chambers of Commerce, Marketing Education Association, American Society for Training and Development, and American Vocational Education Research Association, among others. He served on a number of boards. Care Partners and Deerfield Retirement Community, Day Care Board, Religious Private School boards, just to name a view. Isaac and his wife, Abigail live in Asheville, NC. They have four grown up children: Isaac II, Mark, Eunice, and Caleb and three grandchildren.

LAST WEEK'S PROGRAM

By Melissa R. Drennan

Last week's meeting brought us everyone's favorite program -- new



Betty A. Doll
Secretary



Janet L. Whitworth
Past President
Treasurer



Celeste B. Collins
Club Admin Chair
Club Director



Lisa Cutshaw
Bulletin Editor



Tanya N. Fletcher
Club Director
Youth Protection
Officer
Youth Services Chair



David T. Kaverman
Membership Chair
Club Director



Kevin R. Montgomery
Club Director



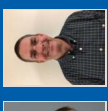
Linda Nelson
Club Director
Communication and
Outreach



Maxine O Parsons-Kogut
Club Director
Rotary Foundation
Chair



Charles M Peabody III
Attendance Secretary
Sgt-at-Arms



Eva-Michelle G. Spicer
President-Nominee



Kristy Wilson
Club Director
Vocational Service
Chair



Albert Davis
Club Service Chair



Richard T. Devereaux
Webmaster



David Andrew Mans

member talks. We heard from Michelle Daniels, Skylar Duncan, and Mark Chase. Listening to each of these dynamic members further demonstrated how our club benefits from folks who find themselves drawn to Asheville from other areas.

Michelle hails from Chicago. She has lived all over the world and is currently Vice President and Director of Asia Programs, as we were privileged to learn about in her presentation several weeks ago. She is chair of the CART Committee and serves on the Literacy and Rotary Foundation Giving Committees.

Skylar grew up in rural Vermont and is a Merrell Lynch wealth management advisor. His office is at 1 N. Pack Square in downtown Asheville. He is married and has a daughter. As he likes to say, "I love what I do and the families that we serve. I'm not in the finance business serving people, I'm in the people business serving finance." He serves on the Climate and Environment and International Service Committees.

Mark moved from western Pennsylvania, and is an upcycled fashion retailer. We were able to appreciate the quality of his merchandise when he donated one of his jackets for the weekly raffle. He serves on the Public Image Committee.

Both Michelle and Mark are experienced Rotarians. Mark shared the saying, 'friendship leads to fellowship; fellowship leads to service.' We are fortunate to have these new members to share friendship, fellowship, and service.



CLUB ANNOUNCEMENTS

Donations and Scholarships

Donations to our **Club Foundation** can now be made directly on our website. Couldn't make the fundraiser but want to contribute to our projects this year, owe happy dollars for birthdays and anniversaries, been fined for looking too good in the media – hit the EASY button by going to RotaryAsheville.org.

Please bring raffle items for our weekly drawing that benefits the **Tennent Scholarships**. Promote your business, your passion, or your creativity.



International Service
Chair



Andrew Mercurio
Club Fund Raising
Chair



Marcia Whitney
Diversity Equity &
Inclusion



Daniel M. Crupi
RYLA Point of Contact



Katherine Morosani
iPast President



Lynne Porter
Assistant Governor

Birthdays

David N. Wilcox
January 13th
David T. Kaverman
January 15th
William K. Haggard
January 16th
James W. Zumwalt
January 22nd
Andrew Mercurio
January 23rd
Carmen Cabrera
January 28th
Eric W. Michael
January 30th
Denise M. Montgomery
February 4th
John Davis Matheson
February 8th

Wedding Anniversaries

William K. Haggard
January 20th
David N. Wilcox
January 24th
Daniel J. Lepore
January 30th
Steven B. Shechter
February 1st

Cart Fund



The CART Fund is dedicated to raising funds to provide "seed" money for cutting edge, high impact research in hopes of finding a cure/prevention for Alzheimer's disease. Consider contributing \$1 a week per quarter; \$13.

For Birthday/Anniversary/Happy Dollars/CART Funds
please mail your check to
Rotary Club of Asheville Foundation
P.O. Box 1954
Asheville, NC 28801

Additional Volunteer Opportunities :

*Please submit any volunteer opportunities you feel your fellow Rotarians would enjoy being a part of.



If you would like to add an announcement in an upcoming COG, please email [Lisa Cutshaw](mailto:Lisa.Cutshaw) no later than Saturday, prior to Tuesday publishing.

GREEN CORNER

By Christena Southwick

2023 GREEN RESOLUTIONS

New Year's Resolutions aren't supposed to start on December 31 and end on January 2, but most know resolutions don't seem to stick for very long after the start of the new year.

Maybe 2023 could be different. And even though it is no longer January 1, it still isn't too late to make a new resolution or two. You can



motivate yourself by thinking of the big picture. What if you make and keep your resolutions because they are about a bigger cause? What if you consider the Four Way Test when it comes to living sustainably: being fair to all concerned? Again, remember even your smallest choices add up and make a difference! Each in our own way, we have collectively made our climate what it is today.

SaltyLama, a company that produces laundry detergent strips, posted on LinkedIn ten very doable resolutions, all of which will add up to making a difference in 2023. They are:

1. Bring a reusable cup with you and your own take-out container.
2. Don't buy fast fashion.
3. Buy only what you need.
4. Switch out household products for more sustainable ones.
5. Eat better meat and eat less of it.
6. Bring reusable bags to shop and refuse bags at the point of purchase.
7. Walk, cycle or EV your way around.
8. Buy secondhand and use consignments stores rather than thrift stores when possible.
9. Compost.
10. Eliminate fast food and microwavable meals.

Why not pick out a few that you think you could stick with and let the Sustainability Committee know how it worked for you? We'd love to hear from the club members.

Thanks for giving it a try, and Happy Green New Year!

MEMBERSHIP UPDATE

By David T. Kaverman

Our latest membership update for the Rotary year through December. I've flipped the order so the most recent month is first on the list so it's easier for you to quickly see the changes. Thank you to the sponsors and all who made our guests feel welcome!

Any feedback or suggestions are welcome. Send those to me at dave@acuityma.com.

Membership at a Glance: 149 Active & 6 Honorary

New Active Members:

Jerry Smith (December)—Financial Advisor, Sponsored by Skyler Duncan

Jim Zumwalt (December)—City/County Administrator, Sponsored by Dave Kaverman

Sandra Smith (October)—Sales Training Consultant/Business Owner, Sandra K. Smith LLC, Sponsored by Jim Davidson

Chris Werte (October)—Development Manager, Asheville Community Theatre, Sponsored by Susan Harper

Jane Brody (October)—Commercial Real Estate Broker, NAI Beverly-Hanks, Sponsored by Kevin Montgomery

Paul Hatfield (October)—Food Service Manager, Brookdale Senior Living, Sponsored by Jim Deuel

Donald Cameron (August)—Retired High School Teacher, The Brooks School Andover, Massachusetts, Sponsored by Dave Kaverman

Jennifer Soster (August)—Higher Education, Warren Wilson College, Sponsored by Dave Kaverman

Margot Baron (July)—Google Cloud Certifications & Certifications Lead, Google, Sponsored by Barbara Bowers & Eva-Michelle Spicer
David McNamee (July)-- Professor of Leadership in the MS in Leadership program at the University of Arkansas Grantham, Sponsored by Keith Bell

Resignations:

Jacob Youngblood (December)—Lack of Participation
Kylie Hicks (December)—Lack of Participation
Joe Worthington (December)—Schedule issues
Gina Collias (December)—Schedule issues
Cassidy Harbison (November)—Moved out of the area
Kelly Shannafelt (November)—Moved out of the area
Rob Earley (November)—Schedule Issues
Heinz Grohs (October)—Health Issues
Scott Hicks (September)—Not Available due to Travel
Dena Whalen (July)—Family Obligations

MARK YOUR CALENDARS

Rotary Hiking Group

The January hike is being postponed due to weather. Email George Lycan to be added to the email list for updates.

The Downtown Rotary Club has a monthly hike on short routes in and around the city. It goes on the 1st Wednesday of every month at 5pm. We have a fun hike and then have a fun social-home for dinner.

If you are interested, please contact George Lycan at glycan@kw.com

Thirsty Third Thursday

Join us on the third Thursday of each month around 5 pm at Highland Brewery for Thirsty Third Thursday. Join with fellow Rotarians, spouses and partners, friends, guests and anyone else who is interested, sip a libation, and get to know each other a little better. Weather permitting, we'll be out on the Meadow at Highland--if not, we'll be inside.

FOUR WAY TEST



THE FOUR-WAY TEST

Of the things we think, say or do:

first

Is it the **TRUTH**?

second

Is it **FAIR** to all concerned?

third

Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth

Will it be **BENEFICIAL** to
all concerned?
