

Rotary



Club of
Asheville
THE COG

Monday, February 27, 2023



IMAGINE
ROTARY

THIS WEEK'S PROGRAM March 2, 2023

This Week's Meeting

March 2, 2023 Meeting Program

Join us this week for one of our favorites--New Member Talks!

- Jacqueline Boone
- Anthony Lynch
- David McNamee

Club Meeting

Asheville
Meets at TUTON HALL,
TRINITY EPISCOPAL
CHURCH. To request a
Zoom simulcast link email
avlrotary1915@gmail.com.
60 Church St
Asheville, NC 28801
Time: Thursday at 12:30
PM

Speakers

March 02, 2023

Varied

New Member Talks

March 09, 2023

Varied

Community Grants (I)

March 16, 2023

Varied

Community Grants (II)

March 23, 2023

Dr. Lisa Raleigh
The River and the
Community

ANNOUNCEMENTS

Announcements

Coming Events

March 6th

Community Service
Monday

March 7th

Board Meeting

Club Leaders



Ross Sloan
President



Patrick A. Snyder
Attendance
Secretary
President-Elect
Sergeant-at-Arms



Betty A. Doll
Secretary



Janet L. Whitworth
Past President
Treasurer

Celeste B. Collins





Club Admin
Chair
Club Director



Lisa Cutshaw
Bulletin Editor



Tanya N. Fletcher
Club Director
Youth
Protection
Officer
Youth Services
Chair



David T. Kaverman
Membership
Chair
Club Director



Kevin R. Montgomery
Club Director



Rachel Rion Moran
Bulletin Editor



Linda Nelson
Club Director
Communication
and Outreach



Maxine O. Parsons-Kogut
Club Director
Rotary
Foundation
Chair



Eva-Michelle G. Spicer
President-
Nominee



Kristy Wilson
Club Director
Vocational
Service Chair



Albert Davis
Club Service
Chair



Richard T. Devereaux
Webmaster



David Andrew Mans
International
Service Chair



Andrew Mercurio
Club Fund
Raising Chair



Marcia Whitney
Diversity Equity
& Inclusion



Daniel M. Crupi
RYLA Point of
Contact

Katherine

SUSAN



Donations Requested

Got Note Cards?

The next **Honor Flight** is in April and one of our club's projects has been to write notes and cards to the Veterans who participate. We want to thank them for their service to our country and to let them know how many people appreciate them.

If you have any note cards (they can be thank you cards or blank note cards) that you can contribute to this project, please bring them to a Rotary meeting and give them to either Susan Harper or Betty Doll. (At a future meeting we will take some time to write cards to the veterans.) Thank you in advance for your help!

RAFFLE ITEMS REQUESTED

Please donate raffle items for our weekly drawing that benefits the Tennent Scholarships. This is an opportunity to promote your business! Donate your company SWAG or other prizes!



To explain...at the end of each meeting, we have a raffle. Be sure to buy raffle tickets at the desk when you sign-in. The winning pot accumulates each week until the winner not only has their raffle number called out but also draws the "Ace of Spades" from the deck on the first or second try. We go through the entire deck of cards, so as the pot increases, so does your chance of drawing the "Ace of Spades" and winning!

CALL FOR VOLUNTEERS - JUMP IN

The Public Image Committee of the Rotary Club of Asheville is looking for help producing a 60-90 second video that can be used on social media and entered into the district's PI video contest.



The concept will be as simple as a handful of people speaking briefly with pictures intermingled. The district's requirement as a contest entry is that we cannot pay to have it produced.

If you have any skills that you could lend to this project, please contact **Linda Nelson**.

Thank you to Mark Chase for taking on the editing part of this project.

Additional volunteers are still needed.

MARK



ABCCM is in need of volunteers to help with their **Code Purple Safe Haven Program**. It runs through April 15. Please contact club member Shannon.Paris@ABCCM.org



LOOKING AHEAD - INVITE GUESTS

Overview of Rotary for Potential Members

Starting the **2nd Thursday of each month** this year, we will be offering an exciting new way for potential new members to learn about Rotary and whether it's a good fit for them. **The next session will be March 9th at 11:15 in the main conference room at Trinity.** We will finish by noon, so any guests can join us for lunch if they would like.

Future Dates: April 13, May 11

[Read More](#)



Morosani
Past President



Lynne Porter
Assistant Governor

New Members Inducted

New Members Inducted

Birthdays

David R. McCartney
March 1st

Anthony D Lynch
March 6th

Frank S. Smith III
March 9th

Kyle R. Boyd
March 10th

Ross Sloan
March 15th

Jessica Z Hendrix
March 15th

Allison C. Krivatch
March 20th

Kristy Wilson
March 28th

Wedding Anniversaries

Michael E. Greene
March 4th

Kirk Borland
March 22nd

Rachel Rion Moran
March 23rd

The Rotary Club of Asheville welcomes all interested area residents! Reach out to our Membership Chair, **David Kaverman**, by [email](#). (A sponsor is not required to come to a meeting to "check us out.")



Inducted on February 23:

Allison Krivatch, Joe Lancaster, Jordan Israel



Allison Krivatch

Sponsored by Janet Whitworth

Having enjoyed a long career as the Chief Marketing & Communications Officer for a large healthcare enterprise, Allison is now leveraging her innovative marketing strategies towards launching a real estate career in Asheville, achieving over \$10 million in sales in 2022 working as a team with her husband Sean - a property developer and large-scale construction project manager. They are associated with [Premier Sotheby's International Realty](#) and focus on the Asheville to Lake Lure areas – with a strong emphasis on lakefront properties.

Joe Lancaster

Sponsored by Dave Kaverman

Joe moved to Asheville about 2 years ago after retiring from 35 years as the owner/President of LaSalle Dry Cleaners in Coral Gables, Florida. Joe was a third generation owner of LaSalle, a business his grandfather started. Joe joined Rotary when he was 27 and was a member for 30 years until he moved to Asheville. Both his father and Uncle were Rotarians. Joe is a three-time Ironman finisher plus 12 half Ironmans. His current hobbies include cycling, hiking and fishing. He and his wife, Isabel, live in Black Mountain.

Jordan Israel

Sponsored by Betty Doll

I am a proud 6th generation Buncombe county native! I started my career in real estate at 18; I began selling second homes in the Wolf Laurel area and quickly transitioned into property management. While working in real estate I attended East Tennessee State University and graduated as an economics major, B.B.A with a general business concentration.

As I grew and matured, so did my career. I moved on to SVN International to train and sell commercial real estate. I now own [EXIT Realty Vision](#) and am very proud to take my experiences to help better educate our clients and teach agents how to achieve and maintain longevity in the often tumultuous world of real estate.

In my downtime I enjoy reading, cooking, traveling, and hosting dinner parties for friends. My penchant for adventure has carried me all over the world and led to some exciting hobbies like skydiving and scuba diving. I hope to create new memories and shared experiences with my fellow Rotarians!

THE GREEN CORNER

By Christena Southwick

FASHION'S LANDFILL

"With fast fashion causing clothing to be seen more as consumable goods rather than an investment, we've seen clothing become increasingly disposable, leading to vast amounts of textile waste. On average, each American now generates 82 pounds of textile waste each year, which adds up to more than 11 million tons of textile waste from the U.S. alone." (source: sustainably-chic.com).

Further, the source says, "Of the discarded clothes, only 15% is recycled or donated; the rest goes to landfill or is incinerated. Clothes with synthetic fibers can take hundreds of years to decompose, and during the decomposition process, textiles release methane gas and leak toxic chemicals and dyes into the groundwater and our soil." This affects every citizen of this planet.

World news organizations such as the BBC run regular articles and videos are placed on youtube.com decrying the crisis. Horrifying statistics run across the screen.

In 2021, ABC's foreign correspondent said, "Since 2000, global production of clothing has doubled. We're buying 60 per cent more clothes now than we did 15 years ago, but we're keeping them for half as long...Waste is a part of the business model of [fast] fashion. A lot of brands overproduce by up to 40 per cent." In 2020, it was determined that fast fashion produced 92 million tons of waste per year.

In Ghana, over 15 tons of clothing waste comes into port every week. Where does this all go? Eighty five percent stays there as landfill. There are other countries that serve as the world's clothing waste dumping grounds such as India, Pakistan and Chile.

Besides buying less, what else can you do? Even with consuming less, it is environmentally beneficial to all concerned to choose wisely the garments you do buy:

- * Make sure that you check labels for fabric content.
- * Opt for organic and natural fibers that do not require toxic chemicals to be produced.
- * Learn creative ways to recycle or reuse discarded clothing.

With so many problems in the world that need fixing, new disasters such as the recent earthquake in Turkey/Syria shove other concerns to the back burner. This is a problem, a clear and present danger. It is a problem that can be fixed through daily individual choice. Choose to do your part. Don't play the fast fashion game. Choose to not use.



Annual Donation Request Rotary International EREY

EREY means Every Rotarian Every Year
Request for Donations to Rotary International

At our last meeting, I asked for your help in meeting our Rotary International Foundation (RI) goals. As our President stated in the State of the Club, we are in great position at this time of the Rotary year. Our Club has met the goals to be a Club of Distinction. Asheville Rotary Club has time to complete more goals for the the Club of Excellence.

We have until **March 31** to fulfill one of the last goals of the RI Committee. The Committee committed to becoming an EREY Club. Every member needs to make a contribution of \$25 annually with the overall club contribution per member of \$100.

The Asheville Rotary Club has never become an EREY Club. A past President seated at my table at lunch said this year that was a goal but was not reached. We have a great opportunity this year to make this goal a reality. Please do your part.

(click "Read More" for more details....)

[Read More](#)

Maxine ParsonsKogut
District and Club Rotary Foundation Chair



Annual Blood Drive Postponed Until May 4

Annual Blood Drive

Dustin



Our Annual Blood Drive has been rescheduled for **Thursday, May 4**. Sign-up will start in April. We look forward to a successful blood drive this year!
Dustin Schlabach.

Membership Update Through February 2023



FEBRUARY MEMBERSHIP UPDATE

By David T. Kaverman

This is our latest membership update for the Rotary year from July through February. I've flipped the order so the most recent month is first on the list, so it's easier for you to quickly see the changes. Thank you to the sponsors and to all who made our guests feel welcome! What is a "sponsor"? A member who asked an associate, "Have you ever tried Rotary? Would you like to join me at a meeting?"

Any feedback or suggestions are welcome. Send those to me at dave@acuityma.com.

Membership at a Glance: 153 Active & 6 Honorary

New Active Members:

Rebecca Robertson (February)—Community Volunteer, Asheville Sister Cities Int'l, Sponsored by Ken Nelson

Jenny Bunn (February)—College Advancement, UNCA Advancement, Sponsored by Susan Harper

Kevin McRae (February)—Landscape Services, K2 Irrigation Services, Inc, Sponsored by Lacy Hagan

Allison Krivatch (February)—Real Estate Agent, Premier Sotheby's International Realty, Sponsored by Janet Whitworth

Jordan Israel (February)—Business Owner, EXIT Realty, Sponsored by Betty Doll

Joe Lancaster (February)—Business Owner, retired owner of LaSalle Dry Cleaners, Sponsored by Dave

Kaverman

[Read More](#)



LAST WEEK'S PROGRAM

By Melissa R. Drennan



If you missed the meeting yesterday, you missed out on hearing about the partnership that our club is involved in with the Rotary Club of Prague focusing on helping teens and young adults coming into that country from Ukraine. You can view a recording of it [here](#).

Your Rotary Secretary,
Betty Doll

Betty



Our District #7670

Our district has its own newsletter. Check out what the other clubs around are "up to." [This is the District 7670 Website.](#)

DISTRICT CONFERENCE ANNOUNCED

All club members are invited to attend this spring conference.

Contact Club President Ross Sloan to learn more.

Typically, there is both a Spring and a Fall Conference hosted by the District.

We are so excited to announce registration is now open for the **2023 District 7670 Conference** to be held **April 21-23 at the Marriott in Columbia, SC!** We are looking forward to celebrating the accomplishments of you, your club and DG Tammy when we "Let The Good Times Roll!" We have an incredible leadership team who has helped us all "IMAGINE" the possibilities this year, and YOU have made those opportunities become realities. So let's celebrate together with a "Rotary Family Reunion!"



There will be informative speakers, amazing food, great entertainment and lots of opportunities to network and share ideas with old and new friends!

EARLY BIRD REGISTRATION: \$179 ONLY THROUGH 2/14/23!!
Includes Friday Dinner, Saturday Lunch & Dinner, & Sunday Breakfast

Full Conference Registration Package \$225 (Feb 15-April 8)

DON'T FORGET



DONATIONS AND SCHOLARSHIPS

Donations to our **Club Foundation** can now be made online directly on our website.

- Couldn't make the fundraiser but want to contribute to our projects this year?
- Owe happy dollars for birthdays and anniversaries?
- Been fined for looking too good in the media?

Hit the EASY button by going to RotaryAsheville.org.

Or mail your check to

Rotary Club of Asheville Foundation
P.O. Box 1954
Asheville, NC 28801



COINS FOR ALZHEIMER'S RESEARCH TRUST (CART)

From the beginning, CART has been a novel fundraising program. Rotarians are encouraged to voluntarily empty their pockets and purses of change, or whatever amount they choose, *whenever they attend a Rotary meeting.*

The CART Fund is dedicated to raising funds to provide "seed" money for cutting edge, high-impact research in hopes of finding a cure/prevention for Alzheimer's disease. Toss some small bills into the blue bucket on each table.

Additional Volunteer Opportunities:

Please submit any volunteer opportunities you feel your fellow Rotarians would enjoy to Al Davis or Jane Brody.

If you would like to add an announcement to an upcoming COG, please email RachelRionMoran@gmail.com no later than the Saturday to Tuesday publishing.