

Rotary



Club of Asheville THE COG

Friday, September 6, 2024



Meeting Summary - August 1, 2024

Club Meeting

Asheville
Meets at TUTION HALL,
TRINITY EPISCOPAL
CHURCH. To request a
Zoom simulcast link email
avrotary1915@gmail.com.
60 Church St
Asheville, NC 28801
Time: Thursday at 12:30
PM

Speakers

September 12, 2024

Chris Cooper

The Election Landscape

September 19, 2024

Ryan Luckadoo

BearWise: NC Wildlife

Resources Commission

September 26, 2024

Ed Horton, Jody Watts

Parkinsons Talk

October 03, 2024

Lynn Dimoff, Danielle

Kwasnik, Dan Rogers

New Member Talks

Coming Events

September 18th

Thirsty Third

Wednesday

October 2nd

Urban Hike

Club Leaders



Eva-Michelle G.

Spicer

President



David Andrew

Mans

President-Elect



Michelle Daniels

President-

Nominee

Club Director

International

Service Chair



Betty A. Doll

Secretary



Frankie L.

Adkins

Club Director

Youth

Protection

Officer

Youth Services

Chair



Cathy Early

Treasurer



The Rotary Club of Asheville welcomed its newest member, Alan West!

**District Governor
Connie Molland.**

Connie started with a quote: "When you're asked to do something, it's always more interesting on the other side of yes!" from

Stephanie Urchick

Rotary International (RI) president who is the second woman to serve as RI president and first woman president based in the US. Rotary includes 1.4 million Rotarians across the world (includes RotarAct). There are 44 Clubs in our District each with its own unique personalities. She shared that the District isn't here to tell clubs what to do; it is here to support work that clubs identify as important to its members and communities. This year's RI President's theme is "The Magic of Rotary". It was born from President Stephanie's participation in a Rotary international project when, after water flowed from the newly installed water system, a young boy asked her to "share that magic again."

DG
Connie



participated in Rotary training in which district governors were given the following goals:

1. Grow district by 100 members
2. Charter four new clubs of any kind
3. Help heal a divided world

The third objective was initially challenging to DG Connie until she heard from an Australian Rotarian share about "Peace Poles" which were created in Japan after WWII. They are inscribed with "May peace prevail on earth." DG Connie's goal is to set up 50 Peace Poles in the District. She is working on having a grant for Clubs to get up to \$250/poll to help support the project.

In addition, she is encouraging each club to do a Club Health assessment to get feedback to improve the Club. Eva-Michelle has already done the survey for this year and can use our input to enhance our Club in the year ahead. How can we make every Club irresistible?

Four pillars of Rotary's Action Plan:

1. Increase our impact
2. Expand our reach
3. Enhance participant engagement
4. Increase our ability to adapt

Eva-Michelle thanked DG Connie and announced that our Club will install three Peace Poles to dedicate during the 2025 District Conference.



Anthony D. Lynch
Attendance
Secretary
Sergeant-at-Arms



Alvin Ward Peacock Jr.
Club Director
Membership
Chair



Janet L. Whitworth
Treasurer



Timothy L. Owings
Club Director
Rotary
Foundation
Chair



Steven Shreiber
Sergeant-at-Arms



Tracy Eames
Club Public
Image Chair



Alexander P. Pence
Club Director
Community
Service Chair
Club Service
Chair



Zachary F. Lamb
Club Director
Vocational
Service Chair



Marcia Whitney
Club Admin
Chair
Club Director



Richard T. Devereaux
Diversity Equity
& Inclusion
Webmaster



Dwayne Richardson
Diversity Equity
& Inclusion



Chris Werts
Diversity Equity
& Inclusion



Virginia Lawrence
Bulletin Editor
CCO-Club
Comm. Offcr
Club Director



Carol E. Bornstein
Club Fund
Raising Chair



Albert Davis
RYLA Point of
Contact



Patrick A. Snyder
iPast President

Birthdays

Margaret Gormley-
Chapman
September 8th

George G. Lycan
September 12th

Lawrence Janow
September 13th

Meeting Summary August 8, 2024

We welcomed new Rotarian Lucien Undreiu to the club, sponsored by Sophia Ungert.



Our Program:

Dave Michelson from UNC Asheville's National Environmental Modeling and Analysis Center (NEMAC) gave an overview of NEMAC and project highlights. Key Stats: 20- years old, over

25 partnerships, more than 200 interns, and \$20million in self-generated funding. NEMAC has two locations, one on UNCA's campus and an office in Hatch Coworking in downtown Asheville. NEMAC work includes:

1. Data Driven Decision Making: develops custom digital products and data, geospatial analysis.
2. Engage and Empower: provides user research and technical support and training.
3. Translate Complex Information: complex scientific concepts into insights and enhance decision-making.
4. Focus on helping communities be resilient especially in a changing climate.

Dave shared that NEMAC is committed to helping minimize the cost of disasters and increasing resilience, which he defined as the ability to bounce back after disasters strike. He shared examples of their work in defining exposure and vulnerability for West Palm Beach, FL (storm runoff) and western NC (wildfires and landslides). NEMAC has also helped communities identify ways to reduce emergency response time using predictive transportation/access modeling for areas that would be impacted in a crisis such as flooding or wildfires.



Donna Rogers Ensley
September 15th

Evan Justin Rosenberg
September 19th

Eric C. Bryant
September 20th

Rachel Rion Moran
September 20th

Joseph T. Hackett
September 24th

Robert Steve Frellick
September 25th

Frank Harwell Rutland
September 30th

Thomas A. Cannon
October 3rd

Wedding Anniversaries

Thomas G. Leavesley
September 7th

Donna Rogers Ensley
September 10th

Susan Harper
September 11th

Herman S. Turk
September 12th

Eva-Michelle G. Spicer
September 14th

Janey Cope
September 15th

David Schroer
September 19th

Rae Geoffrey
September 20th

Evan Justin Rosenberg
September 21st

Ken Nelson
September 23rd

Jessica Z Hendrix
September 24th

Sarah A Cockman
September 24th

Margot Baron
September 25th

Skyler Duncan
September 29th

William C. Rawlings
September 30th

Eric W. Michael
September 30th

Joseph T. Hackett
October 3rd

James T. Deuel
October 6th

Tourists Baseball Outing



The Asheville Rotary enjoyed an afternoon at the Tourists Baseball game! We enjoyed the sunny day inside of the nice air-conditioned suite with a catered ballgame lunch. The mascots even made their way to hang out with our group!



Meeting Summary August 15, 2024

By Susan Harper

Rotary Moment by Ed Broadwell. Ed reflected on his 58 years in Rotary and shared that Rotarians and Rotary Clubs are at the center of so many great things that have happened in communities around the country and the world.

Jim Davidson provided the CART Match

Carol Bornstein was awarded her first Paul Harris Fellowship.

Sandy Lindsey was inducted into the club.



Announcements



Barbara Bowers presented Eva Michelle with a book of unsolicited advice from club member as she prepares to welcome her first child into the world.

Dave Snider asked for volunteers for the Care Committee
Program
Notes
Pat
Snyder

introduced Kate Frost, the Executive Director of the Friends of the WNC Nature Center. The Friends of the WNC Nature Center is a nonprofit that exists to support Asheville's wildlife center. Founded in the 1970s, the Nature Center is on 42 acres and supports 60 species that are native to WNC.

The small staff team at the Friends exist to enhance the mission of WNC Nature Center. They run the



membership program, gift shop, outreach and volunteer programs, fundraise, market, maintain the website and handle communications. The Friends help with major projects like the new Front Entrance (2018), the Red Panda Habitat (2019), Otter Exhibit Rockwork Repair (2022), Animal Commissary (2022), and a Vet Clinic (2023). The project for 2024 includes an expanded gift shop, a new barnyard and a new butterfly meadow. The Friends run an outreach program that visited 12 counties in WNC last year and reached 7,856 individuals. Rotary members were introduced to Mayberry, a Box Turtle who serves as an ambassador for the Nature Center.



Program Last Week

By Susan Harper on Sunday, August 25, 2024

Rotary Moment - Carol Bornstein came from a family of Rotarians â€” her father and brother were both presidents. She didnâ€™t think she qualified since she wasnâ€™t a â€”high powered executiveâ€” but met a Rotarian while dancing at an ABBA cover band concert that assured her she was welcome and it was the best way to connect in town. Her father taught her it was important to pay her civic rent and Rotary is how she does it.

Sharon LeDuc provided the CART match for the meeting.

President Elect Dave asked the club members to approve a resolution recommending Ross Sloan for the role of District Governor in 2027-28. It was approved unanimously.

Dave Snider is reviving the Member Care Committee and invites members to join him.

Denise Young shared information about the Western Chapter of Alzheimerâ€™s Association which provides services to those living with Alzheimerâ€™s disease and their caregivers through a variety of programs. Information can be found on the website www.alz.org She invited members to volunteer at volunteer@alz.org and to take part in the Walk to End Alzheimerâ€™s on October 5th in Carrier Park. She shared that Rotary has an affinity group â€” ADRAG â€” Alzheimer Dementia, Rotary Action Group.



Carter Webb introduced Dr. John Gossett â€” President of AB Tech Community College. Dr. Gossett started in July 2020 and is the 7th President of AB Tech. Dr. Gossett is proud of the role AB Tech plays in our community and proud of the accomplishments of the students. AB Tech is in the business of economic development by preparing students for the work force. Students come to AB Tech to learn skills in welding, machining, business, allied health fields, culinary and childcare. He shared examples of businesses that AB Tech worked with to meet hiring demands and shared that they design customized training for companies. AB Tech faculty have advisory committees to stay in touch with the needs of the field and Dr. Gossett is closely connected to Economic Development agencies and the Chamber of Commerce.



Dr. Michael Trayford won the consolation prizes for this weeks raffle. He looks pretty happy about it!



Rotarians Volunteer at Verner Center

Monday, August 26, 2024



The Verner Center for Early Learning hosted Rotarian Volunteers on Thursday, August 22, 2024. The group included Anthony Lynch, Marcia Whitney, and Verner's own Board Chair -- Grace Hall, who is a member of the Rotary Club of Black Mountain. The group was able to help organize the student library. Verner Center for Early Learning is a nonprofit agency providing high quality, affordable early care and education to over 300 children - birth to 5 years old - throughout Buncombe County, NC. Through holistic learning environments, Verner strives to help build a community where every child and family has the opportunity to thrive. Truly one of the seven areas of Rotary Service!

New Member Talks

By Susan Harper on Monday, September 2, 2024

Carol Birkner

Carol has been a red badge member for 2 years and jumped right in with committee service. She serves on the Tennant Scholarship Committee and helped get the application process on line. She is also serving on a committee that is helping with a Rotary sponsored project â€” a conference on May 17, 2025 on Habitatscaping. The conference will share the value of choosing native plants and there will be a plant sale of natives. Carol moved here three years ago from Elizabethton, TN and she married her husband Matt one year ago in Greece. Their blended family includes Carolâ€™s married son and Mattâ€™s 2 daughters. Carol works remotely for a tech department of a Tennessee school system as a webmaster and tech trainer. Matt is a physical therapist. Together they are creating a travel business specializing in luxury travel â€” High Park Travel. Carol also has a Facebook group called Carols Crew â€” Women Who Travel. Carol and Matt will host our Youth Exchange Student, Joonas in the spring.



Carol Bornstein



Carol was born in Michigan and moved to Hawaii as a baby â€” while her father set up a public radio station. The family moved back to MI and then to Wisconsin. Carol attended the University of Wisconsin in Madison and spent her junior year abroad studying in Spain. She got her Bachelor of Science Degree in Agricultural Economics and, during college, her father helped her get her first job in membership development at PBS Wisconsin. Her career also included stints at Vermont Public Radio and Central Florida Public Media and Houston Public Media. She got her Masterâ€™s Degree in Public Administration from the University of Central Florida. She has been married to her husband Gene, a NASA engineer, for 25 years and they have 3 children. In 2014, she started Carol Bornstein Consulting LLC and works as a grant writer for 4 clients in Texas. Carol and Gene love traveling and have visited Japan, South Korea, Alaska, the Galápagos Islands and the Netherlands. Their next trip is to Iceland in December to see the northern lights.

Maria Rangal Pinner

Maria is a self-described wife, mother, daughter, sister, motivator, team builder, entrepreneur, fitness buff, nature lover, artist and hopeless romantic. Her mother is from Spain and her father is from Columbia. She moved to Lexington, KY at age 6 and studied computer science at the University of Kentucky. On the way back from Myrtle Beach one summer, she was offered a job in Asheville. Friends thought she had the spirit of an entrepreneur and lent her \$35,000 to buy a 5,000 square foot gym in West Asheville. The clients of the gym were 90% men, and she joined them in lifting weights and getting into body building. Her mission in life became to get people moving, which led to ownership of a series of gyms over the next 20 years. She raised 3 children as a single mother with help from her parents, who showed up to all recitals and concerts. Her work in Asheville has included Health and Wellness Director of the YWCA, Stevens Ministry Certification from Biltmore Baptist Church, and selling real estate with the Platinum Collective. She has found love again and is very active outdoors with her husband, Bud. Her legacy is her children.

