

Asheville Breakfast Rotary Awarded \$39,000 Global Grant



Thanks to the diligent work of the global grant-writing team led by Bill Biddle, Asheville Breakfast Rotary was awarded \$39,000 for a sanitation project for the community of San Cristóbal de las Casas, located in the Central Highlands region of the Mexican state of Chiapas. The grant will help to provide waterless toilets to residents.

Members of the grant-writing committee are Bill Biddle, Gwen and Carroll Hughes, Trish Hord-Heatherly, Carl Chesick, Jen Maneely (not pictured), and Clay Mooney.

Club Meeting Place & Time

Asheville Breakfast Meets at Four Points by Sheraton Hotel
22 Woodfin Street
Asheville, NC 28801
Time: Wednesday at 07:30 AM

Club Officers



Henry Watson
Jordan II
President



Gary K. Bockhold
President-Elect



Ruth T. Summers
Vice President



Randy S. Lehman
Treasurer



Carl T. Chesick
Secretary



Richard Anderson
Club Admin Chair
Sergeant-at-Arms



David L. Hayes
Rotary Foundation Chair



Nathan Patrick Moran
CCO-Club Comm. Offcr

Blue Ridge Public Radio: WNC's Source for Essential, Independent News

Laura Lee, News Director for Blue Ridge Public Radio (BPR), presented a progress report on BPR and the state of the news industry in general during the club's breakfast meeting on July 18, 2024. BPR broadcasts news to 14 counties in WNC. As an independent affiliate of National Public Radio, BPR is truly local. This is important because 78 percent of the population trust news that is sourced locally. BPR's mission is to "create and curate content that informs, inspires, connects, and reflects the people and places of Western North Carolina."



Industrywide, broadcast radio is on the decline. Since the outbreak of COVID, people are not in their cars as much. The work-at-home alternative has had an impact on radio listenership. Also, the industry is fragmented due to the many "on demand" sources of information available on mobile devices. Therefore, BPR is seeking other ways to serve its audience.

The ways that BPR is diversifying its news content include:

- On-demand applications available through Alexa and Google Home
- Social media
- The "Asheville Explainer" newsletter
- Monthly events

In addition to the decline of broadcast media, newspapers are vanishing at a rate of more than two per week. Since 2005, the country has lost nearly 2,900 newspapers along with two-thirds, or nearly 43,000, of its journalists.

For more information on BPR news and programming, visit bpr.org.

Birthdays



[Stephanie Young](#)
August 6th



[Gwen G. Hughes](#)
August 8th



[Carl T. Chesick](#)
August 13th



[Charles E. Killian](#)
August 15th



[William Taylor Biddle Jr.](#)
August 19th

Speakers

July 24th
[Cindy Ireland](#)
Polio Plus David Hayes Hat Duty

July 31st
[Connie Molland](#)
Official DG Visit Trysh Hord-Heatherley Hat Duty



[William Taylor Biddle Jr.](#)
International Service Chair



[Donald R. Swaby](#)
Community Service Chair



[Linda J. Ruhland](#)
Club Public Image Chair



[Rodney Douglas](#)
Club Social Chair



[Henry P. Zaremba](#)
CART Fund Chair



[James Hylemon](#)
Youth Services Chair



[Cynthia K. Ireland](#)
Club PolioPlus Chair
iPast President



[James Walter Shelton](#)
RYLA Point of Contact



[Jennifer L. Maneely](#)
Club Programs Chair

August 7th
[Bill Biddle](#)
Glenn Hughes Hat Duty



Events

August 29th, 5:00-9:00 PM
Asheville Tourists Game
Tuesday, July 23, 2024