

Rotary



Club of Gaithersburg

November 13, 2022

Club Meeting

Meets at La Villa Restaurant
[18701 North Frederick Avenue
Gaithersburg, MD 20879](#)
Time: Tuesdays at 12:15 PM

Also on Zoom. For logon
information, write to
gaithersurgrotaryclub@gmail.com

Club Leaders

Margaret Young
President

Nia English
Secretary

Dan Dellon
Treasurer

Sara Torrence
Club Foundation Chair
- Dan King, Vice-Chair
- Bob Bokma, Secretary
- Diana Swanson, Treasurer
- Nancy Scull, Member-at-Large

Janet Greiner
Immediate Past President

Frederick Cooksey
Sergeant-at-Arms

Kenneth Weiss
Area Governor

Events

November 14th, 5:45 p.m.
Zone webinar on **Membership
Action Plan**
Info. on the district website.

November 15th
Luncheon in La Villa
Cruise travel
Speaker: Apollo Bala, Travel
Advisor

Jun 15th, 2:30 p.m.
DACDB University
Easy Websites
Info. on the district website.

November 22nd
No Meeting
Go buy your cranberries, folks.

November 29th, 5:30p.m.
5th Tuesday Happy HourThe
Bench Bar at the Marriott Hotel
in Rio

December 6th
Club AssemblyOne topic
might be our meeting time and
frequency.

Find Members for Your Organization

By Kenneth D. Weiss on Saturday, November 12, 2022



Are you looking for members for your NGO? Maybe for a service club? Rotary has seminars and webinars that can help, and there are other sources of ideas.

WildApricot.com, for example, lists 101 ways to find potential members. Here are the categories: [Get Help from Current Members](#), [Website Recruitment Ideas](#), [Event Recruitment Ideas](#), [Digital Marketing Recruitment Ideas](#), [Social Media Recruitment Ideas](#), [Traditional Marketing Recruitment Ideas](#), [Networking Recruitment Ideas](#), [Organizational Recruitment Ideas](#), and [Unconventional Member Recruitment Ideas](#).

Number 7, for example, is to **provide the organization's business cards** to current members. This is obviously a good idea and is inexpensive. Number 31 is to create a **welcome packet** for guests - something they can take home and study. It should answer key questions including: "Why should I join" and "How much will it cost me?"

Number 61 is to **tell emotional stories** on social media. Beyond that, a social media campaign should be planned and scheduled, not haphazard. Which media can you use? Facebook, Linked-in, Twitter, Instagram, Tic-Tok, and others - the more the better. It's easy to create an announcement, like of a coming event, and post it on several sites at the same time.

In sum, one can do the obvious thing. Use a search engine to search for ways of searching for members!

Secret D.C.

It is no secret that there are many books with similar titles. Last Tuesday, we learned about one written by Joann Hill. It is "**Secret Washington D.C. - A Guide to the weird, Wonderful, and obscure.**" Joann has Bachelor's and Master's degrees, has been a teacher, and was a contributing author to *Bella magazine*.

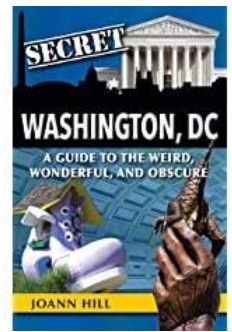
The Rotary Four-way Test

- Of all that we think, say and do:
- Is it the truth?
 - Is it fair to all concerned?
 - Will it build goodwill and better friendship?
 - Will it be beneficial to all concerned?
-



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She wasted little time on preliminaries but plunged into some of the **many stories** in her book. The first was about the 40-odd boundary stones that marked the original diamond of our nation's capitol. One of our members, Rob, announced that he once lived in a house that had one of the stones in its back yard. From there, she went to the **carousel** on the National Mall, which was built in the 1940s for an amusement park in Baltimore. Later, it was moved to the National Mall, and, in 1963, on the day of Dr. Martin Luther King's "I Have a Dream" speech, a black child was allowed to ride on it for the first time.



Joann went on to tell us about the D.C. call boxes, the U.S. Capitol's unfinished portrait **monument**, and how the National Museum was built on the site of a first-class **bordello**. Its owner was considered the city's Number 1 madame and was invited to important parties. Then, there were stories about the Supreme Court building, the Barbie Pond on Avenue Q, and President Lincoln's Cottage. **Beware of the ghosts** that might have followed Mrs. Lincoln to the White House.

You can find Joanne's book at Amazon.com, but be sure you buy the right one. Enter both her name and the title.

Also in Our Meeting



President Margaret, back from Ireland, asked Ken to report on the **foundation luncheon**, which he did with enthusiasm. Then she announced that **we would not meet** on November 22nd. On November 29th, we will have a **happy hour** instead of a luncheon meeting. The most likely location and time are the Marriott Hotel in Rio, at 5:30 p.m.

She also said that Hannah had set up a Meetup group for the club and paid for it for six months. Note: we have one response already, from a former Rotarian, who plans to attend our November 15th meeting. Ken expects to have a **guest** as well. After Joann spoke, Margaret said we would be at Gaithersburg Help again on November 17th. Also, we need a **Santa suit** for our activity at Asbury Methodist Village. **Hey, Santas**, can you undress for a couple of hours?

Finally, Margaret invited us to provide \$25 **gift cards** for the Uncounty Hub in Germantown to use as holiday gifts to needy people. She suggested cards from Walmart, Target, or a supermarket chain.

In **happy dollars**, **T.O.** gave \$10 for, if the editor heard this right, Michigan State's perfect record and the U. of Michigan's excellent performance. I guess we know with **which state** he identifies with. **Sara** offered \$5 for the **foundation luncheon**, and others were from Janet, Suzy, Margaret, Richie, and Rob. **Hannah** Hannah announced that she had accepted a short-term teaching job, so would not be able to attend in person for about two months. She will be happy to get back to teaching for a while.
