

The Forecaster
Rotary Club of Alexandria
Chartered 1928
P. O. Box 320666
Alexandria, VA 22320

Rotarayclubofalexandria.net
Club #5785

Belle Haven Country Club
Tuesday, 12:00 p.m.
Theme: Service above Self

Agenda

Tuesday, August 6, 2024

Presiding Today

President, Jim Carmalt

Pledge of Allegiance

Kate Comfort

Invocation

Connie Hammell

Introduction of

Visitors & Guests

Denny Khuns

Sergeant at Arms

August Programs

Sharon Meisel

August Birthdays

TBD

President's Time

Announcements, Raffles

Today's Program

*Classification/Factoids Talks: Mason Butler
& Kate Comfort & Gant Redmon & Peter
Kentemann*

Next Meeting

*Dianne Frazier – Deputy Director NASA
Partnership Office*

Bulletin Editor, Katy Fike, fikekaty7@gmail.com

Presentation July 30, 2024

Karen Kalish, Author
Educational Transformation

“...Okay. I have to correct one thing in Janet's introduction. Three of my nonprofits are still existing, which is a big deal, because they do come and go. But I'm really glad to be here. I miss D.C. and the whole region and loved all the times I ever went down to Alexandria, including bike riding from the city, down the path all the way to through Alexandria, actually to Mount Vernon once. It was a long, tiring day, but it was absolutely fabulous. So this presentation is about giving and getting money and how to be a good steward with your and other people's money. I'm curious just by a show of hands and I hope Janet useful. Look at the chat and see if any questions come up. But how many of you give money away whether it's \$5, 50, 500 or 5000? Just facial appearance. Okay, good, because most of us do. But I just wanted to see that part. So a little bit about me first. I have I wore two hats, wear two hats, and I wore two hats in Saint Louis, where I lived for 21 years before I moved to Seattle two years ago. So I gave money away because I was lucky enough to have a fund. But I also asked because there's a nonprofit founder and he said, you have to ask for money. So to it, where it being in both worlds was really helpful in the philanthropic world. I was a school teacher at Sidwell Friends, actually in Washington, D.C.. I was a TV reporter in D.C. at channel nine and channel seven and channel five, and ran out of numbers and had to go to Chicago and then, Chicago. And I came back and did Entertainment Tonight from D.C., and I started a business college, communications, to teach people how to talk to the media without putting their foot in their mouth and how to give presentations. But in the last 30 years, I've been a serial social entrepreneur, serial killer, serial killer, entrepreneur, starting things in social for the good of the community. So started three non-profits, one program in the police department in Saint Louis and here in Seattle, where I've been for, I said for two years and two weeks... I'm also going to be using everything I learned from my last nonprofit, which was training and paying people, teachers, to go into the homes of struggling students and get their families and parents engage their education. And I'm going to be doing that here in Seattle as a pilot. And I've always lived like to whom much is given. And I privileged, privileged, privileged much is required. Next slide please. So this. Americans are generous people last year. This will surprise you. We gave \$557 billion to 1.7 million nonprofits, which is way too many. But those are just huge numbers from 2023 last year. Next, please. And that is where you from 43 years ago... But so many things have not changed, including poverty, for example, the same level of poverty in 1980 as we have in 2023. Next slide please. So just to break it out, individuals gave two thirds, and one third is divided up between family foundations, bequests or people in their will in corporate, which is the smallest...”

For instructions on DACdb, please see attached.

For the complete text of presentation contact fikekaty7@gmail.com

Dan Blaine's Quote for the Day:

*“You cannot swim for new horizons until you have
courage to lose sight of the shore.”*

William Faulkner.

Announcements:

- ◆ This afternoon is sunny with the chance of a thunderstorm late afternoon and maybe even another one in the evening. High today is 89 with the low 72.
- ◆ The stock market is steady right now. It's up 14 points. And the Nasdaq are slightly down 40 points and the Nasdaq down 230 points.
- ◆ Senate lawmakers are expected to question the acting director of Secret Service about law enforcement lapses in the hours before the attempted assassination of former President Trump.
- ◆ In Venezuela protests erupted as security forces and protesters clashed in parts of the capital shortly after President Nicolas Maduro claimed victory in another disputed election result.
- ◆ Virginia's three day sales tax holiday weekend is this coming weekend. Begins Friday, August 2nd at 12:01 a.m. and ends on Sunday, August 4th at 11:59 p.m..
- ◆ Yankees took two of three from the Boston Red Sox in Fenway, and they may have made the splash in the Major League Baseball trade deadline. So far, acquiring utility player Jazz Chisolm Junior from the Miami Marlins in exchange for three prospects.
- ◆ United States has 20 total medals, which is first. However, there are three gold medals and six Japan leading the gold count with six gold medals.
- ◆ New members (and old members) please check our listing for the Directory and send a picture to accompany it.
- ◆ Follow Nancy Cooper's status by typing Caring-Bridge into your browser

Calendar:

October 5: Walk for Water

November 1: Taste for Giving

Special guests are always welcome.

I am Shantell Reichel. Raymond Boursiquot. It's an entire mouth. I understand a mouthful, rather, but, I'm the current club secretary for Rotary Club of Alexandria, and, thank you for trusting me to, get into this role and position and to, bring us into the 2024, year. So Jimmy uses the word changes a lot, and I don't I don't always like to use the word changes. And my background is in, corporate ethics and compliance, and the word change can feel very scary, and unnecessary. So what I will say is that I tell my first year and a half, being a member of the club, and I kind of just listened to a lot of comments from the membership and a lot of, suggestions that the members had about how we could make things a little more efficient and, operate a little bit better. And so I've taken some of those suggestions and have implemented them into my new role as club secretary. And I'm excited to share with you some of those updates. And so I'll start by reminding everyone that the, the club secretary has, sorry, whether the club secretary has a few roles. And there are three distinct, sub roles all kind of balled up into one. So there's the corporate version of what the club secretary does because, Rotary Club of Alexandria is in fact a 501 city corporation. And our foundation is another type of tax exempt, foundation, as well. And so there's the corporate version of what the Club.

Corporate secretary does as a member of the board of directors. And I'll just do like one very brief slide on, on what that entails. But then there's the club focused and club directed portion of, what I do, which is club communications and club attendance. And so it's really difficult to share too much at one time. It can be overwhelming and you'll likely forget it all if I don't chunk it under like 5 or 6 minutes. So I'm just going to give you two very important portions, of each of them. So one very important portion of the club communications we'll go over today. And then one very important portion of the club attendance will go over today. And then I'm going to open things up to questions because, I do get to see a good many of you, at a week to week basis at the meetings. But for those of you who have not had a chance to see me or have just had some questions and haven't been able to snag me either before the meeting or after, I'm opening the floor up for some questions, because I bet if you have a question, other people do too. And so, it might be a really good opportunity, where I can show everyone on, on the system what that looks like. And so. First, I wanted to share that the club secretary has actual board of directors responsibilities. Right. Club secretary keeps membership attendance records. is responsible for the safekeeping of those records for the Rotary Club of Alexandria and its affiliates, the Alexandria Rotary Club Foundation and the Alexandria Day Nursery and Children's Home. So all of those records are under the safekeeping of the secretary. Secretary is also responsible for membership reports directly to Rotary Club, Rotary International, and for preparing the annual reports to the Virginia State Corporate Commission, and to the club's registered agent. Now, in practice, that's actually taken care of by our trustee accountant, Jeff Combs. And so no worries, I don't I'm not messing anything up. He usually handles those types of communications and I'm just available should he need information, like who are the actual members? How many people, when did they, join, who got terminated? So forth and so on. And then the club secretary is also responsible for complying with Rotary International's club secretaries manual. So there's actually like on top of our Alexandria Rotary Club, rotary international has some rules and guidelines for all of the club secretaries. And so I happen to have other roles with the club. And so you may see me popping in, here and there, to discuss those other roles, one of which I'll be talking about today. But we'll stay focused on the secretary portion for the moment. So with regard to the club secretary club communications, I wanted to let you know that there are two very specific ways that the Secretary communicates directly to the club. We have a bulletin that our trustee bike puts together. And that kind of is a communication of all of the things that occur in the meeting. The club secretary also puts together the board of directors meetings, but that kind of goes directly to the club, board of directors. It gets finalized and it gets prepared for, the club to be able to view. And actually the public has a right to view those minutes as well. But that's not really how the Secretary communicates directly to the members of the club. One way is via email. And then our newest way for communications for the secretary has been in this, electronic system called DAC, DB. Now the DAC has like a name. It's an acronym for something, and I don't think it's really relevant. So I'm not going to bother boring you with it. But just so that, you know, it's called DAC, DAC. And then the letters DB. So there's got to be a reason they call it that. But that's what it's called. And so I just wanted very briefly to talk to you about the distinctions between the two and why we're opting to utilize DAC DB a little bit more than email, which is the way that the club secretary, generally communicated with the club. So email is really, really good with communications. It's quick, it's fast, people can hold on to it. You've got a recognizable sender. You know exactly who is sending you those communications. You can reply directly to that sender. You can add attachments. The recipient is able to save those communications and it includes valuable information. So email is tried and true and trusty, so much so that you will likely get both from me depending on what's happening with the system. For example, yesterday, I was in an environment where I wasn't able to send an email communication through that DB, and I opted to send it directly through email, and it came from Mike Wicks, and it talked about the very, very important process of updating our directory. And so you would have gotten that communication directly from the new email account for the secretary. For Alexandria Rotary, however, DAC, DB actually offers a lot more benefits, not only for the club secretary but also for the club, it allows for direct recipient data, and that's something that a regular email communication cannot do. So for example, when I communicate with you through DAC db, it'll often have your name inside of the email. So you know that this communication is direct and specific for you. That feature is actually really, really helpful because, your email address actually knows what your name is. And when emails come to you with your name on them, your email system will filter those emails differently and it'll allow sometimes, the system will send emails to your, junk folder, or your trash folder. But if the email has your name on it, then your system is more likely to filter that email communication. Directly to you, and which is great. Also, I like for things to be a lot more personable. And when I see you, I don't just say, hey, rotary. And I usually say, hi, Jim. Hi, Tom. Hi, Bob. And I like to have you, here communication directly from me that uses your name, because that's how I would communicate with you in person. It also allows for more privacy. So with an email, if I want to send an email to 97 people, which, when I'm sending emails to the whole of the club, it's typically 97 people or more. I have to grab everybody and shove everybody into the blind copy section of the email in order for like when I get the reply all. We're not a hundred

emails replying all to everyone. This allows me to put you all in the two section, and it hides from everyone who's receiving that email. So it actually ends up being, a lot easier for me to discern who's getting the email or not. Because the system will track it for me. It also allows for me to schedule communications. I would like for you to get into the habit of receiving communications from me, timely and at very specific times of the week. As club secretary, I am buying into and forwarding, the directive from our, district governor, who wanted the club secretaries to limit communications to the groups. So instead of receiving three, 4 or 5, six emails from me throughout the week and you just never know when they're coming. I'm being as respectful of your time as I can be in trying to push emails to you on Mondays and Thursdays. And so Monday's emails will tell you what's happening on the Tuesday meeting. You'll get a copy of the agenda. And the other very important thing that's come about will get sent to you on Mondays. And then if there's something really important that I need to let you know of, or I've been asked to send a communication to you from one of our committee chairs, that may come to you on a Thursday, and that allows you to be able to really track communications from me a lot more easily. And it helps to structure your email accounts so that really important, valuable things don't get missed. It also allows for read receipts for me. So it allows me to see when I use that DB who is opening the emails and who is not receiving them. So already just sending emails to that DB, I was able to update some 17th email addresses because they weren't being, received. The system would tell me, oh no, this person's not getting this email. And I went to those people and said, hey, can you confirm your email for me? And they're like, oh yeah, that's that is I'm in my email for like seven years now. And so it's been able to allow me to get more updated email addresses from everyone so that everyone can get communications directly. But aside from how helpful it is for me, it's also going to be really helpful for the rest of the club because DAC DB has a function. It's a PMO function that allows for committee leaders and committee members to be able to communicate directly with one another within the construct of that DB, and that's going to provide all sorts of other really, really cool features, that I'll be training you guys on over the course of the next couple of months. So, so that to me is the preferred email communication for me. I wanted to let you know, though, that between DB and between email, those email addresses are slightly different. And so I would like for you all, if you have a moment, you have a pen to get out your pens and write down what this email address is so that when you see it come in, you can tell your email system. Yes, this is a trusted email. Please don't send, Raquel to my trash folder. So for dac db, that email communication will have my name on it. So we'll have Boursiquot and then Lashonda. Raquel Raymond I know it's a long name, I apologize. But it will have my full name on it. But the email itself is mail service act that db net. And so no matter who that email comes from. And the really great thing about, that DB is when I need to send an email from anyone within the club, I can send that email on behalf of that member and allow you to reply directly to that member. So you don't have to reply directly to me, and I can't do that when I send things from the email address. So that email is the mail service email service at DAC db dot net. Now when I send an email to.

Or if you would like to communicate directly to me, I have created a secretary email for the club, its secretary dot Alexandria rotary@gmail.com. So its secretary s e c r e t a r y dot Alexandria rotary a l x n drive a rotary r o t a r y at gmail.com. So that is going to be the preferred email when you are intending to communicate to me as secretary. So currently I'm fielding three different inboxes. The secretary Alexandria. My recall that Raymond and my recall that was ago. So if you guys wouldn't mind making the shift in your email, to communicate through Secretary Dot Alexandria Rotary at gmail.com, and I'll be able to fill those Secretary communications a lot better. So that's the club Secretary communications just giving you a general overview of how we're sort of making some updates to our communication system so that hopefully you're getting things timely from me, directly from me. And if you need me to send communications to the whole of the club, please, please, please send it all over. I don't necessarily filter through what you send, but sometimes I will check for you for misspellings and for grammar and that kind of thing. And. I'm hungry, you know, maybe a little bit more fun. And so those are the two email addresses that are, of import. Now, so when it comes to how we do the communications, I wanted to just very quickly show you what that TV looks like in person. We're not going to get deep into that debate. There's not a lot of time in this one meeting, because I also have to present for another committee that I'm on. So just keeping it very general for you here today. I wanted to show you what DAC db looks like.

So, everyone, this is what Jack Deeb looks like. It is a super stripped down, functional portion for the club. Again, it's the dark deck and then the small letters DB. I don't know why it's called that, and I don't think it's relevant, but this is what it's called. And the email address is d a c d b.com. And if you go into dark bbc.com the first thing you will see is a log in. And when you click into the login you will have login credentials that are typically your email address and a password that you've set up. If you've never set up a B login before, just shoot me a quick email and I'll send you your login, email address. And it'll allow you to do a password. And then once you're in the DAC db log in. So I will click log in here. It opens up this screen for you. That gives you a ton of like inside Rotary of Alexandria specific information that to be honest, you really can get from Alexandria rotary.org. So one of the really cool things about the activity is it lets us talk directly to our website. So we don't want to have to replicate data and information. So this may not be the most functional way for you to see this information, because it is going to be on our website. But what's really cool is this little point here that says my data. So see that little flag that says home? Then there's one that says my data. If you click into my data, it'll tell you all about yourself. And this is really, really important for us. Everything that we get that is funneled through to Rotary International actually comes from this DAC, DB system. So the two talked to one another. And if you have any updates to your spouse, maybe you just got married or your job changed, your business change, maybe your classification has changed as a consequence of the things that you've been doing over the last couple of years. This is where you'll update all this information. This information is also super helpful to Mike.

So Mike Wickes, our trusty, directory leader, has to ask for updates to this information every year. In order to put out our physical directory. And so if you send information to Mike to update, I will do my best to come into that DB and update it for you. But I'd really, really love it if the club got into the habit of updating their own information because you are just much better at knowing what you want. So in this member profile, if you go to the right side and click Edit Member, everybody has the ability to edit their own data and information. Some data and information can't be touched because it's how you are represented in Rotary International. And I have to send a specific email to Rotary International to make those changes. And so if you ever find that you're trying to update something and it won't let you just send it to me and I'll make sure we get it updated. I'd love it if we could update everyone's birthdate and year. That's not something that we used to track in the club, but it has become something that Rotary International is requiring of us. And so I know everyone is very, very testy about the earth. So don't worry, the things that have a star on them are not published here under the information. So I put your year in here. Button.

So if you don't want things to be shown on, the inside database, you just click that little button right there and it'll be private. That's what the PRV means. It means private. But I would love it if I could have everyone's updated birth date and birth year. First of all, we want to celebrate you. This is rotary. We are, in cahoots, and we like to have fun. And Janet is such a wonderful job. On the birthday months, you don't want to miss your cupcakes and your banners and all your gifts. But then secondly, Rotary International is requiring that I get this information from you. And so we're going to be looking to update that. So right now most people's birth year is like 1976, even if that's not actually your birth year. A number had to go in there. And my former counterpart just entered in 1976 so we could bypass some of those. But I would like to get updated information. You can update your photo. You can update your contact data, your home address. You can also update your business, your spouse, your bio. I don't really have a bio in here, but you guys have very wonderful, storied careers and it'd be great if we could get your bio, your degree, your hobbies, etc. it allows for other members of other clubs to find experts in particular fields, and the way that they do that is through that DBI with this background information data. So that's the first thing. So you'll log in, you'll come to the section, it says my data. And if you need to edit something you'll click on the edit member. And then when you're done you'll hit save. The second thing I wanted to show you, because my other function is attendance, is that we have begun to make some updates and to track attendance digitally. Now, I'm so happy that most people enjoy the barcodes that are on the back. I don't know what it is about barcodes, I just I love it, I love the sound of the beeping. I always go through the personal checkout when I go to the grocery store because I don't know, it's just fun for me. But I'm very, very happy that most of you really enjoyed that feature as well. When we, released it, and I actually was only just testing the system last week, but everyone was so ready to do it. And I so appreciate you all for being willing to do the updates with me. Thank you for that. But on top of tracking data digitally, we're also going to be entering our makeups digitally through the activity system at some point, so you don't have to worry about it right now. Not forcing anyone into that to be super, super early. But just giving you a sense of what's coming down the pipeline. And if you give it a try and you just don't like it, and it's just way more than you need in your life in this moment, it's okay. Will still field your makeup data by hand. And then I will go in myself and enter it in digitally for you. But we will be tracking it electronically. Whether you're the one entering it or I'm the one entering it, don't worry, it will get entered. And I won't make you do more, then than is necessary.