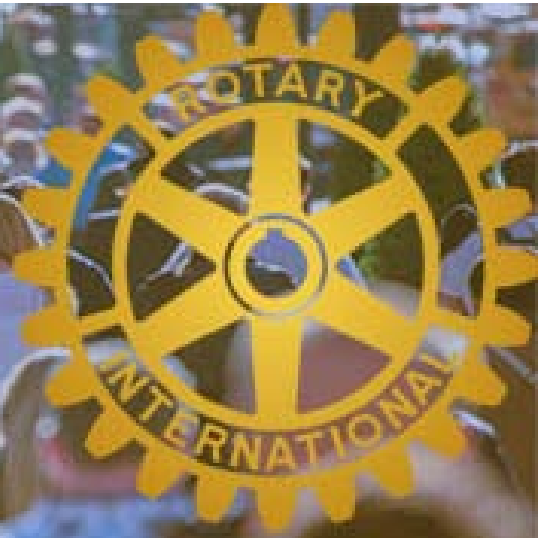


Rotary District 7600



Spirit of 7600



February 2020

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District Leaders

Clenise R. Platt
District Governor

Judith W. Cocherell
DG-Elect

Deborah Altizer Wall
DG-Nominee

Susan G. Zachensky-
Walthall
iPDG

Matthew McDonald
Finance Chair

William C. Dages Jr.
District Treasurer

Dana Lewellyn Rieves
DCO Chair

Michael Soden
DCO - Webmaster

DISTRICT NEWS



District 7600 RISE Program - Celebrating the next chapter for local high school seniors

The District 7600 Community and Vocational Services Committee invites all Clubs to participate in the new RISE program (Respect. Integrity. Service. Excellence) to honor local high school seniors as they embark on the next chapter in their lives. The program is designed to provide opportunities for mentor/mentee relationships between Rotarians and students and introduce the next generation of leaders to Rotary. You can find more details on the program and how to participate [HERE](#), or by contacting district7600rise@gmail.com.

Stanley Theodore Wall
District Secretary

2019-2020 District Committee Chairs

Stephen R. Beer
District Rotary Foundation

Floyd Melvin Brown, Jr.
Community Service

Bonnie S. Field
District Awards

Dianne S. Gordonn
District Public Image

Kenneth Wayne Janes
District Membership

Mary G. Landon PhD
Training Coordinator

JoAnn Meaker
Newsletter
jomeaker51@gmail.com

Mary Lou Mortimer
District Conference

Maureen S. Patterson
Interact

Robert Edward Preston
Rotary Fellowship District

Davetta Flinn Rinehart
Youth Protection Officer

**Alexandria Mayher
Ritchie**
Rotaract



As the mid-term of this Rotary year approached, the training for the next Rotary year began with the joint event known as the Presidents' Retreat and Pre-Pets took place at the beginning of January.

DG Clenise Platt shares the photos taken at the Presidents' Retreat [HERE](#) and several initiatives that will be undertaken in the coming weeks [HERE](#).

PDGE Judy Cocherell, said, "So happy for all our Rotarians that attended our event Saturday!! We are so lucky to have so many great Rotarian leaders! Thanks to all."

Next on the agenda is DTTS (District Team Training Seminar) for those in district leadership roles and then the Presidents' Elect Training Seminar (PETS).



Incoming Rotary President, Holger Knaack, a member of the Rotary Club of Herzogtum Lauenburg-Mölln, Germany, revealed the 2020-21 presidential theme, *Rotary Opens Opportunities*, to incoming district governors at the Rotary International Assembly in San Diego, California, USA, on 20 January. You can find the updated Voice and Visual Guidelines 2019-20 at the Rotary International website > Brand Central > Guidelines. For more details on the next RI President, the new logo etc., go [HERE](#).



DGE Judy at the International Assembly for upcoming District Governors promoting the next Rotary International Convention in Honolulu, Hawaii.

Upcoming Districtwide events: *(for details go to District Calendar on DACdb)*

February: DTTS

March: PETS

March: Grants Management Seminar

April: District Training Assembly

May: Norfolk Tides Polio Baseball Game (3rd); Richmond Flying Squirrels Polio Baseball game (15th)

CLUB NEWS

Church Hill Club: Rise Against Hunger



Thanks to all the generous people who donated and volunteered at the Club's Martin Luther King Day of Service Event at Rise Against Hunger. They packed over 3,000 meals to help feed and support the most vulnerable in this world.

Goochland Club: Donation



Rich Salon (left), President of the Rotary Club of Goochland and Bonnie Field (center), Director of the Rotary Foundation presented a check from the Rotary Club Foundation to Stephanie who is with the Goochland High School Robotics Team.

Huguenot Trail Club: Backpacks for Love



Thanks to the great turnout, many hands made quick work to pack weekend food for Backpacks of Love in Powhatan. Afterward they enjoyed a fun supper out together.

Short Pump Club: New member



Short Pump Rotary President Micky Ogburn officially inducted a new member, Jane Coble with South State Bank, at today's lunch meeting at Capital Ale House.

Petersburg Club: Brunswick Stew



There are four steps to the Brunswick Stew... 1. Preparation (cutting up ALL the chicken); 2. Cooking; 3. Putting together in preparation for picking up and 4. taking it home to eat and enjoy. Thanks to those who helped, it was done in record time and all 750 quarts were sold.

Powhatan Club: Announces Winner



Congratulations to Dick Humphrey, the winner of the "Mule" drawing where Lummie Jones, President of Backpacks of Love and Chip Humphrey, President of The Rotary Club of Powhatan were excited to see him at Casino night to receive the news. Other winners were Larry Moncol (\$1000) and Rolf Shiflett (\$500). The Club thanks all who participated and supported Back Packs Of Love and Powhatan Rotary in this fundraiser! They ended up selling around 355 tickets!

Prince George County Club: Makes Donation



Donna Street (*left*) and Patricia C. Hale (*right*) are with Cindy Thompson (*center*) of the Dinwiddie Health & Rehab Center who accepted a donation of warm socks for residents from Rotary Club of Prince George County.

Warwick Club: (*Submitted by Carol Davanay*)



The Warwick at City Center ♦s monthly Adopt A Spot in City Center, Newport News. From left to right, Michael Gleason; Davetta Rinehart; Carol Davanay; Leslie Borwick; Anne Wozniak; Erlinda Gleason; president Priscilla Bele; Baljit Gill.



The Warwick at City Center Rotary Club inducted new member Amber Lempke. Amber is a Senior VP at ITA International, a defense contractor in Newport News. She is a 3rd generation Rotarian following in the footsteps of her father John Lindsay and grandfather Jack Lindsay, past District Governor 6910. Left to right; president Priscilla Bele; Amber Lempke; sponsor Jennifer Dakis; and membership chair Anne Wozniak.



In January, the Warwick at City Center Rotary club made its annual \$1,000 donation to Keith Roots, assistant vice president at Christopher Newport University who accepted on behalf of the G. Keith McMurren Memorial Scholarship. The McMurren Memorial Scholarship, awarded annually to a rising CNU junior with academic prowess in the field of business, was started in 1982 by then club president Keith McMurren. President Keith had a keen interest in education and wanted to attract and keep educated professionals in this area. To date, over \$33,000 has been raised for the endowment and \$12,600 has been given in scholarship support. This year's recipient is Monica Harris, a transfer student from Thomas Nelson who plans to become a CPA.
From left to right: Club Foundation Chair Jim Probsdorfer; Club President Priscilla Bele; and Keith Roots, CNU.

James City County Club: *Submitted by Neva Lynde*



District Foundation leader, Rudy Garcia, (*left*) shared details with James City Rotarians on why and how they can leave a legacy through the Rotary Foundation and how those funds benefit causes within our district.

Below: The James City County Satellite Club inducted three new members in the past two months: Bobbi Rawlings (*left photo*) in December and Brandyn Baty and Courtney Martinez (*center two of right photo*) in January. All three are very active in the community, and we are grateful for their talents and energy!



UPCOMING EVENTS

James River Club:



Read about the Club's upcoming Sporting Clays event [HERE](#).

Mechanicsville Club:



Save the date for the Mechanicsville Club's 21st annual Casino Night on March 7th from 7pm to midnight with proceeds to benefit Hanover Safe Place.

South Hill Club:

Open Bar
Side Board
50-50



TICKETS
\$100

\$5000 TOP PRIZE

The South Hill Rotary Club

"Reverse Raffle"

April 25, 2020

6:30PM 'til 10:00PM

Dogwood Room

313 Franklin Street

(extra parking off Windsor St)

Ticket price includes:

2 Steak Dinners

Additional Door Prizes!!!

**Proceeds benefit all the South Hill Rotary
programs.**

Rotary 

South Richmond Club:



Read details about the South Richmond Club's Corvette Raffle with the winner selected at a random drawing on Saturday, March 14, 2020 at 10:30 pm.) [HERE](#).

Lawrenceville Club:

**CHILI SUPPER
FUNDRAISER**

THURSDAY, MARCH 5TH, 2020
11:30 AM – 1:30 PM

ELM ACRES-100 RANEY STREET LAWRENCEVILLE, VA

*Each plate includes:
A delicious bowl of homemade chili, baked potato,
Toppings: cheese, sour cream, bacon bits, chives, and butter,
corn bread, and dessert*

Rotary
Club of
Lawrenceville

**PICK UP OR
DINE IN**

Tickets are available through:

- Brunswick Chamber of Commerce 848-3154
- Brunswick Byways Visitor Center 848-2728
 - Brunswick Insurance 848-2112
- or can be purchased from *any Lawrenceville Rotary Club Member*

**TICKETS: \$10
PER PLATE**

PROCEEDS BENEFIT THE
ROTARY
SCHOLARSHIP FUND

TECH TIP OF THE MONTH

Contributed by JoAnn Meaker

Are you guilty of spreading misinformation?

Those of you who read this month's *Rotarian* magazine and saw the article, How to tell fact from fiction, know that in this age of social media it is so easy to be duped into believing that what someone or some organization has posted is the truth and nothing but the truth. However, this is so easily not the case. Our ability to change the language of documents, to misrepresent the details of an event, or to mislead the reader with doctored photographs is something not many of us knowingly do. But if we willy-nilly hit the Like button or Share a Facebook post with this kind of misinformation, then

we are as guilty as the person who created it in the first place. What can you do to be sure you aren't doing this? First of all, remember the 4-Way-Test. And then know that there are ways to help you decide if the item is truthful or not before you SHARE it.

- Websites like Snopes.com, FactCheck.org, PolitiFact help with fact checking. For Facebook or Email check with truthorfiction.com or hoaxslayer.com
- Examine the URL. Anything ending in something other than .com or .org is suspicious.
- Check the date of the article posted. Many people continue to spread items that are years old, treating them a current news.
- Be sure to read beyond the headline to the details of the article. Often the attention-getting headline is not what the contents of the article are really about.
- If someone is quoted, highlight the quote and paste it into Google to find the source.
- For photographs, take a screenshot of the image and use Google to do a reverse image search. To do this on a computer go to Google Images; save a copy of the photo you want to search on the desktop; once you have opened up Google Images, go to the right-hand side of the search bar and click the camera icon. Upload your picture by either by dragging and dropping it into the search area or by loading the file from your desktop (you can only search for one image at a time). For further details see reference - <https://www.searchenginejournal.com/google-reverse-image-search/333717/>. A similar source is InVid Verification Plug-in which can be found here: <https://www.invid-project.eu/tools-and-services/invid-verification-plugin/>
- Arizona State University: <https://newscollab.org/2019/04/12/5-steps-to-tell-if-an-image-is-fake/>

How your brain tricks you in believing false information

The Illusory Truth Effect was first studied in 1977 in Temple and Villanova Universities. The study discovered that there is a tendency to believe false information to be true if it is heard repeatedly. The initial study has been repeated several times in more recent years and the results are the same. In this world of 24/7 information blasted at us continually, it is easy to see how politicians and advertisers can use this effect to sway our feelings on a topic or towards a particular candidate. One way to combat this situation is to use the "sandwich" approach. Instead of restating the false statement first, begin by stating the truth, put the false statement in the middle and end with the truth again.

Sources: https://en.wikipedia.org/wiki/Illusory_truth_effect

<https://www.psychologytoday.com/us/blog/words-matter/201807/when-correcting-lie-dont-repeat-it-do-instead-2>

FOUNDATION NEWS



A Message from Stephen: One Reason I Like to Give to The Rotary Foundation ♦ A True Story ♦

Recently I had to take my wife to have a minor medical procedure. After things settled

at the doctor's office, I had a couple of hours to run a few errands and eat lunch. My first task was to fill the car with gas. The dashboard said there was only four miles of fuel left in the tank. The nearest gas station was about half a mile away on Broad Street. At the intersection at Broad and Glenside an old man was standing with a small, hand-torn cardboard sign, asking for money.

Now, having spent several years volunteering in the not-for-profit field and helping/speaking to homeless people, I learned that you are not supposed to give money to street beggars. The agencies supporting street people recommend that you refer the person to an organization that can help the individual get back on his/her feet while providing aid. The United Way used to have leaflets we could give to street people, directing them to help. Most of the time I see people standing at the street corner asking for handouts, the people look like they have had a shower and their clothes are relatively clean. Almost all the time my mind tells me these people might be hard on their luck, but they are getting by at least minimally. The look on their face doesn't show genuine distress. They are somewhere in the safety net. I am also influenced by a CBS *60 Minutes* story that was aired 25 or 30 years ago that interviewed a panhandler in New Jersey, who claimed he was making over \$75,000 a year from panhandling.

My Mr. Old Man on the street corner did not seem to fit the condition of the others. He really did need help. Perhaps he was new to this situation. So, with all the uncertainty, I continued to the gas station and filled up. The typical thoughts went through my mind. What would he do if I gave him \$10? Buy food? Buy a bottle of whiskey? Some ciggies? The Sheetz convenience store also sold made-to-order sandwiches. I bought him a big ham and cheese sandwich with some fixins, and put a dollar bill in the bag, too.

Now, Henrico County is an urban county. Twelve years ago it was still considered a rural county, wrapped around the City of Richmond. The new, urban character has brought a lot of No U-turn signs at intersections. To drive back around to give this guy his sandwich, I had to encounter three of these signs. The mileage added to my car was almost as much as the cost of the sandwich (almost). I rolled down my window as I approached Mr. Old Man at the intersection (it was about 12:30PM). He could hear the music from my car. He immediately smiled and walked quickly over to me. As I started to move forward, I handed him the bag with the sandwich. His smile was genuine. He sounded really sincere when he said "Thank you! God bless you!"

The light changed and I had to make another left-hand turn, then go back into another No U-Turn Loop to head back to the other direction. Going through all the turns brought me back to the intersection with Mr. Old Man, when I received my reward. Mr. Old Man was sitting on his box ravenously chomping down on his sandwich! He must have been very hungry. I felt good about myself. A good deed done for the day!

Now what does this have to do with The Rotary Foundation? My gesture to Mr. Old Man was just a simple act of kindness. I really had to think, should I or shouldn't I? Will I be helping him out or hurting him? Why is he there in the first place? There was not a lot of time and I couldn't take the time to do more for him. How does this compare to giving to The Rotary Foundation? Giving to The Rotary Foundation is an easy decision for me. I know the funds will be well-spent doing good in the world. The Foundation does what it says it will do. 92% goes toward projects and programs. The remaining 8% covers administrative expenses. Very efficient! And MOST IMPORTANT, in addition to the feel good to support a humanitarian organization, my contribution is helping Rotary. Yes, it is helping my Rotary club, your Rotary club, and all other Rotary clubs around the world. The Rotary Foundation helps Rotary clubs have a greater impact serving their communities through District Grants and Global Grants, alike. Of course, your club has to participate in the grant process.

Papa Earl Remembered



In the January *Spirit of 7600* we noted PDG Earl H. Hale, Jr.'s passing on December 20, 2019. Pictured here are Earl's daughter, Missy Hale Gates, and her husband, Andy. Missy had the honor of presenting this Family Remembrance at Earl's funeral. You can read it [HERE](#).



◆ Never put off until tomorrow what you can do ◆

Submitted by Carol Woodward

It is February, and we have entered the Rotary ◆ Twilight Zone ◆. It is that rite of passage for two Rotary years, the one which will end on June 30 and the one that will begin on July 1. ◆ Doo, doo, doo, doo, doo, doo, doo, doo. ◆ OK, I am revealing far too much about my generation. For those readers who have no idea what is being alluded to, *google or youtube* it. A hint, Rod Serling.

The incoming club boards are planning their boards of directors and committee chairs, setting club goals for membership, service projects, public image, and giving. They are putting upcoming trainings into their calendars, Presidents-Elects are gearing up for PETS, and club leaders are identifying needs in their communities to apply for a district grant project before ◆ their ◆ years even begin. We ◆ will revisit these folks in the March issue of the *Spirit of 7600*.

For this issue of the *Spirit* we ◆ will focus on the 2019-2020 year. The current leaders of your clubs are wrapping up ◆ their ◆ Rotary year, particularly completing and submitting required documents for any districts grants the clubs received in the 2019-2020 grant cycle. The tendency is to wait until the deadline. Why do that when your club might be able to upload documents, receipts, and pictures along the way.

Did you know that your project may not have to be totally finished in order to submit

the final ♦ paperwork ♦ for your grant to the district grants module dacdb.com? If the funds awarded by the district grants committee have all been spent for the proposed purposes, the club can start the grant close-out process even if the project itself is not finished.

As an example, the club ♦s district grant project is an improvement in a local government park. Along the way the supplies have been purchased using up the grant funds received, but the actual work on the project must await clement weather. The club can submit the required receipts now and report on the plans for the completion date(s) for the project.

Don ♦t forget the requisite signatures, receipts, and especially don ♦t forget to upload any pictures taken along the way and press releases or newspaper articles about the grant. When the project is actually finished the club can add the pretty finished project pictures.

Often as not, the club members who were instrumental in the 2019-2020 grant project process will be involved in the 2020-2021 grant year project. ♦ *A stitch in time will save nine* ♦ and a lot of stress.



Annual Fund Giving, Where Does the District Stand?

David Rosenthal, the Annual Fund Chair for the District Rotary Foundation Committee (DRFC), has analyzed the Annual Fund giving figures. Through December 2019, the Annual Fund giving for District 7600 recorded at The Rotary Foundation was at about 40% of the of the total club goals or approximately \$192,000. The total of club Annual Fund goals submitted was \$464,499.

David, a member of the Hampton Roads Club, creates what the DRFC has labeled ♦ The Rose Report ♦ every month when The Rotary Foundation books have closed for the month and shares the spreadsheet with the clubs. Check with your club leadership to see where your club stands. Have you contributed to the Annual Fund, the Endowment, to Polio Plus, or to a specific global grant yet?

Colleen Bonadonna travels to India



Colleen (Rotary Club of New Kent) has been in India since January 17 as part of the NID 2020 Team. She has been posting photos about her travels and experiences on her Facebook page. Go [HERE](#) to learn more.

Huguenot Trail Club Accepts Polio Donation



The club received a wonderful gift recently. Since polio has been eradicated in the US, the episodes of Post Polio Syndrome have been diminished so much that the local support group is disbanding. They gave the remaining funds in their foundation to Huguenot Trail Rotary and the Club passed it along to End Polio Now, Rotary's International fight to erase Polio from the world stage. Thanks to the group for their generosity.

Paul Harris Awards



Congratulations to Jan Rowley (left) and Dana Rieves, members of the Prince George County Rotary Club, who accepted pins for the next level of Paul Harris Award donations. Jan earned a Paul Harris +4 and Dana received a Paul Harris +5. Paul Harris Fellows are those who have donated an accumulated sum of \$1,000 to the Rotary Foundation. Each subsequent accumulated donation of \$1,000 earns another level.
