

# Rotary



# Club of West Richmond

## WESTWIND

Saturday, February 3, 2024

### Club Meeting Information

West Richmond  
Meets at Westwood Club-We are meeting in-person and via Zoom.  
Contact Trey Arnold if you would like to attend.  
6200 West Club Lane  
Richmond, VA 23226  
Time: Wednesday at 12:30 PM

### February Programs

February 7

**Bobby Ukrop and Adam Kennedy, SwimRVA**

**Robert S. Bobby Ukrop**

Bobby Ukrop is Chairman and Chief Executive of [Ukrop's Homestyle Foods](#), a producer of premium-quality, chilled prepared foods and baked goods for food retailers in Virginia and adjacent states. This business began in 2010 as an outgrowth of the Ukrop's fresh food manufacturing division when the family sold its retail operations. Bobby serves as Co-Chair of [Threads](#) Uniform Agency which provides uniforms and corporate apparel to large food retailers, theme parks, quick-serve restaurants, and convenience stores across the nation. Bobby began his business career in 1962 as a courtesy clerk at Ukrop's Super Markets, Inc. while attending George Wythe High School from which he graduated in 1965.

A 1969 graduate of [University of Richmond](#) (where he played varsity basketball and golf) and 1972 MBA graduate of the Darden School at the [University of Virginia](#), Bobby had a 40-year career at Ukrop's, the last twelve as CEO. For four consecutive years beginning in 2000, Ukrop's made the Fortune Magazine list of "100 Best Employers to Work For." Bobby served in the Virginia Air National Guard from 1969-1975. Bobby is active in the community serves as Chair of [SwimRVA](#) (an organization committed to "drownproofing Richmond" by making aquatics accessible to all), serving on the boards of [Lansing Building Products](#), the Greater Richmond Partnership (our region's public-private economic development organization), the Salvation Army as a life trustee, and a commissioner for the Capital Region Airport Commission.

He previously served as chair of the [Greater Richmond Chamber of Commerce](#), the [Greater Richmond Partnership](#), and the [Retail Merchants Association](#). For 26 years, Bobby served as co-founder and board member for the Richmond Sports Backers (an organization striving to build a better community through sports and promotion of active lifestyles). He served on the University of Richmond Board of Trustees for 20 years and 23 years on the Board of Trustees of the Collegiate School.

For 18 years, he served on the board of the First Tee of Greater Richmond and six years on the board of the Greater Richmond Fit4Kids Foundation. Since the late 1990's, Bobby has been involved in the Lead Like Jesus movement whose mission is to "Glorify God by inspiring and equipping people to Lead Like Jesus using our heart, our head, our hands, and habits." Bobby enjoys golf and swimming. He has taught a fifth grade Sunday School class for 40 years, including 25 years at First Baptist Church and the last 15 years at Second Baptist Church. Growing up with his family at Poplar Springs Baptist Church in Eastern Henrico, Bobby was baptized in July 1956. Married to his George Wythe High School sweetheart Jayne Brown for 54 years, Bobby and Jayne have four children and eleven grandchildren.

### February Events

February 1st

**West Richmond Club Social**

**Speaker:** Club Social

**Subject:** Sponsored by the Freshmen Class

February 7th

**West Richmond Weekly Club Meeting**

**Speaker:** Bobby Ukrop and Adam Kennedy, SwimRVA

February 14th

**West Richmond Weekly Club Meeting**

**Speaker:** Mark Casper, President and CEO, Tech for Troops

**Subject:** The Mission of Tech for Troops

February 16th

**Monthly Breakfast Social at Shorty's Diner**

February 21st

**West Richmond Weekly Club Meeting**

**Speaker:** Dr. Daniel Coelho, VCU ENT-Otolaryngologist

**Subject:** "Cochlear Implants; A Modern Medical Marvel"

February 28th

**West Richmond Weekly Club Meeting**

**Speaker:** Brandon Butterworth and Adam Kennedy, The Community Foundation

### Birthdays

Malcolm M. Christian Jr.

February 1st

James A. Beck

February 5th

Tochi Iwuji

February 11th

John M. O'Bannon III

February 14th

Yvonne Elise Mastromano

February 16th

James B. Gregory III

February 25th

David H. Mathews

February 27th

John Andrew Wyatt

February 28th

### 2023-2024 Club Leaders



Hazle Smith Konerding MD.  
President



Trey Arnold  
President-Elect



Ernesto V. Sampson  
iPast President



Elsbeth McClelland  
Secretary

**Adam Kennedy**

Adam Kennedy is Executive Director of SwimRVA, a non-profit organization focused on ensuring access to aquatics across generations. SwimRVA is Richmond's advocacy engine for aquatics wellness, safety, and competition in the greater Richmond region with a goal to drive economic success along with resident vitality. To highlight the mission, SwimRVA opened central Virginia's premier aquatics and competitive swimming venue in April 2012. The Collegiate School Aquatics Center continues to host over 370,000 visits annually and is the leading example of aquatics involvement, advocacy, and tourism for the region.

Adam's passion for swimming stems from nearly a lifetime in the water—he began swimming at the age of six and continued to swim through college. After completing his undergraduate degree at Davidson College, he went on to coach swimming at Colgate University, Ohio University (where he completed a Master of Science in Coaching Education), the Naval Academy, and most recently University of the Pacific.

Adam is an experienced community leader with a passion for swimming as a catalyst for community development and change. As the head men's and women's swimming coach at the University of the Pacific, Adam used swimming as a tool for building community among Stockton's Hispanic population. SwimRVA was a perfect outlet for those passions. Over the last five years, SwimRVA has incubated and grown an aggressive campaign to Drownproof Richmond. Currently, 105 elementary schools across twelve school districts are making water safety a priority for their students.

Adam resides in Richmond with his wife Amanda, their sons George and Dashel and dog Bogart.



Peter Thacker  
Treasurer



John L. Stinson Jr.  
Sergeant-at-Arms



Mary Jane Hogue  
Club Director



James McMurray  
Club Director



W. Jefferson O'Flaherty  
Club Director



Randolph W. Wyckoff  
Club Director



Brian C. McCullough  
Public Image Chair



Yvonne Elise Mastromano  
Rotary Foundation Chair



Frank C. Maloney IV  
Membership Chair

**February 14**

**Mark Casper, President, CEO, Tech for Troops; "The Mission of Tech for Troops"**

Founded in 2014, Tech for Troops has a vision. They aim to improve the lives of veterans and their families by providing nationwide digital services. This nonprofit services the under-resourced population by providing sustainable lifelong digital skills via training, and providing veterans with refurbished digital devices.

Mark Casper is the former owner and operator of an IT firm, and when he learned that Tech for Troops needed help with their mission, he knew he could foster this program. He accepted the position of Executive Director with the organization in 2016. Casper is passionate about helping veterans struggling both mentally and physically as a result of their service. He's motivated by the connections he makes with veterans, and the positive changes he sees as they progress.

**February 21**

**Dr. Daniel Coelho, VCU ENT-Otolaryngologist, "Cochlear Implants; A Modern Medical Marvel"**

Daniel H. Coelho, MD, FACS holds the position of G. Douglas Hayden Professor and Vice Chair (Research) in the Departments of Otolaryngology & Head & Neck Surgery, Neurosurgery, Biophysics and Physiology, at the Virginia Commonwealth University in Richmond, Virginia, USA. He is director of the Division of Otolaryngology & Neurotology as well as the director of the VCU Cochlear Implant Center. A graduate of the University of Pennsylvania, he received his medical degree with distinction from the State University of New York at Stony Brook. He completed his internship, residency, and chief residency in Otolaryngology at the Yale University School of Medicine, after which he completed his fellowship in Otolaryngology, and Skull Base Surgery at New York University Medical Center. Dr. Coelho's is an internationally recognized expert in implantation of malformed and ossified cochleae, tumors of the skull base, surgery of the facial nerve, middle ear and mastoid, cholesteatoma, and all implantable hearing devices. He is the author of over one hundred

implantable hearing devices. He is the author of over one hundred peer-reviewed papers, chapters, and books on otology and neurotology and has lectured widely internationally and across the USA.

**February 28th**

**Brandon Butterworth VP, Philanthropy and Curtis Shifflett  
Philanthropic Advisor, Community Foundation**

As VP of Philanthropy, Brandon works with donors throughout the region to advance their philanthropy, while connecting with professional advisors to share the many ways in which the Foundation can be a resource for their charitably minded clients, including through the use of complex gifts and estate planning. He especially enjoys sharing the Community Foundation story throughout the region, with community groups and all those with an interest in bettering their respective communities.

An advocate for the Tri-Cities, he resides in Hopewell with his wife, Jessica, sons, Carter and Grayson, and Miniature Schnauzer, Teddy. Currently, Brandon serves on the boards of the Hopewell-Prince George Chamber of Commerce and Richard Bland College Foundation. When not working, Brandon enjoys exploring the backroads and small communities of Virginia. Nothing delights him more than a free Saturday, a full tank of gas, and maybe a map ... an actual, physical map.

**Curtis Shifflett  
Philanthropic Advisor**

A key member of the Philanthropic Services team, Curtis regularly meets with current and prospective donors and families to help them achieve their charitable goals. Curtis also stewards donors who've decided to create a legacy of philanthropy through estate gifts, and he assists local nonprofits with managing their endowment funds at the Community Foundation. Curtis brings a wealth of experience in the nonprofit and academic sectors to bear in problem solving and enjoys helping donors find their passion.

Curtis and his wife have three awesome children and live in Hanover. Aside from the obvious joy one takes in family, Curtis is crazy about coffee, soccer and cars. He's owned a bunch of cars; if you can guess how many, he just might buy you lunch.

## **Our Club's Mission, Vision and Values**

### **OUR MISSION**

The Rotary Club of West Richmond will be the preeminent service Club in central Virginia, distinguished by the professionalism and fellowship of our meetings, the diversity and engagement of our members, the innovative service projects we perform and the signature event for which we are best known.

### **OUR VISION**

TOGETHER we see a world where PEOPLE unite in action to CREATE lasting CHANGE in our community, across the globe and in ourselves.

### **OUR VALUES**

- Fellowship, Engagement, Professionalism, Inclusion, Service, Governance

**Years of Service**



[Barbara Satterwhite](#)  
17 Years



[Lloyd Coleman Dunnivant](#)  
13 Years



[Raffi Bandazian](#)  
12 Years



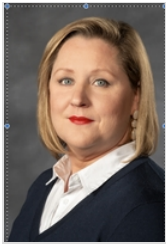
[Frank C. Maloney IV](#)  
4 Years



[Jason R. Chestnutt](#)  
2 Years



[James H. Flood](#)  
1 Year



[Lauren Ashley Cowart](#)  
1 Year



[George Bernard Hamilton Jr.](#)  
1 Year