


Rotary Club of Blacksburg

The Bulletin

This Week's Program:
Cardinal News

Rotary 
District 7570
Club 5753

Oct 24, 2024 | Community Economic Development Month

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. – Rotary Mission Statement



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Rotary Club of Blacksburg

(Club 5753)

Join us for Lunch!

Meets every Thursday at Noon

Blacksburg Country Club

www.rotary.org | www.rotary7570.org



Join This Week's Meeting

Join us at our regular meeting time to learn some more about Cardinal News!

Announcements



CARDINAL NEWS

SERVING SOUTHWEST AND SOUTHSIDE VIRGINIA

About This Week's Program

Cardinal News was created in the summer of 2021, as legacy newspapers throughout Southwest and Southside Virginia suffered additional devastating staff reductions brought on by an out-of-state corporate owner. These brutal cutbacks followed several years of belt-tightening that already had brought painful reductions to newsroom resources. And, most importantly, these contractions were bringing real harm to the communities that had long depended on their newspapers to tell their stories and to hold the powerful accountable.

The journalists and long-time newspaper leaders who would become the start of Cardinal News mourned this loss. So did neighbors, community leaders, businesspeople and even politicians. For years, conversations always ended the same way: Someone should do something. But no one did anything.

But then, in April 2021, when nine more newsroom staffers were on the chopping block at The Roanoke Times spelling an end to consistent in-depth and political reporting, longtime journalist Luanne Rife and former publisher Debbie Meade, soon joined by others, became the someones who would do something.

Along with Carilion communications expert Chris Turnbull, they began exploring the possibility of creating a nonprofit, online newspaper that specialized in in-depth reporting of three topics: politics, the economy, and culture. They started with a foundational principle: **People need independent, unbiased information about their communities in order for their communities to be vibrant.**

They knew people living in the forgotten, easily dismissed parts of Virginia – Southwest and Southside – yearned for stories that told them more about themselves, and that were heard in the state's political and economic center. Cardinal couldn't stand by and allow powerful people to make policies and decisions that affect us and our communities without knowing who we are, what our assets are, and what our challenges are.

Cardinal is a nonprofit 501c3 corporation that relies solely on gifts from foundations, corporations and individuals. It believes strongly in transparency and publishes the names of all donors to its website with monthly updates.

This week's bulletin is sponsored by:

Bruce Roulstone



Rotary News

The recent detection of variant poliovirus type-2 isolates in environmental samples and the confirmation of a 10-month-old child who has contracted polio in Gaza is a stark reminder that as long as polio exists anywhere, it is a threat everywhere.

The ongoing crisis in Gaza has contributed to reduced routine immunization rates and an increased risk of vaccine-preventable diseases, including polio. The crisis also poses a significant challenge to fully implementing disease surveillance and vaccination campaigns.

The World Health Organization (WHO) considers there to be a high risk for the spread of this polio strain within Gaza and internationally, particularly given the current situation's impact on public health services.

A humanitarian pause allowed a two-round polio vaccination campaign to begin in Gaza. The first round was successfully implemented from 1-12 September 2024 and vaccinated 559,161 children, or an estimated 95% of eligible children at the governorate level, according to independently conducted post-campaign monitoring.

The second round of the emergency polio vaccination campaign in Gaza began on 14 October. The campaign started in Central Gaza, vaccinating children under ten years old with nOPV2, where children aged between 2-9 years old were also offered Vitamin A.

Rotary committed US\$500,000 to bolster the initiative, channeling these funds through a dedicated Polio Outbreak Response Fund. This contribution represents Rotary's sustained support to the WHO in combating polio globally.

Rotary will continue to work with its partners in the Global Polio Eradication Initiative and other agencies as vaccination efforts unfold. Financial contributions to the PolioPlus fund will help Rotary and its Global Polio Eradication Initiative partners achieve a world in which no child is paralyzed by polio again.

Connect with us!



E-Mail

blacksburgrotary@gmail.com



Twitter

@RotaryBlacksbrg



Instagram

BlacksburgRotary



Facebook

facebook.com/RotaryBlacksburg



Web

www.blacksburgrotary.org

The Four-Way Test

Of the things we think, say, or do...

Is it the Truth?

Is it Fair to all concerned?

Will it build Goodwill and Better Friendships?

Will it be Beneficial to all concerned?

Club Leadership

President: Eric Johnsen
President-Elect: Bruce Roulstone
President-Nominee: Larry Hincker
Secretary: Leslie Jester
Treasurer: Fred Meyers

Club Directors

Club: Bruce Roulstone
Vocational: Jamie McReynolds
Community: Jim McAlister
International: John Sutphin
Youth: Judy Ridinger

District and Global

RI President: Stephanie Urchick
District Governor: Bret Hrbek
Area 9 Governor: Terri Fisher
District Secretary: Nancy Whitlock
District Treasurer: Jacob Higginbotham



Calendar

October 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Satellite Club 5:30 PM 	2  Marc Verniel	3 Noon Meeting	4	5
6	7	8 	9	10 Noon Meeting  Fred Meyers	11	12
13	14	15 Satellite Club 5:30 PM 	16 District Governor Visit	17  Larry Ball	18	19
20	21	22 	23	24 Noon Meeting	25	26
27	28	29 	30	31 Club Social		

Upcoming Programs and Events

Oct 31 – Club Social

Nov 7 – Blacksburg Library Outdoor Space

Nov 14 – The Role of AI

Nov 21 –

Nov 28 – NO MEETING – THANKSGIVING

Dec 5 – Rotary Foundation

Dec 12 – BHS Madrigal Singers

Micah's Backpack: You can help every Tuesday from 6-7pm at St. Michael for packing bags. Our club is committed to delivering bags to school every Thursday or Friday during the school year. Talk to Alec Siegel for more information.

Need a Make-Up?

Blacksburg Satellite Club

Corp. Research Center – 1st/3rd Tues 5:30pm

Montgomery County

Inn at Va. Tech – 1st/3rd Wednesday, 7:15 AM

Christiansburg-Blacksburg

Blacksburg C.C. 2nd/4th Monday 5:30 PM

Floyd

Floyd Country Store, Wednesday Noon

Radford

Long Way Brewing, Wednesday Noon

Salem

Salem Civic Center, Thursday Noon

Pulaski

Pulaski CC of Thornsprings, Monday 12:15 PM

Giles

Location varies; please call, Thursday Noon



2024-2025 Committee Assignments

Club Service – the First Avenue of Service (Director: Bruce Roulstone)

Program Committee: Chairs: Karim Khan, Franklyn Moreno

Chuck Burress, Mike Burnop, Christy Brown, Franklyn Moreno, Hank Johnson, Chuck Lee, Stephanie Kirkner, Tiffany Couch, Gunin Kiran

Public Image Committee: Chair Chris French

Sergeant at Arms Committee: Chair – Diane Boon

Doug Winstead, Susan Erickson, Hank Johnson, Chris Belluzzo, Terri Lynn Howard, Patrick Moran, Gunin Kiran

Family of Rotary & Special Events: Chair:

David Reemsnyder, Franklyn Moreno, Michael Snyder, Susan Erickson, Christine Smith, Phil Araman, Lisa Landes-Haynes, Alec Siegel, Judy Ridinger

History Committee: Chair

Paula Alston, Steve Cole

Vocational Service – the Second Avenue of Service (Director: Jamie McReynolds)

Membership/ Orientation Committee: Chair – George Miller

David Reemsnyder, John Brown, Bruce Roulstone, Marilyn Bowman, Al Bowman, Franklyn Moreno, Lisa Landes-Haynes, Holly Zimmerman, Larry Hincker, Phil Araman, Tom Ryan, Philo Hall, Fred Meyers

District Conference Committee: Chair –

Paula Alston, Leslie Jester, Eric Johnsen

Vocational Service Committee: Chair – Tommy Loflin

Peter Andreson, Ben Snodgrass, Stan Perkins, Sandy Grant, Phil Araman, Lisa Landes-Haynes, Todd Murray, Mary Biggs, Stephanie Kirkner, Chris Turman

Local Service – the Third Avenue of Service (Director: Jim McAlister)

Community Service Committee: Chair – John Sutphin

Candi Kelly, Paul Murphy, Bernie Bragen, Michelle Brauns, Tiffany Couch, Bill Flattery, Eric Johnsen, Tommy McDearis, Marc Verniel, Brian Wheeler

Environmental Committee: Chair – Michael Abraham

Walter Pirie, Eric Fitchett, Phil Araman, Jeanne Jeffers, Bill Flattery, Jim Halferty, Jamie McReynolds, Marc Verniel

Local Foundation Committee: Chair – Emily Gibson

David Reemsnyder, Jim McAlister, John Brown, John Skelton, Marilyn Bowman, Al Bowman, Philo Hall, Chris French, Jeff Mitchell, Peter Weimerskirch

Yard Sale Committee: Chair – Chris Belluzzo

Ben Snodgrass, Jennifer Sowers, Bruce Roulstone, Terri Lynn Howard, Page Warner, Steve Cole, Jeff Hammel, Mary Biggs, Ben Jackson

Golf Committee: Chair – Paul Murphy

Doug Winstead, Franklyn Moreno, Michael Snyder, Larry Ball, Eric Fitchett, Jason Bye, Terri Lynn Howard, Page Warner, Tommy McDearis, Matt Shortt, Hank Johnson

International Service – the Fourth Avenue of Service (Director: John Sutphin)

Rotary International Foundation Committee: Chair – Mike Jones

David Reemsnyder, Larry Hincker, Lauren Dudley, Chris Turman

World Community Service: Chair - Christy Brown & Jeff Hammel

Walter Pirie, Karim Khan, Lauren Dudley, Jim Halferty, Jamie McReynolds, Matt Shortt, Brian Wheeler

New Generations Service – the Fifth Avenue of Service (Director: Judy Ridinger)

Interact Committee: Chair – Leslie Jester

Paul Murphy, Bernie Bragen

Youth Exchange Committee: Chair –

Christy Brown, Judy Ridinger, Bernie Bragen, Michelle Brauns, Peter Weimerskirch, Mike Hudson

Youth Achievement Committee: Chair – Gunin Kiran

Tommy Loflin, Peter Anderson, Stan Perkins, Phil Araman, Mike Hudson, Alec Siegel, Todd Murray, Judy Ridinger, Stephanie Kirkner, Michelle Brauns

Rotary

Club of Blacksburg



Primary Sponsors



*David & Judie
Reemsnyder*

Patrick K. Moore, PC
Attorney at Law

D. Bruce Roulstone



***Rotary Club of Blacksburg Meets each
Thursday at Noon at the Blacksburg
Country Club.***

***For more information;
BlacksburgRotary.org
[@RotaryBlacksburg](https://www.instagram.com/RotaryBlacksburg)***

Primary Sponsorship is a gift of \$3,000 Annually with your commitment for a period of 3 years to our 501C3 Foundation. The Primary Sponsor program is limited to 15 Primary Sponsors who will have their name and/or Logo on signage to be displayed at every Rotary Club of Blacksburg meeting and event throughout the calendar year, your name and/or logo displayed on emails sent to club members throughout the calendar year as well as your name/logo displayed on our weekly club bulletin. We will highlight our Primary Sponsors through our Rotary Club of Blacksburg social media sites as well.

If you are interested in more information on becoming a Primary Sponsor for the Rotary Club of Blacksburg, please contact Leslie Jester!