

COGS

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Rotary 
Club of Kingsport

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Area 13 Governor
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**THE MAGIC
OF ROTARY**



August 7 Meeting Preview

Dr Joe Ley

District 7570 Area 13 Governor

Our program for this week will welcome a remarkable individual who has dedicated his life to the health and well-being of our community's children. Dr. Joseph Ley, a distinguished pediatrician at HMG Pediatrics at Medical Plaza in Kingsport, Tennessee, has been a beacon of care and compassion for countless families.



Dr. Ley earned his Doctorate of Medicine from the University of Texas Medical School in Houston and completed his internship and residency at the University of Arkansas for Medical Sciences, based at Arkansas Children's Hospital in Little Rock. His extensive training and unwavering commitment to

pediatric care have made him a trusted and respected figure in our community.

Beyond his professional achievements, Dr. Ley is known for his genuine kindness and dedication to service. He is a proud member of the American Academy of Pediatrics and has consistently demonstrated his commitment to improving the lives of children through both his medical practice and community involvement.

Dr. Ley has also been a dedicated Rotarian since 1998. He has served as the Past President of the Rotary Club of Kingsport Downtown and is a Paul Harris Fellow. His exceptional service has been recognized with the 110% Award, and he currently serves as the Rotary Area 13 Governor. His contributions to Rotary exemplify the organization's values of service above self and have had a profound impact on our community.

We are honored to have Dr. Ley with us. His expertise, compassion, and dedication to the health of our youngest citizens make him an invaluable asset to our community and a perfect embodiment of the Rotary Club's values.

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July 31, 2024 Meeting Summary

Attendance was 52.7%







This weeks meeting was a Power of One Hour event where we collected, sorted and boxed school supplies to be delivered to Girls Inc. in Kingsport. Members contributed the supplies and helped sort, count and box them.

Girls Inc. is open to girls ages 4-18. Their after-school program allows girls from Kingsport City and Sullivan County Schools to become Strong, Smart, and Bold through weekly Girls Inc.

programming. After-School programming includes transportation on vans to the facility from the child's school, a daily snack, free activity time, homework help, access to in-house library, and Girls Inc. National Programs. In addition to these daily activities, girls also get the opportunity to sign up for special activities such as bible classes, Small Miracles Therapeutic

Horseback Riding, Girlbotics Lego League, Girls Inc. Mentoring, and monthly nursing home visits.





SCHOOL SUPPLIES DRIVE

Power of One Hour | July 31, 2024

We Collected:

- 43 Packs of No 2 Pencils
- 190 Glue Sticks
- 50 Bottles of Glue
- 48 Composition Books
- 26 Spiral Notebooks
- 8- 2" Binders
- 50 Pairs of Scissors
- 218 Black Pens
- 7 Colored Pens
- 39 Colored Pencils
- 7 Packs of Crayons
- 30 Colored Markers
- 92 File Folders with Pockets
- 67 Pack of Lined Notebook Paper
- 9 Individual hand sanitizer bottles

During the school year Girls Inc. serves 100-120 girls in their program. We will sort supplies during our regular meeting time on July 31st. Thank you for helping these students!

girls inc.
of Kingsport

6 tips to elevate your elevator pitch

By Beth Kotz

The world moves quickly and you may have less than 60 seconds to make an impression that lasts. Enter the elevator pitch, so named to reflect the short period of time it takes to travel between floors. It's a short and impactful summary that you can use to communicate the most important details about your Rotary club or project and capture the attention of a potential member, supporter, or partner. To ensure you're making the most of every opportunity, check out these six tips from Toastmasters to create and deliver a perfect powerful pitch.

1. Present your club as an opportunity.

An elevator pitch is not intended as an advertisement, nor is it a call for help. Instead, hook your target by framing your pitch as an opportunity. If you'd like someone to engage with you and your club, treat them as a potential partner and offer a compelling case that working together can be mutually beneficial.

2. Keep it simple.

Perhaps more than anything else, the key to a great elevator pitch is ruthless efficiency. Don't get bogged down with extraneous details and technical jargon. Carefully consider every word that you add to your pitch and ensure that it serves a direct purpose. Remember that the end goal is to quickly communicate your vision in less than one minute and inspire a desire to find out more. If they seem interested in your pitch, ask if they would like a "What's Rotary" wallet card to learn more about Rotary and connect with you later.

3. Remember your enthusiasm.

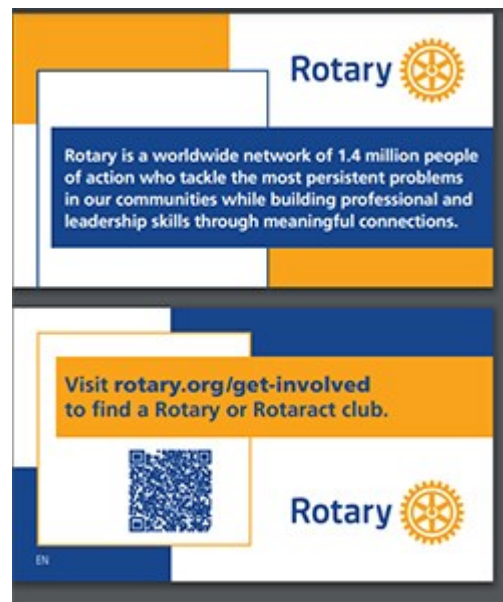
Your words are essential, but they only represent a small portion of your pitch. A beautifully worded pitch delivered without joy is bound to land with a thud, but kindling enthusiasm and anticipation is a surefire way to keep your message lodged in the front of a potential supporter's mind. Use your pitch as a chance to share your passion. Practice delivering it in a way that conveys your excitement and conviction.

4. Cut the keywords.

The business world is rife with banal buzzwords and overused "execuspeak." Scrap these canned clichés and set yourself apart by crafting a wholly original speech that highlights what makes you and your club unique. To ensure that your speech flows naturally and doesn't sound like a soulless infomercial, have someone read it aloud to you and keep an ear out for any words or phrases that sound overly trite or formal.

5. Build the hype.

Assuming you've managed to hook your listeners effectively, the next step is to demonstrate legitimacy and build some real excitement. Work details about other outstanding accomplishments that speak to your club's bona fides into your brief message. If you're pitching a project, inform your listeners that you've identified a monetary target and you're working to secure the funding you need. If it's relevant,



Front and back of the What's Rotary wallet card available to download on My Rotary.

you may also wish to work in a mention of your follower count on social media.

6. Find common ground.

After you've done the dirty work of making your pitch, be sure to close with some conversation. Remember that the goal of an effective pitch is to create a connection, and the quickest way to do that is to find common ground with your audience upon which to begin building a relationship. Let others talk and take a genuine interest in what they have to say, paying particular attention to shared interests and aspirations. Follow up by asking insightful questions, and remember — you can never go amiss with a few kind words!

Summarizing your Rotary experience and capturing the interest of your audience in the span of 30 to 60 seconds is no small task, but it doesn't have to be a complicated affair. Armed with the tips above, and some confidence, you can craft a perfect pitch that's sure to drum up interest and leave an impression on your listeners.

CALENDAR OF EVENTS

JULY 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31  School Supplies for Girls Inc.	1	2	3
4	5	6	7 Brent Hrbek—District 7570 Governor	8	9	10
11	12	13	14 Jack Pierce—From Slavery to Today in Kingsport	15	16	17
18	19	20	21 Sarah Good—Unified Track and Field Team, Head Coach—Dobyns Bennett High School	22	23	24
25	26	27	28 Sarah Fagerburg—Founder, Action Academy, Johnson City	29	30	31

MEMBER BIRTHDAYS

Aug 07—Gary Bridges
Aug 14—Ambre Torbett
Aug 20—Russell Adkins
Aug 22—Dennis Phillips
Aug 25—Bill Lewis
Aug 25—David Randolph
Aug 26—Steve Swinney

WEDDING ANNIVERSARIES

Aug 13—Ambre Torbett—30 Years
Aug 14—Emily Ball—14 Years
Aug 19—Tom Todd—63 Years
Aug 25—Bill Adams—61 Years
Aug 27—Ken Calvert—47 Years
Aug 29—Leslie Lynch—54 Years

MEMBER ANNIVERSARIES

Aug 01—Deborah Adams—29 Years
Aug 15—Leslie Lynch—21 Years
Aug 16—Rebecca Beck—6 Years
Aug 24—Heather Cook—13 Years
Aug 28—Jennifer Salyer—11 Years

Upcoming Events

August 24—District 7570 Membership Summit—The Heartwood Center, Abingdon, VA
September 14—Rotary Leadership Institute—Part 1—Colonial Heights Presbyterian Church, Kingsport, TN

HOW TO FIND US

Rotary Club of Kingsport

District 7570 | Area 13 | Club 5739

Meets every Wednesday at Noon
at

The Crown Center inside Food City
1205 N Eastman Road | Kingsport, TN



facebook.com/RotaryClubofKingsport/



@RotaryClubofKingsport



KingsportRotaryClub@gmail.com



KingsportRotaryClub.com

CLUB OFFICERS:

PRESIDENT:

Paul Gray | 423.335.0486

PRESIDENT-ELECT:

Leslie Lynch | 520.425.2259

TREASURER:

John Fleming | 423.579.0059

SECRETARY:

Heather Cook | 423.502.0541

EXECUTIVE SECRETARY:

Kathleen McLaughlin | 423.429.8421

CLUB DIRECTORS:

Kitty Frazier | 423.534.1745

Todd Jones | 931.224.3761

Sharon Moore | 901.230.3919

IMMEDIATE PAST PRESIDENT:

Heather Cook | 423.502.0541

INTERNATIONAL & DISTRICT OFFICERS:

RI PRESIDENT:

Stephanie Urchick

DISTRICT 7570 GOVERNOR:

Bret Hrbek

AREA 13 GOVERNOR:

Joseph (Joe) Ley

DISTRICT SECRETARY:

Nancy Whitlock

DISTRICT TREASURER:

Jacob Higginbotham

DISTRICT FOUNDATION CHAIR:

Tim Carter



THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY, OR DO

- 1 | Is it the **TRUTH**?
- 2 | Is it **FAIR** to all concerned?
- 3 | Will it build **GOODWILL & BETTER FRIENDSHIPS**?
- 4 | Will it be **BENEFICIAL** to all concerned?

Local Clubs for Make-ups

MONDAY

Noon | Tri-Cities—Northeast State
Community College, Pierce Admin Bldg.,
Room P309, Blountville, TN

6:00 PM | Johnson City Evening—Howard
Hunt's Edward Jones Office, 4018 Roan St.
Johnson City, TN

TUESDAY

7:15 AM | Scott County—Scott Co. Park &
Golf Course Clubhouse, 247 Fore Drive, Gate
City, VA

7:30 AM | Bristol Morning VA-TN—
The Summit Co-Work Space (Expedition
Meeting Room) 1227 Volunteer Pkwy, Bristol,
TN

Noon | Bristol VA-TN—Bristol Train
Station, 101 Martin Luther King Jr Blvd
Bristol, VA

Noon | Johnson City—Johnson City
Country Club 1901 E Unaka Ave, Johnson
City, TN

Noon | Greeneville—Tusculum University,
Niswonger Commons Pioneer Café, 60 Shiloh
Road Greeneville, TN

WEDNESDAY

7:00 AM | Greeneville-Morning—Laughlin
Memorial Hospital Cafeteria Conference
Room, Greeneville, TN

7:30 AM | Kingsport-Sunrise—Food City
Press Room, Suite 300, 200 Clinchfield St.,
Kingsport, TN

Noon | Unicoi County—Town Hall, 211
N.Main St., Erwin, TN

Noon | Elizabethton—First Christian Church
of Elizabethton, Fellowship Hall, 513 Hattie
Ave, Elizabethton, TN

THURSDAY

7:15 AM | Johnson City Morning—Food
City Community Room, 920 N. State of
Franklin Rd., Johnson City, TN

Noon | Kingsport-Downtown—Food City
Crown Center, 1205 N Eastman Road,
Kingsport, TN

AVAILABLE 24/7—

www.RotaryClubOne.org