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## DISTRICT GOVERNOR MESSAGE

I HOPE EVERYONE HAD A JOYFUL HOLIDAY SEASON AND WISH ALL A HEALTHY AND HAPPY NEW YEAR! OF COURSE WE ALL HAVE TO GET BACK TO WORK, AND FOR ROTARIANS IT IS TIME TO CONTINUE TO STRENGTHEN OUR CLUBS, SERVE OUR COMMUNITIES, AND TRAIN OUR NEW LEADERS. DGE JACK COHEN HAS BEEN PREPARING THE TRAINING PROGRAM FOR OUR PRESIDENT ELECTS AND WE WISH HIM WELL ON HIS UPCOMING FINAL TRAINING FOR HIS UPCOMING YEAR STARTING IN JULY. THANK YOU JACK FOR PROVIDED DATES FOR UPCOMING TRAINING OPPORTUNITIES AND THEY CAN BE FOUND AT THE END OF THIS NEWSLETTER.

JANUARY IS VOCATIONAL SERVICE MONTH, IN 1940 ROTARY INTERNATIONAL DEFINED THE OBJECT OF VOCATIONAL SERVICE "TO ENCOURAGE AND FOSTER: HIGH ETHICAL STANDARDS IN BUSINESS AND PROFESSIONS; THE RECOGNITION OF THE WORTHINESS OF ALL USEFUL OCCUPATIONS; THE DIGNIFYING BY EACH ROTARIAN OF HIS OCCUPATION AS AN OPPORTUNITY TO SERVE SOCIETY." TODAY'S ROTARIANS STILL PRIDE THEMSELVES ON BEING ABLE TO USE THEIR PROFESSIONAL STATURE AND KNOWLEDGE TO MAKE THINGS HAPPEN WORLDWIDE, WHEREVER THERE IS A NEED FOR CHANGE. ONE OUTSTANDING VOCATIONAL PROGRAM THAT IS FAIRLY NEW TO ROTARY IS ROTARY WORKS. IT IS A PROGRAM OFFERED TO ROTARIANS AND ROTORACTORS WHO ARE EXPERIENCING CAREER TRANSITIONS. TO LEARN MORE GO TO THE ROTARY WORKS WEBSITE AT [WWW.RIZONES33-34.ORG/ROTARYWORKS](http://WWW.RIZONES33-34.ORG/ROTARYWORKS).

TIME FLIES WHEN YOU ARE BUSY AND HAVING FUN AND AS I WAS TOLD TO EXPECT, THE YEAR IS FLYING BY WITH HALF OF MY YEAR AS DISTRICT GOVERNOR ALREADY BEHIND ME. HOWEVER, THERE IS STILL MUCH TO DO. ALONG WITH TRYING TO GROW OUR DISTRICT IN CLUB MEMBERSHIP, I WILL BE WORKING WITH OUR DISTRICT AND ZONE COMMITTEES TO ALSO GROW THROUGH ADDITION OF ROTARACT, SATELLITE CLUBS, AND OTHER NON TRADITIONAL ALTERNATIVES. IF YOU SEE AN OPPORTUNITY IN YOUR AREA OR A NEIGHBORING COMMUNITY PLEASE REACH OUT TO MYSELF, JUDY HUGHES ON ANY QUESTIONS ABOUT ROTARACT, OR KEN FLEESON FOR INNOVATIVE CLUB ALTERNATIVES..

I ALSO WISH TO REVISIT EACH OF YOUR CLUBS ONCE AGAIN, FOR AN EVENT OR FUNDRAISER YOU MAY BE HAVING, THEREFORE PLEASE BE REMINDED TO FORWARD YOUR NOTICES AND ANNOUNCEMENTS. NOT ONLY WILL I TRY TO ATTEND, BUT WE WISH TO ADD THEM TO OUR DISTRICT CALENDAR AND POSSIBLY THE NEWSLETTER.

UNTIL THEN, VIVE LE ROTARY,  
DG RICK TOTE

# Vocational Service Month



## **Vocational Service in Action - Your expertise can help change lives**

Vocational Service is the essence of Rotary and serves as the foundation from which we serve our communities around the world. Vocational Service calls on us to empower others by using our unique skills and expertise to address community needs and help others acquire or refine skills and advance their professional opportunities.

January is Rotary's Vocational Service Month, a great time to leverage vocational service in your club projects and activities.

### **VOCATIONAL SERVICE PROJECTS - IDEAS FOR YOUR CLUB:**

During Vocational Service Month, Rotary clubs highlight the importance of the business and professional life of each Rotarian.

Here are just some of the special activities that your Rotary Club can look at to promote the vocational avenue of service.

- Distribute Four way Test
- Distribute Vocational Awards to outstanding individuals, Arrange Vocational Visits
- Awareness seminar on career guidance, Organize / Arrange in Plant Training
- Start Vocational Education / Skill Guidance Centre. Start Part Time Consultancy centre
- Helping Physically Challenged people to gets jobs - [Rotary At Work](#)

### **Vocational Service in Action**

<https://my-cms.rotary.org/en/document/introduction-vocational-service>



Zachary Covington  
District 7280 Peacebuilder Chair  
Franklin Rotary Club #5138

Happy New Year!

During the holidays, we hear a lot about peace, and good cheer, and giving, and spreading love. I trust you were able to find opportunities to both share and receive these marvelous holiday treasures!

But why stop now? Although the "official" holidays are coming to a close, Rotarians remain a People of Action. All year through.

How can you continue to spread love? How can you maintain a spirit of good cheer? What Avenues of Service will you continue to embrace through the service projects in your communities? What a better world it is because Rotarians like you are engaged in creating peace all year long!

I wonder, how do we encourage each other, but more importantly ourselves, to reach higher? Are we proud of the legacy we are writing?

I was recently reminded of a story I heard many years ago...

*Every tombstone has something identical to all those nestled around it. No matter if that person lived 1 day or 100 years, there is something identical on their grave markers.*

*Each stone has a date of birth, followed by a date of death. In between each of those dates is a dash. That dash is inscribed the same size for everyone.*

***The legacy built by that person is "in the dash."***

Is it essential that we create an environment where all are empowered to reach high, then reach higher? Is it our duty to provide opportunities for people to feel proud of the legacy they are writing? Is it important for us to provide an environment for every voice to be heard? For every talent or gift to be shared?

I believe the answer to these questions are YES, YES, YES! I can't imagine better opportunities for us to empower others than through our Rotary service. From our weekly meetings, through the planning of our service projects, by giving to the Rotary Foundation, we have immeasurable opportunities to spread peace...to allow others to feel good about themselves, to collaborate creatively, to assure those touched by our work feel just that much better.

As we approach the new year, I encourage you to consider ways Rotarians...YOU...can work together to improve the reach of our empowering, peace-spreading abilities, talents, and gifts. Consider ways we can work together to be positive role models for each other as we continue to build our legacy.

Please continue to reach out to me! I would love to hear from you about what your clubs are doing to elevate peace, and perhaps how I or other Peacebuilder Clubs might be able to assist.

PEACE IS POSSIBLE!

ZC

[executivedirector@barrowtheatre.com](mailto:executivedirector@barrowtheatre.com)



## **JANUARY STARTS THE SECOND HALF OF OUR ROTARY YEAR: Thoughts on Membership**

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*Greetings! We are halfway through our Rotary Year. Sounds like a good time to pause and see how we are faring in our membership goals and what we can do to finish the year with success. If any club wants to talk about membership recruitment and retention, please give me a call or send an email to get the conversation going. I'm here for you and for the good of the District.*

*In December I had the privilege to participate in a Zoom Tri-District Membership Call. The featured speakers were Karen Antoszyk and Cindy Steffen from our District's Saxonburg Satellite Club. Karen and Cindy shared how their Satellite Club got started in 2020 and how they have quickly grown in membership to 42 members! They meet twice a month and are committed to serving their community. The group has big ideas to increase their membership and to engage the community. Their enthusiasm is contagious. Ask them about their "Trolley" idea ... but you'll have to get in line to borrow it!*

*Closing thought: A major consideration in successful membership retention is member engagement. What is your club doing to keep new and long-time members interested and engaged? Often, it only takes making sure they feel included and that they understand why we do what we do.*

*Let's make the next six months are amazing!*

*Kathy Corcoran*

*District 7280 Membership Chair*

*[Corcoran7667@gmail.com](mailto:Corcoran7667@gmail.com)*

*724-513-3856*

### **A special welcome to 14 new members inducted since December 1, 2021;**

#### **Bradford Club**

Barbara Kubiak  
Sandra Macfarlane  
C.J. Mackey  
Wendy Yaros

#### **DuBois Club**

Angel Smith

#### **Erie Club**

Mary Ellen Dahlkemper  
Michael P Wilkosz

#### **Greenville Club**

Shaun Endicott

#### **Leechburg Club**

Jonathan Potter  
Mary M. Shaner

#### **Linesville Club**

Norma Thompson

#### **Smethport Club**

Kimberly D. Ball

#### **Titusville Club**

Bruce L. Smith

#### **Zelienople Club**

Sara M. Rice



### **Celebrating Peace at UPMC Northwest**

On behalf of the Franklin Rotary Club, Zachary Covington, District 7280 and Franklin Club Peacebuilder Chairperson, gifted the healthcare professionals at UPMC Northwest a peace pole for the hospital's walking trail. The pole reads, "Do all things with love. Peace + Gratitude." The Franklin Rotary Club is a Peacebuilder Club through Rotary International, working to promote peace and conflict resolution throughout our communities and the world. The Rotary Club hopes all who see the pole will take a moment to enjoy this symbol and monument to peace, and know they are appreciated. A formal dedication will take place along the walking trail in the spring.





We hope everyone had a very Joyous and Happy Holiday Season. As we start a new calendar year and enter the final six months of this Rotary year, this is a good time for clubs and members to take time to think about how we can show how we are "People of Action" and "Grow Rotary". In order to do this, I encourage everyone to think about the following:

In order to show we are truly "People of Action" we need to be using the Rotary Brand Center, as well as our District Public Image Chair Aaron Sines, [aaron.m.sines@gmail.com](mailto:aaron.m.sines@gmail.com), or Zone 33 Public Image Coordinator Ken Fleeson, [kfleeson@lectromat.com](mailto:kfleeson@lectromat.com), to help with how you can create or improve your Public Image/Public Relations. If we don't tell the "story" of who we are and what we do, how can we increase awareness of who we are and what we do?

As members of Rotary, we all have a responsibility to retain and increase our membership. We need to listen to and give our current members the opportunity to show how they can contribute, so we can offer valuable service to the communities we serve. If we do not increase our membership, we run the risk that our clubs will shrink over time, as well as deny others in our community the opportunity to "Grow Rotary". If you want to learn more on how to retain or increase membership, please reach out to Kathy Corcoran, [corcoran767@gmail.com](mailto:corcoran767@gmail.com), our District Membership Chair or Scott Bayline, [scott.bayline@verizon.net](mailto:scott.bayline@verizon.net), the Zone 33 Coordinator.

As we increase our Public Image/Public Relations and engage and increase our membership we have the potential to increase the amount of donations to the Rotary Foundation. This in turn benefits all of us through allowing clubs to qualify for District Grants as well as support of Global Grants.

To those that contribute to The Rotary Foundation, thank you for your support. To those that do not contribute, please take some time to learn more about the Rotary Foundation and the good that it does for our local communities as well as worldwide. If you would like to learn more, I invite you to go to <https://www.rotary.org/en/about.rotary/rotary-foundation> or contact me and I will be happy to answer any questions or concerns you may have.

The theme for this Rotary Year is "Serve to Change Lives". Contributions to the Rotary Foundation is a great way for us all to "Serve to Change Lives".

### **DISTRICT 7280 FOUNDATION UPDATE**

	<b>2021</b>	<b>2020</b>
Annual Program Fund Giving Year to Date:	\$69,505.50	\$71,760.60
Annual Fund per Capita Giving Year to Date:	\$56.55	\$54.75
Top 3 Clubs YTD Per Capita Giving:		
	1. Cranberry Township	\$447.57 per capita
	2. Sharon	\$393.19 per capita
	3. New Wilmington	\$272.11 per capita

Ken Fleeson, District 7280 Foundation Chair  
[kfleeson@lectromat.com](mailto:kfleeson@lectromat.com)  
724-355-1619

# Rotary



SERVE TO CHANGE LIVES

## ROTARY DISTRICT 7280 CALENDAR

### JANUARY 2022 - VOCATIONAL SERVICE MONTH

JANUARY 16-20, 2022 INTERNATIONAL ASSEMBLY, ORLANDO, FLORIDA

### FEBRUARY 2022 - PEACEBUILDING AND CONFLICT PREVENTION MONTH

FEBRUARY 19-21, 2022 PRE-PETS

FEBRUARY 23, 2022 ROTARY'S 117TH ANNIVERSARY

### MARCH 2022 - WATER, SANITATION, AND HYGIENE MONTH

MARCH 4-6, 2022 TRIDISTRICT PETS (PRESIDENT ELECT TRAINING SEMINAR), STATE COLLEGE, PA

MARCH 14-18, 2022 WORLD ROTARACT WEEK

MARCH 31, 2022 PREREGISTRATION DISCOUNT ENDS FOR THE R I CONVENTION

### APRIL 2022 - MATERNAL AND CHILD HEALTH MONTH

APRIL 23, 2022 DISTRICT ASSEMBLY

### MAY 2022 - YOUTH SERVICE MONTH

MAY 13-15, 2022 DISTRICT 7280 CONFERENCE, CLARION, PA

### JUNE 2022 - ROTARY FELLOWSHIP MONTH

JUNE 4-8, 2022 ROTARY INTERNATIONAL CONVENTION, HOUSTON TEXAS, USA

## 2023

JANUARY 8-12, 2023

ROTARY INTERNATIONAL ASSEMBLY

MAY 12-15, 2023

DISTRICT 7280 CONFERENCE

MAY 27-31, 2023

ROTARY INTERNATIONAL CONVENTION(AUSTRALIA)