

# Rotary



## Club of Cranberry Township - Sunrise

### Speakers

### Events

August 12th  
[Cranberry Township Sunrise Weekly Club Meeting](#)

August 19th  
[Cranberry Township Sunrise Weekly Club Meeting](#)

August 26th  
[Cranberry Township Sunrise Weekly Club Meeting](#)

September 2nd  
[Cranberry Township Sunrise Weekly Club Meeting](#)

September 9th  
[Cranberry Township Sunrise Weekly Club Meeting](#)

### Birthdays

Nancy Iglesias  
September 7th

### Wedding Anniversaries

Kimberly Reuss  
August 11th

Timothy D O'Brien  
August 29th

Jack Cohen  
September 2nd

Mark W Segar  
September 7th

### Club Leaders



[Karen S. Newpol](#)  
President



[Michael J. Ozdinec](#)  
President-Elect



[Timothy D. O'Brien](#)  
Secretary

Kimberly Reuss  
Rotary Foundation  
Chair  
Vice President

## Cranberry Sunrise Board Meeting - 8/5/22

By Timothy D O'Brien on Friday, August 5, 2022

Date: 8/5/2022

Location: Marriott Hotel

Time: 8:35am

### Members in Attendance:

President Karen Newpol (via conf call)

Past President Mark Segar

President-Elect Michael Ozdinec

Secretary Timothy D. O'Brien

Rotary Foundation, Vice President Kim Reuss

Treasurer Shawn Firster

Club Director Chris Williams

Club Director (Sunset) Sue Banyas

Service Coordinator Maizee Zaccone

President Newpol called Meeting of the Cranberry Township Sunrise Rotary Board to order at 8:35am.

**The first order of business was to approve last meeting minutes – Michael Ozdinec motioned, Chris Williams seconded – all were in favor and this passed unanimously.**

Ron Gigler asked the board to select projects that we are able to perform in accordance with the district's rules. Ron is in favor of one project vs multiple. Michael Peuler and Ron Gigler discussed that we could do a dictionary program next year. Maizee shared that she can be of help answering questions needed to get grant funding for Operation Warm if the board chooses that as one of the grants.

Karen suggested that we use grant funds on a Southern Butler Garden Club's project. Karen asked if it would be a viable option for the grant? The project includes helping them build the gazebo to plant flowers around it with Carl Heinlein leading the project. Ron requested more detailed information to submit to the district to get the grant application approved.

Kim Reuss went over the Living in Liberty project – talked about their needs - clothes, underwear, socks, granola bars - all clothing in one size since women are homeless. Living in Liberty service 30 people a week – the goods are mainly sourced from the Dollar Store. Michael Ozdinec, mentioned that we would need to help organize packages for them. Kim did mention that the project could be sponsored by a \$1,000 grant easily. Maizee asked if it was exclusively serving women and Kim said yes, specifically trafficked women. Mark Segar mentioned we could create a grant application where there is overlap between VOICE and Living in Liberty and make it a \$1000 project?

Ron asked the board to make a decision prior to August 25<sup>th</sup> – it takes him one night to fill out the application and get the requisite signatures. Ron will need receipts to submit to the district. Ron mentioned they ask for the projects that spend in \$100 increments. Ron asked about the total budget for the gazebo? Michael Ozdinec motioned to table the discussion and bring it up at the Club assembly.

Kim Reuss stated we should consider paying for the dictionary program, but perhaps not use grant funds to use this. Michael Ozdinec mentioned Kim should bring this up at the meeting next week. Mark Segar said that we should look at ALL projects the club can do – the grant criteria shouldn't stop the club from doing a project that the club wants to do, we just wouldn't use grant funding. Karen would like to focus on the Gazebo and the Living in Liberty projects. Michael brought up that we need to come together by next week and present our ideas to the club and make a decision with Club's input.

### 2022-2023 District Budget with Mike Patsy

Mike Patsy put together a rough draft 6 months ago and he has updated it and forwarded to Mike Ozdinec. Mike mentioned that he and Jack will do detailed accounting of Jack's discretionary DG budget. Michael Ozdinec discussed having a budget of \$12,000 – Mike Patsy mentioned that Jack will likely not need the funds until fall. President Karen Newpol asked for the preliminary budget to be sent to her for review.

**Kim Reuss motioned to pass the approval to add in the \$12,000 proposed budget, seconded by President Karen Newpol – all in favor.**

### Treasurer Report with Shawn Firster

We ended last year with \$10,823 in retained earnings. The next report in July showed collections of \$11,652 in dues – much of this will go to RI and the rest for room charges. BINGO day was \$1,116



[Shawn Firster](#)  
Treasurer



[Jerry A. Andree](#)  
Club Director  
Webmaster



[Christopher J. Williams](#)  
Club Director



[Elayne P. Wilhelm](#)  
Interact Club Sponsor  
Membership Chair



[Mark W Segar](#)  
iPast President



[Linda M. Clautti](#)  
Assistant Governor

and \$1,000 sponsor that came from the Golf Outing - \$100 donation to the Heinz History Center. Michael Ozdinec mentioned that 100% of those dues will go to RI - Michael Ozdinec - mentioned putting together a forecast. Shawn's concern was that cash flow in 2022 came from golf outings and when the district conference comes around having enough - Mark Segar mentioned at \$18,000 in the bank - deducting the \$12,000 for the district conference, but we will have \$6,000 left over as a rainy day fund. That is why we need fundraisers per Mike Ozdinec. Karen asked Shawn to do a final assessment on the golf outing - \$39,027 - total \$20,689 of profit. **See Treasurer's report.**

**By-Law Changes - no update yet.**

**Strategic Plan** - Mark Segar went over the key points to leverage technology and present the strategic plan back to the board for final acceptance. Mark wants us to continually update the strategic plan to direct our efforts - Mark views these as guidelines and it is up to the President to define the focus and use the strategic plan and tweak it as the club needs it to improve. Michael Ozdinec mentioned that we need feedback from the club. We need to present a concise version of the strategic plan to the club at the club assembly next week. Karen mentioned she would like to review the strategic plan and present it to the club next month in September. Mark will send information to Karen to present to the club next month.

**Foundation Update with Kim Reuss**

Kim mentioned we had a goal of \$20,000 and we raised a little over \$12,000 - Kim did speak to the Foundation Chair at the Noon Club - they suggested \$100 a person versus \$1,000 a person as a goal over time. Mark Segar went over how we set a great goal and we did that all in one year. It was a good approach per Mark and he didn't get any pushback from Rick Tote on growing the goal. Mark suggested we should not step back from a goal and do more. Mike mentioned that we need to keep that \$100 limit to keep getting grant funds. Kim mentioned that we are responsible for the sunset club members. Karen mentioned arranging Kim to speak to the sunset club and how the foundation works and that way they are informed on the reason the foundation is so very important for grant funds. Karen went over the disc golf fundraiser and mentioned using 10% of funds raised to donate on behalf of the Sunset club members to help make sure everyone hits the \$100 a person goal to the foundation. Sue Banyas mentioned looking at how much they will net on the event and Kim can come to the meeting to help the sunset club to know how the foundation works. Mark asked about the sunset club getting their own grants - not possible - satellite sunset and sunrise are one club. Jack sent an email per Sue - you need to clear \$100 per member once every 3 years. It is something we have focused on - and Michael shared that the sunset club growing means the foundation expectation per member increases and its good Kim will be presenting to the sunset club. Mark Segar went over how the board for the sunset club handles their own money - Karen shared its one club, but it's a separate bank account. The goal for the Sunset club is to grow to 25 members and Michael Ozdinec mentioned that as you grow you will need to have your own governance and eventually be on your own club, but the parent club is here to support you. Michael Ozdinec mentioned we can provide guidance.

**New Membership with Karen Newpol**

Karen is working on an application that will model DACdb. Karen mentioned that the secretary is in charge of the applications into the form and shred the application after that. Karen would like to have a membership party with Elayne and need to schedule that. Michael Ozdinec mentioned an event in September. Michael Ozdinec mentioned that we need to make sure that the RI numbers agree with the internal numbers - Shawn Firster and Karen Newpol have checked on this. We were up over 56 and then we had to take people off as well as transfer some to the Sunset Club. Cynthia Maser and Walt Scott were transferred to the satellite club.

**Sunset Club with Sue Banyas**

\$8,800 raised and Jonathan Cohen mentioned they only have 4 more tee sponsors left. He has gotten lots of discounts and freebies - Dairy Queen is providing breakfast. There should be a couple thousand in expenses - should be \$8,000 left. Karen asked for the budget to be shared with Shawn. Michael Ozdinec asked the Sunset club members to come on September 9<sup>th</sup> to make sure we are all there to support Jack's visit.

**Fundraising with Mark Segar**

Karen went over having smaller fundraisers and putting together a budget together for the smaller fundraisers. Mark shared that Mike Patsy is working on the football raffle tickets. Mark has been netting more money than the expenses to cover the cost of the events. It will be \$1,500 for football raffle tickets plus the money paid out in prizes, but we will net a profit from the sales. Mark will put together proposals for the fundraisers as people present their ideas to him. Carl agreed to take on the football squares. Shawn mentioned a net profit per fundraiser is the most important thing for a budget. Shawn mentioned we need to replace \$10,000 plus in income from the Zombies Fundraisers. Mark asked how much we need to raise? This amount would help him when targeting what we want to do to cover the deficit of the zombie income. Mark is thinking poker night will net us around \$5,000 - tell Mark - so he knows how many things we need to add as far as fundraisers to cover any extra expenses like the District Conference. The board talked about doing a trivia fundraiser. Whoever wins the trivia would get 10% of the money raised to go to the foundation. We need to confirm the small games of chance license is up-to-date. Mark went over how he would like to walk away for \$1,000 a month for BINGO and get trivia to help raise \$3-4k each quarter competing against each Rotary club in the district. Participating in trivia, BINGO, in a battle of the bands - we should have as much fun as we can have in these events. Events should also be done with less manpower.

Michael Ozdinec motioned to get more flags and coins to buy more of them for guests.

**President Newpol has proposed a budget of \$200 for speaker gifts, and Shawn Firster**

**seconded, all were in favor.**

Kim Reuss shared that it's been a great outcome to have the scholarship winners come back to visit with us this week. Kim thinks Elayne would be good at being on the scholarship committee because it goes hand-in-hand with RYLA & ROVA. Mark mentioned that Elyane Wilhelm is doing a great job with RYLA, new membership, and acting as the Sunset Club Liaison.

Kim Reuss mentioned that the committees need to meet monthly. Communication and Service are meeting monthly, but membership, foundation and all other committees need to meet each month. President Karen agreed with Kim.

With no further business for the board at this meeting President Newpol called this meeting to a close at 9:41 am.

*/s/ Tim O'Brien*

Tim O'Brien, Secretary

## Cranberry Sunrise Board Meeting - 8/5/22

By Timothy D O'Brien on Friday, August 5, 2022

Date: 8/5/2022

Location: Marriott Hotel

Time: 8:35am

### **Members in Attendance:**

President Karen Newpol (via conf call)

Past President Mark Segar

President-Elect Michael Ozdinec

Secretary Timothy D. O'Brien

Rotary Foundation, Vice President Kim Reuss

Treasurer Shawn Firster

Club Director Chris Williams

Club Director (Sunset) Sue Banyas

Service Coordinator Maizee Zaccone

President Newpol called Meeting of the Cranberry Township Sunrise Rotary Board to order at 8:35am.

**The first order of business was to approve last meeting minutes – Michael Ozdinec motioned, Chris Williams seconded – all were in favor and this passed unanimously.**

Ron Gigler asked the board to select projects that we are able to perform in accordance with the district's rules. Ron is in favor of one project vs multiple. Michael Peuler and Ron Gigler discussed that we could do a dictionary program next year. Maizee shared that she can be of help answering questions needed to get grant funding for Operation Warm if the board chooses that as one of the grants.

Karen suggested that we use grant funds on a Southern Butler Garden Club's project. Karen asked if it would be a viable option for the grant? The project includes helping them build the gazebo to plant flowers around it with Carl Heinlein leading the project. Ron requested more detailed information to submit to the district to get the grant application approved.

Kim Reuss went over the Living in Liberty project – talked about their needs - clothes, underwear, socks, granola bars - all clothing in one size since women are homeless. Living in Liberty service 30 people a week – the goods are mainly sourced from the Dollar Store. Michael Ozdinec, mentioned that we would need to help organize packages for them. Kim did mention that the project could be sponsored by a \$1,000 grant easily. Maizee asked if it was exclusively serving women and Kim said yes, specifically trafficked women. Mark Segar mentioned we could create a grant application where there is overlap between VOICE and Living in Liberty and make it a \$1000 project?

Ron asked the board to make a decision prior to August 25<sup>th</sup> – it takes him one night to fill out the application and get the requisite signatures. Ron will need receipts to submit to the district. Ron mentioned they ask for the projects that spend in \$100 increments. Ron asked about the total budget for the gazebo? Michael Ozdinec motioned to table the discussion and bring it up at the Club assembly.

Kim Reuss stated we should consider paying for the dictionary program, but perhaps not use grant funds to use this. Michael Ozdinec mentioned Kim should bring this up at the meeting next week. Mark Segar said that we should look at ALL projects the club can do – the grant criteria shouldn't stop the club from doing a project that the club wants to do, we just wouldn't use grant funding.

Karen would like to focus on the Gazebo and the Living in Liberty projects. Michael brought up that we need to come together by next week and present our ideas to the club and make a decision with Club's input.

### **2022-2023 District Budget with Mike Patsy**

Mike Patsey put together a rough draft 6 months ago and he has updated it and forwarded to Mike Ozdinec. Mike mentioned that he and Jack will do detailed accounting of Jack's discretionary DG budget. Michael Ozdinec discussed having a budget of \$12,000 – Mike Patsey mentioned that Jack will likely not need the funds until fall. President Karen Newpol asked for the preliminary budget to be sent to her for review.

**Kim Reuss motioned to pass the approval to add in the \$12,000 proposed budget, seconded by President Karen Newpol – all in favor.**

### **Treasurer Report with Shawn Firster**

We ended last year with \$10,823 in retained earnings. The next report in July showed collections of \$11,652 in dues – much of this will go to RI and the rest for room charges. BINGO day was \$1,116 and \$1,000 sponsor that came from the Golf Outing - \$100 donation to the Heinz History Center. Michael Ozdinec mentioned that 100% of those dues will go to RI – Michael Ozdinec – mentioned putting together a forecast. Shawn's concern was that cash flow in 2022 came from golf outings and when the district conference comes around having enough – Mark Segar mentioned at \$18,000 in the bank – deducting the \$12,000 for the district conference, but we will have \$6,000 left over as a rainy day fund. That is why we need fundraisers per Mike Ozdinec. Karen asked Shawn to do a final assessment on the golf outing - \$39,027 – total \$20,689 of profit. **See Treasurer's report.**

### **By-Law Changes – no update yet.**

**Strategic Plan** – Mark Segar went over the key points to leverage technology and present the strategic plan back to the board for final acceptance. Mark wants us to continually update the strategic plan to direct our efforts – Mark views these as guidelines and it is up to the President to define the focus and use the strategic plan and tweak it as the club needs it to improve. Michael Ozdinec mentioned that we need feedback from the club. We need to present a concise version of the strategic plan to the club at the club assembly next week.

Karen mentioned she would like to review the strategic plan and present it to the club next month in September. Mark will send information to Karen to present to the club next month.

#### **Foundation Update with Kim Reuss**

Kim mentioned we had a goal of \$20,000 and we raised a little over \$12,000 – Kim did speak to the Foundation Chair at the Noon Club – they suggested \$100 a person versus \$1,000 a person as a goal over time. Mark Segar went over how we set a great goal and we did that all in one year. It was a good approach per Mark and he didn't get any pushback from Rick Tote on growing the goal. Mark suggested we should not step back from a goal and do more. Mike mentioned that we need to keep that \$100 limit to keep getting grant funds. Kim mentioned that we are responsible for the sunset club members. Karen mentioned arranging Kim to speak to the sunset club and how the foundation works and that way they are informed on the reason the foundation is so very important for grant funds. Karen went over the disc golf fundraiser and mentioned using 10% of funds raised to donate on behalf of the Sunset club members to help make sure everyone hits the \$100 a person goal to the foundation. Sue Banyas mentioned looking at how much they will net on the event and Kim can come to the meeting to help the sunset club to know how the foundation works. Mark asked about the sunset club getting their own grants – not possible – satellite sunset and sunrise are one club. Jack sent an email per Sue – you need to clear \$100 per member once every 3 years. It is something we have focused on – and Michael shared that the sunset club growing means the foundation expectation per member increases and its good Kim will be presenting to the sunset club. Mark Segar went over how the board for the sunset club handles their own money – Karen shared its one club, but it's a separate bank account. The goal for the Sunset club is to grow to 25 members and Michael Ozdinec mentioned that as you grow you will need to have your own governance and eventually be on your own club, but the parent club is here to support you. Michael Ozdinec mentioned we can provide guidance.

#### **New Membership with Karen Newpol**

Karen is working on an application that will model DACdb. Karen mentioned that the secretary is in charge of the applications into the form and shred the application after that. Karen would like to have a membership party with Elayne and need to schedule that. Michael Ozdinec mentioned an event in September. Michael Ozdinec mentioned that we need to make sure that the RI numbers agree with the internal numbers – Shawn Firster and Karen Newpol have checked on this. We were up over 56 and then we had to take people off as well as transfer some to the Sunset Club. Cynthia Maser and Walt Scott were transferred to the satellite club.

#### **Sunset Club with Sue Banyas**

\$8,800 raised and Jonathan Cohen mentioned they only have 4 more tee sponsors left. He has gotten lots of discounts and freebies – Dairy Queen is providing breakfast. There should be a couple thousand in expenses – should be \$8,000 left. Karen asked for the budget to be shared with Shawn. Michael Ozdinec asked the Sunset club members to come on September 9<sup>th</sup> to make sure we are all there to support Jack's visit.

#### **Fundraising with Mark Segar**

Karen went over having smaller fundraisers and putting together a budget together for the smaller fundraisers. Mark shared that Mike Patsy is working on the football raffle tickets. Mark has been netting more money than the expenses to cover the cost of the events. It will be \$1,500 for football raffle tickets plus the money paid out in prizes, but we will net a profit from the sales. Mark will put together proposals for the fundraisers as people present their ideas to him. Carl agreed to take on the football squares. Shawn mentioned a net profit per fundraiser is the most important thing for a budget. Shawn mentioned we need to replace \$10,000 plus in income from the Zombies Fundraisers. Mark asked how much we need to raise? This amount would help him when targeting what we want to do to cover the deficit of the zombie income. Mark is thinking poker night will net us around \$5,000 – tell Mark – so he knows how many things we need to add as far as fundraisers to cover any extra expenses like the District Conference. The board talked about doing a trivia fundraiser. Whoever wins the trivia would get 10% of the money raised to go to the foundation. We need to confirm the small games of chance license is up-to-date. Mark went over how he would like to walk away for \$1,000 a month for BINGO and get trivia to help raise \$3-4k each quarter competing against each Rotary club in the district. Participating in trivia, BINGO, in a battle of the bands – we should have as much fun as we can have in these events. Events should also be done with less manpower.

Michael Ozdinec motioned to get more flags and coins to buy more of them for guests.

#### **President Newpol has proposed a budget of \$200 for speaker gifts, and Shawn Firster seconded, all were in favor.**

Kim Reuss shared that it's been a great outcome to have the scholarship winners come back to visit with us this week. Kim thinks Elayne would be good at being on the scholarship committee because it goes hand-in-hand with RYLA & ROVA. Mark mentioned that Elyane Wilhelm is doing a great job with RYLA, new membership, and acting as the Sunset Club Liaison.

Kim Reuss mentioned that the committees need to meet monthly. Communication and Service are meeting monthly, but membership, foundation and all other committees need to meet each month. President Karen agreed with Kim.

With no further business for the board at this meeting President Newpol called this meeting to a close at 9:41 am.

*/s/ Tim O'Brien*

Tim O'Brien, Secretary