

Rotary



Club of Cranberry Township - Sunrise

Speakers

Events

October 7th
[Cranberry Township Sunrise Weekly Club Meeting](#)

October 14th
[Cranberry Township Sunrise Club Assembly Meeting](#)

October 21st
[Cranberry Township Sunrise Weekly Club Meeting](#)

October 28th
[Cranberry Township Sunrise Weekly Club Meeting](#)

Birthdays

Michael Patsy
October 18th

Anthony D. Lombard
October 22nd

Matthew S Fiore
October 27th

Erica Anne Sabatini
October 27th

Benjamin S. Heinlein
October 27th

Carl William Heinlein
October 29th

Wedding Anniversaries

Shawn Firster
October 7th

Club Leaders



[Karen S. Newpol](#)
President



[Michael J. Ozdinec](#)
President - Elect



[Timothy D. O'Brien](#)
Secretary

[Kimberly Reuss](#)
Rotary Foundation
Chair
Vice President

Club Bulletin 9.30.22

By Timothy D O'Brien on Monday, October 3, 2022

Club Bulletin – 9/30/22

Attendance:

Karen Newpol, Dan Santoro, Cynthia Nelson, Shawn Firster, Michele Jurysta, Maizee Zaccone, Mike Patsy, Vic Conrad, Michael Pologruto, Jack Cohen, Denise Etter, Chris Williams, Tim Hester, Elayne Wilhelm, Ron Gigler, Rick Corbin, Kim Reuss, Lori Zona, Tim O'Brien

Happy Bucks:

Dan is happy about 1st grandchild and Dan put in a buck for the entire club that the person – **Karen Newpol has been appointed the Cranberry Township Board of Supervisors!** Cindy is happy her son made it back from Gabon, Africa – and AGH is letting residents have doctors go abroad as part of their employment!

Announcements:

Nov 4th is Shine for Shelter Box – Elayne Wilhelm put together a basket and asked members to contribute to the basket and keep this date earmarked in your calendar. Teresa Gadberry and Karen Newpol are going to the schools to recruit volunteers for service projects – like Parents in Toto Santa and Trash Pick Ups!

Membership meeting is Oct 28th -Michele Jurysta spoke on the greeter program Cranberry Sunrise is implementing and the role will be held for once a month volunteer and help collect guest information and make sure we follow up with a proper welcome and invitation to come again. Kim Reuss added membership drive will be happening October now until the end of the year.

Communications – Rick Corbin shared if there is anything that needs to be shared, bring to attention of Denise Etter. Matt Fiore mentioned that the person who hosts an event – make sure it should go on the Rotary Calendar on DACdb – add events, registration, shift work can be customized to the event. Matt shared concern that the calendar should be updated from notes and agendas – that may the communications team is aware and then we can make sure we promote the event. Denise has been doing the Facebook and posts – Karen shared she would be happy to help here. Matt Fiore asked for pictures from events here and from the sunset club – Matt was asking for pictures from the Disc Golf event. Karen shared she could share and transfer images and be the connection to help here.

Foundation – Kim Reuss went over how she got together with the sunset club to explain Paul Harris awards – she took the slideshow Ken Fleeson did for us was utilized. Sunset Club wanted to know where they were – do they have a paul harris? How many points do they have?

Disc Golf netted \$6,000 for the Sunset Club – and they will be contributing funds from this event to help cover the foundation and other community groups.

Big Mike – Mike McElhany Sr. – is organizing a mission trip to Peten Guatemala Feb 4-11th – working with the local Rotary Club, Habitat for Humanity of Guatemala and AK Tenamit. If you are interested in going up to 20 folks can go and the impact will be building at the school, water catchment systems and assisting with other projects. This is in coordination with the Kittanning Rotary Club.

Costs for this would be \$600 a person with \$100 deposit due by Nov 15th 2023 – Checks payable to the Kittanning Rotary Club PO Box 569 Kittanning, PA 16201 and let Karen know.

Community Service – Karen Newpol

- 10-1 – Harvest Street Mission – donating clothing for homeless at the Cranberry Township Building
- 10-3



[Shawn Firster](#)
Treasurer



[Jerry A. Andree](#)
Club Director
Webmaster



[Christopher J. Williams](#)
Club Director



[Elayne P. Wilhelm](#)
Interact Club Sponsor
Membership Chair



[Matthew S. Fiore](#)
Webmaster



[Mark W. Segar](#)
iPast President



[Linda M. Clautti](#)
Assistant Governor



- 10-8 – Trash Pick Up Meet @9am Behind Cracker Barrel
- 11-5 – Food Drive – Seeking a leader here – Karen is going to contact Lori at the HOAs – to help send out and coordinate amongst HOA presidents – then we can get army of kids to collect food. Kim Reuss and Karen Newpol are leading this event.
- 11-12 – Vitalant – Blood Drive –
- 12-10 – Sensory Santa (Municipal Building) – Karen – Rich will be santa and we got great feedback from that next year! Toto does most and we will need volunteers

Fundraising - Mike Patsy

- Mike Patsy went over the football tickets – have folks fill out the stub part and that way if they lose their ticket – they will get an email if they win! Building out software to send invites to buy a ticket in the future. Games start Nov 5th!
- 2/18 – Speakeasy Night – Karen is organizing learn to play Texas holdem – you can graduate up from tables – Minnows, to Waleye to Shark levels – there will be a knock at the door. Karen is putting together a budget and going to submit to the board. \$30 a person will be the buy in.

Education – Karen Newpol

- 10/13 Virtual Student of the Month – Rowan School
- 10/31 – Servant Leader Scholar – Zoe – put in for that.

Social – Karen Newpol

- 10-5 – The Turn Club – 1298 Freedom Road, Cranberry, PA 16066 – Happy Hour 4-6pm (lets meet at 5pm) RSVP please

Why did you join Rotary contest? Maizee shared why she joined Rotary, asked everyone to hear why people joined Rotary and asked all members to put the notes in and they will be entered to enter a prize and shared the importance of the passions that drive us as a group and make sure we get feedback on why members joined Rotary and keep energy and moral high and making sure we are focused on channeling our club efforts.

Speaker – Mike Patsy introduced our speaker – Joe Eliza – speaking today on the Pittsburgh Metropolitan Area Hispanic Chamber of Commerce.

Joe's Bio

Joe Eliza has owned and run a training business since 2004, where they have trained managers, executives and professionals to be successful, to achieve their goals faster, better and at a lower cost, but most importantly to have significance for everybody around them.

His international experience in business consulting and professional training in a range of industries, has progressed from Manufacturing Engineering to Six Sigma Master Black Belt, international consultant and trainer. His Professional Development programs are based on the application of Organizational Neurology and Intentional Change methodologies to real business situations.

He has coached and trained people for more than 16 years, both in English and Spanish, including more than 4 years of developing training programs for more than 200 people in all organizational levels, improving the efficiency and productivity of more than 20 Federal Government Agencies across the country, with an innovative remote training program developed for them.

He also has been a member of the Board of Directors at the Pittsburgh Metropolitan Area Hispanic Chamber of Commerce, working with this organization to help the local hispanic owned businesses to thrive and succeed as part of his global mission.

His day to day activities have a positive impact on the lives of those he works with, the organizations they work in and all the people they touch along the way.

Joe's speech:

Joe Eliza shared the mission of the Pittsburgh Metropolitan Area Hispanic Chamber of Commerce is to develop, promote, and advocate for the Hispanic Businesses and Professionals in the Pittsburgh region while encouraging the advancement and economic growth of Pittsburgh's Hispanic community, to be a driving factor in the region's economy.

The 4 driving factors that drive the organization is networking via organizing events, professional development by partnering with SBA centers, community of PMAHCC and scholarships.

Joe mentioned the importance of building the chamber of commerce into groups to help with translating both ways to create cost and communication efficiencies amongst individuals who speak different languages. That is something Joe can help with. Since 2011 – PMAHCC has awarded over \$210,000 in scholarships and to more than 130 qualifying area students of Hispanic/Latino descent. This funding makes a big impact in the local communities.

Joe shared that the Latino population is one of the fastest growing populations in southwest PA – per US Census Bureau – by 2025 25% of the population will be Hispanic in the US. There is \$1.7 billion buying power in the US – this is 55% increase from 2010. Latino's open businesses at a rate of 8 to 1 when compared to Caucasians. In Pittsburgh the Hispanic Population grew 70% from 2010 to 2014....and from 2014 to 2018 it grew 100%. There are now over 1 million Latinos in the Pennsylvania. This is all data from the Duquesne Small Business Development Center from 2010-2018.

Karen Newpol asked what types of businesses are being opened and Joe shared lots in construction and medical sectors. Many doctors at UPMC coming from Argentina, Mexico, etc. There are over 25 countries included in the community. As a Chamber many events in 2022 events scheduled – Charity Basketball Game – coming up January 11th 2:30pm to 5:30pm at Penn State Greater Allegheny 4000 University Dr. McKeesport, PA 15132 – this supports the scholarships that are paid out. Celebrations of Love event Feb 14th – Diversity and Inclusion Certificate Program – this will be May 5th 9am to 6pm – Pittsburgh Business Show at the David L Lawrence Convention Center. 80% of the training is about raising awareness. Restaurant Showcase and Training June 20. Hispanic Heritage Month and Fiesta Navidena celebrated – 150 people and big celebration.

Joe explained Dia de Los Muertos – Day of the Dead is the translation – not like Halloween – the spirit of this event is to celebrate the spirit of the life they had now that they are no longer here. You celebrate the moments you shared with loved ones no longer here.

Joe wanted to share how we are trying to make the world better, service to others, promoting integrity and advancing understanding, goodwill and peace – locally and globally – the following are some initial opportunities to support the PMAHCC:

- Promoting and supporting events that match with your mission
- Joining Efforts to promote projects in common for the local community such as diversity and inclusion programs
- Helping to raise funds and make donations to support the development initiatives and scholarship programs
- Becoming a member of PMAHCC
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PMAHCC is the strongest bridge to connect with the Pittsburgh's Latino business and professional community.

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