

# Rotary



# Club of Cranberry Township - Sunrise

## Speakers

**March 11, 2023**  
[Meet in parking lot of Church at Rochester and Powell](#)  
Contact Club member Greg Plutnicki, Event Coordinator, meet at 8:30am

**March 17, 2023**  
[District Conference Committee meeting at 8:35am](#)  
Planning for the District Conference May 18-20, 2023

**March 18, 2023**  
[In the event the clean-up scheduled for March 11th needs to be cancelled](#)

## Events

March 10th  
[Rotary Club General Assembly - Members only](#)

March 11th  
[Adopt-a-Roadway Clean-up Day - Powell Road, Rochester to Freedom](#)

March 17th  
[Speaker - Kevin Mack, Pittsburgh North Chamber of Commerce](#)

March 24th  
[Speaker - Ron Henshaw, Dir. Planning and Development - Cranberry](#)

March 31st  
[Cranberry Township Sunrise Weekly Club Meeting](#)

April 7th  
[Cranberry Township Sunrise Weekly Club Meeting](#)

## Birthdays

Jerry A. Andree

## Club Bulletin 3.11.2023

By Timothy D O'Brien on Friday, March 10, 2023



**Alert: 3/11 – Adopt a Road Clean up with Greg Plutnicki – he has a sign up sheet he is passing around.**

*Start time is 8:00am with doughnuts and coffee provided. Cleanup starts at 8:30am – anyone who hasn't done it before has to sign a waiver form.*

*Karen asked if waiver forms collected that morning, but Greg clarified if signed up today he can collect. Meeting location will be at the Church of Latter Day Saints.*

[Click here if you are reading this on your phone to get directions to the location tomorrow](#)

*Bring your own gloves. Elayne clarified that the sunset club will be involved and they have their own clean up tools.*

**If you have questions please contact Greg Plutnicki and/or Dan Santoro regarding any postponement due to inclement weather.**

[gplutnicki@agoc.com](mailto:gplutnicki@agoc.com)  
7242721647

### Attendance:

Michael Pologruto, Christine Ley, Cynthia Nelson, Jenna Lawrence, Jack Cohen, Michele Jurysta, Matt Fiore, Nancy Iglesias, Denise Etter, Chris Williams, Jerry Andree, Maizee Zaccone, Ron Gigler, Jonathan Murray, Tim Hester, Dan Santoro, Rich Vozel, Shawn Firster, Tim O'Brien, Elayne Wilhelm, Justin Ball, Vic Conrad, Karen Newpol

### Happy Bucks

Jack Cohen put in a happy buck for Chris Williams son – he did an amazing job in the play!

Tim O'Brien echoed Jack's comments and was amazed at Chris's son and being able to memorize all the lines in the musical.

Rebecka Hester made an activity book for all the kids at Rowan!

March 12th  
Elayne P. Wilhelm  
March 14th  
Mark W Segar  
April 2nd

## Wedding Anniversaries

No Wedding  
Anniversaries Found

## Club Leaders



Karen S. Newpol  
President



Michael J. Ozdinec  
President-Elect



Timothy D. O'Brien  
Secretary



Kimberly Reuss  
Rotary  
Foundation  
Chair  
Vice  
President



Shawn Firster  
Treasurer



Jerry A. Andree  
Club  
Director  
Webmaster



Christopher J. Williams  
Club  
Director



Andrew J. Wilson  
Public  
Relations  
Chair



Elayne P. Wilhelm  
Interact  
Club  
Sponsor  
Membership  
Chair



Matthew S. Fiore  
Webmaster



Mark W. Segar  
iPast  
President

### Treasurer Report with Shawn Firster

\$25,309 in cash balance due to two items speakeasy fundraiser and a \$5,000 check from Jack Cohen for the district conference.

For income – we had some club dues for new members \$210 initiation fees, \$1,900 of happy bucks and some more initiation fees.

\$4846 from speakeasy proceeds and registrations of \$601 for district conference.

\$1,500 dollars of expenses for speakeasy – we incur monthly costs \$105 for storage, \$42 student of month, \$320 for meeting expenses for month – our bank account grew by \$10,000 this month due to hard work and areas here.

Shawn reviewed the speakeasy event income and costs – total revenue \$6,185 – that included \$1,600 of sponsorship mainly from Butler County Tourism. The net was just over \$4,000 not including 50% we are setting aside to give to the Elks.

Jack shared there was a check mailed for district conference of \$9,000 and Karen mentioned there should be another check coming from CTCC for \$1,000 for the bench. Karen shared we receive an invoice for last payment for the Rotary Amphitheater of \$5,000.

### New Member Induction with Elayne Wilhelm

Elayne introduced Rotarian Jonathan Murray – he is being elected to be added to the club due to qualities of Rotary, he is admitted to sunrise and a worldwide association. The honor of privilege of Rotary comes with obligations – regular meeting attendance, using your skills to serve the community and club.

### What Rotary Means to Me

Maizee came up to read why she joined Rotary. Maizee shared the importance of social justice and Rotarians to rise up to stand up against injustice. Jack asked Maizee to read at the District Conference and send the copy of the speech to send to the international president.

### Community Service Update

3/11 Adopt a Road Clean Up with Greg Plutnicki – trash pick up is tomorrow. Pay attention to the weather snow expected. Dan Santoro can communicate with Greg to communicate with all volunteers.

4/15 Gleaners Spring Food Drive – tbd

5/6 Cranfest 2023

5/14 Mothers Day Flowers for Widows

5/18 Rowan SOM in person

5/21 Best Buddies Friendship Walk in Pittsburgh

6/3 Clean Water Workshop

10/1 Voice 5K

### Fundraising Update

3/17 March Madness Final Four Bracket – it will be 50.50 style and held at Vic Conrad's house. Vic shared Thursday and Friday are best time for basketball fans from 12 to 9 nonstop. Vic shared all are welcome.

6/19 Golf Outing – Vic shared website active 112 golfers – we will sell out. Vic asked everyone to get in and get registered. If you pay by May 1<sup>st</sup> there is a discount. We want golf sold out by May 1<sup>st</sup>. Budgeted \$20,000, but shooting for \$25,000 which is a \$5,000 increase from last year. 28

foursomes 112 golfers – June 19<sup>TH</sup>. No costs to increase in Shannopin Country Club – and keeping pricing the same.

Please click the link below to reserve your spot - <https://sunrise-golf-classic.perfectgolfevent.com/photos>

If you are interested in sponsoring the event of a T sign please reach out to Vic Conrad via DACdb. Jack Cohen went over the District Conference and Karen echoed thanks to Matt Fiore for his work and shared that we need more golfers for the golf event on Friday at the Highlands.

### Communications Update with Michele Jurysta

Michele went over the marketing in Cranberry township – lucky to have a local newspaper delivered and make sure we are advertising and promoting in the right places. Social media and other platforms are being explored by the committee, but due to the fact we are limited by time and resources we need to make sure we are reaching the correct audiences so that our efforts are not duplicated.

Michele asked the group – where do you get your local news? Do you look at Twitter, do you listen to KDKA, or the "Pickle" on your way to work? Do you subscribe to the municipal newsletter?

Karen Newpol shared word of mouth is the best route for her to receive news.

Vic Conrad shared the Cranberry Eagle.

Chris Williams shared Jerry Andree, Dan Santoro and Cranberry Eagle.

Jack Cohen shared the community newsletter that has been sent out. CBS is what Jack watches.

Dan Santoro shared the community sign.

Elayne Wilhelm shared the NextDoor website.

Rich Vozel shared Twitter – there are retweets – and it can be reposted in 5 minutes you can find a lot of activities in Twitter.

Jack Cohen echoed this with Instagram and it comes up local.

Michele asked how do you find out about the fundraiser. Jonathan Murray shared WYEP shares a lot of events.



[Linda M. Clautti](#)  
Assistant Governor

Matt Fiore shared the All About Cranberry Facebook group and Tim O'Brien agreed. Jack Cohen shared the newsletter his office provides – most people are focusing on social media exploding. Short clip videos, so much easier, hit go and that thing can spread. Karen shared videos show up in Facebook and then it goes to YouTube and posts quickly. Jack Cohen shared many Rotary have people who are paid to promote Rotary. Jack shared could we raise enough funding in a club of district to get the information out regularly. Maybe get an intern and considerations – what happens when they leave?

Jack asked who has access to FaceBook – Michele Jurysta, Karen Newpol, Matt Fiore, Denise Etter, and Jerry Andree.

Have friends asked about Rotary messages? Jack shared when he got contacted about for BINGO. Karen Newpol talked about Cranberry Today – quarterly events – Dan shared not a ton of advertising. Monthly e-blast.

Rich Vozel shared the importance of sharing the event and letting people know about it. We need to be better advocates of the message so folks know we are interested and it will lead to more interest in the events put out on the Facebook events.

Karen shared there was a boost on Facebook.

Michele asked how Jonathan Murray and Jenna Lawrence learned about the club. Jonathan shared he wanted to be one of the more active. Jenna shared due to her employer Northwestern Mutual – Ken Sinagra in the noon club told her it would be good to join.

Michele asked where should we be putting our promotional efforts – who is our ideal Rotarian members? Jack Cohen shared it should be getting women. Jack shared the ideal statistics – women 35-55 since it will bring in young members. Vic shared nice people. Maizee shared if it wasn't the connection with Zombies she would have thought we were a lot of older (wiser) folks.

Ron Gigler shared the Motto being "People of Action" – and since it was always service above self. The community service aspect is about getting out and doing something. Ron shared his story of getting out there and giving back.

Rich shared maybe not focusing on demographics – is come and be welcoming. Its not about the numbers 45 or 60 – its about the impact of spreading – being part of something bigger than what's happening out there. Cranfest is an opportunity – and talk to the groups about being a better community.

Dan Santoro offered comments about partnerships. We are competing with other clubs and other service organizations and the mission of CTCC whose initial inspiration was to bring the non-profit and service groups together and highlight them. Dan asked about partnering with CTCC to have people of action event that celebrates those organizations. Bringing lots of folks together and don't know what that looks like. That's our mission to bring people together. People who have a heart for service and all service organizations.

Jenna Lawrence shared an experience from speakeasy – to bring awareness since most people don't know what we do. Having events like that can teach people what we do. Dan shared we have two board members of CTCC to welcome that kind of event.

Karen talked about getting Elks more involved in parking for community days. 856 members of Elks – every Monday morning an E-blast goes out. A night at the races was sold out.

People don't know that when they have events and raise funds and give scholarships.

#### **RYLA Update with Elayne Wilhelm**

Elayne has no applicants for RYLA – and she wants everything by March 15<sup>th</sup>. RYLA is June 11-16<sup>th</sup>. If kids are juniors or know juniors – spread the word. Nancy shared we focused a lot of events.

Jerry Andree asked everyone to get him and the committee the information. Go to the website. Vic shared there is a photo tab – Ron asked Vic to download to DACdb. Elayne asked Jerry to put out information on the Sunset club.

## **Club Bulletin 3.11.2023**

By Timothy D O'Brien on Friday, March 10, 2023

**Alert: 3/11 – Adopt a Road Clean up with Greg Plutnicki** – he has a sign up sheet he is passing around. Start time is 8:00am with doughnuts and coffee provided. Cleanup starts at 8:30am – anyone who hasn't done it before has to sign a waiver form. Karen asked if waiver forms collected that



morning, but Greg clarified if signed up today he can collect.  
 Meeting location will be at the Church of Latter Day Saints.  
 Bring your own gloves.  
 Elayne clarified that the sunset club will be involved and they have their own clean up tools.  
**If you have questions please contact Greg Plutnicki and/or Dan Santoro regarding any postponement due to inclement weather.**  
[gplutnicki@agoc.com](mailto:gplutnicki@agoc.com)  
 7242721647

**Attendance:**

Michael Pologruto,

Christine Ley, Cynthia Nelson, Jenna Lawrence, Jack Cohen, Michele Jurysta, Matt Fiore, Nancy Iglesias, Denise Etter, Chris Williams, Jerry Andree, Maizee Zaccone, Ron Gigler, Jonathan Murray, Tim Hester, Dan Santoro, Rich Vozel, Shawn Firster, Tim O'Brien, Elayne Wilhelm, Justin Ball, Vic Conrad, Karen Newpol

**Happy Bucks**

Jack Cohen put in a happy buck for Chris Williams son – he did an amazing job in the play!  
 Tim O'Brien echoed Jack's comments and was amazed at Chris's son and being able to memorize all the lines in the musical.  
 Rebecka Hester made an activity book for all the kids at Rowan!

**Treasurer Report with Shawn Firster**

\$25,309 in cash balance due to two items speakeasy fundraiser and a \$5,000 check from Jack Cohen for the district conference.  
 For income – we had some club dues for new members \$210 initiation fees, \$1,900 of happy bucks and some more initiation fees.  
 \$4846 from speakeasy proceeds and registrations of \$601 for district conference.  
 \$1,500 dollars of expenses for speakeasy – we incur monthly costs \$105 for storage, \$42 student of month, \$320 for meeting expenses for month – our bank account grew by \$10,000 this month due to hard work and areas here.  
 Shawn reviewed the speakeasy event income and costs – total revenue \$6,185 – that included \$1,600 of sponsorship mainly from Butler County Tourism. The net was just over \$4,000 not including 50% we are setting aside to give to the Elks.  
 Jack shared there was a check mailed for district conference of \$9,000 and Karen mentioned there should be another check coming from CTCC for \$1,000 for the bench. Karen shared we receive an invoice for last payment for the Rotary Amphitheater of \$5,000.

**New Member Induction with Elayne Wilhelm**

Elayne introduced Rotarian Jonathan Murray – he is being elected to be added to the club due to qualities of Rotary, he is admitted to sunrise and a worldwide association. The honor of privilege of Rotary comes with obligations – regular meeting attendance, using your skills to serve the community and club.

**What Rotary Means to Me**

Maizee came up to read why she joined Rotary. Maizee shared the importance of social justice and Rotarians to rise up to stand up against injustice. Jack asked Maizee to read at the District Conference and send the copy of the speech to send to the international president.

**Community Service Update**

- 3/11 Adopt a Road Clean Up with Greg Plutnicki – trash pick up is tomorrow. Pay attention to the weather snow expected. Dan Santoro can communicate with Greg to communicate with all volunteers.
- 4/15 Gleaners Spring Food Drive – tbd
- 5/6 Cranfest 2023
- 5/14 Mothers Day Flowers for Widows
- 5/18 Rowan SOM in person
- 5/21 Best Buddies Friendship Walk in Pittsburgh
- 6/3 Clean Water Workshop
- 10/1 Voice 5K

**Fundraising Update**

3/17 March Madness Final Four Bracket – it will be 50.50 style and held at Vic Conrad's house. Vic shared Thursday and Friday are best time for basketball fans from 12 to 9 nonstop. Vic shared all are welcome.  
 6/19 Golf Outing – Vic shared website active 112 golfers – we will sell out. Vic asked everyone to get in and get registered. If you pay by May 1<sup>st</sup> there is a discount. We want golf sold out by May 1<sup>st</sup>. Budgeted \$20,000, but shooting for \$25,000 which is a \$5,000 increase from last year. 28 foursomes 112 golfers – June 19<sup>TH</sup>. No costs to increase in Shannopin Country Club – and keeping pricing the same.  
 Please click the link below to reserve your spot - <https://sunrise-golf-classic.perfectgolfevent.com/photos>  
 If you are interested in sponsoring the event of a T sign please reach out to Vic Conrad via DACdb.

**Jack Cohen went over the District Conference and Karen echoed thanks to Matt Fiore for his work and shared that we need more golfers for the golf event on Friday at the Highlands.**

### **Communications Update with Michele Jurysta**

Michele went over the marketing in Cranberry township – lucky to have a local newspaper delivered and make sure we are advertising and promoting in the right places. Social media and other platforms are being explored by the committee, but due to the fact we are limited by time and resources we need to make sure we are reaching the correct audiences so that our efforts are not duplicated.

Michele asked the group – where do you get your local news? Do you look at Twitter, do you listen to KDKA, or the “Pickle” on your way to work? Do you subscribe to the municipal newsletter?

Karen Newpol shared word of mouth is the best route for her to receive news.

Vic Conrad shared the Cranberry Eagle.

Chris Williams shared Jerry Andree, Dan Santoro and Cranberry Eagle.

Jack Cohen shared the community newsletter that has been sent out. CBS is what Jack watches.

Dan Santoro shared the community sign.

Elayne Wilhelm shared the NextDoor website.

Rich Vozel shared Twitter – there are retweets – and it can be reposted in 5 minutes you can find a lot of activities in Twitter.

Jack Cohen echoed this with Instagram and it comes up local.

Michele asked how do you find out about the fundraiser. Jonathan Murray shared WYEP shares a lot of events.

Matt Fiore shared the All About Cranberry Facebook group and Tim O'Brien agreed.

Jack Cohen shared the newsletter his office provides – most people are focusing on social media exploding. Short clip videos, so much easier, hit go and that thing can spread.

Karen shared videos show up in Facebook and then it goes to YouTube and posts quickly.

Jack Cohen shared many Rotary have people who are paid to promote Rotary. Jack shared could we raise enough funding in a club of district to get the information out regularly. Maybe get an intern and considerations – what happens when they leave?

Jack asked who has access to FaceBook – Michele Jurysta, Karen Newpol, Matt Fiore, Denise Etter, and Jerry Andree.

Have friends asked about Rotary messages? Jack shared when he got contacted about for BINGO.

Karen Newpol talked about Cranberry Today – quarterly events – Dan shared not a ton of advertising. Monthly e-blast.

Rich Vozel shared the importance of sharing the event and letting people know about it. We need to be better advocates of the message so folks know we are interested and it will lead to more interest in the events put out on the Facebook events.

Karen shared there was a boost on Facebook.

Michele asked how Jonathan Murray and Jenna Lawrence learned about the club. Jonathan shared he wanted to be one of the more active. Jenna shared due to her employer Northwestern Mutual – Ken Sinagra in the noon club told her it would be good to join.

Michele asked where should we be putting our promotional efforts – who is our ideal Rotarian members? Jack Cohen shared it should be getting women. Jack shared the ideal statistics – women 35-55 since it will bring in young members. Vic shared nice people. Maizee shared if it wasn't the connection with Zombies she would have thought we were a lot of older (wiser) folks.

Ron Gigler shared the Motto being “People of Action” – and since it was always service above self. The community service aspect is about getting out and doing something. Ron shared his story of getting out there and giving back.

Rich shared maybe not focusing on demographics – is come and be welcoming. Its not about the numbers 45 or 60 – its about the impact of spreading – being part of something bigger than what's happening out there. Cranfest is an opportunity – and talk to the groups about being a better community.

Dan Santoro offered comments about partnerships. We are competing with other clubs and other service organizations and the mission of CTCC whose initial inspiration was to bring the non-profit and service groups together and highlight them. Dan asked about partnering with CTCC to have people of action event that celebrates those organizations. Bringing lots of folks together and don't know what that looks like. That's our mission to bring people together. People who have a heart for service and all service organizations.

Jenna Lawrence shared an experience from speakeasy – to bring awareness since most people don't know what we do. Having events like that can teach people what we do. Dan shared we have two board members of CTCC to welcome that kind of event.

Karen talked about getting Elks more involved in parking for community days. 856 members of Elks – every Monday morning an E-blast goes out. A night at the races was sold out.

People don't know that when they have events and raise funds and give scholarships.

### **RYLA Update with Elayne Wilhelm**

Elayne has no applicants for RYLA – and she wants everything by March 15<sup>th</sup>. RYLA is June 11-16<sup>th</sup>. If kids are juniors or know juniors – spread the word. Nancy shared we focused a lot of events.

Jerry Andree asked everyone to get him and the committee the information. Go to the website.

Vic shared there is a photo tab – Ron asked Vic to download to DACdb.

Elayne asked Jerry to put out information on the Sunset club.