

Rotary



Club of Cranberry Township - Sunrise

Speakers

March 17, 2023

[District Conference Committee meeting at 8:35am](#)
Planning for the District Conference May 18-20, 2023

March 18, 2023

[In the event the clean-up scheduled for March 11th needs to cancelled](#)

April 07, 2023

[Josh Seybert and Andrew Gryskewics](#)

Talking about the VA's Volunteer Services Program

April 15, 2023

[Drop off items between 10am and 1pm](#)

More details forthcoming, Rich Vozel is the Coordinator

Events

March 17th

[Speaker - Kevin Mack, Pittsburgh North Chamber of Commerce](#)

March 24th

[Speaker - Ron Henshaw, Dir. Planning and Development - Cranberry](#)

March 31st

[Cranberry Township Sunrise Weekly Club Meeting](#)

April 7th

[Sunrise Weekly Mtg Speaker from the Veterans Administration](#)

April 14th

[Sunrise Club - Assembly meeting - Members Only](#)

Birthdays

Mark W Segar
April 2nd

Wedding Anniversaries

No Wedding Anniversaries Found

Club Leaders

[Karen S Newport](#)
President

Club Bulletin 3.17.2023

By Timothy D O'Brien on Friday, March 17, 2023



Wilson, Jack Cohen, Tim Hester, Elayne Wilhelm, Michael Peuler, Jonathan Murray, Greg Plutnicki, Tim O'Brien, Rich Vozel, Rick Corbin, Shawn Firster, Michael Ozdinec, Vic Conrad, Karen Newport, Cynthia Nelson
Prayer, Pledge and Four Way Test from Memory

Happy Bucks:

Jonathan Murray added Abigail – a rescue dog as a family member!
Michael Peuler – glad to be out, thanked all for cards, food and visits. Michael shared he has been feeling crappy for a year- went to routine appt, got out 3 weeks later – moral of story – always have clean underwear. 5 bypasses and doing chemo at the same time.
Matt Fiore – happy Michael Peuler is here and we had a great show with Penn State.
Jack Cohen – glad to see Michael Peuler.
Guest – Abby from Slippery Rock Rotary.

Membership Update with Elayne Wilhelm

Elayne shared membership meeting is next Friday after this meeting. Doing good with new members, but doesn't mean we should stop sharing the great things we do. On district level Elayne gets notified for the whole district who are interested in joining and main reason they are interested in Rotary is due to events, participating in events and saw the club on social media – 90% of instances have this occurrence per Elayne. Michael Ozdinec will be Jonathan Murray's mentor.

Communication Update with Denise Etter

There will be a communications/conference meeting after this meeting.

Community Service Update with Rich Vozel

Thanks to Greg Plutnicki for organizing the adopt a road event – and Michael Ozdinec's kids. Pushing food drive from April to June and Cranfest – looking at ways to make an impact in the community and becoming more diverse from the club. It was great to see a lot of women in the club – up to 30% from years ago.

Club Update – Moroccan Visitors in May 2023

Rotarian friendship exchange – May 8th – looking at hosting Moroccans.

Fundraising with Mark Segar

Mark shared 18 people signed up for the bracket – Kim Reuss is leading the bracketology. Should be fun – going to Vic's this afternoon for fun and festivities. Vic shared the party goes until the last person leaves – Chris Williams made reference this could be the same for the Moroccan delegation.

Vic Conrad updated on golf – 50% of foursomes are already filled up – if you want to play get your foursome registered. You don't need to pay now, we will sell out. \$800 for foursome - \$50 discount if done before May 1st. June 19th – Monday – Shannopin Country Club – 8am registration, 9am shotgun, lunch at turn, dinner and cash bar after. Chris Williams mentioned this will be the day after the US Open. Vic shared the boys from golf team want to do beat the pro, roll the dice, basket raffles, etc. Guardian Protection is 90% coming back as corporate sponsor. We should raise the \$20,000 minimum – we did 34 T signs last year and shooting for 100 T signs – costs \$8 bucks and sponsors pay \$100 – the more the merrier! Nancy Iglesias mentioned putting the golf info on the Chamber of Commerce website.

Attendance: Chris Williams, Nancy Iglesias, Michelle Jurysta, Jennifer Lawrence, Matt Fiore, Michael Pologruto, Ron Gigler, Ron Antonucci, Maizee Zacone, Mike Patsy, Denis Etter, Andrew



[Michael J. Ozdinec](#)
President-Elect



[Timothy D. O'Brien](#)
Secretary



[Kimberly Reuss](#)
Rotary Foundation
Chair
Vice President



[Shawn Firster](#)
Treasurer



[Jerry A. Andree](#)
Club Director
Webmaster



[Christopher J. Williams](#)
Club Director



[Andrew J. Wilson](#)
Public Relations Chair



[Elayne P. Wilhelm](#)
Interact Club Sponsor
Membership Chair



[Matthew S. Fiore](#)
Webmaster



[Mark W. Segar](#)
iPast President



[Linda M. Clautti](#)
Assistant Governor



Matt Fiore did a great job linking all the websites and links. Vic shared sponsorships are largely filled up. Lunch sponsorships, hole in one, and got a lot of momentum like last year. Mark Segar shared it was Mark's idea to have shadow boxes from Michaels and custom logos and flags – that's corporate sponsorship - \$250 – one in your office its part of the corporate sponsor package. Mark Segar and Chris Williams are waiting on an update on Biergarten from Dan Santoro – Karen shared that CTCC voted (all Rotary members on CTCC abstained) – votes were for it and MOU and need to figure out the event. Craft Ale is the name of the event – the CTCC didn't want beer in the title. Parking was voted to go ahead with the parking. Zombies we collect the money – we get 50% of parking for community days. Its \$5 a car – we get 50% and that will help with our fundraising. No sponsors on the table for parking – if we find a sponsor for it, they will go with it. Parking is 3-4 people needed.

Lion's, Rotary Sunrise and Rotary Noon Club are being offered first rights to park cars – our day is Saturday. Last year parking was free – coming off of COVID – parking is becoming an issue again.

BINGO, Ale Garden, and possible parking – and Jack shared district conference – only 15 people registered so far – only short 135 to get to 150. Karen needs to hire a secretary – put that in the budget.

Nancy Iglesias – speakers are booked through end of May – Nancy is glad to do the leg work.

SPEAKER FOR TODAY - Calvin Beck representing the Pittsburgh North Regional Chamber of Commerce

Nancy would like to introduce our speaker for today. Kevin Mack – Director of Marketing for Pittsburgh North Regional Chamber of Commerce – also a loving husband to wife and father to his son – 2020 moved back from FL to move close to family. 4 dogs, 1 cat and 20 chickens in North Sewickley – he is a Pittsburgh native from Seneca Valley, went to SRU, and 2008 got masters in organizational studies and leadership.

Kevin is undergoing rabies protocol.

Kevin is marketing director for Pittsburgh North Hills Regional Chamber of Commerce – speaking engagements – Craig Pritts ambassador, Niki Campbell Marketing and Communications, and Rich Coyner for membership. 4 staff members and a lot of events are done.

Definition of chamber – organization of businesses operating at 501 ©6 - it is not a government entity and don't receive any government funding.

There are over 1,100 businesses in the chamber and employee over 24,000 employees.

The vision is regional voice, advocate for business growth and economic prosperity. The missions is through events to bring people together. We are an event heavy chamber. Chamber Connections Meetings – don't have to be a member to visit one of these – technically bylaws.

2023 Annual Meeting – Annual gala on May 3rd – black tie event.

Community Champions is a big hit and recognizes as many people as possible for giving back to the community. Present to highlight business, government and non-profit organizations.

The giving tree program worked with 17 non profits and gave out 1,100 gifts. Offices were full of gifts during Christmas time.
Second Chance Prom – put together by young professionals – to go towards education funding.

Chamber Ribbon Cutting – get promoted through social and all through the media channels – did 24 last year and 6 just in February.

Days of Caring has them taking care of the cleanup of 910 and cleanup the roadway.

Marketplace lunch meetings – in Alison Park and Gibsonia.

Meet and Move – speed dating for business.

Woman's leadership round table – first business after hours for this year.

Pop-Up Golf Outing – last year at Stonewall.

Holiday Social – happy hour.

Hype is Young Professionals Committee – working on putting together mentor program.

Ambassador Committee with legislative and economic development committee program.

PNRC Membership Committee for events and programming committee.

Why join?

Increase credibility in community, increase awareness, networking, streamlined marketing.

There are paid and free memberships – everything they do comes with sponsorship opportunities.

Community involvement – helps bring awareness of local needs and getting folks involved in the community.

Business owners and entrepreneurs wear many different hats – there was a COVID newsletter and

guidelines to give members a one stop location for all they would need for that.

Annual Directory – helps business owners broaden their access to individuals and businesses.
Use of facilities paramount – conference room in Wexford office available for rent.

Q/A

Jack Cohen asked where members are – Kevin shared Wexford mainly, but looking to grow in Mars, Saxonburg.

Ron Antonucci asked how funded – mainly through membership dues. That's the biggest source – resource guide and sponsorships help as well. Lots of different avenues.

Karen asked about Beaver – its what makes sense to you. Butler Chamber – need to engage in the membership – have to be present. Kevin has each event set – Kevin is in charge of spending budget, Jim Boltz in charge of setting budget.

Michael Ozdinec mentioned - District Training – April 22nd – in Franklin, PA – we need 14 people to attend per Ron Gigler – greatest car pool ever. Karen mentioned it is a very good event and meet people from the district.

Meeting around conference afterwards per Jack Cohen.

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