

# Rotary



## Club of Cranberry Township - Sunrise

### Speakers

#### February 22, 2023

[Join Club members to recognize Rowan Students of the Month](#)  
Register in advance via Rich Vozel at [Rvoz03@gmail.com](mailto:Rvoz03@gmail.com)

#### March 11, 2023

[Meet in parking lot of Church at Rochester and Powell](#)  
Contact Club member Rich Vozel, Event Coordinator

### Events

February 17th

[Speaker - Kathryn Hartman, All of Us PA Research](#)

February 24th

[Speaker - Lyndzy Grove, Alzheimers Association of Greater Pitts.](#)

March 3rd

[Speaker - Dave and Melanie Sturrock, Shelter Box](#)

March 10th

[Rotary Club General Assembly - Members only](#)

March 11th

[Adopt-a-Roadway Clean-up Day - Powell Road, Rochester to Freedom](#)

March 17th

[Speaker - Kevin Mack, Pittsburgh North Chamber of Commerce](#)

### Birthdays

Brian M. Kile  
February 23rd

Justin Ball  
February 28th

Michael J. Ozdinec  
March 1st

Jerry A. Andree  
March 12th

Elayne P. Wilhelm  
March 14th

### Wedding Anniversaries

No Wedding Anniversaries Found

### Club Leaders

[Karen S Newpol](#)

### Club Bulletin 2.17.23

By Timothy D O'Brien on Friday, February 17, 2023  
Club Bulletin 2/17/2023

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Guests:

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Tyler, Karen's son, is a guest today of Chris Williams.  
Jon Murray is here again as a guest.

#### Happy Bucks

Elizabeth is happy sons' are home – one in army from Louisiana and one from D.C.  
Rick Corbin is happy to have presented at Schneider Downs around passive income for real estate.  
Katie from UPMC is happy to be a guest and being welcomed.  
Karen Newpol is happy her son Tyler came.

#### Membership Update

Elayne still recovering. Jack Cohen shared that Rotary International came out with a new program, video to attract new members. Jack will share with Karen and we can schedule a time to discuss.  
Meeting cancelled for Feb 24<sup>th</sup>.

#### Communication Update with Jerry Andree

Jerry continued to focus on keep the communications coming to the committee. Jerry asked Jack to send the link of the membership video to post on the website, Rick Corbin doing a great job. Karen discussed the FaceBook boost helped and 8 folks signed up and 8 tickets sold due to Denise Etter helping with Facebook boost.

#### Community Service with Rich Vozel

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Great event in person to honor some kids – 815 to 840am is the time and get there at 8am. Two students, teachers and families – nice opportunity to highlight kids who don't get headlines. Rich shared that's how he became a Rotarian.

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April 1<sup>st</sup> or April 15<sup>th</sup> is Food bank.

CranFest – Rich shared we will get a table by the peace pole in the township building and Maizee Zacconee will be helping with this on May 6<sup>th</sup>.

May 21<sup>st</sup> – is a walk that Tyler Newpol and Shannon – the walk is in support of Best Buddies at Highmark Stadium and Tyler's wife Shannon is taking the lead on this and Karen asked for the club to support younger members making an impact in the community.

June 3<sup>rd</sup> is the Clean Water Workshop with Tom Norton and Ben Heinlein.

#### Fundraising Update with Karen Newpol

Speakeasy is coming along – should have about 10 baskets, and Tracey, Karen's friend, brought a basket fine bourbon and cigars valued at least at \$300 and that will a special raffle basket. The event will be a family event and fundraiser. Going to the Elks at 1pm today to decorate. There should be 140 people coming and about 50 signed up online and 60 folks from the Elks. Karen needs help to sell tickets at door and 50/50 and to be cashiers. Jack Cohen and the Butler County Tourism Bureau is a major sponsor of the event.

Mark Segar shared the fundraising committee is meeting after this meeting. Weds evening CTCC did tell us to keep moving forward with Beer Garden and Chris Williams will be going forward as point of contact. Mike Ozdinec asked about – what is the Beer Garden? Chris shared Community Days is a family event, and tented area, and peoples of age could drink beer and buy food as well. We have brought this to the township and gotten preliminary approvals and at this point are flushing out the budget and presenting to the club. Jack Cohen shared he has seen Saxonburg do this and raise a lot of money and stay safe. Chris confirmed this is a great opportunity to responsibly make the event fun and raise funds. Jack asked about how it works – Chris shared tentatively fenced in area near basketball courts into the grassy area. Tentative plan is basketball courts will be holding tents where the section of the beer garden will be. Two basic openings to control intake of people and limit beer to that space and will not go outside the space. Tim Hester asked about controls and Chris shared wrist bands and controls. Jack asked about water and other drinks – Chris confirmed water will be served, but nothing else to prevent competing with other vendors. Chris also shared there will be special training and beers will be confined. Karen shared wrist bands will be provided to



President



[Michael J. Ozdinec](#)  
President -Elect



[Timothy D. O'Brien](#)  
Secretary



[Kimberly Reuss](#)  
Rotary Foundation  
Chair  
Vice President



[Shawn Firster](#)  
Treasurer



[Jerry A. Andree](#)  
Club Director  
Webmaster



[Christopher J. Williams](#)  
Club Director



[Andrew J. Wilson](#)  
Public Relations Chair



[Flayne P. Wilhelm](#)  
Interact Club Sponsor  
Membership Chair



[Matthew S. Fiore](#)  
Webmaster



[Mark W. Segar](#)  
iPast President



[Linda M. Clautti](#)  
Assistant Governor

help with tracking. Jack asked about paying the officer and Chris shared we haven't determined if we will be part of that. Mark shared it would be for two days and Karen mentioned it would be great to be looking. Chris shared we need to get final approval from CTCC and community. Jack asked about return on investment and fees – Chris shared we agreed to give a portion of take from tickets sold up to \$5,000 – and Karen shared still being negotiated. Mark Segar shared the donation he doesn't see as an expense, but rather a contribution back to the community. The hope is we get another \$10-\$15k out to the club. Mark is thinking renting tents and picnic tables will cost \$3-\$k – Rich Vozel suggested for CTCC a minimal profit we make before CTCC gets a donations. Mark confirmed paying the vendor fee. Jack shared we need to think about Dan and his role at the township and having someone else represent the group- - Jerry shared the challenge is Karen, Kim and Jerry are on CTCC – the concern for CTCC is it's a family event and why the Cranberry Rotary Sunrise? Important considerations. John Marshall did mention it would be great for us to sell beer at Rotary Sunrise. Tim O'Brien asked about attendance – 25,000 for 3 days. Nancy asked about how much is raised at Saxonburg - \$25,000 minimum. Mark shared this would be good optics for the sponsors that sponsor the beer tent and large number of people will be exposed to this. When the vote occurs on CTCC – Karen, Kim and Jerry will abstain – and there are 8 members on the CTCC board – 5 remaining members will vote. Jack shared there is pushback from the board members. Karen shared we have a good start and negotiating and keeping the club updated. Michael Ozdinec expressed interest in still doing the normal BINGO. Jack asked Chris to talk to the beer trailer at Saxonburg and Chris is in discussion with Saxonburg.

**Educational Committee**

Gets applications for RYLA sooner than later.

**District Conference**

May 19<sup>th</sup> is the district conference- Michelle Jurysta is seeking swag for Jack and putting together welcome bags for District 7280 and seeking additional items to put inside the bags. If your company has swag – logos – need 150 of those. People from all over the district coming here. Items with redeeming for coffee and coupons. Michelle is looking at purchasing items for Rotary and your companies logo – Michelle shared a mug or tech items and share the cost of that and put both logos on the promotional item. Jack shared there will be a logo on each item.

Jack shared we have not sold anymore than 59 tickets to the whiskey bottles. Jack shared these will be put online and you have a 3 in 59 chance – Tim hester shared this is now a 1/20 chance at the current sales.

Jack shared Mike Patsy, tied up with something called taxes – and you are responsible for the tickets being sold for the whiskey tickets. Very cool.

**Speaker for today – Katie, Kathryn Hartman M.S., from UPMC speaking on the All of Us Research Program**

This is a national program – this started in 2015 by Obama – we don't treat individually and on genetics based on lifestyle and environment. If you work out or use tobacco products this impacts your healthcare.

The goal is to look at everything to create individualize treatments through precision medicine. Blood pressure, insulin pump, blood transfusion and prescription eyeglasses are really the only places we use precision medicine.

Katie the goal is to have 1m people enrolled in the program nationally and Katie goes out into all different counties. They hold pop up enrollments – to aid in travel costs.

Focusing on chronic pain management, better diabetes treatments, dementia and cancer cures. Why is All of Us so important? Aiming to keep people enrolled for 10 years or more and ask for electronic health records and stay tacked into your health records – Katie will touch on safety and security of information that is shared and see any changes. Katie shared that participants are partners – Katie shared individuals data is "de-identified" and you can learn a lot more about treatments.

**What is the promise for participants?**

An opportunity to improve health, and learn more about your own health. Katie shared she was diagnosed with Lupus and many diseases that don't have cures. Not only can this help doctors, but you can access the information – making sure all communities are included. Connecting to all different research opportunities.

**Promise for researchers?**

Many research projects fail due to lack of data. Katie shared there was a great study of genetic information and 80 people with Lupus – great results, but we have 3,400 people with Lupus – different genes, lifestyles, etc – rich data allows researchers to access different data and analytics.

**Promise for providers?**

Doctors and healthcare providers – if you are of this area, heritage and lifestyle routines. They have to consent to different things individually. What is needed The Basics, Overall Health, Lifestyle, Health Care Access and Utilization, Family Medical History, Personal Health History and collect blood, urine etc.

**Core Values**

Participation is open to all, rich diversity of the U.S., participants as partners, trust will be earned through transparency, access to the information, accessed broadly for research. Bio specimens are mailed to the Mayo Clinic and you become a participant – Vanderbilt does the soft data – you become two separate people and are unlikely to be "re-identified" after that. The best someone could break data down to 20 people co-horts.

**What information will we share with participants?**

Your ancestry, your traits, increased risk of developing a health condition, how your body might react to certain medications, and other health related information.

**Where are we right now?**

Data pulled 2/14/23 – 414,535 participants, and 36,963 core participants – with the goal of 1m participants in the next 5 years.

**What can we do in your county?**

Community buy-in, presentations, enrollments, be at CranFest in Cranberry Community days, lots of

flyers and media and hanging on doors. Katie shared they like to answer questions and be transparent.  
Lots of BINGO and Food Pantry after this for Katie at UPMC – rack card on the table to go through enrollment around Pittsburgh.

Seneca Valley musical March 2<sup>nd</sup> through March 5<sup>th</sup> – Mary Poppins Musical – Chris's son is in it and look for him to share details on this.

Addendum to Meeting:

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