



August 21: Artificial Intelligence for Mental Health



We have all been hearing a lot about Artificial Intelligence (AI) lately - its positive promises and its negative possibilities. Well join your Rotarian friends at noon on August 21 at Treesdale to lean how AI is being used to help solve the drug addiction and mental health problems that Rotary has been addressing for the past year. Our speaker will be Ellie Gordon, founder and CEO of the Pittsburgh start-up company, **Behaivior**. Feel free to invite a guest who may have an interest in this subject.

Behaivior is on a mission to democratize addiction and mental health recovery using AI, behavioral health technology, and wearables for crisis aversion and mental health support. We help people stay on track with their recovery process by providing the right intervention at the right time, in real-time. We help care providers better serve their clients, and employers better serve their employees.

 $\hat{a} \in \hat{c} \in \mathbb{N}$ and their support is a portable toolbox that supports people in mental health and addiction recovery, their care providers, and their support network. It provides the right support at the right time, in real-time. $\hat{a} \in \hat{c} \in \mathbb{N}$ and their support networks and care providers for risk management, remote monitoring capability for care providers, a real-time alerting system for urgent assistance, and mental health and addiction self-management at home or on the go. A wearable recovery system that supports you, your client, or your loved one 24/7, in your day-to-day and in your time of need.



Ellie Gordon is the founder and CEO of Behaivior, an award-winning health technology company. She is a behavioral technologist, designer, innovator, and entrepreneur. For over 17 years, her work has primarily focused on improving people's lives through technology. She has successfully created, organized, led, and managed teams for everything from hackathons and codefests to other science-based startups and initiatives to community development and research projects. She did a TEDx talk about her work with Behaivior. She has led her team to win multiple awards, such as the Carnegie Science Award, two AI XPRIZE top 10 milestone awards for the global competition, NIH and NSF awards, a Tech Top 50 and CEO of the Year finalist, and was featured as a "New Generation Tech Entrepreneur" by the Pittsburgh Tech Council. Through her research, she has developed subject matter expertise on behavior and mental health, addiction, wearables, and using technology for sensing.

Rich-Mar Hosts a Picnic for the ARC of Butler Families

Our annual picnic with The ARC of Butler was a great success again this year. We served 80 attendees and the smiles and chatter always makes this one of our favorite events. Thanks to all the many volunteers who assisted and to Brandon Barg for his organization and Tom McMeekin for his generous donations of food and drink.





Club Meeting

Rich-Mar (Valencia) Meets at Treesdale Country Club One Arnold Palmer Drive Gibsonia, PA 15044 Time: Wednesday at 12:15 PM

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Upcoming Events

August 21st <u>Rich-Mar (Valencia)</u> <u>Weekly Club</u> <u>Meeting</u> Speaker: Ellie Gordon Subject: Artificial Intelligence for Health August 28th <u>No Meeting</u> September 4th

Rich-Mar (Valencia) Board Meeting September 4th Rich-Mar (Valencia) Weekly Club Meeting Speaker: Gary Weston Subject: Honduras Update September 11th No Meeting

Birthdays

Tom O McMeekin August 24th Carmen A Trovato August 28th Billy Straub September 8th

Ladislaus J. Hudac September 15th Roger Barna September 16th

Club Officers



<u>David Hein</u> President



<u>Seth David</u> <u>Prentice</u> President-Elect







<u>Joe Schmitt</u> Membership Chair

<u>Roger Barna</u> Club Programs

<u>Brandon</u> <u>Barq</u> Community Service Chair



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Chair <u>John D</u> <u>Chips</u> Club Service



Chair <u>Jim Long</u> Community Liaison







<u>Berry</u> New Generations



<u>Thomas</u> Kvederis iPast President





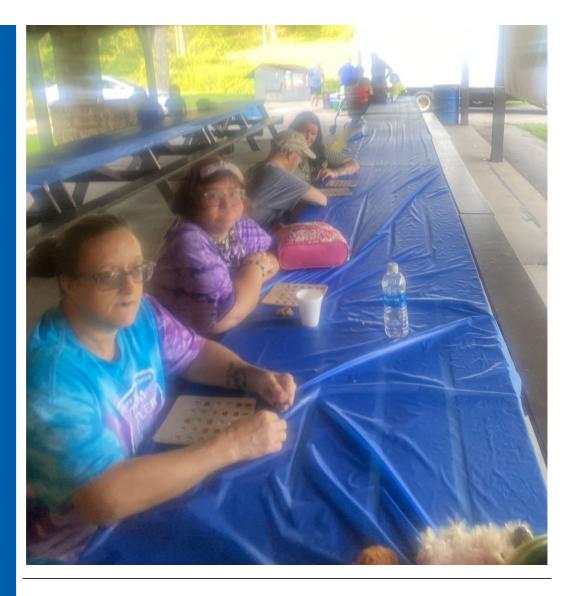










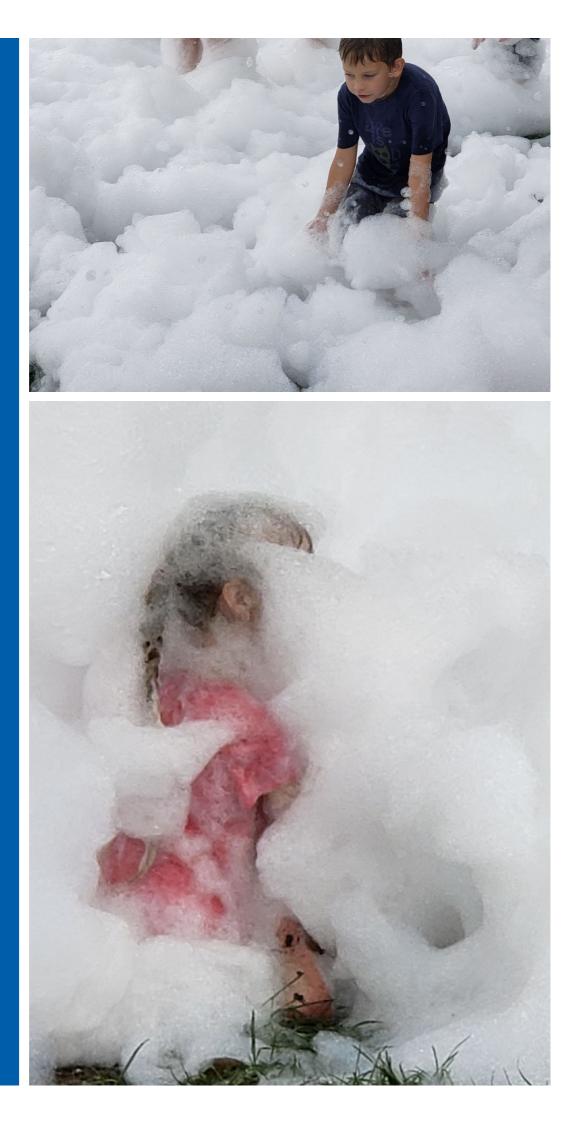


Rich-Mar Hosts a Foam Party for the Mars Area Library

As a way to celebrate the conclusion of the Mars Area Library Children's Summer Reading Program, the Rich-Mar Rotary Club sponsored a "Foam" Party at the Rotary Pavilion at Adams Community Park on August 9th. As you can see from the photos below, the children had a wonderful time. Thanks to Seth Prentice for coordinatinging this.









Rich-Mar Appalachian Impact Club



Rich-Mar's Appalachian Impact Club travels to Appalachia each year to do work projects, helping to make life better for those who live in rural Appalachian communities.

They are currently conducting a raffle for half a cow and a chest freezer to help fund the trip. The drawing will be held on December 1st.

If anyone is interested in taking part in our 2025 mission trip, applications open on September 15th. Contact Billy at <u>william.ruhe@gmail.com</u> for more information on all of the above.

Rich-Mar Satellite Club

The Satellite Club of Rich-Mar Rotary invites everyone to attend one of their meetings on the second Tuesday of the month, at 6:30pm at Willees Tavern in Valencia. and/or to help out at one of their service projects or fundraising events. Volunteers are always needed to help. September, 2024

Lighthouse cleaning. Teri and Jerry to get specific date.

October 5, 2024

Mars Applefest!

November 1, 2024

Shine for Shelter Box Gala event

Cindy

Cindy Fleeson 724-452-7339 (h) 724-355-1620 (c) <u>cfleeson@gmail.com</u>





District 7280 Keystone Rotary International Eclub

Keystone Rotary International E-Club



KeystoneRotaryClub.org

Are You unable to make the Rich-Mar Meeting? Are you interested in connecting with other Rotarians from around the world? Do you want to find out more about what Rotary is doing in other locales?

Join the District 7280 Keystone Rotary International Eclub on Thursdays at 2 pm.

Click below to join via Zoom. https://us02web.zoom.us/i/89457260709 Meeting ID: 894 5726 0709 Passcode: 7280 **Other Items of Interest**

Please keep Ed Vogel's wife Marge in your prayers. Marge had shoulder surgery last week. Her address is 362 Myoma Road, Mars, PA 16046.

Please keep Mary Lord in your prayers. Mary's address is 117 7th Avenue, Valencia, PA 16059.

> "Happy Dollar" items? Health concerns or hospitalizations? Other Announcements? Please email any items to Gary Weston glweston65@gmail.com

Four Way Test

OF THE THINGS we think, say or do: 1) Is it the TRUTH? 2) Is it FAIR to all concerned? 3) Will it build GOODWILL and BETTER FRIENDSHIPS? 4) Will it be BENEFICIAL to all concerned?

