

# Rotary



# Club of Homestead

## Club Meeting

Homestead  
Meets at Capri  
Restaurant - Gallery  
Room  
Capri Restaurant 935 N  
Krome Ave  
Florida City, FL 33040  
Time: Wednesday at  
12:15 PM



## Club Officers



**Roxanne Jeghers**  
President-Elect  
Rotary Foundation Board



**Larry Diehl**  
Secretary Club  
Director Secretary-Elect  
Webmaster



**Richard S. Glosser**  
Rotary Foundation Board Club  
Director Treasurer-Elect  
Membership Chair



**Dale Machesic**  
Public Relations Chair  
Rotary Foundation Board Club  
Director



**Louis R. Malara**  
Club Director  
Sergeant-at-Arms



**Benito Robaina**  
Club Director



**Anna Rita Alvarez**  
Rotary Education Chair



**Steven D. Losner**  
Rotary Foundation Board



**Phil Murracchini**  
Rotary Foundation Chair  
iPast President



**Dennis J. Callagirone**  
Area Governor

## Events and Speakers

No Events Found

## Birthdays

Dale Machesic  
April 4th  
Julio C Guzman  
April 28th

## Years of Service

Robert S. Harris  
11-01-1979  
42 Years  
Michael J. Marcus  
11-01-1988  
33 Years  
Erik D. Tietig  
11-15-2000

## Homestead Rotary Scholarship 2021



Rotary Club of Homestead Charitable Foundation  
PO Box 901215 Homestead, Florida 33090-1215

## Scholarship Application 2021

[homesteadrotary.org](http://homesteadrotary.org)

## Invocation/Pledge/Song

INVOCATION by Phil Murracchini

PLEDGE led by Jeff Murray

BIRTHDAYS: Dale Machesic's Birthday is April 4

## Call to Order

March 24, 2021

President Roxanne Jeghers called the Rotary meeting to order, in person and on ZOOM at 12:15 pm at the Capri. Sixteen Rotarians attended in person, plus 1 by Zoom + guest speaker Robert Slatoff District membership chair.

ZOOM calls are being suspended starting March 10 unless reserved ahead of time. They can be used for speakers as needed.

<https://us02web.zoom.us/j/83768715337?pwd=Zmdhb050TjBvVWJONiJ3U2ZxdWlpUT09>

Meeting ID: 837 6871 5337  
Password: 457708



21 Years  
 Craig Pearce  
 10-01-2014  
 7 Years  
 M. Jeannette Varela  
 11-06-2019  
 2 Years  
 Marcel Zangger  
 10-07-2020  
 1 Year  
 Katherine Rubio  
 12-02-2020  
 1 Year

### Introductions/Guest/Visiting Rotarians

Speaker Robert Slatoff, Rotary District membership chair was our speaker. Next week's speakers are from the Atlantic Sapphire salmon hatchery facility.

### Announcements

**ANNOUNCEMENTS:**  
**ROTARY SERVICE EVENT!**  
 Rotarians and Homestead Rotaract Club will help Farm Share pack food distribution boxes on Thursday, April 29 from 9 am to noon, at the Farm Share Warehouse on the EAST side of town - 14125SW 320th Street. Information about helping with distribution that day or weekend will be available at the event.

**NEW MEMBERSHIP CHAIR** needed - Julio Guzman volunteered to lead for Homestead Rotary's new drive.

Rotary District is offering three types of training on line. The regular District meeting will be on May 8 at 9 am for officers and interested Rotarians. RLI courses are starting again - all three sections with various March starting times. Check with President Roxanne for registration info and class schedules. Rotary University (NOT RLI, a free private look at operations) will start in early April. Again, Roxanne has registration info.

Rotary Scholarship applications are on the website. Applications are due back to Rotary by noon, April 23. Committee makes its decision in early May, scheduling a scholarship event for awards by June

Homestead Rotary is a supporter of the Seminole Theatre. Its non-profit group is sponsoring its 4th Annual Gala on April 17, in front of the theatre. The theme is Masquerade in Venice. Full bar, catered food, raffles, and silent auction items + live entertainment. Tickets are \$100 each; limited tickets; available through the Seminole Theatre website.

Tickets for the Million Dollar Rotary District dinner on April 17 now available for \$150 each, limit of 200 seats featuring Rotary's international stars. Substantial donors receive priority on seating. Check on DACdb to purchase through PayPal.

Homestead Rotary will hold a raffle for a Yeti cooler filled with booze at \$20 a ticket/6 for \$100, drawing to be held in

conjunction with Prime Rib dinner in November. Cooler to be displayed at Berry's Paint. In addition, a 2 night/2 person stay at the Bimini Hilton including airfare will be raffled off, a \$1,000 value, will be raffled off, too

#### CITY NEWS:

Rotarian Mayor Steve Losner said the new Amazon facility in Homestead is a "delivery station", one of four sites with 400 new jobs EACH. The Homestead site is expected to be ready by January 2022.

## Presentations

#### PRESENTATIONS:

No official presentations at this meeting.

Anna Alvarez gave the ROTARY MINUTE: Foundation contributions took coconut waste in the Phillipines and created - coconuts! Employing women and the young, the move cemented a local economic boon; and coconut dust was used to amend the soil as fertilizer.

[Read More](#)

## Today's Speaker/Program

Rotary District Membership Chair Robert Slatoff gave a presentation on Rotary membership. He praised Homestead's hybrid meetings (in person and on ZOOM) as most helpful to members, encouraging additional microphones.

Membership is driven by the Club meeting the needs of its members or customers. A follow-up Club question is have any new members bonded with the Club?

Robert said their are materials to show how to follow membership leads, create new member events and show how to 'close' with prospective members. He asked this question: If the Club is not functioning well, why would potential members join?

The way to find out is to survey members (about a 40% return) or just call them! Visit by phone and find out what they want in their Club.

He recommended the Club have a written membership plan, shared with the members, and talk about it at every meeting. The plan should also develop ways to identify new & potential members. Finally, he said Rotary is actively trying to diversify membership. He advised recruiting someone who doesn't look like you. Invite people to a well-advertised event. Robert said a prime reason many don't join is BECAUSE THEY WERE NOT ASKED! Court them!

During questions, Robert said active social media announcements helps recruitment as well as member interest.

Tom Jones suggested holding an evening, cocktails and food event to both recruit and to socialize with members.

President Roxanne announced the Club needs a new Membership chair. Julio Guzman was told he volunteered!

[Read More](#)

## Happy Dollars

#### Happy Dollars:

Happy dollars reasons are given by the Rotarian contributing - but in the hustle of lunch, its hard to hear. Come to lunch & share happy events!

Happy (& sad) Dollars donated by: Quinton Dobbins (Hurry Home to Homestead!); Marcel on booking his flight to Europe; Roxanne welcoming her niece back to Canada, for now; and Anna Alvarez on her engagement!

## Fines

Fines : In honor of Easter and Passover guest sgt.-at-arms waived all fines!



### Today's Raffle

Raffle of \$16 - No one pulled the joker so the pot rolled over.

### Adjournment

The meeting adjourned at 1:08 pm with recitation of the Four Way Test.

Next meeting: Wednesday April 7 at 12:15 pm. Speakers are guests from the Atlantic Sapphire salmon hatchery.





[Homestead Rotary Loves Your Business](#)

[South Dade Community Links](#)

[New/Events From Our Interact Clubs](#)

[Where Clubs Meet in District 6990](#)

District 6990 Meetings updates at:  
<http://rotary6990.org/index.php/club-locations/>

Also Worldwide Club Finder at Rotary International website for history, causes, programming, news, and membership issues (like Club Finder):  
<https://www.rotary.org/en/get-involved/rotary-clubs>