

## The Results Are In!

**CLUB MEMBERS  
COMPLETE THEIR  
STRATEGIC  
PLANNING FOR THE  
NEW ROTARY YEAR**



**PASSING THE GAVEL**  
NEW PRESIDENT SHARES  
HIS THOUGHTS GOING  
INTO FIRST CLUB  
MEETING



**SERVICE PROJECT FOR  
AUGUST**  
FIND OUT HOW YOU  
CAN SUPPORT "TOOLS  
4 SCHOOLS"



**NEXT CLUB MEETING**  
TUESDAY, JULY 19 AT 7:30AM  
TREYLOR PARK RESTAURANT IN  
NOCATEE  
ZOOM: ID - 831 0429 0873; PASSWORD - 252056

# THE.32081.ROTARIAN



Members of the Rotary Club of Ponte Vedra, Andy Erickson, Karen Everett and Kelly Altosino-Sastre, work on the club's Strategic Plan during our "Write the Plan" Day on July 16, 2022.



Luis Monegro and MaryBeth Murray.

On July 16, club members gathered at the Marsh Harbor Club House to finalize our Strategic Plan for the new Rotary year. This “Write the Plan” event was the culmination of a months-long process where members defined what our club stands for and what we’ll accomplish together over the next 12 months.



Linda Lomax, Bob Wiltfong and Brandon Sugg.

The complete Strategic Plan will be housed on DACdb and available for any club member to view at his/her leisure. Be on the lookout for an email with that link in the coming weeks. In addition, new club President, Bob Wiltfong, says the club’s Board of Directors will use the Strategic Plan as a guide for all its actions this year.



Denny Baldwin and Ron McVay.

Among the things finalized at the “Write the Plan” day were the following:

### **CLUB’S MISSION STATEMENT**

To realize our club’s potential through increased membership and engagement; expanded diversity, equity, inclusion and service; and enhanced fellowship and comfort.

### **CLUB’S VISION STATEMENT**

A vibrant, diverse and inclusive Rotary club that is widely recognized for highly effective programs and projects within a framework of friendship and service.

### **CLUB’S CORE VALUES**

Fellowship•Integrity•Diversity•Service•Leadership

### **CLUB’S BIG GOALS FOR THIS ROTARY YEAR**

- Get a District grant for water bottle refill stations at Davis Park
  - End the Rotary year with 10 net club members
- Host an evening social event for the whole community of Nocatee
  - Build the endowment for our club’s foundation to \$50,000



### ***UPCOMING CLUB SCHEDULE***

**July 19** - Guest Speaker: Mikey Ulmer, Rotary District 6970 Governor 2024-25 - Rotary Leadership Institute (RLI)

**July 26** - Guest Speaker: Linda Lomax, Club Member - Recent visit to Africa (with proposal for a club service project there)

**August 16** - Guest Speaker: Richard Goldman, President and CEO of St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau



Past club President, Hilary Wilson.

## Celebrations!

**July 16** - Hilary Wilson celebrated her birthday!

**July 31** - Jeremiah Blocker and his wife, Lauren, celebrate their wedding anniversary!



## From the President's Desk



Rotary Club of Ponte Vedra  
President, Bob Wiltfong.

On July 12, we gathered as a club for our annual "Pass the Gavel" ceremony at Magliano's Little Italy restaurant in St. Johns Town Center. It was a wonderful evening organized by our Past President Committee, headed by Kelly Altosino-Sastre. We were honored to have our Rotary District Governor, Jeff Michelman, and his lovely wife, Maureen, in attendance as well. Thank you to all for making it such a special night!

I am honored to be following in the footsteps of our previous President, MaryBeth Murray, and the work of the Board of Directors under her leadership.





Rotary Club of Ponte Vedra Board of Directors 2022-23: Ron McVay, Karen Everett, Mari Perroni, MaryBeth Murray, Bob Wiltfong, Denny Baldwin, Andy Erickson, Eddie Sarnowski, Linda Lomax, Sean Smith and Ian Aguilar (not pictured: Rosemary Lorenz and Meagan Perkins).

MaryBeth, you and the Board this past year did a fantastic job leading this club. Thank you!

As our club defined its Mission, Vision, Values and Big Goals with our Strategic Plan, I did the same with myself. I want to share with you now my individual Mission, Vision, Values and Big Goals for this year.

### **MY MISSION STATEMENT**

To realize our club's potential through:

- \* Increased membership & engagement (Grow More, Do More)
  - \* Expanded diversity & service
  - \* Enhanced fellowship & comfort

### **MY VISION STATEMENT**

In Nocatee, our club is:

- \* A best-of-class resource for leadership development
  - \* A beacon for DEI & charitable work
- \* The organization of choice for fellowship & networking

### **MY VALUES**

- \* A failure to plan is a plan to fail
- \* If we all do a little, we can all do a lot
- \* Little visits lead to long relationships
- \* It takes strength to be gentle and kind
  - \* We all want to be heard

### **MY BIG GOALS FOR THE YEAR**

- \* Update our Governance documents
- \* Get 70% membership attendance at our meetings (via Zoom or in person)
  - \* Travel to Cambodia to see our Water for Cambodia efforts first-hand
- \* Add Rotary-branded exercise stations in Nocatee and water bottle refill stations at Davis Park

**Ooh, Baby, Baby...**



**Do you know who this baby grows up to be?**

Find out by attending our club meeting this Tuesday morning at Treylor Park restaurant in Nocatee! We'll introduce a new meeting feature called "Ooh, baby, baby..." where you guess who the member is in the photo.

## Our Club Service Project for August

For the month of August, The Rotary Club of Ponte Vedra will be collecting school supplies for Investing in Kids (INK). Investing in Kids (INK) is the nonprofit arm of St. Johns County School District, providing the tools and resources necessary for all St. Johns County School District students to reach their potential.



The poster features a light blue background with a large yellow pencil graphic on the right side. At the top left, the logo for INK (Investing in Kids) is displayed, consisting of the word 'INK' in large blue letters, a small yellow pencil icon, and the text 'INVESTING IN KIDS' in a blue box. To the right of this is the 'Tools 4 Schools' logo, which includes the words 'Tools' and 'Schools' in blue, a large '4' in white, and various school supply icons like a red pencil, a red ruler, and a red compass. Below the logos, the text 'SUPPLY DRIVE' is written in large white letters, followed by 'Fill our classrooms with NEW supplies!' in blue. A QR code is located on the left side, with the text 'Scan to donate with our Amazon Charity List or drop off supplies HERE!' to its right. Below this, a list of needed supplies is provided in two columns. At the bottom, there are logos for 'THE BAILEY GROUP RESOURCE DEPOT', the website 'ink-stjohns.org', and the 'Leonard's' logo.

**INK**   
INVESTING IN KIDS

**Tools 4 Schools** 

**SUPPLY DRIVE**  
Fill our classrooms with **NEW** supplies!

Scan to donate with our  
Amazon Charity List or drop off  
supplies **HERE!**

- 3 Ring Binders (1" or 1.5")
- Composition Books
- Crayons (8-12 Box Size)
- Dry Erase Markers
- Pencil Cap Erasers
- Filler Paper (150 Sheet Packs)
- 2 Pocket Folders
- Glue Sticks
- Highlighters
- Index Cards
- Markers (Classic Thick)
- Pencil Boxes or Pouches
- Pencils (Number 2)
- Colored Pencils
- Blue/Black/Red Pens
- Spiral Notebooks (One Subject)



 **ink-stjohns.org** 

One of INK's flagship programs is its Tools 4 Schools program, which provides school supplies to teachers at Title 1 schools in St. Johns County to help fill in the gaps in school supplies for families who are unable to afford school supplies for their children. Title 1 schools are schools in which at least 50% of students qualify for free or reduced lunch. Currently, there are six Title 1 schools in St. Johns County.

Prior to the establishment of the Tools 4 Schools program, teachers at Title 1 schools had to purchase school supplies for students who did not have any out of their own personal budget. By donating school supplies, you are helping local children in need have the resources they need to have a great school year.

The electronic flier below includes a list of the most needed school supplies. Donations can be dropped off at our club meeting or donated via INK's Amazon Wish List. Thank you for supporting local St. Johns County students!



Follow the Rotary Club of Ponte Vedra



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# Rotary Leadership Institute

building a better Rotary through education

## Saturday, August 6th

## Daytona State College...Palm Coast

At RLI, you will share discussions with newer members starting their Rotary journey. You will meet members of many years looking to expand their Rotary knowledge. You will learn the different perspectives of Rotarians from around our District, and you will have time for networking with those same Rotarians. But just remember, discussion group size is limited and registration closes on Wednesday, July 27th. Register today!

Analyzing Your Rotary Club, Service Projects, Strategic Planning, Rotary Opportunities, Effective Leadership Strategies, Service Project Grants, and Rotary History are just some of the interesting topics discussed. Plus a special Graduate Class will focus on **Transforming Your Club...** **Good To Great**, a lively and timely course available to all RLI Part 3 Graduates.

**Join us for "In-Person" RLI . . . Saturday, August 6th**  
Breakfast and Sign-In 7:00 – 7:45am  
Classes Scheduled from 8:00am to 3:15pm

**Daytona State College**  
**Flagler/Palm Coast Campus**  
3000 Palm Coast Pkwy., Palm Coast, FL 32137

**\$100.00 Fee per Rotarian**  
includes class registration, course material and notebook, breakfast, lunch, facility fees and course completion certificate. *Note: some clubs subsidize this expense. Ask your club leadership for details.*

For more information, contact District Director Mickey Ulmer at [mickey.rotary6970@gmail.com](mailto:mickey.rotary6970@gmail.com) or 904-583-1032

### RLI Registering Is Easy As

- 1 Simply go to the RLI website [www.rlitraining.org](http://www.rlitraining.org)
- 2 Tap on "Course Information" and then click the "Course Schedule" dropdown tab
- 3 Scroll to August 6th, find Palm Coast RLI, click on "More Info" and follow the prompts



Rotary



IMAGINE  
ROTARY



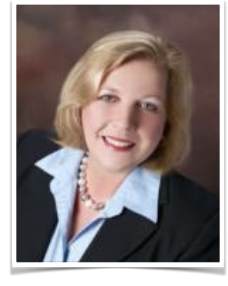
**President**  
Bob Wiltfong



**Secretary**  
Rosemary Lorenz



**Treasurer**  
Sean Smith



**Membership**  
MaryBeth Murray



**Community Service**  
Denny Baldwin



**Rotary Foundation Chair/  
International Service Chair**  
Andy Erickson



**Sergeant-at-Arms**  
Linda Lomax



**Program Chair**  
Karen Everett



**Public Image Chair**  
Mari Perroni



**General Counsel**  
Edward Sarnowski

**Comments, questions or inquiries about the 32081.Rotarian?**  
Please contact the Editor, Bob Wiltfong, at [rotarybob1@gmail.com](mailto:rotarybob1@gmail.com).

**Interested in joining the Rotary Club of Ponte Vedra?**  
Please contact our Membership Chair, MaryBeth Murray, at [pontevedrarotary@gmail.com](mailto:pontevedrarotary@gmail.com).