



### Club Leaders

- Rosaria C. Upchurch**  
Past Projects
- John R. Guthrie**  
President
- Roosevelt Harris**  
President-Elect  
Rotaract Chair  
Interact Chair
- Jason A. Murbarger**  
President-Nominee  
Club Director  
Fundraiser Chair
- DJ Lebo**  
Secretary
- Timothy L. Smith**  
Treasurer
- Renny Miles Jr.**  
Sergeant-at-Arms
- Lori Campbell-Baker**  
Club Director
- Stephen Dole**  
Club Director
- Jeffrey Todd Huffstickler**  
Club Director
- Bev Johnson**  
Club Director
- Lorene King**  
Club Director
- Diane Larsen**  
Rotary Foundation Chair  
Club Director
- Keith A. Norden**  
Club Director
- Timothy Norton**  
Club Director
- Michael R. Leonard**  
iPast President

### Account Leaders

- John D. Tabor  
District Governor
- Richard Dean Scott  
Lt. Governor
- Mickey Ulmer  
DG-Elect
- Dale M Moe  
DG-Nominee
- Howard C Norton  
DG-Nominee Designate
- Scott Burgess  
Assistant Governor
- Hewitt J. Dupont  
Assistant Governor
- Charlie Flynn  
Assistant Governor
- Daniel Hilbert  
Assistant Governor
- Susan Hill  
Assistant Governor
- Gerald P. Kelley Jr.  
Assistant Governor

### Speaker for Monday, April 29, 2024 Chris Bowler, Daytona Beverages to discuss the history of beer!



Christopher P. Bowler is President and Owner of Daytona Beverages, distributors of Anheuser Busch INBEV and 61 other craft; import beer along with non-alcoholic suppliers. Chris assumed this role in 2004 when he left PriceWaterhouseCoopers (PWC) and moved to Daytona Beach, Florida. Since 2004 Chris has played an instrumental role in growing the revenues of the business from \$45 million to over \$126 million. Chris has sat on the Anheuser-Busch

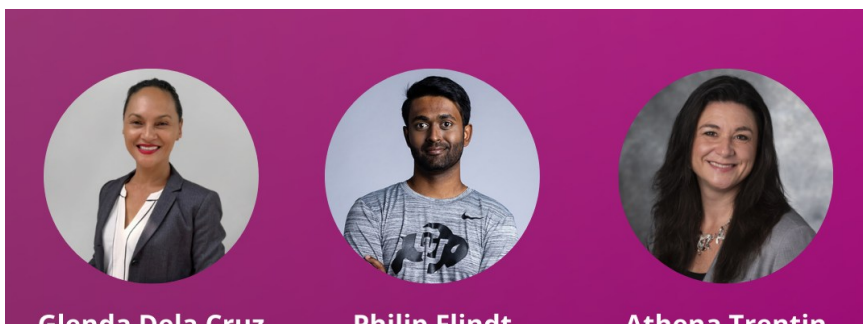
Wholesaler Advisory Panel and was part of its Steerco Committee leading the Sales Excellence Team.

Prior to his role at Daytona Beverages Chris was a Strategic Cost Consultant with PWC in New York City working in their Technology Revenue Maximization and Cost Minimization- Consulting Group. Prior to PWC Chris worked for Lucent Technology in their CFO organization graduating in the top of his class from their Financial Leadership Development Program. While at Lucent Chris held positions in the Corporate Finance Department, Legal Department, Mergers & Acquisitions Department, and Wireless Network Department. He was instrumental in overseeing a \$11.2 billion dollar restructuring charge as the company retooled itself after the technology bubble in the late 90s.

Since moving to Daytona Beach, Chris has played an active role in the community. He has participated as Chairman of the Board for the Daytona Regional Chamber of Commerce, Chairman of the Young Professionals Group, Member of the Mayor's Kitchen Cabinet Committee, Member of the Beachside Redevelopment Committee, Board Member for the Daytona Beach City Visioning Committee, a Board Member for the Boys & Girls Club of Volusia & Flagler County, Board Member for Junior Achievement, Halifax Health Foundation, Halifax Area Advertising Authority Board of Directors, and the Mayor's Task Force on Special Events. In 2005, he graduated from Daytona's Leadership Development Program. In 2014 Chris was awarded the Young Leaders Award by the Community Foundation of Volusia and Flagler Counties. Chris has been named to the 40 Under Forty list by the Volusia/Flagler Business Report in 2007, 2014 and 2016.

Chris received his undergraduate degree in Finance from Boston College in Chestnut Hill, MA and received his Masters in Accounting with a concentration in Strategic Cost Management & Entrepreneurial Finance from Babson College in Wellesley, MA. Chris is married to Maja Sander Bowler and they reside in Daytona Beach, FL.

### Mental Health Awareness Month



Glenda Dela Cruz

Philip Flindt

Athena Trentin

Scott Komegay  
Assistant Governor  
Brandon Perry  
Assistant Governor  
Stanley W. Plappert  
Assistant Governor  
Diane Marie Robar  
Assistant Governor  
Theresa M. Shuster  
Assistant Governor  
Jeffrey Eliot Michelman  
IPDG  
James D. Kocmoud  
District Communications Officer  
Richard E. Turnbull  
District Rotary Foundation Chair  
Amy Workowski  
District Public Image/PR Chair  
Steven Crump  
District Secretary  
Teresa Harrington  
District Treasurer  
Claudia Dencer  
Youth Service Chair  
Katherine Batenhorst  
Club Membership Chair  
Megan Madrid  
Sgt. At Arms

**Birthdays**

Dave A. Dunn  
April 27th  
James Jaworski  
April 30th  
Robert F. Lloyd  
May 4th  
Michael Pepin  
May 10th  
Richard C. Brown  
May 14th

<p><b>Glenda Dela Cruz</b> Wellness Coach and Educator, member of the Tiaong-Hiyas Rotary Club</p>	<p><b>Philp Pinal</b> DJ, Photographer, Rotary Public Image Coordinator Zone 18</p>	<p><b>Athena Henton</b> Executive Director at NAMI North Texas, member of the Rotary e-club of Suicide Prevention and Brain Health</p>
--	---	--

# ROTARY LIVE

## MENTAL HEALTH AWARENESS MONTH

WEDNESDAY, 1 MAY | 10:00 CHICAGO TIME (UTC-5)

Please join us!  
What: Mental Health Awareness Month  
When: 1 May  
Where: <https://on.rotary.org/1may-fb>

Join us as we Create Hope in the World by discussing how our community raises awareness around mental health and wellbeing, expands access to mental healthcare, and reduces the stigma around hard conversations.

**Things to Do This Weekend**

Jeeps abound in Daytona Beach this week, as the 21<sup>st</sup> annual [Jeep Beach event rolls through its 10-day run](#) that concludes on Sunday with the traditional early morning “Beach Sweep” Jeep parade along the World’s Most Famous Beach.

Before that finale, there are still a few signature Jeep Beach events, including the inaugural Jeep Beach Radio Music Festival on Friday on the infield at Daytona International Speedway.

The daylong music festival is an extension of a concept that debuted with a closing weekend performance by pop singer-songwriters Colbie Caillat and Tim Montana on the closing weekend of last year’s event.



Here are the acts and set times for this year’s music fest:

- Wheeland Brothers, 4:30 p.m.
- DJ Brandon, 5 p.m.
- Maggie Rose, 5:15 p.m.
- DJ Brandon, 6 p.m.
- The Wailers, 6:30 p.m.
- DJ Brandon, 7:30 p.m.
- Craig Morgan, 8 p.m.
- DJ Brandon, 9 p.m.
- Lee Brice, 9:30 p.m., with fireworks following show.

Parking lots open at 2 p.m., with gates opening at 3 p.m.

Those registered for Jeep Beach can buy reduced-price tickets to the music fest during registration. For others, general admission tickets are available for \$75 at [jeepbeach.com](http://jeepbeach.com).

**Earth Day celebration continues in Edgewater**

Although Earth Day technically is in the past tense, the spirit of caring for the planet endures at the EDGEfest Earth Day Festival on Saturday at Hawks Park in Edgewater

Saturday at Hawks Park in Edgewater.

The free city-sponsored event will feature complimentary tree and seed giveaways, a butterfly garden, nature-themed arts and crafts, educational information, food vendors, music and more.



Hours are 10 a.m.-1 p.m. Saturday at Hawks Park, 1108 S. Ridgewood Ave. in Edgewater.

Visit [cityofedgewater.org](http://cityofedgewater.org) or call 386-424-2400, ext. 7207, for details.

#### **George Thorogood marks 50<sup>th</sup> anniversary at Peabody show**

Heâ€™d be the first one to tell you that heâ€™s still bad to the bone after all these years, but you can judge for yourself when [George Thorogood & the Destroyers](#) perform on Sunday at Peabody Auditorium in Daytona Beach.

Dubbed the â€œBad All Over The World Tour,â€ expect the set list to be heavy on longtime favorites such as â€œBad to the Bone,â€ â€œI Drink Alone,â€ â€œMove It On Over,â€ and â€œWho Do You Love?,â€ most built on three reliable chords or sometimes even less.



Tickets range from \$44-\$74, plus fees, at [Ticketmaster.com](http://Ticketmaster.com). Showtime is 7:30 p.m. Sunday.

#### **Cracker Day rolls in DeLand**

Cowboys and wanna-be wranglers can grab their boots and hats for a family rodeo event on Saturday at the Volusia County Fairgrounds in DeLand.

The annual Cracker Day celebration will feature events that include bull riding, barrel racing and team roping as well as a greased pig chase and a boot scramble for the kids.





Admission is \$20 for ages 13 and older, \$10 for ages 6-12 and free for ages 5 and younger at the gate. That cost includes a barbecue lunch and free parking. Hours are 8:30 a.m.-5 p.m. Saturday at the fairgrounds, 3150 East New York Ave. in DeLand.

Go to [visitwestvolusia.com](http://visitwestvolusia.com) for details.

### My Road To Rotary - Paul Harris



Rotary 

“Perhaps dreaming is not so bad if  
one dreams good dreams and makes  
them come true.”

— **Paul Harris,**  
*My Road to Rotary*

**Zoom Meeting Login**

**Rotary Zoom Login**



Meeting ID: 665 859 4040  
Passcode: 349127

**Club Meeting**

Daytona Beach  
Meets at The Palmetto Club  
1000 South Beach Street  
Daytona Beach, FL 32114  
Time: Monday at 12:15 PM