

Rotary



Club of Daytona Beach

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President

Rosaria C. Upchurch
President-Elect

DJ Lebo
Secretary

Edward D. Paterniti
Treasurer

Cheryl Coxwell
Club Director

Adam Dovi
Club Director

Roosevelt Harris PhD
Club Director

Michael R Leonard
President-Nominee

Jason A. Murbarger
Club Director

Douglas S. Reece
Club Director

Belle Brotmarkle Schumann
Club Director
Interact Chair

Melvin D. Stack
Club Director

Judi Winch
Club Director

Renny Miles Jr.
Sergeant-at-Arms

Michael Pepin
Membership Chair

Amy Workowski
Club Admin
Chair
Webmaster

Timothy G. Carnago
iPast President

James D. Kocmoud
Assistant Governor

Account Leaders

Richard E. Turnbull
District Governor

Richard Cooper II
DG-Elect

Jeffrey Eliot Michelman
DG-Nominee

Michael H. Darragh
IPDG

James D. Kocmoud
District

Speaker for Monday April 19, 2021 - Volusia County School District Superintendent Dr. Scott Fritz



Volusia County Schools Superintendent Dr. Scott Fritz returned to work today (Monday, February 1) following a medical leave, ready to lead VCS for the second half of the 2020-2021 school year and beyond.

An experienced educational leader with a strong track record of success, Fritz joined VCS in December 2019 and served through last July until a cancer diagnosis. He received treatment and has fully recovered.

◆ This has been an unusual year, but we are focused on students and their success and well-being despite of those challenges,◆ Fritz said. ◆ We must be strategic in creating a culture that engages all students in high levels of learning every day. Our journey has already begun, but there is more we can and will do to increase achievement for all our children.◆

Fritz said he is grateful to his colleagues and community for their support during his illness.

◆ I am indebted to Deputy Superintendent Dr. Carmen Balgobin for her leadership during my leave, and thankful to the School Board for guiding us so effectively through this challenging year,◆ he said. ◆ I am honored to lead this great school district and am happy to be back at work alongside the thousands of dedicated professionals who serve the children and families of our county.

Zoom Login for April 2021



ZOOM LOGIN
FOR
APRIL
MEETINGS

Communications
Officer
Hanora M.
Larson
District
Secretary
John D. Tabor
District
Treasurer
Patti Chapman
District
Executive
Secretary
Marie R.
Turnbull
Training
Coordinator
Arthur C
Shuster
Sgt. At Arms
Theresa M.
Shuster
Sgt. At Arms

Birthdays

Dave A. Dunn
April 27th
James Jaworski
April 30th
Michael Pepin
May 10th

Join Zoom Meeting

<https://us02web.zoom.us/j/84372204480?pwd=cUFR0JsUDJRvGk3REdaMWRVYTZ4dz09>

Meeting ID: 843 7220 4480

Passcode: 275835

One tap mobile

+13017158592,,84372204480#,,,,*275835# US (Washington DC)

+13126266799,,84372204480#,,,,*275835# US (Chicago)

Looking for Some Fun Next Week? We Have Lots of Ideas for You, Just Ask Club Member Charlene!

Jeep Beach ready to roll again into Volusia County

[Ashley Varese](#) The Daytona Beach News-Journal



That sound you hear is likely the rumble of thousands of Jeep vehicles headed to the World's Most Famous Beach, as the annual Jeep Beach gathering returns after a one-year COVID-related hiatus.

Starting with a Sunday morning 5K Fun Run at 9 a.m. on the beach behind the LandShark Bar & Grill on South Atlantic Avenue in Daytona Beach, there will be a week's worth of events aimed at Jeep owners and the people who love them.

For the non-Jeep owners, the event offers ample people- and vehicle-watching opportunities with so many gleaming, customized examples of the famous brand out and about on area roads and, of course, at the beach.

Here's a quick look at what's happening:

MONDAY: It's Jeep Beach Gives Back Night from 6-9 p.m. at Jackie Robinson Ballpark in Daytona Beach. The family-friendly event will feature a celebrity softball game, kids' activities and appearances by both the Jeep Beach and Tortugas mascots. There will be vendors on site with raffles for a number of items valued at \$250.

TUESDAY: Expect an island vibe at the Jeep Beach Luau Meet and Greet from 6-9 p.m. at Victory Circle at One Daytona, the dining retail and entertainment complex across from Daytona International Speedway. There will be music by the Caribbean Chillers band and guest Bailey Callaghan, an assortment of Jeep vehicles on site, kids' activities and a silent auction.

WEDNESDAY AND THURSDAY: Jeeps At The Rock offers two days of beach activities behind the Hard Rock Hotel, including a surf school, beach games, vendors, price raffles, lunch and drink specials and a pool party featuring DJ Flip. Another highlight will be the event's annual tug-of-war competition, pitting 24 teams in a two-day tournament for a \$500 cash prize. Activities start at 9 a.m. both days.



FRIDAY AND SATURDAY: The ♦ Jeep Beach Main Event, ♦ sponsored by Daytona Dodge Chrysler Jeep Ram & Fiat, showcases more than 200 vendors spread over 6.5 acres of the infield at Daytona International Speedway. Jeep owners can test their skills on the Jeep Beach Obstacle Course, with terrain options that range from beginner level to more challenging tests of driver and machine.

Gates open at 9 a.m., with entrance available for those with Jeep Beach registration through Gate 70. Others will enter through the main gate on West International Speedway Boulevard for \$10 admission. Hours: 9 a.m.-5 p.m. both days.

SUNDAY, APRIL 25: The event closes with its traditional Jeep Beach parade, an early-morning procession of vehicles slated to take to the sand via beach access ramps from Dunlawton Boulevard to International Speedway Boulevard. The event doubles as the Jeep Beach Sweep, an opportunity for drivers to pick up trash along the beach. It ♦ offer Jeep fans one more memory to last until the event ♦s scheduled return next year ♦ from April 24-May 1, 2022.

Visit jeepbeach.com for more details on the event.

Rotary International News of the Week April 19, 2021

By Amy Workowski on Friday, April 16, 2021



Sri Lanka Rotary uses ingenuity, invention to protect communities against COVID-19

Rotarians, Rotaractors, and Interactors worked together in a nationwide project that promoted behavior change and initiated safety standards for businesses

by Ryan Hyland

Rohantha Athukorala felt helpless. It was April 2020 when Sri Lanka was on lockdown due to the coronavirus pandemic, and he wanted to do something immediately to help the country slow the spread of virus.

♦ The lockdown was so sudden and absolute. It was hard not being in control of what you can and can ♦ do, ♦ says Athukorala, a member of the Rotary Club of Colombo Reconnections, Sri Lanka. ♦ Especially for us Rotarians who pride ourselves on helping our communities in desperate times. ♦

But sheltering in place had its advantages, he says, providing the time and opportunity to connect with fellow members online. Their discussions sparked ideas about what they could do to help people understand how to stay safe from the coronavirus.

Promoting safety through social media

Athukorala started by contacting club and district leaders, talking with government officials, and listening to business leaders. In late April, he launched Stop the Spread, a comprehensive effort to reduce new infections through behavior changes.

Our Interactors have been fantastic and made a real difference in getting crucial information out to the public.

Rohantha Athukorala

Rotary Club of Colombo Reconnections

He asked the more than 5,000 Sri Lankan Interactors to lead the campaign and be community advocates for specific behaviors such as wearing masks, washing hands, and social distancing. Interactors used their social media networks to blast daily messages about staying safe from the virus, and posted relevant communications from the Ministry of Health.

To complement the Interactors' communication, Athukorala worked with the country's Ministry of Sports and the National Olympic Committee to get top athletes to become ambassadors for Stop the Spread. More than 280 athletes including stars in cricket and rugby, as well as Olympians participated in videos and graphics that were posted on social media.

Stop the Spread also promoted safety protocols through a certification process for businesses. Athukorala and fellow Rotary members created the certification with the Sri Lanka Standards Institution that enabled companies that are compliant with certain safety guidelines to be certified as a COVID-19-controlled environment. Protocols such as mandatory mask wearing, temperature checks, and social distancing had to be in place in order to receive the certification. Nearly 300 businesses, educational institutions, supermarkets, and other retailers have passed the program's rigorous audits and received certification, allowing customers and students feel safe while supporting these businesses.

When the lockdown order was lifted in early May, Interactors fanned out across their communities to visit businesses, homes, and public transport to give people educational materials and safety guidance. They became leaders in helping schools implement COVID-19 safety protocols, which allowed schools to open in early July.

Our Interactors have been fantastic and made a real difference in getting crucial information out to the public, Athukorala says, who was chair of the Sri Lanka Tourism Bureau and served as the chief business development officer for Sri Lanka at the United Nations.

Interact clubs bring together young people ages 12-18 to connect with leaders in your community and around the world. Rotary and Rotaract club sponsor mentor and guide Interactors as they carry out projects and develop leadership skills.

Tools and technology

To encourage hand washing, local Rotary clubs worked with [S-Ion](#), a plastic water pipe company, and [PickMe](#), a transportation organization, to build nearly 2,000 mobile hand washing units that attach to three-wheel bikes. Riders are encouraged to wash their hands before and after using the bikes. The aim is to promote hand washing hygiene in public spaces and increase hand washing rates, which is one of the best protections against COVID-19 infection.

The Rotaract Club of Kelaniya created a mobile app, Track the Spread, that allows Sri Lankans to log symptoms and register positive tests. The app is integrated with local hospitals and health centers so medical professionals can identify hotspots and communicate with people about their symptoms. It also allows people to purchase goods online from grocery stores, pharmacies, retail shops, and even pay utilities with the app, while allowing people to stay home and thus contain the spread. This is helping commerce continue, Athukorala says.

The government of Sri Lanka is now testing the app for widespread adoption across its health departments.

The next phase

As vaccinations are increasing in the country, more than 800,000 doses have been administered so far, Rotary clubs have also worked with local health officials to support vaccine sites including logging data.

Clubs worked with the World Health Organization and Ministry of Health to develop a booklet for parliament representatives and religious and community leaders to facilitate a successful vaccination program. The printable booklet has information on different vaccines, safe practices, and key messages that leaders can use to better inform people about the COVID-19 vaccines.

More than 88,000 cases of COVID-19 have been confirmed as of mid-March, with over 530 deaths.

We have done a great job at keeping COVID-19 at bay, but our next focus is making sure Sri Lanka can adequately provide vaccinations to its people, Athukorala says.

22-Mar-2021

Who Will Be the Lucky Winner?

ROTARY GOLF RAFFLE

1 for \$10, 3 for \$20, 10 for \$50



Parasifal Raymond Weil
wristwatch
Value \$1,450



Tango Raymond Weil
wristwatch
Value \$950



Carson Tissot
wristwatch
Value \$340



Carson Tissot
wristwatch
Value \$375



American Chest Cherry Wood
Valet Chest, Value \$295

Additional raffle prizes, including:

- Bahama House gift certificate/basket
- Daytona Int'l Speedway jackets
- Wine Basket
- Paper Source
- Oil and Vinegar Basket
- Cadillac Golf Bag
- Dozen Callaway Golf Balls

**BUY
TICKETS
HERE**



Everyone has a chance to win a watch, regardless if you attend the tournament or are still on ZOOM. You can click the link below to buy your chance!

[Click Here for your chance to Win!](#)

News from District 6970

Northeast Florida Rotary Clubs launch initiatives to grow the organization

Rich Turnbull, Rotary International's District 6970 governor, and club leaders have launched the worldwide service organization's current theme in the local area, Rotary Opens Opportunities, and going into 2022 with the theme, Serve to Change Lives.

Within Northeast Florida, Rotary has 63 clubs, two satellite clubs, 15 Rotaract clubs and 44 Interact clubs serving 31 regional communities in 12 counties with more than 3,300 men and women. According to Turnbull, Rotary members serve to realize a world where people unite and take action to create lasting change in communities and around the world.

The regional district was established in

1915 and is currently embarking on new member recruitment and current member retention to further service and leadership opportunities and the shared vision for Rotary.

"Our goals this year and into 2022 include inspiring and motivating Rotarians to expand the reach of the organization by increasing membership, diversity and our impact to serve millions who need help locally and around the world," said Turnbull. "We believe in doing more and growing more with service projects and participation. This can be achieved by increasing membership and fellowship as we continue to grow our organization to more than 1.3 million members world-

wide. Locally, we've embraced the opportunity with starting new clubs to attract a diverse group of students, younger adults and the older burgeoning demographics in areas throughout Northeast Florida."

"Service is the rent I pay for the space I occupy on this earth," said 2021-22 Rotary International President Shekhar Mehta of India in a worldwide presentation. "And I want to be a good tenant of this earth. I am sure each of you also has found your opportunity to serve. You, too, may have provided eyesight to the blind, food to the hungry, homes to the homeless and medicine for the sick. They may have been small opportunities for service or large projects. More than just the size, it is

the attitude that defines service."

The civic and social services each club provides to its specific community are determined by membership and needs in the local area.

According to Turnbull, to follow Mehta's lead, each Rotarian is to bring at least one prospective member to Rotary in the next 17 months and to serve by illustration as a change-maker.

Those interested in local Rotary membership and service can contact Turnbull at 904-669-8777 or email rich.rotary6970@gmail.com or Katherine Batenhorst, Rotary District 6970 membership co-chair, at katherine.batenhorst@gmail.com.

Heroes from around the country recognized

The We Can Be Heroes Foundation hosted its spring Tribute to Our Heroes Brunch at the Salem Centre Auditorium on Saturday, with the room filled to capacity (while observing COVID-19 restrictions).

Unsung heroes from around the country were recognized for their sacrifices for the good of their neighbors, their country and its future.

The event featured a catered brunch followed by members of the Atlantic Coast Young Marines formally presenting the colors. Many tables were labelled with the names of a veteran or community hero, donated by their loved ones to honor them.

Two special heroes in attendance were Jacksonville World War II veterans Frank Pupura and John Connelly.

Several Unsung Heroes were specifically recognized by We Can Be Heroes Foundation National Spokesman Ryman Shoaf, including:

- Ponte Vedra's late Shari Duval, founder of K9s for Warriors, for pairing rescue dogs with more than 650 veterans suffering with PTSD, traumatic brain injury or military sexual trauma;

- The young founders of Ponte Vedra High School's Sharks for Heroes, Mason Romero and Jake Simone, for starting the high school chapter and selflessly assisting at veteran and We Can Be Heroes Foundation events;

- St. Augustine Gulf War National Guard Veteran Carl "Jeff" Lay for continuing his service, even with health issues, by serving with the Veterans Reserve Corps and the American Legion;

- Jacksonville Marine veteran Cliff Leonard, who, over the past 13 years, sculpted 50 bronze busts of fallen service members and presented each sculpture to the service member's grieving family;

- Delaware Vietnam Veteran Ron Elliott, who transported the remains of service members to their final resting place for more than 40 years;

- Redding, California's young Preston Sharp for placing flags and flowers on more than 200,000 veterans' graves;

- Maryland's Jeannie and Doug Ping for hosting annual picnics for volunteers of a used book store for summer reading programs; and

- Maryland Vietnam-era Veteran and 31-year Little League volunteer George Swanson as the Waldorf League "Go-to-Guy."

In addition to being recognized at the brunch, each unsung hero was given the foundation's Unsung Hero Lives Here yard sign.

The event concluded with presentations from Hillsdale College Professor Adam Carrington on America's freedom and Concerned Veterans for America Coalition Director Jimmie Smith on endless wars.

Sponsors of the event included Americans for Prosperity, Concerned Veterans for America and K9s for Warriors.

To nominate a hero or to learn more about the We Can Be Heroes Foundation, go to www.WeCanBeHeroesFoundation.org



ABOVE: Ponte Vedra High School students Mason Romero and Jake Simone are recognized for launching Sharks for Heroes.

LEFT: Sculptor Cliff Leonard is honored for creating bronze busts of fallen service members and giving them to grieving families.

Photos provided by the We Can Be Heroes Foundation

The Four Way Test



“

Is it the truth?

Is it fair to all
concerned?

Will it build goodwill
and better friendships

Will it be beneficial to
all concerned?"

”

Club Meeting

Daytona Beach
Meets at Palmetto Club
1000 S. Beach St.
Daytona Beach, FL 32114
Time: Monday at 12:15 PM