

# Rotary



## Club of Ponte Vedra Beach:

Join us Thursday Mornings at Marsh Landing CC at 7:30am



### Invocation:

*Scott Grant*

### Pledge:

*Tom Veltri*

If you missed us last week we heard a fantastic craft talk from red badger **Maria Mastromatteo**. Thank you for sharing your story! We also heard great updates from **Chris Eckols and Jennifer Logue** about MCC 2025. Please be on the look out for the invite coming from Green



Envelope. Guest speaker this week was Luis Goicouria, Senior VP PGA Studios. The three level facility is adjacent to the global headquarters and home to the largest golf foot-age library in the world will house all PGA TOUR Media operations, including live production for PGA TOUR LIVE, PGA TOUR Champions and

Korn Ferry Tour, as well as the social media, digital operations and international media. Don't forget



about the wine tasting at the home of **Lorriane Dorsa** on 2/8. Her address is 205 First St. S Jax Beach. Take the elevator to the 10th floor. Carpool if you can-bring a bottle to share and see you there! No RSVP needed!



### January 23rd Program:



Craig Smith Managing Partner Alhambra Theatre & Dining/ Theatre Partners LLC. A native of Jacksonville, Craig Smith grew up in Callahan, Florida. He got his first taste of business at the feet of Peter Bragan, Sr. and Pedro. Working for the then-named Jacksonville Suns, he honed his skills in promotions, sales and customer service. Craig adapted what he learned at the Ballpark to become a serial entrepreneur, with success in the communications business, the transportation business and in the retail labeling industry. In November of

2009, he found himself quite by accident as the owner of the Alhambra Theatre & Dining, the nation's longest running professional dinner theater. A labor of love, Craig embarked on a journey to improve the Alhambra's guest experience and further the Alhambra's place among Jacksonville's most treasured cultural icons. Since taking over the 375-seat dinner theater, the longest-running such theater in the nation, attendance has increased 25% each year and now proudly boasts sell out crowds often. 2023 saw record attendance, seating more than 135,000 people – 96% of available seats. Under Smith's guidance the Alhambra has become known as much for its culinary experience as it is for its high quality of Broadway-like shows. With the intent of revitalizing it like he did the Alhambra, in September 2022, Smith bought St Johns Food Service Company, a 74 year old St Augustine food purveyor. And in late 2024, Craig and his partners bought the Dick's Wings franchise on Atlantic Boulevard in Jacksonville. When not working at one of his businesses, Craig enjoys his time hunting and spending time with his daughter, Macy, (whom he largely credits with his purchase of the Alhambra). Craig is on the Board of Directors for Museum of Contemporary Art (MOCA), the Dean's Council at UNF and the Marketing Committee for Visit Jacksonville and speaks frequently at area business events about Jacksonville's growing cultural scene and thriving business environment.

### Club Officers

Beverly Flanagan  
*President*

Chris Eckols  
*President-Elect*

Donna Guzzo  
*President Nominee*

Jennifer Logue  
*Immediate Past President*

Julie Kurtz  
*Secretary*

Lorraine Dorsa  
*Treasurer*

Tom Kastner  
*Sergeant at Arms*

Chris Bondani  
*Legal Counsel*

### Board Members

Toni Boudreaux- Godwin  
Toni Chrabot  
Tim Crosby  
Mary Merrill  
Byron Miller  
Sherry Mahoney  
George McCaughan

### Appointed

Tom Veltri  
Donna Guzzo  
Jennifer Ryan

### District Governor

2024-2025  
Mickey Ulmer  
Rotary Club of Flagler Beach

### Rotary International

President 2024-25  
Stephanie A. Urchick  
Rotary Club of McMurray  
Pennsylvania, USA

*Rotary Rote Published Weekly  
by Toni Boudreaux-Godwin  
of the Rotary Club of PVB*

## Icemen Hockey Outing VyStar Arena 2/28:

Join us for a night of hockey as the Jacksonville Icemen take on the Savannah Ghost Pirates in Downtown Jacksonville during Military Appreciation Weekend! The fun starts at 7pm-seats are in section 105 and are \$30 each. Only 30 tickets are available, so act fast. Please [RSVP](#) and you will be billed for your tickets.



**Exciting News!** On January 30th, we'll have a Video Day at our meeting as part of creating a fantastic Recruiting Video for TBRCITW! We will have a professional videographer capturing raw footage of our meeting and some testimonials from our amazing members. ***This is where YOU come in!*** We're looking for volunteers to

share why you joined our club and what you love most about being part of it. These testimonials will help showcase the heart and spirit of TBRCITW to potential new members. If you're interested in being part of this project or have ideas for the video, please see ***Mary Merrill or Billy Wagner***. We'd love to hear from you and get you involved! Thank you for helping us create something truly special for the future of our club!

## January/ Early February Speakers & Upcoming Events

**January 23rd:** Craig Smith, Managing Partner:

The Alhambra Dinner Theatre

**January 30th:** David McGowan, WJCT Public Media

**February 6th:** Raghu Misra, Founder of the Link. (Meet at the Link in Nocatee. 425 Town Plaza Ave, Nocatee)

**February 8th:** Full Moon Wine Tasting at the home of ***Lorraine Dorsa***. Food will be provided by Mai Oui Catering please bring a bottle of wine to share. Fun starts at 5:15pm!

**February 18th:** Board of Directors Meeting

**February 20th:** Diane Tuttle, CEO Angelwood

**February 22nd:** Annual Food Packaging Event 10-noon

**February 27th:** Tyler Dennis, PGA TOUR Chief Competitions Officer

**February 28th:** Icemen Hockey Outing VyStar Arena

**Board meetings are held every third Tuesday from 7:30-8:30am at Vicars Landing-upstairs in their conference room. Red badgers are encouraged to attend!**

On the Web Club

#21038

*Just click the links!*

[PVB Rotary Club](#)

[Rotary District 6970](#)

[Rotary International](#)

[RYE6970](#)

[Beaches Rotaract](#)

Rotary



DISTRICT  
6970

FLETCHER INTERACT PRESENTS:  
**ANNUAL FOOD PACKAGING  
EVENT**  
LET'S FEED THE HUNGRY!



22 FEBRUARY | 10:00 AM - 12:00 PM

EVENT LOCATION:

700 SEAGATE AVE. NEPTUNE BEACH, FL 32266

FOR FURTHER INQUIRIES: SHELLS.CHIVE\_3H@ICLOUD.COM



**FUND**  
*the* **FUTURE**

**Congratulations  
to Lorraine Dorsa!**

We are proud to recognize ***Lorraine Dorsa*** as a Rock of the Foundation! Her generous one-time \$5,000 donation will help grow our endowment and extend our impact.