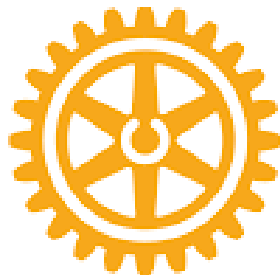


Rotary



IMAGINE ROTARY

Invocation:

Bruce Barber

Pledge:

Mary Merrill

If you missed us last week we had nearly a packed house! Our guest speaker was Dr. Charles Coker, CEO of LiveThrive. They help consultants and organizations be more successful with the people data they need to increase performance. LifeThrive delivers the people insights your organization needs so that you can optimize your team's productivity and performance to drive profitable growth supporting each stage of the Employee Growth Lifecycle including: Hiring solutions to help organizations hire the best and most-qualified candidates while creating consistency in culture, reducing turnover, and improving interviewing effectiveness. Employee development to drive better employee engagement, productivity, retention, and organizational performance. Retention solutions create deep alignment, organizational wellness, and increased profitability. COVID-19 proved that there would be times organizations must quickly adapt to environmental or economic challenges beyond just being competitive. The business world changes constantly. Successful businesses have applied organizational development (OD) processes to adapt to these changes, increasing their effectiveness and making the most of their resources. There are many free assessments on the LifeThrive website. I took a few and found them quite insightful. Click [here](#) to check them out!



***As our hearts goes out to all the citizens of Turkey, District 6970 has stepped up as we always do, to raise funds for those impacted by this horrible earthquake. We will be sending contributions directly to the Disaster Relief Fund in District 2430. In the body of the you can find out how to support and where to send your much needed donation.



Club Officers

Doc Renuart
President

Jennifer Logue
President-Elect

Beverly Flanagan
President Nominee

Lori Anderson
Immediate Past President

Emily Rhodin
Secretary

Lorraine Dorsa
Treasurer

Tim Crosby
Sergeant at Arms

Chris Bondani
Legal Counsel

Board Members

Toni Chrobot
Beverly Flanagan
Toni Boudreaux-Godwin
Vince Grassia
Sherry Mahoney

Appointed

Wayne Gordon
Andre Green
Donna Guzzo
Shelley Morgan
Marc Ressler
Billy Wagner

Jeff Michelman
Rotary Club of Jacksonville
Oceanside2022-2023
District 6970

Jennifer Jones
Rotary Club of
Windsor-Roseland
Ontario, Canada
Rotary International
President 2022-2023

February 23rd Program



Brandon Forschino is the CEO of Out of Dust Marketing, a Social Media Management and Video Production Agency, and President of Brandon Forschino LLC where he provides business development and general consultancy for emerging businesses. Brandon brings more than 12 years of digital marketing & business development experience. At age 18, Brandon co-founded a successful college social network birthed at Florida Atlantic University. The web & mobile application quickly grew from FAU to over 15 colleges & universities across the United States. After three years of building this company, Brandon went through a merger & acquisition with US technology company, Appsuite. Brandon served as the VP of Marketing & Business Development before starting his current marketing agency. Brandon has been happily married to his wife, Elena Forschino, for over six years, and they parent four amazing children, with one more on the way! When Brandon is not helping breathe life into small businesses, he enjoys playing piano, photography & videography, traveling, & hiking.

Rotary Rote Published Weekly
by the Rotary Club of PVB

We are a Membership Organization that does Service
not just a Service Organization that has Members



TBRCITW invites you to participate in a VIP Bourbon Tasting event at the St. Augustine Distillery at 12:30pm on Sunday

March 19th. Phillip McDaniel's visit to our club inspired the idea of a visit for many of us. The group will be small as they can only take 18 people. Due to the size, there will be no bus service. The tasting goes for 1 hour and leaves you plenty of time for lunch or another tour in St. Augustine afterward. We still have plenty of spots available to sign up today! Once we get to 18 participants, then we are full. Cost is \$30 per person.



It's Time for Our Mineral City Raffle!

The winner will get to choose from trips to Ireland, Rome/Tuscany, Hawaii, Las Vegas or Belize! Tickets are \$100 each or 5 for \$400. The drawing will be held at the Mineral City Celebration on May 13th and you do not need to be present to win! Click [here](#) to purchase tickets!

Its time to start thinking about nominations for the 31st Annual Local Heroes Awards. Presented each year, the Local Heroes Awards



recognize individuals who give back to the community and reflect the spirit of the Rotary Club's motto, "Service Above Self." From volunteering with local charities to giving back through the arts, education, environmental protection activities and more, the Rotary Club of Ponte Vedra Beach and The Recorder seek to recognize the "unsung heroes" who make Ponte Vedra such a special place to live, work and raise a family.

February/March Speakers & Upcoming Events

February 23rd: *Brandon Forschino*, Camino de Santiago de Compostela

February 25th: Polar Plunge/ JAX Symphony (sold out)

March 2nd: Jared Rice, The Players Championship

March 8th: Gabriel House of Care Service Project

March 9th: *No Meeting: TPC Week!*

March 16th: Melissa Nelson, UW of Florida - A State Discussion

March 19th: VIP Bourbon Tasting at St. Augustine Distillery

*Board meetings are from 7:30-8:30am and red badgers are encouraged to attend!

On the Web Club #21038

Just click the links!

[PVB Rotary Club](#)

[Rotary District 6970](#)

[Rotary International](#)

[Rotary Youth Exchange](#)

[Beaches Rotaract](#)

