

# Rotary

## Club of Sanibel-Captiva



### 2022-2023 President



This past week, the Sanibel-Captiva Club had the privilege of inducting our President for the 2022-2023 year, Annie Campbell. We are looking forward to a great year! This week's article is best said by Annie in her welcoming speech.

Imagine Rotary... Fellow Rotarians, it is an honor and privilege to serve as your 2022-2023 President. Thank you for the opportunity to serve in this capacity. As your president, I promise to do my best, to be committed, to be intentional in this role, to dream big, to offer a fresh perspective, to listen and take action, and to be a leader who makes everyone feel like someone.

Imagine Rotary... A little bit about me. I was born in a small town with a population of around 1000 people, along the beautiful shore of lake MI. The oldest of three, I did well in school and graduated third academically in my class of 37 students, I was on student council, I was in 4H, I played tennis, I took piano lessons and was also a band geek, I played the alto saxophone and was the drum major for the school's marching band my sophomore, junior and senior year. I was also voted by my peers to be homecoming queen. Upon high school graduation, I was the lucky recipient of a Rotary college scholarship to attend Michigan State University. From that moment, I imagined that someday I would become a Rotarian. Little did I know that I would be standing here in front of you today.

I graduated from MSU in 2001 with a BS in psychology and then earned a Master in Education degree from Aquinas College in Grand Rapids, MI. I then earned a certificate in Fundraising Management from the Lilly School of Philanthropy at Indiana University and, more recently, a certificate in Strategic Leadership from Harvard University. During my studies, I volunteered for several nonprofits, including Special Olympics, the Women's Resource Center, Big Brothers Big Sisters and AmeriCorps.

I've served on several nonprofit boards throughout the years, including the Board of Directors of Child and Family Services, Artists Creating Together, Third Level Crisis Center, and Benzie Housing Council. I currently serve on the Board of Directors for the Heights Charter School and Eva's Closet and Foundation.

My career began at Disability Network Northern Michigan — a small nonprofit organization in Traverse City. I travelled to 15 schools w/in TBISD to teach life skills to students receiving special education service and by fluke toward the end of my tenure there ended up fundraising, specifically raising money to make beaches accessible for individuals with mobility issues. I was with Disability Network for a little over a decade when I made the decision to move to sunny Florida. It was negative 20 degrees in Traverse City for an entire week, literally warmer in Snowhill Antarctica than it was in Traverse City. My love for SWFL grew from my grandparents who were snowbirds here.

After moving to FL, I served as a community director for the March of Dimes, Development Director for PACE Center for Girls in Immokalee, and for the past 5 years as Development Director of BIG ARTS. And, I'm excited to share with you that I'll be starting my next career adventure on Monday as the first Development Director of the Heights Foundation.

In 2016, I met my significant other, Daniel. Daniel was born in Iowa City, but grew up in Fort Myers. He's currently a Marine Engineer and coincidentally graduated from the Maritime Academy in Traverse City. We have a sweet 11 month old fur baby Goldendoodle named Trouper who I hope to get officially certified as a therapy dog to help youth, seniors and veterans.

Service above self is the motto of Rotary — and a motto of which I live and breathe. My favorite quote is by Mahatma Gandhi. "Be the change you wish to see in the world." My friends, together we are making our community, our nation, and the world a better place.

In her speech at the PETS training in Orlando, Jennifer Jones, our Rotary International President challenged us to "imagine that we can get up every day and make a difference."



## IMAGINE ROTARY

### Speakers

#### Birthdays

- Mary Bondurant  
July 13th
- Eldon L. Bohrofen  
July 14th
- James C. LaVelle  
July 14th
- Richard P.  
Waterhouse  
July 17th
- Richard D. Salerno  
Jr.  
July 18th
- Gene Morrison Hardy  
July 19th
- Clark Rambo  
July 21st
- John Howard Danner  
July 22nd
- Clair Ann Beckmann  
July 22nd
- Scot M. Congress  
July 29th
- Annie Jane Campbell  
August 6th
- Donald E. Russell  
August 7th

#### Wedding Anniversaries

- Donald E. Russell  
July 23rd
- Gary Walter Dyer  
July 28th

#### Years of Service

- Robert C. Monk  
07-29-2005  
17 Years
- Joleen Mercedes  
Raho  
08-11-2017  
5 Years
- Donald McDonald  
08-07-2019  
3 Years
- Sam Ankeron  
08-09-2021  
1 Year

Imagine a world with no polio.

Imagine a world with clean water for everyone.

Where every child has the opportunity to learn to read.

Imagine hope, peace, and kindness.

Dream big, my friends...like eradicating a disease and creating world peace. It's our responsibility to dream these dreams and then make them real...to be brave and courageous, and to share the gift of Rotary with others.

I'm pleased to share with you that under President Bill Letendre's leadership, the Board of Directors and Strategic Planning Steering Committee identified three priorities, which are outlined in a three year strategic plan, for our club. The 3 priorities are:

1. Membership
2. Fundraising
3. Communication

The Rotary Club of Sanibel-Captiva's membership goals include:

1. Add 15 new members by 2025
2. Keep current members engaged
3. Broaden and diversify the club demographics

Our yearly annual fundraising goals include:

1. Raise at least \$25,000 net for wheelchairs through Wheels for Wheels (last Saturday in October)
2. Raise a minimum of \$100,000 net through the Arts & Crafts Festival (President's Day weekend)
3. 100% membership participation in fundraising activities
4. Expand the demographic reach of event participants

The Club's communication goals include:

1. Keep all members up to date on Rotary happenings
2. Use a multi-channel marketing & communications approach
3. Share the "do-goodery" of the club with a vast audience

Rotary is the oldest and largest service club in the world. Fellow Rotarians, with over 200 countries represented and over 46,000 clubs, we have a shared responsibility to take action on our world's most persistent issues. Rotarians around the world are working together to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, & hygiene
- Save mothers and children
- Support education
- Grow local economies
- and Protect the environment

My friends, we have a lot of work to do. I challenge you to dream big and imagine. Think about your why...why Rotary? Whether you joined for fellowship, friendships and social opportunities, networking, professional development or to serve...find your why and take action. Now is the time for us to dig deep and get moving.

What kind of world do we want? Imagine Rotary...Together, we can move mountains. Together, we can make a difference. Together we WILL make a difference b/c we are people of action. Imagine Rotary...just imagine all we can do and all that we will accomplish this year.

If you need anything, if you have questions or ideas, please do not hesitate to reach out. My updated email address and contact information can be found in DACDB. I tend to respond more quickly to phone calls and text messages, as I get inundated with emails... but I will respond.

Thank you, fellow Rotarians. Thank you for all you do and for selecting me to serve as your president this year. Dream big and imagine. It's going to be a great year. Thank you.



Here is a link to last week's meeting:  
Meeting Recording:

<https://us02web.zoom.us/rec/>

share/ciLzel1Uapf-REtuokJ\_n6mH8kfgnQFD7o2PUMIWW- 6u3MFOAH1xP90G\_cq9xK0-. I0xsU7Ed\_6fLGb9X

Access Passcode: wRHpM5%2

## Our Outgoing President



A few words from our Outgoing President, Bill Letendre...

I have been very honored to serve as the Sanibel-Captiva Rotary Club president for the second time. As I have mentioned in the past, my first term was in the early days of the club as its eighth president in 1987. At that time, the club roster numbered about 35 with at least half of the members being Snowtarians which resulted in very small numbers in attendance at our weekly meetings during the summer months. However, from those humble beginnings we have prospered to a club that now generously donates in excess of \$125,000 annually to the many charities deserving of our support. This year marked the only time that all the revenues generated by our "DoGoodery" exceeded \$200,000. Hosting three significant fund-raising events certainly stretched our abilities and most likely will not be duplicated again. For that effort, I will be forever grateful to all of you who participated in making this a historical record-breaking year.

Having recognized the important role club members played in our successful year, I have a small token of my appreciation to a significant number of members who routinely volunteered and served as an officer during my term as president. I will begin with acknowledging the Board members:

Annie Campbell; Don McDonald; John Raho; Chet Sadler; Don Russell; Gary Dyer; Cindy Carter-Lee; Barb Ellis; Roger Thrifshauser and Roger Grogman

Next, I want to thank all the Trust Board members:

John Henshaw; Bill Harkey; John White; Mike Raab; Scott Mowry; Rachel Tritaik; Clark Rambo

Finally, I want to acknowledge several members who made exceptional contributions to our fund-raising events this past year: Scot Congress; Dick Waterhouse; Clair Beckman; Charlie Emerson; Mary Bondurant and John Danner

Also, two noteworthy volunteers who routinely contribute to the success of our club: Logan Lee and Darrin Grotian

I look forward to continuing to contribute to the success of the club in the coming years. I pledge to Annie my support and assistance whenever she may deem it appropriate during her presidential year.

## Welcome New Members

**Welcome New Members Matt & Bill!**





New Member Sponsors John Danner & Roger Triftshauer, Membership Committee Chair David Lowden, New Member Matthew Pierce, New Member William Coleman, Outgoing President Bill Letendre, 2022-2023 District Governor Neil Snyder, 2022-2023 President Annie Campbell, Membership Committee Member Maureen McGauran

**Bio for Matt Pierce:**

Matthew Pierce is a complex litigation consultant and software engineer. Some of his notable cases over his 20+ year career are Suriname v. Guyana (which resulted in the redrawing of the maritime boundaries between the countries), anti-trust matters for American Express, and even an Intellectual Property case involving Dan Aykryod. His custom software solutions have been instrumental in taming unique problems presented in today's highly technical landscape as various issues find their way into the courtroom. Matthew's unabridged resume also contains entries for emergency medical technician, firefighter, and martial arts instructor.

He spent his school years in the small town of Coldwater, Mississippi, where the first Elvis record was pressed, and spent his summers in LA, CA. He earned his bachelor's degree from the University of Southern Mississippi, where he attended more classes than his fellow alumni Bret Favre and Jimmy Buffet combined.

He met his wife, Rachel, in Washington, DC, and they now live on Sanibel with their four children.

**Bio for Bill Coleman:**

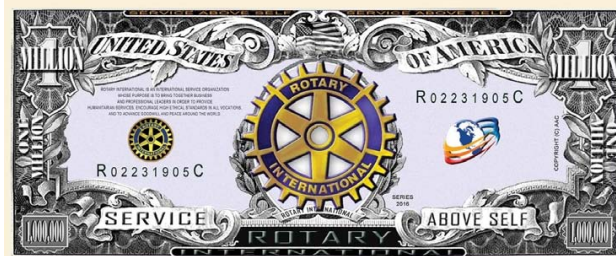
William T. Coleman cut his teeth in aviation going Mach 2.5 as a Lieutenant in the U.S. Navy. He has extensive flying and business knowledge of aviation and used this acumen during his 25-year tenure as an outside public relations counsel for Phillips 66. Bill was an Executive VP for a New York-based PR firm and is a graduate of Marquette University. He has lived and traveled in Southeast Asia, Japan, the United Kingdom, Europe, and South Africa. He is married to his British wife Elaine and has one son, Will, the best software analyst in the world.

Ever since Tom Casey completed his historic trek around the globe, Bill has maintained a personal goal to turn the story into a book. As he explains, "This book was my dream. I wanted everyone to know how it really happened, illustrating what went on behind the scenes. I also wanted the world to finally recognize that Casey's dream turned out to be a feat unequalled in the annals of aviation, and one worthy of official record-setting recognition.

Floatplane Odyssey is the name of Bill's book. A Real-life tale of one man's historic quest to circumnavigate the globe, taking off and landing only on water, 188 days in 1990.

**Welcome Matt & Bill!**

**Thanks A Million**



This Year's Thanks A Million goes to....

**Bill Rahe**  
for being the Parade Float Leader!



THANK YOU!

## Call for Road Kill



Many years ago, the Sanibel-Captiva Rotary Club adopted the stretch of road that leads up to the causeway toll booths. On a monthly basis, certain brave members, fearlessly led by Darrin Grotrian, pick up all the trash, debris and who knows what else in an effort to maintain a clean roadway on the entrance to our beautiful island. This effort is affectionately known as "Road Kill". No, it is not glamorous, yes, all are welcome, yes, it builds comraderie, and on the plus side, you never know what you're going to find!

**July 16 at 8:00**

meet at Carlton Naumann, just over the bridge.

Come have fun saving the world one piece of 'treasure' at a time! You never know what you might find!

## Friendly Reminder...



Just a friendly reminder...

Our Club invoices were emailed out on July 10 and are due by August 14. If you are unsure if you paid or don't remember seeing an email (sometimes they obnoxiously go to your Spam/junk folder), please email John Raho at [anthonyraho@gmail.com](mailto:anthonyraho@gmail.com). Thank you!

## Friday's Speaker

This week will be Chris Hamilton, a member of the Damariscotta Newcastle Rotary Club in Maine



Chris Hamilton is a member of the Damariscotta Newcastle Rotary in Maine. Today he is going to tell us about a global grants project to care for street children in Tanzania, East Africa.

He first joined Nassau (The Bahamas) Rotary in 2004.

He spent his career raising money for non-profit organizations including the Amani Center for Street Children.

To celebrate his retirement, and their 35th anniversary, last summer he and his wife flew to Seattle and rode their bicycles home to Maine.

Be sure to join us for our full breakfast for meetings. Please contact Bill Harkey if you are attending the meeting in-person at the Community House, so we can notify the caterer. Please send a confirmation to **Bill Harkey at [William.Harkey@gmail.com](mailto:William.Harkey@gmail.com) by 5 pm on Tuesday** every week.

Doors open at 7:30 a.m. and the meeting will begin at 8:00 a.m.

If you are out of town and cannot attend the meeting in person, you may log on to the ZOOM meeting:

### THIS IS A ONE TIME ZOOM MEETING LOGIN

Topic: SAN-CAP Rotary Meeting

Time: Jul 8, 2022 07:30 AM Eastern Time (US and Canada)

Please download and import the following iCalendar (.ics) files to your calendar system.

Weekly: <https://us02web.zoom.us/>

meeting/tZUoc-yqqDstGNIysqcxmLVePpQb0rxZccVR/ics?icsToken=98tyKuGpqz8vGNKVtxuBRpwcGY-gZ-rwpmJajY10hQz0ADheTjXzBvJzMOJt COLT



Join Zoom Meeting  
<https://us02web.zoom.us/j/81545260726>  
Meeting ID: 815 4526 0726  
Passcode: 955563  
One tap mobile  
+16465588656,,81545260726# US (New York)  
+16469313860,,81545260726# US

Dial by your location  
+1 646 558 8656 US (New York)  
+1 646 931 3860 US  
+1 301 715 8592 US (Washington DC)  
+1 312 626 6799 US (Chicago)  
+1 669 444 9171 US  
+1 669 900 9128 US (San Jose)  
+1 253 215 8782 US (Tacoma)  
+1 346 248 7799 US (Houston)

Meeting ID: 815 4526 0726  
Find your local number: <https://us02web.zoom.us/j/kbfifXPAY4>

See you Friday morning!

## Start Time!



**Starting on July 8, our meeting times will change!**

**Doors Open at 7:30  
Meeting begins at 8:00  
Meeting ends at 9:15**

## District-Wide 4-Way Test Essay Winner

Each year, our Rotary club sponsors the 4-Way Test Essay Contest for 8th grade students. This past week at the District Leadership Turnover event, the District's 4-Way Test Essay Winner was presented.

**Congratulations to Nishini Fernando!**



## 2022-2023 President Contact Info



Contact information for our 2022-2023 President Annie Campbell  
cell (231) 313-1589  
email [annicamp@me.com](mailto:annicamp@me.com)

## Rotary License Plates Support Youth Services

### PLEASE HELP FLORIDA'S YOUTH

We are looking for Floridians who want to support Rotary's Youth Programs across the state—and we'd like to count on you. You do not have to be a Rotarian to get a Florida Specialty Tag with the Rotary symbol—all you have to do is get yours today through [www.floridarotarytag.com](http://www.floridarotarytag.com) and help us get to the 3,000-mark so the plates will go into production! Get on for your car, motorcycle, RV, motorcycle trailer, boat trailers, corporate fleet vehicles and more, and help us support this great cause! Read on for ordering instructions. To order your voucher, go to: [OrangeCountyLPVoucher \(pointandpay.net\)](http://OrangeCountyLPVoucher.pointandpay.net)





Under My Bills:

- Payment Type – Place an R and Rotary will come up, select ROTARY
- Fill in Driver's License number
- Tag/Plate if you already have a vanity plate then enter your 5 letters and/or digits. If not enter 12345
- Under Cardholder Information, enter all information then complete all Payment Information for your credit card
- Hit CONTINUE
- If screen gives you an error message go to the red indicator on screen, fix the error and click CONTINUE again
- You next screen will ask you to review and confirm, click CONFIRM and SUBMIT
- Your next screen is your receipt – no need to PRINT as you will get a confirmation by email within minutes

Next you will receive a certificate by snail mail. Put it where you will remember where it is when your tag comes up for renewal (i.e. place in your glove compartment).

## Club Meeting

Sanibel-Captiva  
Meets at The Sanibel Community House  
2173 Periwinkle Way  
Sanibel, FL 33957  
Time: Friday at 07:00 AM

