



Issue 6: August 23, 2023



Rotary
Club of Dunedin North



Find out more about our club:
DunedinNorthRotary.org

2023-2024 LEADERSHIP

- President: Doug Campbell
- PP/Vice President: Gary Coughlin
- President-Elect: Candice Kelly
- President-Nominee: Rob Walker
- Secretary: Ramon Garcia
- Treasurer: Rob Walker
- Directors: 1-Yr: Alan Gustafson, Jay LeFebvre, Dick Spong; 2-Yr: Candice Kelly, Bill Huntley, Kris Gray; 3-Yr: Mel Ora, Jaquelin Nuila, Teresa Cordova O'Dea
- Sergeant-at-Arms: Tom Miller
- Foundation Chair: Steve Schwartz
- Admin Chair: Sherrie Davis Kinead
- Membership Chair: Delonyx Cortez
- Service Chair: Becky Stein
- PR Chair: Candice Kelly
- Programs: Jay LeFebvre

MEETING TIME/LOCATION:

7:30-8:30 am on Wednesdays
Dunedin Golf Club, 1050 Palm Blvd.

MAILING ADDRESS:

PO Box 307, Dunedin, FL 34697

All visitors are welcome for Wednesday meetings, 7:30-8:30 am, either on Facebook Live or in-person. Friends and family are welcome to volunteer.

Meeting Notes from August 16, 2023 – Sherrie Davis Kinead

DUTIES: Greeters: Richard G; Invocation: Priscilla H; *Pledge of Allegiance*: Doug C, standing in for Delonyx, who was late; “5”-Way Test: Delonyx Cortez; “Emcee”: Prez Doug C

VISITORS: None

HAPPY BUCKS: **Angie E** – unfortunately, the editor was talking and did not hear – sorry, Angie. **Teresa CO** – headed to a class reunion in Trinidad, CO. **Priscilla H** – glad to see the rain finally come. **Gary C** – Rotary Day at the Rays was great and the first time he went to a Rays game and pulled for them rather than the Yankees; but he refused to ring a cowbell, which he considers a red-neck, southern tradition. **Jay P** – said he resembles that remark and “Roll, Tide!” **Sherrie DK** – also a Southerner, told about humor author David Sedaris, who bought a cottage at Emerald Isle, NC; when Hurricane Florence was approaching, he said Namaste had a new meaning after hearing many, when asked if they were leaving the island, say, “No-Me-Stay.” **John T** – we’re on a golf course, followed by him praising all the Rotarians who supported the golf club over the years; the club even has a Keith Kurber Drive; then he begged all of us to act as if a hurricane was coming and prepare. **Rob W** – doing a sea trail on his boat in preparation for a trip to Sarasota; his engaged son’s wedding is in a week from Friday. **Chuck C** – thanked the club for agreeing to let the golf club host the teachers from Dunedin High and Dunedin Highland Middle for breakfast to celebrate earning an “A-rating” this past year, which brought in \$3000 and \$600 gratuity for wait staff. **Delonyx C** – YMCA Triathlon is the last Sunday in August and volunteers and spectators are welcome; Safety Harbor and the downtown club are also supporting the race.



50-50 CARD DECK: **Rick L** earned the chance to draw from the deck and there was a bit of excitement when he pulled a low spade. But alas for Rick, it was a two so while his \$2 winnings pays for one ticket, he probably spent \$5.

PROGRAM: Prez Doug had a **club assembly**. He first encouraged members to sign up for fraud alerts from Pinellas County and promised to send the link out later in the day. Gary spoke up and said never to email info on wire transfers or send personal info in emails. Douglas Oppenheimer is having health problems. There is discussion of combining the three Dunedin Rotary clubs and alternating when meetings occur.

The downtown merchants were canceling Dunedin Wines the Blues, but supporters convinced them to hold it again. While the format may change, the event will take place on November 11, Veteran’s Day. We also are moving forward with the 5K Race scheduled for April 17. Sherrie DK reported talking with Linda Christle at the Rays tailgate party, and she wants to share information about upcoming club events and fundraisers so each club can support the others. No decision has been made on where our club will meet after February when the golf club closes. The City has offered the Hale Center with only a security charge and Mel O reports that Marguerite’s will cater for no more than we currently pay at the golf club. Kert suggested checking with Dan Burton, who catered during Covid. Rob W presented the budget for the coming year.

FL MINUTE: None.

ANNOUNCEMENTS: None other than during the program.

Can we do any of these?

CREATE THE CLUB YOU CRAVE

ROTARY CLUB OF HARRISONBURG-ROCKTOWN, VIRGINIA

Five years ago, Meghan Schenker-Fulcher, then a teacher in Harrisonburg, Virginia, decided it was time to join Rotary. “As a non-Rotarian,” she says, “it started with a passion to connect more people in our community to Rotary’s mission: Service Above Self.”

Schenker-Fulcher visited several clubs but couldn’t find one that fit her schedule. “They weren’t necessarily a good fit for educators ... and others who had 9-to-5 jobs but still wanted to give back.”

In retrospect, the solution was obvious: Can’t find a Rotary club that works for you? Create one that does. Joined



by two other women from the community, Schenker-Fulcher pooled their brainpower, as she puts it, “to create what we thought would be an ideal Rotary experience for both ourselves and other women in our community.”

The three spent several months thinking through the kind of club they wanted. “We spent the summer of 2019 holding informational sessions, which allowed people to hear our story, understand the why, and get inspired to join,” Schenker-Fulcher explains. “This also helped us to see if this [club] would really be a good fit for the community.”

That careful planning paid off. Chartered in September 2019, the Harrisonburg-Rocktown satellite club, an offshoot of the Rotary Club of Harrisonburg, today has 36 members — and 26 of them are women. To ensure its relevancy, the club conducts annual strategic planning sessions, where it establishes major objectives for the year. “It helps us to keep things fresh and moving forward,” says Schenker-Fulcher, the chair of the club’s seven-person membership committee. “That helps us not only to retain our members, but to grow our club.”

PLAN PROJECTS THAT PACK PUNCH

ROTARY CLUB OF SINGAPORE

Members of the Rotary Club of Singapore attach a lot of importance to projects, says James Lee, immediate past president. “They want to see the impact of their contributions and efforts on the people and communities they serve,” he says. “We keep them updated about the progress and challenges of our local and overseas projects, and we invite them to sign up and contribute to the ones they are interested in. This gives them a sense of involvement and belonging.”

The signature project of the club, which has sponsored 28 global grants since 2013, is Help the Children, serving communities in the East Java province of Indonesia. “What started as a small ad-hoc project supporting 20 under-privileged school children morphed into multipronged, multicycle global grant projects spanning the last 15 years,” Lee says. “It’s helping communities and up to 60 schools to uplift basic literacy and basic education among students and teachers.”

In 2010, a small delegation from the Singapore club visited the project in Indonesia for the first time. That trip led to an annual visit by up to 80 club members and their families. “Our participants spend three days with the pupils, teachers, and parents who have benefited from our project,” Lee says. “They come back feeling inspired and motivated by the positive changes they have witnessed.”

Lee also points to the club’s diverse membership — its 192 members represent 22 countries — as another reason that it has attracted and retained so many members over the years. “Being able to be involved in communities far from Singapore but close to our hearts,” he says, “means that we are constantly engaging our members and bringing them closer to the communities that they have left behind or are engaged in for economic, business, and personal reasons.”

DON'T FORGET THE FUN

ROTARY CLUB OF HALIFAX HARBOUR, NOVA SCOTIA

Roswell After Hours isn’t the only club that likes to have fun — though fun, as Louisa Horne explains, can wear different guises.

A past district governor and a member of what she describes as the “irresistible” Rotary Club of Halifax Harbour, Horne acknowledges that her club organizes social activities for members. But fun? “Fun is a byproduct of being engaged in things you’re passionate about,” she says.

Formed in 2021 from the merger of the decades-old Halifax and Halifax Harbourside Rotary clubs, Halifax Harbour is organized into three teams. The We Connect People team focuses on member engagement, including fun activities that members can pursue together (think ghost tours, ax throwing, and seasonal celebrations). The We Transform Communities team plans and organizes local and international service projects, and the We Fund Sustainable Projects team does exactly what you would expect: coordinates fundraisers, such as an annual rib festival that’s raised more than \$500,000 since 2015.

The club, Horne explains, has surveyed current and past members “to make sure we’re not missing something in terms of their talents and interests. We’re intentional about looking in the mirror and being honest about how we’re doing. We are OK with and celebrate that different people want to do different things.”

Club Health Check

THE DR. WILL SEE YOUR CLUB NOW

Just as routine doctor visits help people identify health risks before they become serious, Rotary’s club health check can diagnose problem areas and prescribe remedies. Club leaders will find a checklist to assess their club’s well-being in the areas of club experience, service and social events, members, image,

and business and operations, along with an array of resources to treat any problem areas. Regularly consulting those resources can help maintain your club’s health and preserve its value for club members and the community. A few examples follow, but review the entire document to ensure you’re taking full advantage of these valuable tools.

CLUB EXPERIENCE

The problem: Members don’t feel they are participating in the Rotary experience beyond the club.

The prescription: Connect members with various Rotary programs. For instance, encourage them to sponsor an Interact club, organize a Rotary Youth Leadership Awards event, or create a scholarship. And remind members they might want to join a Rotary Fellowship or a Rotary Action Group.

SERVICE AND SOCIAL

The problem: Members feel there are not enough regular occasions for socializing and networking.

The prescription: Put one or two members in charge of organizing social events throughout the year.

The problem: Members worry about the effectiveness of the club’s projects.

The solution: Connect with members of The Rotary Foundation Cadre of Technical Advisers to get guidance on service projects.

MEMBERS

The problem: Club membership is stagnant or declining.

The prescription: Create a membership development plan, while teaching members your club’s process for proposing new members and explaining that they can also refer qualified prospects to other clubs. Online resources also provide tools to help diversify club membership and connect with prospective members.

IMAGE

The problem: The club has an anemic online presence.

The prescription: Find a member with the skills and the time to create and manage your club’s website and social media pages.

BUSINESS AND OPERATIONS

The problem: The club has difficulty planning and setting goals.

The solution: Have the club board meet at least quarterly to review the club’s strategic plan, measure its progress toward established goals, and adjust bylaws and other documents as needed.

UPCOMING MEETING DETAILS				
Date	Invocator	Greeters	Pledge & 5-Way Test	Speaker
8/23	Mark Middleton	Mel Ora, Jay Pitts	Rick Lawrence	Judy Gray - author of <i>Unwavering</i> , a true story of rescue from wives of POWs and MIAs
8/30	Doug Campbell	Becky Stein, Jody Craig	Jennifer Bullock	Anita Myers, Guardian Ad Litem program