

Issue 36: June 5, 2024



Find out more about our club:
DunedinNorthRotary.org
2023-2024 LEADERSHIP

- President: Doug Campbell
- PP/Vice President: Gary Coughlin
- President-Elect: Candice Kelly
- President-Nominee: Rob Walker
- Secretary: Angie Eisele (meeting)
Sherrie Davis Kinkead (recording)
- Treasurer: Rob Walker
- Directors: 1-Yr: Alan Gustafson, Jay LeFebvre, Dick Spong; 2-Yr: Candice Kelly, Bill Huntley, Kris Gray; 3-Yr: Mel Ora, Jaquelin Nuila, Teresa Cordova O'Dea
- Sergeant-at-Arms: Tom Miller
- Foundation Chair: Steve Schwartz
- Admin Chair: Sherrie Davis Kinkead
- Membership Chair: Mark Middleton
- Service Chair: Becky Stein
- PR Chair: Candice Kelly
- Programs: Jay LeFebvre

MEETING TIME/LOCATION:

7:30-8:30 am on Wednesdays
The Hale Center, 330 Douglas Ave.

MAILING ADDRESS:

PO Box 307, Dunedin, FL 34697

All visitors are welcome for Wednesday meetings, 7:30-8:30 am, either on Facebook Live or in-person. Friends and family are welcome to volunteer.

Meeting Notes from May 29 – Sherrie Davis Kinkead

DUTIES: Greeters: Kris G, Rick L; Invocation: Teresa CO; *Pledge of Allegiance* and “5”-Way Test: Jaquelin N “Emcee”: Prez Doug C



VISITORS: Daniel Reichert (Rotaract of N. Pinellas)

HAPPY BUCK TIDBITS: While happy bucks were to be skipped, there were several who insisted and Prez Doug gave the OK. JoAnn R - sick for three weeks, including an ER visit with blood pressure of 201/100+. John T - busy week as he crowned seniors at the Hale Center, attended VFW and Clearwater presentations on Memorial Day and a Saturday orientation for the Tuesday 50th Honor Flight. Mel O - 96-yr-old woman who volunteers for Care Lift is going on the flight. George Ann B - while in Pittsburgh visiting her dad, she decided to do touristy stuff and highly recommends we do the same wherever we are as she learned so much, such as Pittsburgh has 426 bridges. Dr. Bill H - made a trip to Walmart and after being helped to check out because he bought alcohol, got to the car and realized he had never paid; he paid a pre-fine of Jet's coupons to our sgt-at-arms Tom to tell about taking his grandmother to the pedicure place in the mall that has fish that eat dead skin, because it was cheaper than the funeral home.

TOM'S GROAN: Dr. Bill must be vying for the best groan – see happy buck above.



50-50: Candice Kelly was the lucky ticket holder this week, and while not drawing the Ace or a Joker, she did draw a face card resulting in \$10.

PROGRAM: Club Assembly to present the strategic planning and May board meeting. See slides below. Minutes will post on the DACdb under Secure Files when approved by the board in June. .

ANNOUNCEMENTS: Our installation will be at a social, hosted by Jay LeFebvre at his house on June

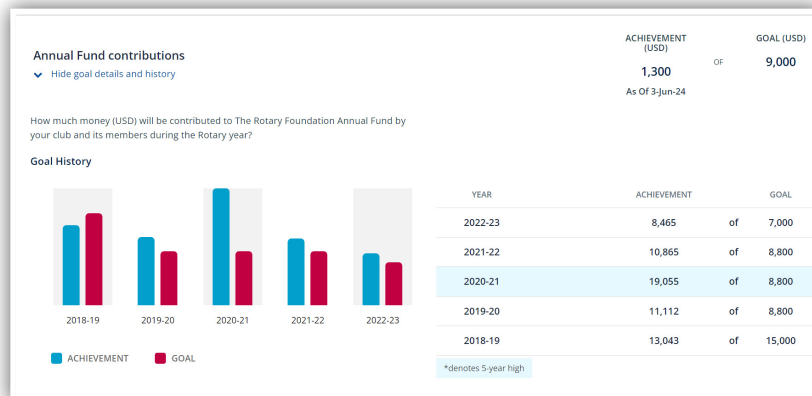
26. The morning meeting is canceled.

FL MINUTE W/DR. BILL: None

Did you know about Rotary Club Central & Goals?

Each year, the president sets goals in the RI Rotary Central module but how many of you know what the president's goals are for our club this year? Goals are set in four areas: Enhance Participant Engagement, Increase our Impact, Expand Our Reach, and Increase Our Ability to Adapt. To receive the President's Award, the club must achieve the number of goals specified by the President of RI. To date, we have achieved 14 of 25 goals.

Below is a screen capture pulled from RI Contributions. We show only \$1300 for this year, which may have been given directly and not sent by the club. Also, the money from the PHF clubs has not been received by RI.



Strategic Planning Findings & Phases to Come

Rob prepared and presented findings of the two strategic planning sessions held in April and May. Below are the initiatives and phases, including a Vision Statement.

STRATEGIC INITIATIVES

- Increase membership growth and retention – membership committee
- Opportunity to network & support fellow Rotarian Businesses
- Signature fundraiser that draws from outside/sustainable
- More visible hands on community outreach
- Marketing & Communication – Internal/External
- Charity Selection
- Rotary Education
- Build spirit de corps – revitalization
- Rotary presence and youth awareness
- Long term financial plan
- International Projects
- Establish committee structure
- Re-engage with dropped members

PHASE 1 STRENGTHS, WEAKNESS, OPPORTUNITIES, CHALLENGES (SWOC)

Strengths

- Great Leadership
- Member Support
- Member Passion
- Friendship and Comradery
- Giving and Service
- Diversity
- Variety of Speakers

Weaknesses

- Lack of new members
- Follow up with dropped members
- Lack of formal committee structure
- Not 501 C3
- Membership participation
- Lack of long range planning to include financial
- Lack of social events

Opportunities

- Estab. International project
- Interact with other Rotary Clubs
- Re-establish Membership Committee
- Total Participation
- Follow up with dropped members
- Lack of long range planning
- Lack of social events
- Lack of financial plan

Challenges

- Loss of members
- Ability to re-engage members
- Lack of formal committee structure
- Not 501 C3
- Membership participation
- Lack of long range planning
- Lack of social events
- Lack of financial plan

PHASE 2 – VISION, WHAT DO WE WANT OUR CLUB TO BE

- List of 5 – 7 Club Characteristics – That we want our club to have 3 – 5 years
 - Sustaining membership that is engaged and visible in the community
 - Local Rotary engagement through joint event, social, networking, collaboration engagement
 - Marketing and Communication planning that promotes club visibility and media engagement
 - Social, fun club that people want to be a part of
 - Club that has a portfolio of international projects
- Candidate Vision Statement

“Our vision is to cultivate a social, fun and inclusive Rotary club where every member feels valued and motivated to drive meaningful change and be a cornerstone of service, locally and globally.”

PHASE 3 ACTIONABLE PLANNING

- Develop a list of strategic priorities that will achieve our vision
- Based on the strategic plan, identify the following
 - Goal – Specific, measurable, achievable, relevant and time bound
 - Actions to achieve the Goal
 - Required resources
 - Nominated member to lead the goal
 - Timeline

PHASE 3 – THE PLAN

Increase and sustain membership that is engaged and visible in the community

Annual Goals	Actions	Required Resources	Member Assigned	Timeline
One new member per month	Select a membership chair and committee	Recruiting Strategy		
Identify root cause and corrective action for lost members	Develop mentorship program for new members			
Encourage XX% participation in RI				

PHASE 4 – PROGRESS PLANNING RECOMMENDATIONS

- Establish/re-establish Committee Chairs and Committee Members
 - Administration
 - Membership
 - Public Image
 - Service Projects
 - Foundation
- Use the planning framework to build the PLAN that is actionable and executable
 - Set GOALS – Specific, Measurable, Achievable, Relevant, Timebound
 - Set a timeline to achieve the goals –
 - Establish actions to achieve the Goals
 - Identify required resources
 - Establish a “battle rhythm” to measure progress

UPCOMING MEETING DETAILS

Date	Invoker	Greeters	Pledge & 5-Way Test	Speaker
6/5	John Tornga	Tom Hribernik, Alan Gustafson	Douglas Oppenheimer	Donna Krauser – Youth & Family Services
6/12	Mary Beth Carroll	Mel Ora, Sherrie Davis Kinhead	Rob Walker	Terry Fortner – Caladesi Island
6/19	Doug Campbell	Dick Spong, Sherrie Davis Kinhead	Gary Coughlin	Jolley Trolley
6/26	NO MEETING - Installation Social will be at Jay LeFebvre’s home in the early evening			
7/3	NO MEETING - July 4th Holiday Week			