



# EYE OPENER

TALLAHASSEE SUNRISE ROTARY CLUB



May 5, 2023

## Meeting Speaker – Katie Pugh

Katie Pugh joined Seminole Boosters as Florida State University's Director of Trademark Licensing in September 2016.

In her role, Katie is responsible for maximizing royalty revenues through innovative and proactive retail marketing strategies while protecting and managing the integrity of the Florida State University brand.

Katie came to the university with a strong background in collegiate and brand licensing, as well as a keen understanding and appreciation of the Florida State brand as a Tallahassee, Florida native and proud Florida State University alumna.



Prior to coming to Florida State, she spent over seven years working at the Collegiate Licensing Company (CLC), where she served as a coordinator and manager in apparel licensing and as the Director of Licensing Operations.

Katie was appointed to the International Collegiate Licensing Association (ICLA) Board of Directors in 2021, and currently serves on CLC's Steering Committees, as well as Florida State's NIL working group. Under Katie's direction, Florida State won the 2021 Synergy Award from ICLA, as well as CLC's 2020-21 Marketing Program of the Year, and the 2018-19 Campus Integration Award.

Katie and her husband Dan (a UGA grad who proudly wears Seminole gear) have a son, Charlie.

## Serve with Sunrise: Weekly Update

How can you Serve With Sunrise? Read below for dates and links to our Club projects.

### Classroom Connection at Hartsfield Elementary:

Champion Colleen Castille thanks all Rotarians who have volunteered with kindergarten

student this year! We met Friday at Hartsfield to help 55 kindergarteners pot a flower in a cup each student decorated. Each student will take this potted flower home for Mother's Day. Also, Colleen supplied the three kindergarten teachers



## The Four Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## Inspiration

May 9:

*Open*

May 16:

*Open*

May 23:

**Scott McLuckie**

May 30:

**Linda Nelson**

## Birthdays

Justin Bryce Peel

May 5

Laurie J Jordan

May 11

Scott McLuckie

May 16

Brittney Aucutt

May 19

Gregg B. Patterson

May 22

Rachel Hill Borntrreger

June 1

Bob Gosselin

June 4

with some tasty goodies to reward students during this last month of school.

**4th Annual Bowling FUNrai\$er (Sunday, June 11, 4-6 p.m., Capital Lanes)**

Co-Champions Stuart Chandronnet and Scott McLuckie will – new this year -- seek sponsors to buy lanes and refreshments for kids in youth organizations to bowl at our event. 50/50 raffle tickets are available at Sunrise meetings and at the Bowling FUNrai\$er; \$10 donation suggested. A Registration Form is printed in this newsletter. You may pay by check or PayPal. Instructions are at the bottom of the [Registration Form](#).

**Meals on Wheels (delivery Tuesday 10:15 am-noon Tuesdays in May and July):** Champion Melanie Quinton asks you to sign up NOW at SignUp Genius <https://www.signupgenius.com/go/4090949a5ab2fa1fd0-meals1>

**Rotary Youth Camp** (July 30, 6 p.m. CT) Champion Palmer Williams. Serve dinner and entertain campers and counselors on a Sunday, July 30, at the Camp in DeFuniak Springs. Mark your calendar now and plan to spend the day doing good and having fun.

**Ramp Build** (October 28, 2023): Champion Pam Doffek. Sunrise will partner with FL Cares Inc. to build a ramp to provide a local resident safety, mobility and freedom.

**Bond Elementary Partnership:** Champion Linda Nelson thanks Rotarians for their generous support of students, faculty and staff at Bond this school year.

**Mentoring Initiative at the Rotary Scholarship House:** Champion Betty Jensen thanks the Women of Sunrise for giving generously of their time to mentor students this year. Sunrise awarded three \$500 scholarships to student residents of the Rotary House at our April 25 meeting. Sunrise will resume the Mentoring Initiative in the fall semester.

**Rotary Scholarship House Pack the Pantry:** Champion Dan Nelson thanks Rotarians for donating generously this year to Pack the Pantry. Sunrise will collect supplies again in the fall to Pack the Pantry for Back to School.

**Florida Department of Corrections April Book Drive:** Champion Stephanie Schwartz thanks everyone who donated media to our prison book drives this year. Sunrise donated nearly 250 books, CDs and DVDs to state prison libraries.

**Boystown Birthday Buddies:** Champion Dee Wellman thanks Rotarians who volunteered to be Birthday Buddies this year. A Birthday Buddy buys a card, a cake, basic decorations, and one or more gifts from the child's list. The cost, including everything, is about \$125. The Birthday Buddy communicates with the group home leaders and delivers the goodies to the party.

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## CART Update

### Coins for Alzheimer's Research Trust

Thank you, Sunrise, for funding US-based research seeking a cure for Alzheimer's and other dementia. When you toss your small change into the blue bucket on your table at



A Project of the Rotary Clubs of North America

each Sunrise meeting, you make a big difference.

CART started in 1996 with Rotarians voluntarily emptying their pockets and purses of change at weekly meetings. As of May 2022, CART had awarded \$11.2 million in 64 grants to recognized US research institutions.

100% of donated funds go to Alzheimer's Disease research. All administrative expenses of CART are paid from interest earned from invested contributions.

The CART Fund is governed by a Board of Trustees composed of representatives from the Rotary districts that support the program. It is a 501(C)3 organization, Federal ID #31-1466051. The Fund is chartered as a nonprofit organization under the laws of the state of South Carolina.

**5/2/2023: \$2.00**

Sunrise CART total **2022-2023: \$394.51**

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## Sign up for an Inspiration

Have something inspiring to share? Sign up for your day here:

<https://www.signupgenius.com/go/10c0c44a9aa2fabfac52-inspirations2#/>

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## Sponsor of the Month: Dan Nelson



Dan Nelson is pleased to sponsor the May Eye Opener on behalf of PayOut USA. Dan has been an agent for PayOut since 2016.

PayOut serves clients from Texas to Tennessee to Key West and everywhere in between! No client is too big or too small, we can service them all. We provide the same level of personal, quality service whether you have 1 employee or hundreds! PayOut is a Tallahassee-based company and has been serving customers since 2001.

Dan, originally from Frewsburg, NY, retired from teaching in Florida Public Schools after 38 years. He soon joined the Middle School faculty at Trinity

Catholic School where he remains as a Math Teacher.

He joined Tallahassee Sunrise Rotary in 2018, but served the Rotary Youth Exchange program from 2016 until 2021 as a coordinator and District Chair. Dan continues to serve Sunrise as the Rotary New Generation Program.

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Sunrise: [tallahassee.sunriserotary.org](http://tallahassee.sunriserotary.org)

District: [rotary6940.org](http://rotary6940.org)

International: [rotary.org](http://rotary.org)