



# Rotary



## The Rotary Club of Macon

### **THROBS**

*Published Weekly Since 1914*

October 3, 2022

Startup-Macon

Andrew Eck

#### **FUTURE MONDAY PROGRAMS approved by the Board of Directors:**

##### **October**

10	No Meeting, Columbus Day	
17	EOS (Entrepreneurial Operating System®)	Rob Betzel
24	Small Business Development Centers	Lisa Rackley
31	Salvation Army	Sgt. Melissa White & Cheryl Coleman

##### **November**

7	No Meeting, but may attend Crimestoppers	Veteran's Day
14	Club Assembly	(more info coming)
21	No Meeting	Thanksgiving
28	Current State of Healthcare	Robert Luisana

##### **December**

There are no regular Club meetings in December but the Christmas party is scheduled for December 5 and the Burdell-Hunt event is on the 12th. Stay tuned for more information!

#### **Link for Makeup**

Please click this link to view the Zoom recording of the September 26 meeting: <https://tinyurl.com/2ks537lq>

### **MEETING September 26, 2022**

Attendance: 60.0% - 56 in person, 22 Zoom, plus 7 guests

CART \$24.00

Club Membership 148 (including today's induction)

President Susan Welsh rang the bell to open the meeting. She welcomed the speaker, Dr. Ansley Booker of Mercer, and noted the guests - two in person and four who joined by Zoom. Jeffery Monroe led the members in singing the National Anthem, giving a rendition good enough to begin a ballgame. He noted that today's



meeting is a “two Jeffery event” (though the spellings are different). Jeffrey Hagy offered the prayer.

Susan recognized six birthdays this week, noting that Gary Abbott, Dianne Brannen, and Ty Ivey all celebrated today. There were also many club anniversaries, including Past President Bert Maxwell’s 50<sup>th</sup> year with the club.

We had only one CART brag! However, we still raised more money than at last week’s meeting. That’s a good reminder that you don’t have to make a brag to put money in the blue bucket, and all proceeds go to Alzheimer’s research.

The club then saw a video about Read for the Record, which was produced by Jumpstart and featured the author of this year’s book. Antwan Eady, who wrote *Nigel and the Moon*, is from Savannah. Due to limitations in the church audio system, the video can’t be heard well on the Zoom recording, but you can see it at <https://youtu.be/NXRScjYiPIY>. October 27 will be the 17<sup>th</sup> annual Read for the Record event, and sign-up sheets for reading to the students will continue to be available at club meetings.

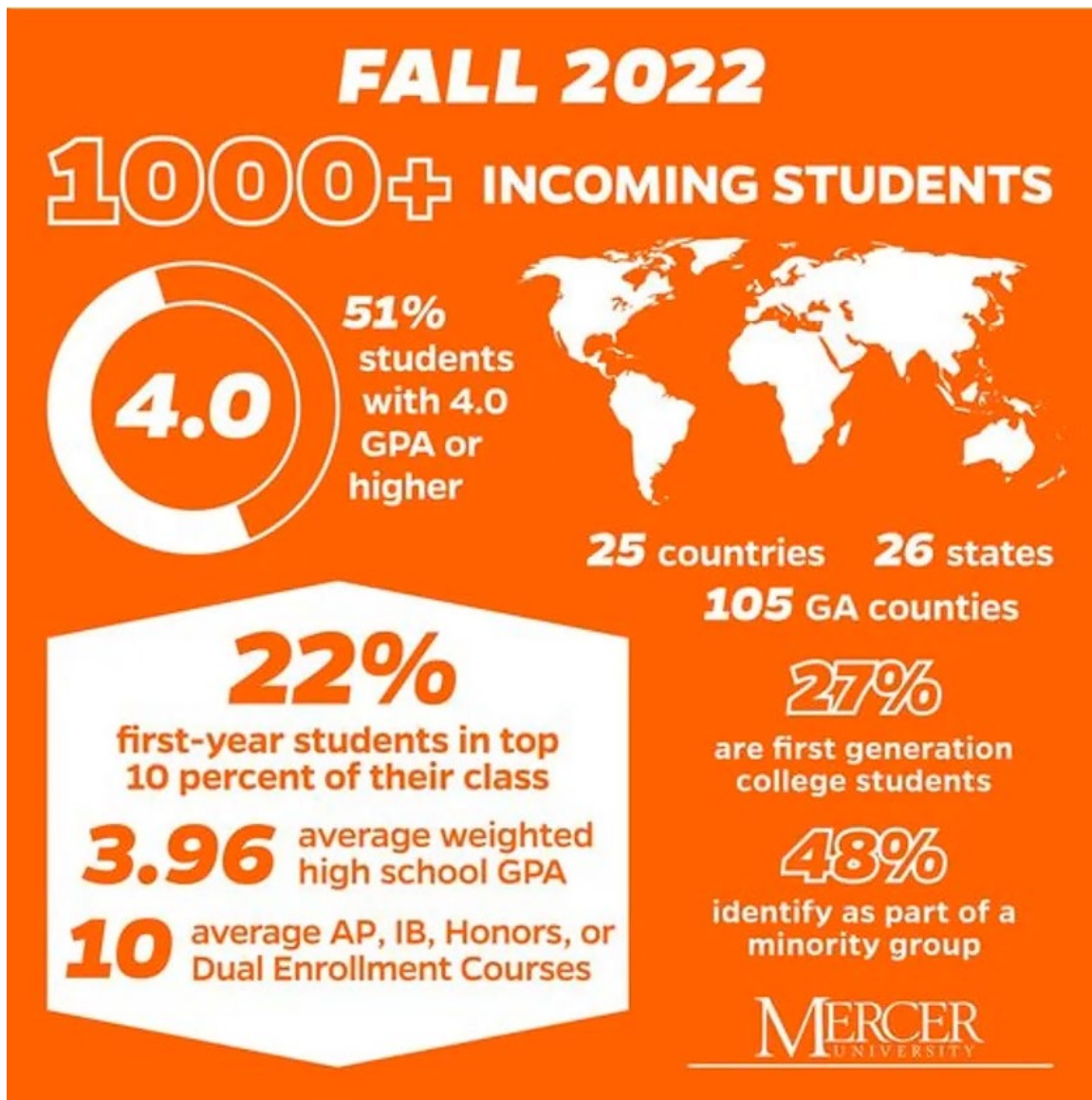
Susan noted that Read for the Record is one of two service projects this year that are financed through a District Grant, and we purchased about 450 books for Burdell Hunt Elementary. We receive the grant as a return of a portion of contributions made by our generous members.

**New Member Induction:** The Rotary Club of Macon welcomed its newest member, David Aiello, who holds the classification of Venue Management. He was introduced by Bowen Shoemaker. David is with the Oak View Group, an international developer and manager of sports and entertainment complexes. He has been General Manager at the Macon Centreplex since January of 2017, leading the Auditorium and Coliseum. He will soon be adding the Amphitheatre to his repertoire. Welcome David!

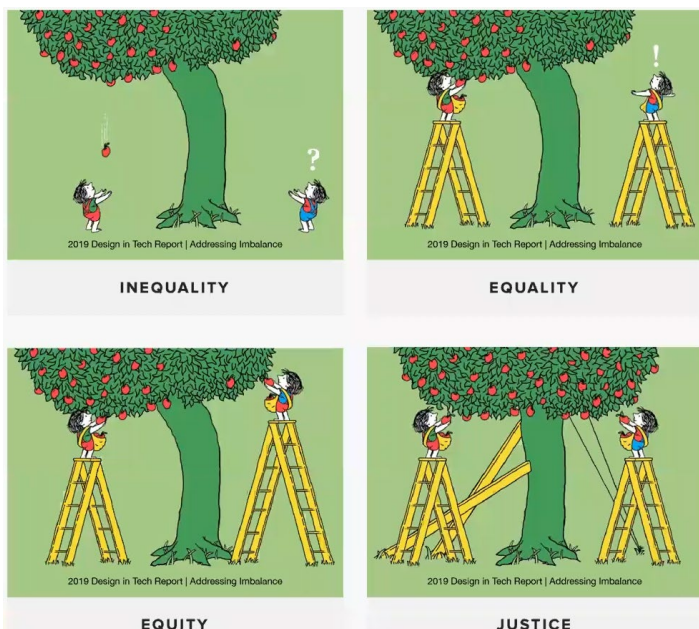


Our speaker, Dr. Ansley A Booker, was introduced by Dell Bunker. Dell noted she was a McNair Scholar at Georgia Southern University and earned a Master of Science from the University of Georgia’s School of Pharmacy. She was recognized by both Georgia Southern and UGA as a 40 Under 40. Her Ph.D. is from Mercer and she joined the faculty in 2010, where she led the Educational Opportunity Center. The Educational Opportunity Center primarily serves displaced or underemployed workers from low-income families, helping them to choose a college and suitable financial aid program. In 2019, Mercer created the Office of Diversity and Inclusion Initiatives and Dr. Booker was appointed Director.

Dr. Booker began by explaining what her office does, and went on to explain why diversity, equity and inclusion (DEI) is vitally important for both business and the community. The following graphic shows just how diverse Mercer’s new students are.



Dr. Booker then shared some surprising facts about how DEI actually improves company performance. Here are some of the graphics from her presentation, to see the entire presentation go to <https://tinyurl.com/2ks537lq>



## DEI & Business

- Focusing on diversity and inclusion with an organization in mind helps to provide the following:
- Diverse companies are more likely to financially outperform their peers.
- A competitive advantage over the competition
- Gender-diverse companies are 25% more likely to outperform their peers.
- Increases innovation
- Ethnically-diverse companies are 36% more likely to outperform their peers.
- Increases appeal to a wider consumer base
- 43% of companies with diverse boards noticed higher profits
- Drives employee retention, recruitment and satisfaction
- Promotes business growth and development
- Increases revenue
- Reduces Gender Discrimination/Harassment
- Reduces Economic Divide-Pay Gap





There were many good questions from the members, and our own Julie Petherbridge, Dean of Mercer's School of Business, added some additional information at the end.

As always, the meeting concluded with recitation of the Four Way Test.



It's not too late to volunteer for the October 22 Macon Beer festival, which was begun by the Downtown Rotary Club and raises money for prostate cancer research. [Sign up here](#) and you'll get a free ticket to the event! (Go to [themaconbeerfest.org](http://themaconbeerfest.org) if the link doesn't work for you.)

## Donations to Rotary Foundation and CART

Club members can make donations to The Rotary Foundation or the CART Fund online line using credit cards or EFT. These can be made in memory of, honor of, or personal donations. They can be setup as recurring or one time. Follow these easy steps:

**The Rotary Foundation:** Go to <https://rotary.org/> If you have never signed in you will need to register so it credits your Paul Harris Fellow account and our Club. You may need our District number 6920 and club number 4202. Once registered you can SIGN IN to MY ROTARY then click DONATE button in upper right. Check the area ANNUAL FUND or POLIO PLUS to donate, then just follow easy steps to make payment.

**CART FUND:** <https://mycartfund.org/Login.cfm> follow the online instructions. You will need our **Club number 4202** and **District number 6920**.

## Vocational Spotlight

See <http://maconrotary.com/vocational-spotlight.php> to read more information on Rotarians featured monthly on our website <http://maconrotary.com> If you would like to be included in a Vocational Spotlight, please contact Cater Thompson [cater.thompson@jonescork.com](mailto:cater.thompson@jonescork.com).

## Approved Makeups-Family of Rotary Events

### Reminder - Makeups can only be used two weeks before or after a missed meeting

Viewing of Monday meeting recorded on Zoom See current Throbs link

Anytime Rotary Project or Rotary Committee Meeting

Anytime Volunteer at Macon Volunteer Clinic

Oct. 22, 2022 Volunteer at Macon Beer Festival

### HOW TO MAKE UP MISSED MEETINGS

Please make up missed meetings to help our club's attendance percentage rank with District 6920 and Rotary International. Our attendance is reported each month to the district and is required to be reported before the 15<sup>th</sup> of the following month. **Members are required to maintain an attendance average of 60%.**

Missed meetings must be made up **14 days before or after the meeting you miss.**

See list above of approved makeups. You can make up from the comfort of your home or office online at <http://rotaryclubone.org/> They will email a notice of the makeup to the Club Administrator and you will be credited. Also, attendance at another Rotary Club is a good option when you are traveling!

When you make up using the **Zoom link** of our meetings listed in meeting summary above or makeup in person at another club please send an email immediately afterwards to the Club Administrator, [steve@eggmedia.com](mailto:steve@eggmedia.com) so your makeup can be recorded. Do not expect the club you visit to report to our club.

### Excused Absences

Members have the opportunity to receive a board approved Excused Absence during a long-term family, health, or business crisis. When a member realizes they have a situation that will keep them from attending Monday meetings for an extended period they can contact the Club Administrator or President with the reason. This contact needs to be immediate and not after the crisis. The board can approve a beginning and ending date and attendance is excused on club and district level. Short term absences are best made up online.

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### Club Membership Applications

*We are purpose-driven leaders of influence and action. To sponsor a prospective candidate to join our membership, contact Membership Chair Ethiel Garlington [egarlington@historicmacon.org](mailto:egarlington@historicmacon.org) or any member of the Board of Directors to ensure a vocational classification is available for your candidate. Once the Classification Committee approves the classification, invite your new member candidate to a weekly meeting. If the candidate expresses interest in joining our club, then ask Membership Chair Ethiel to send the candidate an invitation to apply online. Once the new member candidate completes the application, Board members review the application. Then, new member candidates are presented for formal approval at the monthly Board meeting. Once approved by the Board, new member candidates are announced in Throbs. Unless there is objection by any existing member, the new member is scheduled for orientation and formal induction. All members of our club need to think about who would make good Rotarians!*

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