



# The Rotary Club of Macon

## ♥ **THROBS**

*Published Weekly Since 1914*

July 24, 2023

*Macon Violence Prevention*



Please join us July 24 when our speaker will be Jeremy Grissom, who is Macon-Bibb's first Macon Violence Prevention (MVP) Coordinator. With years of public safety experience, Mr. Grissom is now tasked with overseeing the numerous programs and efforts being undertaken to reduce and prevent violent crime in the community.

### Link for Zoom Recording

Click here to view the recording of our July 17 meeting: <https://tinyurl.com/2z9efy5c> Please note there were technical difficulties with the camera but the audio portion is fine.

### **FUTURE MONDAY PROGRAMS** approved by the Board of Directors:

#### July, 2023

31 No meeting

#### August, 2023

7  
21 No meeting  
28

#### September, 2023

4 No Meeting

More programs will be added at the July 18 Board meeting

## MEETING July 17, 2023

Attendance: 57.9% -55 in person, 18 Zoom, plus 6 guests

CART \$36.00

Club Membership 142

President Stephanie rang the bell to start the meeting and called on Kathy McCollum to lead the singing and pledge. Kathy led the group in *My Country 'Tis of Thee*. Past President Charlie Jay then came up to offer the prayer, and began with his inimitable "Whew, it's a great day to be alive!" He then gave a prayer that asked for help in slowing us all down.

Stephanie then welcomed our six guests. Unusually, there were no birthdays to celebrate this week and just one club anniversary. Former President Kathryn Dennis marks 23 years with our club.

It was then time for CART brags, and as usual the members did not disappoint. Here are some of them:



President Stephanie then reminded the club that we are still looking for host families to help this weekend with the GRSP Conclave. [Click here for full details.](#)

Stephanie then said we are very excited about today's program, presented by Steve Daugherty who is CEO of Piedmont Macon Medical Center. She then called on Julie Wilkerson to make the introduction. Julie said that for most of us, he needs no introduction since he's been very active in the community. Steve serves as CEO of both Piedmont Macon and Piedmont Macon North. Originally from Oklahoma, he worked with HCA Healthcare for over 32 years and has spent the last eight years in Macon. Prior to Macon, he served as CEO of several hospitals in Florida. Julie said that he is well-qualified but what sets him apart is his heart for his community. He serves on many boards, including the Greater Macon Chamber of Commerce, Otis Redding Foundation, Middle Georgia State University Foundation, and is a good friend of Fired Works. He and his wife Linda enjoy travelling.

Steve began by saying that it was almost nine years ago when his then-boss in Bradenton, Florida said his help was needed for two hospitals in Macon, Georgia. Steve then asked him where that was. He was then introduced to Robin Parker, who helped "Maconize" him and introduced him to the community.

Two years ago, while still in the COVID epidemic, HCA announced they were selling the two Macon Hospitals, then known as Coliseum, and that Steve would need to decide where he wanted to go next. However, Kevin Brown, CEO of Piedmont Healthcare, asked him to consider staying. In the corporate world, that almost never happens. In the end, he and Linda chose Macon since they had made it their home for so long.

Steve said that the hospitals really haven't changed, but Piedmont is a not-for-profit and that meant a loss of tax revenue for the city. But the mission statement of Piedmont is to make a positive difference in every life they touch, and the emphasis isn't just on the bottom line so they try to help the community in other ways.

# Piedmont's Plan on a Page

## PURPOSE: WHY DO WE EXIST?

To make a positive difference in every life we touch.

## VISION: WHERE ARE WE GOING?

We are transforming healthcare, creating a destination known for the best clinicians and a one-of-a-kind experience that always puts patients first.

➤ **Stewardship:** 2026 Goals = Aa3 Rating; Target 5% margin

- Highly effective and efficient operations with a focus on elimination of waste
- Consistent execution, predictable and strong fiscal performance
- Philanthropy as an important vehicle to ensure our long-term success

➤ **Talent:** 2026 Goals = Top decile retention & engagement

- Passionate clinician and administrative "owners"
- Physician leadership and alignment
- Employer of choice for a top-tier and diverse work force
- A culture of accountability and continuous process improvement



➤ **Strategic Growth:** 2026 Goals = 2.5M unique patients

- Big enough to have relevance in Georgia
- Piedmont Clinic as the main portal to our system
- Comprehensive care close to home: "clinical hub and hub" model
  - Distinguished community based hospital and ambulatory services
  - Broad primary care base
  - Destination for key service lines to include Cardiovascular, Cancer, Transplant services

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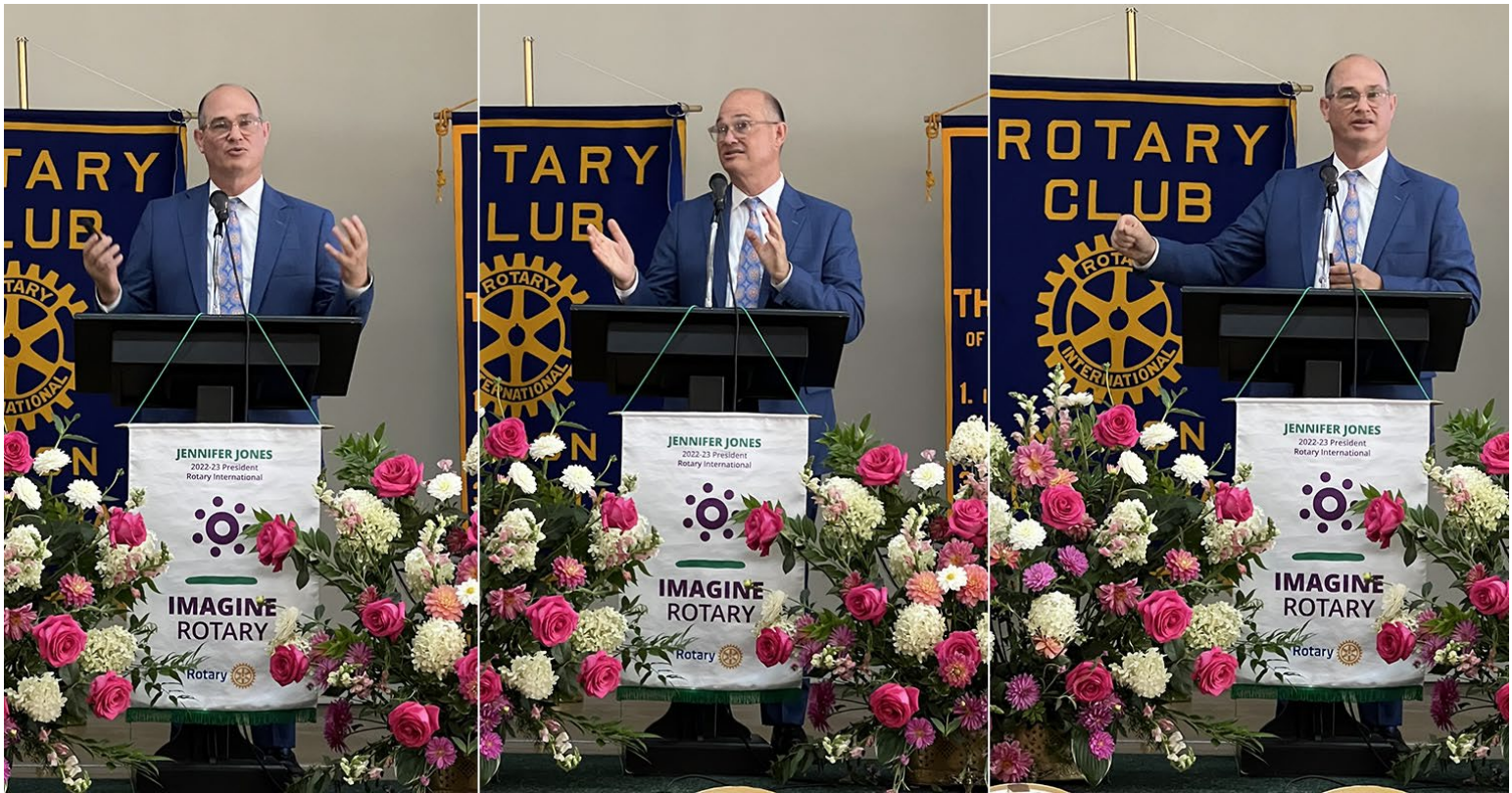


The President said to start with quality, then safety and service. That's how Piedmont began in 1905, starting with one hospital in Atlanta. Over time, more hospitals were added, beginning in the Atlanta area and then spreading to Columbus and Athens, and finally Macon, Augusta and Cartersville in 2022. Today, 80% of all Georgians are within one hour of a Piedmont hospital.

Piedmont Healthcare is the largest employer in Georgia, with over 27,000 employees who serve 4.5 million patients a year. Piedmont Macon has 413 beds and 1,430 full-time employees. They are making new investments in urgent care centers, which relieve the burden on emergency rooms and offer more cost-effective care. These facilities are on Ingleside Avenue, Zebulon Road, and Third Street. The Third Street location is Macon Occupational Medicine, the premiere occupational and environmental medicine provider in Central and South Georgia.

Steve cited Macon's economic statistics, which are below the state average for income and above average in chronic health problems such as obesity and diabetes. He cited the many challenges and the ways that Piedmont is addressing these.

Ninety percent of all healthcare costs in the U.S. are due to chronic conditions, so a small proportion of the population is consuming the greatest share of health costs. Steve went on to cite the many challenges facing healthcare, especially in underserved rural areas. He cited many statistics and if you were not able to hear his presentation, or would like to see it again, please go to <https://tinyurl.com/2z9efy5c>. The Zoom recording has some technical problems but the presentation part worked well.



The members had many questions about this important topic. Before ending the meeting with recitation of the Four Way Test, President Stephanie welcomed back Todd Suttles, who has been away on an extended medical leave of absence but is now in great health.



Do you have a recent accomplishment? Have you or your organization won an award or otherwise been recognized? We want to know, and to recognize your achievement at a meeting. Please email Gary Wheat, our Vocational Service Chair, at [gwheat@visitmacon.org](mailto:gwheat@visitmacon.org)

## Donate to Rotary Foundation and CART

Club members can make donations to The Rotary Foundation or the CART Fund online using credit cards or EFT. These can be made in memory of, honor of, or personal donations. They can be setup as recurring or one-time. Follow these easy steps:

**The Rotary Foundation:** Go to <https://rotary.org/> If you have never signed in you will need to register so it credits your Paul Harris Fellow account and our club. You may need our District number 6920 and club number 4202. Once registered you can SIGN IN to MY ROTARY then click DONATE button in upper right. Check the area ANNUAL FUND, DISASTER RELIEF FUND, or POLIO PLUS to donate, then just follow easy steps to make payment.

**CART FUND:** <https://mycartfund.org/Login.cfm> follow the online instructions. You will need our **Club number 4202** and **District number 6920**.

## Vocational Spotlight

See <http://maconrotary.com/vocational-spotlight.php> to read more information on Rotarians featured monthly on our website <http://maconrotary.com> If you would like to be included in a Vocational Spotlight, please contact Gary Wheat, [gwheat@visitmacon.org](mailto:gwheat@visitmacon.org)

### Approved Makeups-Family of Rotary Events

#### Reminder - Makeups can only be used two weeks before or after a missed meeting

Anytime Rotary Project or Rotary Committee Meeting  
Anytime Volunteer at Macon Volunteer Clinic  
Viewing of Monday meeting recorded on Zoom - See current or past Throbs link

#### HOW TO MAKE UP MISSED MEETINGS

Please make up missed meetings to help our club's attendance percentage rank with District 6920 and Rotary International. Our attendance is reported each month to the district and is required to be reported before the 15<sup>th</sup> of the following month. **Members are required to maintain an attendance average of 60%.** Missed meetings must be made up **14 days before or after the meeting you miss.**

See list above of approved makeups. You can make up from the comfort of your home or office online at <http://rotaryclubone.org/> They will email a notice of the makeup to the Club Administrator and you will be credited. Also, attendance at another Rotary Club is a good option when you are traveling!

When you make up using the **Zoom link** of our meetings listed in meeting summary above or makeup in person at another club please send an email immediately afterwards to the Club Administrator, [steve@eggmedia.com](mailto:steve@eggmedia.com) so your makeup can be recorded. Do not expect the club you visit to report to our club.

#### Excused Absences

Members have the opportunity to receive a board approved Excused Absence during a long-term family, health, or business crisis. When a member realizes they have a situation that will keep them from attending Monday meetings for an extended period they can contact the Club Administrator or President with the reason. This contact needs to be immediate and not after the crisis. The board can approve a beginning and ending date and attendance is excused on club and district level. Short term absences are best made up online.

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### Club Membership Applications

*We are purpose-driven leaders of influence and action. To sponsor a prospective candidate to join our membership, contact Membership Chair Charles Olson [Charles@1842inn.com](mailto:Charles@1842inn.com) or any member of the Board of Directors to ensure a vocational classification is available for your candidate.*

*Once the Classification Committee approves the classification, invite your new member candidate to a weekly meeting. If the candidate expresses interest in joining our club, then ask Membership Chair Charles to send the candidate an invitation to apply online. Once the new member candidate completes the application, Board members review the application. Then, new member candidates are presented for formal approval at the monthly Board meeting. Once approved by the Board, new member candidates are announced in Throbs. Unless there is objection by any existing member, the new member is scheduled for orientation and formal induction. All members of our club need to think about who would make good Rotarians!*