



The Rotary Club of Macon THROBS

Published Weekly Since 1914

February 26, 2024

Journalism: Past. Present. Future?

On February 26 we will welcome not just one, but three speakers who are award-winning veterans of print journalism. Our own Sherrie Marshall was a journalist for almost four decades and served 17 years as Executive Editor of *The Telegraph* before retiring in 2018. Charles Richardson, also a Rotarian from the Downtown club, is well-known in Macon and was Editorial Page Editor for *The Telegraph* and Macon.com. His experience also includes radio and television. Caleb Slinkard was Georgia Editor for McClatchy, which included both *The Telegraph* and *Columbus Ledger-Enquirer*. He also taught journalism at the University of Oklahoma and Mercer University. He is currently with the Georgia Trust for Local News.

The presentation will address the decline of newspapers locally and nationally, the reasons for the declines, and what is being done, especially at the local level, to fill the news gap. This includes a new local news initiative that will launch soon in Macon and Bibb County.

No Zoom Link

There was no meeting February 19 due to the Presidents' Day holiday.

FUTURE MONDAY PROGRAMS AND CLUB EVENTS:

February, 2024

- 20 Board meeting at Fountain of Juice
- 26 Journalism: Past. Present. Future?

Charles Richardson, Sherrie Marshall and Caleb Slinkard

March, 2024

- 4 No meeting
- 11 Pending

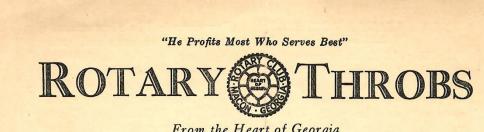






Another Look Back

This is *Throbs* from May 15, 1928. It's the oldest edition in the collection of the late Past President Bony Baskin. Note the "Not Excused" members highlighted on page two, and the optimistic "Macon on the Move"



From the Heart of Georgia

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Vol. 10

MACON, GEORGIA, May 15, 1928

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Marshall Field, in his day perhaps the greatest merchant then in America, is quoted with having laid down the following maxims for success in life:

"To do the right thing, at the right time, in the right way; to do some things better than they were ever done before; to eliminate errors; to know both sides of the question; to be courteous; to be an example; to love our work; to anticipate requirements; to develop resources; to recognize no impediments; to master circumstances; to act from reason rather than rule; to be satisfied with nothing short of perfection."

Get the confidence of the public and you will have no difficulty in getting their patronage. Inspire your whole force with right spirit of service; encourage every sign of true spirit. . .

... Treat them as guests when they come and when they go, whether or not they buy. Give them all that can be given fairly, and on the principle that to him that giveth shall be given. Remember always that the recollection of quality remains long after the price is forgotten. Then your business will prosper by a natural process.—H. Gordon Selfridge.

PROGRAM, MAY 16th ROTARY HALL

SPEAKER: CLAYTON SADGWICK COOPER

Member Miami Rotary Club

This is a Star Program

KING OF ITALY A ROTARIAN

The King of Italy has become an honorary member of the Rotary Club of Rome, and has accepted the honorary presidency of the national organization known as "Rotary Italiano." The Rotary clubs in Italy are eighteen in number. They form the Forty-sixth District of Rotary International, but from the first there has been in this district an advisory council composed of delegates from each club.

——R—— ROMANCE

The story is going the rounds about a business man who bought a new shirt. On a slip pinned to the inside he found the name and address of a girl, with the words, "Please write and send photograph."

"Ah," said the man, "Here is Romance."

He wrote the girl and sent her a picture of himself. In due course an answer came, and with his heart all aflutter our hero opened it. It was only a note and read as follows:

"I was just curious to see what kind of a looking fellow would wear such a funny looking shirt."

MACON ON THE MOVE

One has only to look around to be impressed with the unusual amount of progress and improvements being made in Macon.

In addition to the wonderful new buildings of Wesleyan College under construction at Rivoli, at a cost of one million dollars, the following buildings are under way:

New buildings and yards of Southern Railway at foot of Pine Street, costing \$800,000.00.

New Ideal Laundry building, corner Poplar and New Streets, costing \$150,-

New Ceramic Tile Plant at foot of Poplar Street, just completed, costing \$100,000.000.

New Doctor's Building of the Middle Georgia Sanitorium, corner of Spring and Pine Streets, costing \$100,000.00.

New Grist Mill and new Canning Plant, costing \$25,000.00 and \$10,000.00 respectively, situated on Mikado Place.

New Furniture Factory on Lynmore Place, costing \$75,000.00.

New Bobbin Factory, in Tybee, just completed at cost of \$25,000.00.

These are all New Industries, and does not include the large number of residences and stores constantly under construction in all sections of the city.

Macon Builds a House a Day—Get in your car and ride around and see "Macon on the Move."

LAST WEEK'S ABSENTEES: Excused.

Anderson, Billie Anderson, W. T. Applewhite

Bewley Bazemore

Fowler Hatcher

Hooks

Lamar Magraw

Murphey

McCord Piner

Rogers, T.

Smith

NOT EXCUSED

Brumback Bates Kennedy Newton

SPORTSMANSHIP—A TRUE STORY

We wish we could mention the client's name. He owns a plant in a highly competitive industry. He was negotiating with a competitor for the purchase of his property. He ordered an appraisal of the competitor's plant. We make the appraisal. Before it was finished the negotiations reached an impasse. The deal was off. He instructed us to finish the appraisal, and send him the bill, but to send the appraisal to the Competitor.

Our rule is that our reports go to the man who authorizes and pays for the appraisal and no one else has access to it without his authorization. In this case the client had the opportunity to learn every detail of his competitor's plant as shown by the appraisal—a competitive weapon of great value, but he turned down the opportunity. He said, "The purpose of the appraisal has passed. We are competitors again. I would no more look at the appraisal than I would place a spy in his plant or he in mine."

And some folks ridicule "ethics" in business. Sinclair Lewis, please copy.

_R____

And the Lord said unto Moses: "Come forth," but he came fifth and avoided pyorrhea.

DEFINITION OF GOOD WILL

The Supreme Court of the United States has defined Good Will as:

"The Disposition of a pleased customer to return to the place where he has been well treated." Don't let your dislikes make you misjudge a man. Acid ruins the finest fabrics.

Be careful. Your first mistake may be the last straw that gets the blame for the whole load.

"Work" is the password to the halls of Wisdom.

The "makings" of success is in YOU, not in the stuff you work with.

You can't build a reputation on what you're going to do.

We all have our good qualities, but some of us don't make much use of them.

When you run out of opportunities, get busy and make yourself a few more.

You can't live physically without fresh air, or mentally without fresh ideas.

Good workmen are like nails, their heads prevent them going too far.

Don't talk too much about yourself. There are lots of interesting things to talk about.

Some folks talk about themselves and learn nothing. Others talk of other folks and learn a lot.

Think well of your fellow man every chance you get. It helps him and it helps you.

When you don't know the law on any point, use the Golden Rule.

Don't sow seeds of discontent. They take root too easily, and they grow in any soil.

Adversity is the scale that gives the true weight of your friends.

Public opinion is private opinion that has made enough noise to be heard.

Avoid the temptation if you want to avoid the sin.

Accidents result from human causes and are, therefore, preventable.

The Secretary's Weekly Letter

Frank Jones, Secretary

Last week the double quartet held forth—The boys were in great form and delighted us as only they can do.

Prof. Howerton, who has been putting some finishing touches on their training, to get them ready for the Atlanta Conference, was at the piano and, frankly, we believe that no double quartet in the whole of Rotary can touch them. If they sing in Atlanta as they did last Wednesday they will knock that conference cold. Here's to you, boys, we are pulling for you. Do your stuff in big style.

-R----

An election for delegates to the Minneapolis Convention of Rotary International was held last Wednesday.

The two delegates are Jim McGehee and Frank Jones. The alternates are Kelley Allen and Roe Stamps.

-R-

Ed. Harrold and Frank Oliphant are going to the Minneapolis Convention and several others are praying over it. Among the ones on their knees are: Roe Stamps, Ed. Flanders, Harry Fowler, Bob McCord and Tom Ross.

_R-

The 39th District Special Train for the Minneapolis Convention is to be made up in Jacksonville; will pass through Macon at 5:20 a.m. Saturday, the 16th of June and then on up via Atlanta, Cincinnati and Chicago.

Railroad fare, round trip from Macon is \$66.45. The Pullman fare is about \$25.50 for the round trip. Other expenses can be made to fit almost any purse.

The trip will require ten days time, so you can make your own estimate as to the amount of money you will need.

Minneapolis offers so many attractions

to the visitors that we haven't space for them, but if you will look up "The Rotarian" for the past few months you will get a clear idea of what to expect.

The program of the Convention is being built around the "Aims and Objects" plan and every speaker is a star. Get ready, fellows, let's take a big bunch from Macon. The ride up there with all the boys in this District will be worth the cost, even if there were no program at the Convention.

Ed. Harrold is chairman of the "Onto-Minneapolis" Committee, and serving with him are our new President, Roe and Vice-President Ed. (Flanders).

Whatever information you want in regard to the trip can be had by phoning this committee at Nos. 461, 865 and 2576.

—R—

Beg your pardon, I forgot to mention it, but Jim McGehee and the secretary are going to Minneapolis. Thank you, fellows.

___R__

Clayton Cooper, of Miami, will be our speaker Wednesday, the 16th, instant. Regular meeting—regular time—regular place.

_R__

Goodbye, see you when we get back from Atlanta.

-R-

MRS. MOLLIE ELIZABETH LEE 1857—1928

ALL FOR A CHILD PROPERTY OF STREET AND A CHILD PARK.

No man in Macon has more friends than our own President, Bill Lee, and the hearts of all have gone out to him in sympathy in the loss of his mother.



Rotary District 6920's District Conference will be held at the Jekyll Island Convention Center April 26-28. Early registration and hotel discount deadline is March 22, 2024. Complete information can be found at https://www.rotarydistrict6920.org/dc-2024/



Do you have a recent accomplishment? Have your or your organization won an award or otherwise been recognized? We want to know, and to recognize your achievement at a meeting. Please email Gary Wheat, our Vocational Service Chair, at gwheat@visitmacon.org

Donate to Rotary Foundation and CART

Club members can make donations to The Rotary Foundation or the CART Fund online line using credit cards or EFT. These can be made in memory of, honor of, or personal donations. They can be setup as recurring or one-time. Follow these easy steps:

The Rotary Foundation: Go to https://rotary.org/ If you have never signed in you will need to register so it credits your Paul Harris Fellow account and our club. You may need our District number 6920 and club number 4202. Once registered you can SIGN IN to MY ROTARY then click DONATE button in upper right. Check the area ANNUAL FUND, DISASTER RELIEF FUND, or POLIO PLUS to donate, then just follow easy steps to make payment.

CART FUND: https://mycartfund.org/Login.cfm follow the online instructions. You will need our Club number 4202 and District number 6920.

Vocational Spotlight

See http://maconrotary.com/vocational-spotlight.php to read more information on Rotarians featured monthly on our website http://maconrotary.com If you would like to be included in a Vocational Spotlight, please contact Gary Wheat, gwheat@visitmacon.org

Approved Makeups-Family of Rotary Events:

Reminder - Makeups can only be used two weeks before or after a missed meeting

Anytime Rotary Project or Rotary Committee meeting

Anytime Volunteer at Macon Volunteer Clinic

Viewing of Monday meeting recorded on Zoom - See current or past *Throbs* link

HOW TO MAKE UP MISSED MEETINGS

Please make up missed meetings to help our club's attendance percentage rank with District 6920 and Rotary International. Our attendance is reported each month to the district and is required to be reported before the 15th of the following month. **Members are encouraged to maintain an attendance average of 60%.**

Missed meetings must be made up 14 days before or after the meeting you miss.

See list above of approved makeups. You can make up from the comfort of your home or office online at http://rotaryeclubone.org/ They will email a notice of the makeup to the Club Administrator and you will be credited. Also, attendance at another Rotary Club is a great option when you are traveling!

When you make up using the **Zoom link** of our meetings listed in meeting summary above or makeup in person at another club please send an email immediately afterwards to the Club Administrator, steve@eggmedia.com so your makeup can be recorded. Do not expect the club you visit to report to our club.

Excused Absences

Members have the opportunity to receive a board approved Excused Absence during a long-term family, health, or business crisis. When a member realizes they have a situation that will keep them from attending Monday meetings for an extended period they can contact the Club Administrator or President with the reason. This contact needs to be immediate and not after the crisis. The board can approve a beginning and ending date and attendance is excused on club and district level. Short term absences are best made up online.

Club Membership Applications

We are purpose-driven leaders of influence and action. To sponsor a prospective candidate to join our membership, contact Membership Chair Charles Olson <u>EOlson200@msn.com</u> or any member of the Board of Directors to ensure a vocational classification is available for your candidate.

Once the Classification Committee approves the classification, invite your new member candidate to a weekly meeting. If the candidate expresses interest in joining our club, then ask Membership Chair Charles to send the candidate an invitation to apply online. Once the new member candidate completes the application, Board members review the application. Then, new member candidates are presented for formal approval at the monthly Board meeting. Once approved by the Board, new member candidates are announced in Throbs. Unless there is objection by any existing member, the new member is scheduled for orientation and formal induction. All members of our club need to think about who would make good Rotarians!

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