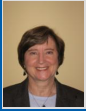




**March 5th,  
2024**

**Club Officers**



R Lynette Laughter  
President



Michael S. Maret  
President-Elect



Margaret H. Venable  
President-Nominee



Frank M. Hogshead  
Secretary



Cheri L. Robertson  
Membership Chair



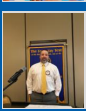
Abby T. Hefner  
Public Image Chair



Amy R. Hartline  
Club Admin Chair



John D. Richmond  
On-To Conference Chair



Brian C. Croft  
Community Service Chair



Archana Srivastava  
International Service Chair



Kelly McDonald Jones  
Rotary Foundation Chair



Ricky N. Robertson  
Youth Services Chair



Alex C. Brown  
iPast President

**This Week: Small Business Development**

Small businesses are the backbone of our economy. This week, we'll take a look at how small businesses can grow and thrive even in tough economic times. Our speaker is Peter Matthews, the Area Director for the UGA Small Business Development Center (SBDC) in Rome. Peter has more than 14 years of experience working with business customers in credit administration, performing credit underwriting for commercial and mortgage credit, including financial analysis, loan packaging, risk grading, and loan review of portfolio credits.

Peter also has experience in business consulting with 15 years of experience with the Georgia SBDC Network. His consulting expertise includes financial packaging, financial analysis, and business management. His background includes service as CFO and Operations Manager of a franchised automotive dealership, and he has experience in designing and implementing business plans, store layout, site selection and staffing in retail environments. He is a graduate of Emory University with a bachelor's degree in finance, and he earned his master's degree from Tulane University.

**Meeting Recap: Promoting Heart Health**

Our club had the pleasure of hearing from Berenice Vasquez and Katherine Crump with the American Heart Association (AHA) at the February 27 meeting. Bernice and Katherine highlighted the most recent progress in promoting heart health and strategies for combating cardiovascular diseases. They also shared how AHA is creating healthier futures for students and families in our own community.

For 100 years, AHA has been fighting heart disease and stroke and helping families and communities thrive. Throughout the state of Georgia, AHA has seen the community impact work grow, including efforts around creating avenues for greater access to care, expanding healthy food access and education, building a network of first responders through CPR kits in schools, supporting blood pressure screenings and education, and educating on the dangers of tobacco and vaping.

AHA is committed to driving equitable health impact in Georgia through five priority areas: reducing risk in women, addressing community need, ending tobacco & vape use, controlling blood pressure, improving nutrition security and building health & well-being. One of AHA's newest programs "Healthy Pantry, Healthy Heart" helps tackle nutrition insecurity in our own community and all around the North Georgia region. This program establishes school-based food pantries that provide nutritious foods to students in our local schools and their families.

**March 5th Birthdays and Anniversaries**

Member Birthdays	Birthday
Henson, Paul E. Jr. (PAUL)	10-Mar
Metcalf, David W (DAVID)	10-Mar

Partner Birthdays	Member Name	Birthday
Bowen, Ann	Bowen, William C. III	5-Mar
Pierce, Lamar	Pierce, Sara C.	5-Mar

Member Anniversaries	Start Date	Years
Anthony, Edward B(ED)	3/8/2023	1

Wedding Anniversaries	Partner's Name	Anniversary	Years
No anniversaries this period.			

