

STONE MOUNTAIN VIEWS



Rotary Club of Stone Mountain, Georgia, USA Established 1965

Rotary, Rise against Hunger continued effort



Rise Against Hunger is a nonprofit organization whose expanding, global movement is to end hunger by empowering communities, nourishing lives and responding to emergencies. Since this organization started packaging meals for hungry kids and others worldwide, they have impacted many lives around the world and are continuing to do so. They are doing so by distributing prepackaged meal bags in various parts of the world to provide meals to families. Each bagged meal contains rice, soy, and vegetables, fortified with 23 vitamins and minerals. One and a half liters of boiling water is needed for preparation, and the pack serves six people.

Though Rise Against Hunger partners with many groups, Rotarians really got things rolling for the organization. This past Saturday, August 20th, the Rotary Club of Stone Mountain rallied a large group of its members to make this meal packaging a remarkable success. The RCSM President, David Cesar, thanks all the members who made this project a success.



IMAGINE ROTARY

Club Leaders

-  **David Cesar**
President
-  **Darlene D. Evans**
Secretary
-  **Donna Jensen**
Treasurer
-  **Thomas L. Smith**
President-Nominee
-  **Cynthia Dorsey Edwards**
Membership Chair
-  **Carol Carlene Phillips**
Service Projects Chair
-  **Irvine Weekes**
iPast President

Events

Wedding Anniversaries

-  **Irvine Weekes**
August 28th

Birthdays



The Object Of Rotary

Rotary 

OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST:**
The development of acquaintance as an opportunity for service;
- SECOND:**
High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD:**
The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH:**
The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Let's Brainstorm



Let this be a great Rotary year. Our club welcomes your ideas for the followings:

- Our next service project for the month of September
- Our Christmas project/gift this coming holiday
- Our next major fundraiser - March 2023

Let's kick-start your club's social media presence



Social media makes expanding your club's reach easier than ever, but how? There are tips, tricks, and tools for creating content for social platforms, and the goal is simple: connection. A well-built social media presence will help you create connections in your community and beyond, from showcasing your club's success to building awareness of its presence. To help boost your social media savvy, we've put together the following eight tips and tools:

1. **Pick your platform.** With so many social media platforms available, getting started can be intimidating. Choose one platform to focus on and grow from there. We recommend starting with Facebook, which has the largest user base.
2. **Assign roles.** The first step in creating content is capturing it. Assign a designated photographer to take pictures at club events and service projects. Additionally, pick a point person to manage your club's social media posts.
3. **Be consistent.** Whether you post daily, weekly, or monthly, set a goal to share on social media regularly. Consistent posting helps cultivate followers.
4. **Take photos that tell a story.** Opt for images that show action rather than just offering group shots. Show people getting their hands dirty, giving out supplies, or sharing a moment of laughter.
5. **Lead with impact and encourage engagement.** When planning an event, project, or fundraiser, think about how you'll use social media to showcase it. Tell a story by identifying the problem, your solution, and its impact. Or consider what one thing you want someone to know after viewing your post.
6. **Celebrate partnership and participation.** Tag participants and community partners in your posts. Avoid Rotary jargon. Not everybody who reads your posts will be familiar with acronyms like PETS or RYLA. Remember that those engaging with your posts are prospective members!
7. **Find inspiration.** Examine the content you engage with on social media. What captures your attention and holds your

interest? How can you apply that to content you create? Check out Rotary International's profiles and posts for more inspiration (Instagram, Facebook, Twitter).

8. **Use the Brand Center.** The Brand Center is your one-stop shop for logos, creative assets, guidelines, and more. Be sure to visit often as new materials are added for your use.

Live Stream Link

[Join online](#)

Meeting ID: 810 1364 3756

Password: 811906

Find your local number: <https://us06web.zoom.us/j/kxl1osqB2>

Or

Join us in person at the **Smoke Rise Country Club** located at
4900 Chedworth Dr,
Stone Mountain, GA 30087

