

# Monthly Message



Chevon T. Baccus, APR  
2024-25 District Governor



## Thanks, Steve, for a Great Year

About 200 Rotarians and guests gathered in Lakeland on June 26 as District Governor Steve Overton passed the gavel to Chevon Baccus. Steve was presented a bobblehead as a fun reminder of his weekly video Minutarian, a tradition Chevon will continue under the name *Rotary Magical Minute*.

Past District Governor George Robertson-Burnett led the official installation. The program included several speakers reflecting on "The Magic of Rotary," this year's official theme. Click [HERE](#) for photos of the event by LaVaughn Williamson of Williamson Photography.

Rotarians Bernie Rush from Auburndale and Levi Stovall from Lakeland Sunrise are leading District 6890's disaster relief committee. They have developed an action plan and will reach out to enlist contacts from each club and to identify available local resources should our four-county area be hit by a major storm.



**Nominations Due  
Oct. 31, 2024  
for 2027-28  
District Governor**  
[Click HERE for  
Info/Application](#)

Rotary District 6890

Bring a team to the 2024  
**VIBRANT Club Workshop**  
**Becoming Irresistible**  
First Presbyterian Church, 637 6th St. NW, Winter Haven

**THE MAGIC OF ROTARY**

**Membership Public Image Club Experience**

**Marketing Our Rotary Magic**  
Digital Media Specialists  
Brittany Rohr & Craig Wallace

**Check-in, Coffee & Social Starting at 8:30**

**9 am - 1:45 pm Saturday Aug. 24**

**SPACE LIMITED**  
\$25 FEE includes lunch  
Register on DACdb

## Jump Start Your Club's Rotary Year

Send a team to the 2024 Vibrant Club Workshop. Learn more about growing members, creating an Irresistible club experience, and sharing the magic of Rotary. \$25 fee includes lunch. Register on [DACdb](#).



*"If you fail to plan, you are planning to fail."*  
-Benjamin Franklin

# District Strategic Plan Prioritizes Club Support

The 2024-2026 District 6890 Strategic Action Plan focuses on helping clubs with improved training, communications, collaboration, and engagement. Highlights include:

- More in-person and online learning opportunities
- Quarterly issues summits on such topics as human trafficking, mental health, peacemaking, and women and girls' empowerment
- Quarterly districtwide social networking events
- An Interact/Rotaract leadership conference
- An improved district website with a business networking directory and areas to showcase club projects and fundraisers and to seek volunteers
- A full-scale Rotary marketing campaign Q 3-4 after the district grows new clubs and member options Q 1-2.
- Increased giving to the Rotary Foundation of Rotary Intl.

Click [HERE](#) for a full copy of the 2024-26 District 6890 Strategic Action Plan

## Available for Club Help, Presentations



**MEMBERSHIP:** Scott Dudley  
[scott.dudley@comcast.net](mailto:scott.dudley@comcast.net)  
**ROTARY FOUNDATION:** Ed Odom  
[edodom01@gmail.com](mailto:edodom01@gmail.com)  
**PUBLIC IMAGE:** Chad Norgard  
[Chad@norgardinsgrp.com](mailto:Chad@norgardinsgrp.com)

## Rota-mobile on the Road



With the help of Assistant Governors, most of DG Chevon's official club visits are scheduled. See the district calendar in DACdb for a full list. Please contact Chevon or Chief of Staff Terri "Awesome" Miller with questions or to change dates. The Rota-mobile, often driven by GAC Mike Baccus, also is available for parades and other Rotary events. It's Chevon's personal 18-year-old Mazda Miata, wrapped with Rotary symbols by The Ridge member Allen Tatem of Native Imagery.

**DG's Chief of Staff**  
**TERRI "Awesome" MILLER**  
[terriawesome85@gmail.com](mailto:terriawesome85@gmail.com)

**DG CHEVON BACCUS**  
[RotaryChevon@aol.com](mailto:RotaryChevon@aol.com)  
TEXT or Call 863-651-1065

*How are you sharing the Magic of Rotary?*



# May Peace Prevail on Earth

World Peace Day, Sept. 21, 2024



## Public Image Zoom

6 p.m. July 23  
elevaterotary.org

## Vibrant Club Workshop

Saturday, Aug. 24

## World Peace Day

Saturday, Sept. 21

RotaryChevon@aol.com

## World Smile Day

Friday, Oct. 4

## ZONE 33-34 Summit

Oct. 22-27

Pittsburgh

## World Polio Day

Thursday, Oct. 24

## D6890 Foundation Gala

Tuesday, Nov. 19

## D6890 Pre-PETS 1

Saturday, Jan. 18

## Florida PETS

Feb. 28-March 2  
Orlando

## Zone 34 Training

April 5-6  
Jacksonville

## District - High School

### Speech Contest

Tuesday, April 8  
Bartow Public Library

## PETS 3 - District Learning Assembly

Saturday, April 12

## District Conference

May 2-4  
Camp Margaritaville  
Auburndale

Dates are for  
planning purposes,  
subject to change  
Check on DACdb



## Will Your Club be Planting a 4-Way Test Peace Pole?

Peace and conflict resolution is one of Rotary International's 7 Areas of Focus. Rotary clubs throughout the District and in other areas of Florida will be "planting" 4-Way Test peace poles, starting Sept. 21. They will be adding to the more than 250,000 peace poles installed worldwide, many by Rotary Clubs. Most are a white post with the words "May Peace Prevail on Earth" in black lettering and multiple languages.

The new colorful pole, created especially for District 6890, is vinyl wrapped with 19 pieces of award winning artwork from children around the world, depicting their vision for peace. The pole includes the Rotary 4-Way Test, a recipe for peace. Peace poles and a kit with tips for planning a community peace initiative are available for a sponsorship of \$500. The bottom panel of the pole can be customized with club and sponsor logos. To show Rotary as a peacemaker, many clubs throughout the district are enlisting sponsors and planning peace events for World Peace Day, but the initiative doesn't end then.

Use this QR code to order a pole online or click [HERE](#) for more information or contact [rotaryontheridge@gmail.com](mailto:rotaryontheridge@gmail.com)



## No Dues Increase, but Sponsors Needed

For more information and partner commitment, click [HERE](#)

## Partners Wanted: Help Us Grow!



**OUR VISION:** To become a district of strong Rotary Clubs with inspired and effective leaders "Doing Good in the World."

**OUR MISSION:** To empower and develop Rotary Clubs through communications, collaboration, training & engagement of members

5-Star Partner - \$5,000

Star Partner - \$500



Gold Star Partner - \$1,000



Friend - \$250



### STAR PARTNER RECOGNITION

District website

- Social & print media channels
- Business directory
- Logo on sponsored peace pole\*

### DISTRICT EVENT SIGNAGE/PROGRAMS

- Annual Celebration & Governor Installation
- District Learning Assembly
- Annual District Conference
- Quarterly Socials
- Vibrant Clubs Workshop
- Foundation Gala
- Quarterly Issues Summits
- President-Elect Training
- Rotaract-Interact Summit



INFO: [DGChevon2425@gmail.com](mailto:DGChevon2425@gmail.com) (863) 651-1065



# Meet Your Assistant Governors



**1-Louis McCracken**  
Florida Poly Rotaract  
USF Rotaract  
All other  
Rotaract Clubs



**4-Connie Tritt**  
Brandon  
Brandon 86  
Plant City  
Temple Terrace



**7-Walter Page**  
E Club of Winter Haven  
Haines City  
The Ridge  
Winter Haven



**2-Angela Cowden**  
Brandon Global ECO  
Lake Placid  
Lake Placid Noon  
Sebring



**5-Carol Wallace**  
Lakeland  
Lakeland South  
Lakeland Sunrise  
Lakeland Tigertown



**8-Clarice Roth**  
Auburndale  
Bartow  
Lake Wales  
Lake Wales Breakfast



**3-Joanna Allison**  
Tampa  
Tampa Carrollwood  
Tampa Midtown  
Tampa Westchase



**6-Craig Sherman**  
Avon Park  
E Club of Tampa South  
Hardee County  
Highlands County



**9-Connie Huber**  
FishHawk-Riverview  
New Tampa  
Sun City Center  
Ybor City

## Congratulations, New Club Presidents

Auburndale	Chris Stumpf
Avon Park	Joe Murphy
Bartow	Sherry Kirkland
Brandon	Tim Ryan
Brandon 86	Thomas Linsky
Brandon Global ECO	Katie Tyson
E Club of Tampa South	Dawn Marshall
E Club of Winter Haven	Syeda Simran Hasan
FishHawk Riverview	Ed Booth
Haines City	Steve Tiner
Hardee County	Diane Smith
Highlands County	David Onsted
Lake Placid	Dean Harloff
Lake Placid Noon	Todd Moore
Lake Wales	Joy McCartney
Lake Wales Breakfast	Angela Oakes

Lakeland	Marsha Leap
Lakeland South	Mark Parker
Lakeland Sunrise	Jason Lewis
Lakeland Tigertown	Dani Borow
New Tampa	Al Allen
Plant City	Kayla Drawdy
Ridge	Laura Lease
Sebring	Todd Scholl
Sun City Center	Steve Overton
Tampa	Kathleen Bogolea
Tampa Carrollwood	Mariah Marvel
Tampa Midtown	Fred Wallrap
Tampa Westchase	Scott Roether
Temple Terrace	Andy Brouillard
USF Rotaract	Bel Oliveira/Ben Meyer
Winter Haven	Adam Mayfield
Ybor City	Leland Baldwin

**THE MAGIC  
OF ROTARY**

**Monthly Message**  
is the official newsletter  
for Rotary District 6890

**Chevon T. Baccus, APR**  
2024-25 District Governor

**Nicholas J. Bique**  
Newsletter Editor

Send feedback and content ideas to  
DGChevon2425@gmail.com

**The Following pages are the  
forms previously mentioned  
in the newsletter**

## Nominations for District Governor 2027-28 Now Open

Please send applications directly to iPDG Steve Overton via email. You may send email to him directly from this site by clicking on his name in the District Leaders section.

### STATUS

The Governor is an officer of RI nominated by the clubs of a district and elected by the convention of RI. The governor's term of office begins on 1 July and continues for one year or until a successor is elected and qualified.

### QUALIFICATIONS

In addition to the qualifications of governor nominee (below), a governor, at the time of taking office, must have completed seven years of membership in one or more clubs and have attended the governors-elect training seminar and International Assembly.

### DUTIES

The district governor's responsibilities can be found here at the RI learning center: DG Manual + Additional Information In addition to fulfilling their responsibilities, district governors are expected to adhere to the Rotary Code of Ethics.

### GOVERNOR NOMINEE MUST;

At the time of taking office must have been a member of one or more Rotary Clubs for at least seven years.

Have full qualifications for membership in the strict application of the club membership provisions, and have a classification whose integrity is without question.

Have served as president of a club for a full term or be a charter president of a club, having the full term from the date of the charter to June 30, provided that this period is for at least six months.

Demonstrate willingness, commitment, and ability, physically and otherwise, to fulfill the duties and responsibilities of the office of governor as provided in RI Bylaws section 15.090.

Demonstrate knowledge of the qualifications, duties and responsibilities of governor as prescribed in the RI Bylaws, and submit to RI, through its general Secretary, a signed statement acknowledging a clear understanding of them. This statement shall also confirm that the Rotarian is qualified for the office of governor and willing and able to assume the duties and responsibilities of the office and to perform them faithfully.

### [CURRENT NOMINATION FORM HERE](#)

More information on the governor-nominee's responsibilities can be found in the Rotary Learning Center ([go here](#)).

Clubs who wish to submit the name of a candidate for consideration should, first, vote at a regular meeting to submit the name of the candidate, then complete and forward the District Governor-Nominee Application Form to iPDG Steve Overton by 10/31/2024.





# Partners Wanted: Help Us Grow!

**Rotary**  
District 6890



**THE MAGIC  
OF ROTARY**



[Go Back](#)

**OUR VISION:** To become a district of strong Rotary Clubs with inspired and effective leaders "Doing Good in the World."

**OUR MISSION:** To empower and develop Rotary Clubs through communications, collaboration, training & engagement of members

**ROTARY DISTRICT 6890** includes more than 1,600 business and community leaders from Hillsborough, Polk, Highlands and Hardee counties. We are seeking partners to help underwrite new initiatives, including issues events, a Rotaract-Interact summit, a public awareness campaign to grow our Rotary impact and expanded training for club members and leaders.

As we share **THE MAGIC OF ROTARY** in 2024-25, your support can help us spread our message of "Service Above Self" and help clubs "do more good in the world."

**STAR PARTNERS** will be recognized at every district-level Rotary event throughout the year. All sponsors also will receive a free one-year listing in the business directory on our new District 6890 website. Rotarians want to do business with other Rotarians and those we recommend, who are recognized as people of good character and high ethical standards.

**PARTNERS** also have the option of directing \$500 to sponsor placement of a colorful Rotary 4-Way Test Peace Pole at a business, church, school or other public place in your community. Sponsors will be recognized on the pole and at peace ceremonies when they are "planted" with the help of a local Rotary Club.

  
5-Star Partner - \$5,000

  
Gold Star Partner - \$1,000

  
Star Partner - \$500

INFO: [DGChevon2425@gmail.com](mailto:DGChevon2425@gmail.com) (863) 651-1065

## I BELIEVE IN ROTARY!

My STAR PARTNER Commitment \_\_\_\_\_ \$5,000 (5 STAR) \_\_\_\_\_ \$1,000 (GOLD STAR) \_\_\_\_\_ \$500 (STAR) \_\_\_\_\_ OTHER

NAME \_\_\_\_\_ BUSINESS/ORG \_\_\_\_\_

EMAIL \_\_\_\_\_ CELL PHONE \_\_\_\_\_

SPONSOR A PEACE POLE \_\_\_\_\_ YES \_\_\_\_\_ NO

Return form to [Dgchevon2425@gmail.com](mailto:Dgchevon2425@gmail.com)

Mail payment to Rotary International District 6890, PO Box 312, Lake Placid, FL 33862

or make online payment using the QR code in the right corner of this page.

