

Rotary



District 6860

September 2019

2019 Boiling n Bragging Draws Crowds



Rotary International President Mark Maloney has issued a challenge for Rotarians to Connect the World. For over a decade, District 6860 Rotarians have been connecting Rotarians with Children's of Alabama and college football fans to raise money for the Critical Care Transport Unit.

The sweltering heat did not deter crowds from attending this year's event on August 17, where folks proudly displayed their team colors, posed for pictures with mascots, ate many burgers, dogs, and shrimp, and waved gleefully as the Children's of Alabama Critical Care Transport helicopter flew overhead.

The final tally of money raised this year is still being calculated. Look for another article next month with our total dollars raised to provide the transport and medical equipment to save lives on a daily basis, throughout our district and around the state. Children's Hospital is one of the TOP 10 busiest pediatric hospitals in the country and in 2018 alone, they SAFELY transported 969 patients.

It's not too late to give! To send a contribution, make your check payable to Children's of Alabama for Boiling N Bragging and mail to: Boiling N Bragging, 800 Corporate Parkway, Building A-6, Suite 110, Birmingham, AL 35242.

It's been 11 years since we started but we've only just begun. This is a District 6860 sponsored event and another one of the many examples of what Rotarians can do to connect the world. We plan to continue this fund raiser and go for another MILLION.

State Superintendent of Education Will Speak at Your Club

Is your club looking for a great speaker for a upcoming meeting?

Dr Eric Mackey, Superintendent of Education, State of Alabama is willing to travel to your Rotary Club and speak if invited.

As part of our District 6880's ongoing efforts to provide excellent speakers, Dr.Mackey has stepped up. He recently spoke at the Montgomery Rotary Club (his home club in South Alabama) and graciously offered to speak to other clubs at no cost.

IF interested please contact :

Leigh Ann Kyser @ lakyser@alsde.edu. 334 694-4902

Leigh Ann will do her best to accommodate your request.

Mark Maloney Urges Rotarians to Connect the World

Our Rotary service connects us to people who share our values and want to take action for a better world. It connects us to people we might never otherwise meet, people who are more like us than we imagined. And it connects us to people who need our help, allowing us to change lives in communities around the world.



Rotary is implementing a [new strategic plan](#), but the real work of shaping Rotary's future lies with you as we adapt and grow for the future. RI President Mark Daniel Maloney challenges you to strengthen the many ways that *Rotary Connects the World* by building the connections that allow talented, thoughtful, and generous people to unite and take meaningful action through service.

The [2019-20 Rotary Citation](#) will recognize the accomplishments of clubs that support the priorities of our strategic plan and make a positive difference in their communities. Encourage your clubs to work toward the citation's goals. To obtain the citation, your club must input your club goals into Rotary Club Central and show that you attained them. See your Assistant Governor for help if needed.

September Membership Tip

By Lori Moler

Corporate Membership Guide

Curious about corporate membership, but not sure if it would be a good membership strategy for your club? Rotary's new [Guide to Corporate Membership](#) includes information about how corporate membership works, the benefits it offers, and how clubs can get started. This guide also includes different models structures, a template that can be used when connecting with local businesses and organizations about this opportunity, and sample bylaws.

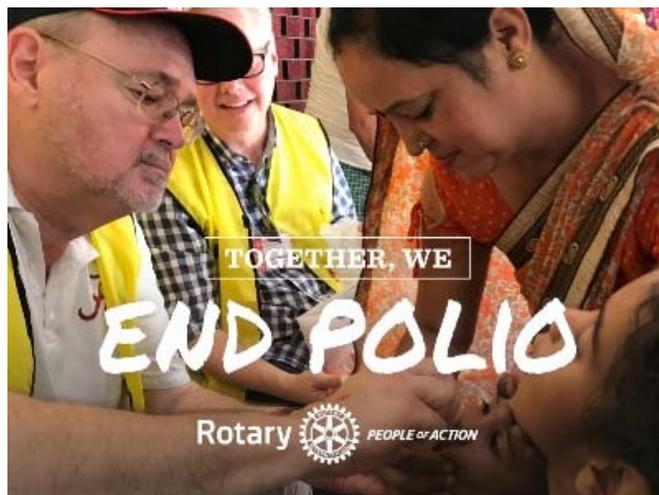
This month's Best Practice Tip comes from Nancy Leonhardt, District Membership Chair for District 6150 (Central and Northeast Arkansas). District 6150 had the greatest net membership increase (+67) last Rotary year and one of only four districts in Zones 30/31 to have any increase. How did they do it?

- They chartered a new club for the first time in the last 10 years. The Rotary Club of Little Rock Afterhours meets at 5:30pm on Mondays, allowing members to attend meeting on their way home from work. Of the charter members, 31 are new Rotarians and 10 are former Rotarians, 55% are female, and 53% are under 40.
- They quickly and consistently acting on new Membership Leads from Rotary International.
- They encouraged clubs to set membership goals In Rotary Club Central and regularly remind their members of the goal. ♦I think that♦s the key, ♦said Nancy. ♦Set a goal, share the goal, keep the club updated, encourage along the way, and celebrate at the end. ♦

Want to share your best membership attraction and engagement strategies with other clubs? Email them to lori.moler@childrensai.org.

Trip to India Planned for 2020

DG Bill Petty has arranged trips to India for Polio immunizations for the past few years. Bill would like to invite all Rotarians, family and friends to travel to India in October 2020 to administer polio immunizations, learn more about Indian culture and challenges, and get to know local Rotarians. Bill is generating an "interest" list for those who might want to go. No commitment is necessary at this time. Bill can send preliminary information to anyone who would like to know more. Email him at bpetty@cba.ua.edu.



Send E-mail Surveys with DACdb



DACdb will be shortly introducing the new DACdb Survey Module, which will be available for Clubs, Districts, PETS, RLI and Zone Events!

We know you've got a lot going on during the PETS, Institutes and conferences so it's important to be ahead of the game and get a consensus from your attendees about how the meetings are going right after the session has closed.

There's no need for a third-party app to create your event surveys- create a professional, easy to use and concise survey right from DACdb, including DACdb mobile, ahead of time, and grab your results as your attendees walk out the door.

Choose a payment option that works best for you- we offer 4 tiers. The first tier is the free plan: 3 questions for free and includes support help!

The DACdb Survey Module is an easy way for you to instantaneously survey attendees and get real-time data with live questions.

Read more [here](#).