

# Rotary



**Rotary Club of Tullahoma**  
**February 3, 2023**  
**What's A Cookin**  
**Meal Service: 11:50**  
**Program: 12:15**

## Club Leaders

Jack Thoma  
President

Anthony Watts  
President-Elect

Rachel Ferrell  
Vice President

Brian Coate  
Secretary

Linda Bean  
Treasurer

Jody Baltz  
iPast President

Hank Jordan  
Club Administration Chair

Anthony Watts  
Service Projects Chair

Jim Woodard  
Club Membership Chair

Rachel Ferrell  
Public Relations Chair

## Upcoming Schedule

February 3 - Jordan Ennis

February 10- tbd

February 17 - Dr. John

Schmisser - UTSI

February 24 - Tullahoma Police

Chief Williams

March 3 - Dr. Ben Sawyer -

MTSU & Road to Now Podcast

March 10 - Rich Raham -

Western Region DC GM - Dot

Foods

## Sponsors

**Platinum:** NHC Health Care

**Gold:** FirstBank, Jacobs  
Technology, Inc. & Quantitech  
Inc.

**Silver:** Coca Cola Bottling, 1<sup>st</sup>  
Choice Realtors, Financial  
Management Advisors,  
SmartBank, Morning Point, Stan  
McNabb Automotive, Jim Devlin

**Bronze:** Traders Bank, Lester  
Greene McCord & Thoma, Harton  
Realty, Henry & McCord PLLC,

## Jordan Ennis - February 3rd

Jordan Ennis was born in Tullahoma, TN. Upon his graduation from Tullahoma High School, he went on to attend the University of Tennessee in Knoxville, TN where he earned his bachelor's degree in Business with a specialization in Marketing. After graduation, he moved to Myrtle Beach, South Carolina, where he accepted a position with Coca-Cola Consolidated's Management Trainee Program. After successfully completing this program, he was promoted to an area sales manager for Coca-Cola Consolidated's Tifton, GA branch. After about a year and half there, he decided to go back to school to get his master's degree in Business at Vanderbilt's Owen School of Business. After completing this program and receiving his master's degree, he moved back to his hometown of Tullahoma to work in his family-owned Coca-Cola Business and worked there for the next 20 years up until the sale of the company in 2019. He served as President and CEO of the company from 2015 - 2019 and helped grow the company 30% in terms of revenue. During his tenure, the company also received bottler of the year 2 of those 4 years. He is now involved in various beverage business projects and serves on the boards of many non-profit companies in the Tullahoma area. He is married to his lovely wife, Ginger, and has two teenage boys, Steven and Landon.

In July 2005, Jordan's father, Steve Ennis, was diagnosed with ALS, which is commonly referred to as Lou Gehrig's disease. ALS is a terminal neurological disease, and the average life span for the victim is 2-5 years. This changed his family's lives dramatically. At the time, there were not many support groups out there for ALS and not much awareness. So, his family, led by his sister and brother-in-law, decided to start a fundraiser in Atlanta, GA called the Night of Hope thru the Muscular Dystrophy Association (MDA). They held the first event in 2006, and it has become MDA's largest ALS fundraiser in the United States. And the event is still growing. In February 2022, the Night of Hope Gala welcomed 650 people to the event and raised about \$1.1 million. Through its 15 years, the gala has raised over \$10.5 million specifically for ALS research, and has an executive committee of over 30 individuals, all who have a personal connection to ALS. The Ennis Family and the Night of Hope Committee seeks to welcome families diagnosed with ALS and help support throughout their journey. Jordan is an ALS advocate, helping to spread education and help raise funds to end ALS. He has spoken at many ALS events all over the United States and will continue until a cure is found.

Housholder-Artman PLLC, Diane  
Bryant, Fran Marcum, Jim Jolliffe,  
John Nauseef, First Vision Bank,  
Pam & John Carver, Hank Jordan